



### HI, WE'RE LANE SEVEN.

We do blanks better.

### A BETTER SWEATSHIRT.

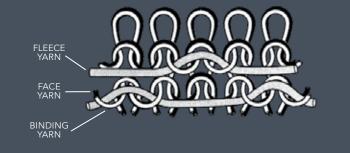
It starts with better materials, it continues with better design. We thought the fleece available to screenprinters was pretty average. There were many options, but they were all the same, same fabrics, same knitting, same printability.

So we decided to make them better, way better.

### HOW DID WE DO IT?

When we got here, the only fleece available to screen printers was 2-end knitting...and it wasn't good enough. So, we started manufacturing fleece with a finer 3-end knit, which makes the garment surface easier to print.

The 3-end process can be more expensive partly due to the addition of a third yarn - **but it's so worth it.** 





LOFTIER & SOFTER HAND FEEL



MINIMAL DYE MIGRATION



GUARANTEED UNDER 5% SHRINKAGE





### EARTH'S CLIMATE IS CHANGING ... WE ARE TOO.

We're committed to designing more sustainable products, with more environmentally-friendly fibers and processes.

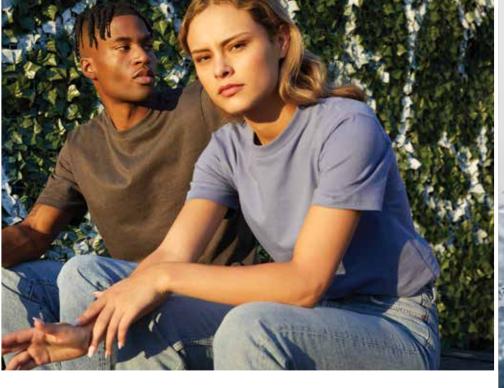


Since 2021, we've recycled **44 MILLION** plastic bottles in the knitting of our fleece.

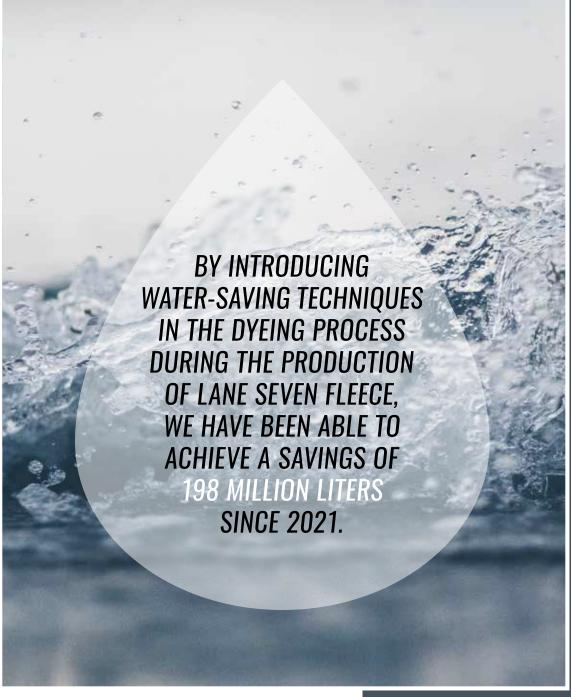


80% of our fleece is produced in our plants powered by renewable energy.











Lane Seven is committed to improving cotton farming practices globally with the Better Cotton Initiative (BCI).



MEET YOUR NEW FAVORITE HOODIE

Premium Pullover Hoodie LS14001 | Sage Camo

Super soft, under 5% shrinkage, premium 3-end fleece perfecting it for DTG.



Vintage Raglan Hoodie LST004 Color Shown: Cloud Purple



2024

People are ready to shed lay-around loungewear and return to the world of statement making looks. The Urban Collection balances comfort and personality with subtle yet sophisticated details, and fashion-forward cuts and colors – made to move.



**Urban Heavy Tee**LS16005
Color Shown: Oil Green





**Urban Pullover Hoodie** LS16001 Color Shown: Salmon

**Urban Sweatpants** LS16006 Color Shown: Salmon

### **GO-TO STYLES**



### **MIDWEIGHT**

3-End Fleece

8.25 oz. (280 GSM) 80% Cotton 20% Recycled Polyester

### **Premium Pullover Hoodie**

I \$14001

Color Shown: Seafoam

### **Premium Fleece Joggers**

LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Fleece Joggers**

LST006

Color Shown: Chestnut



Premium Fleece Hoodie LS14001 Color Shown: Black



Premium Full Zip Hoodie LS14003 Color Shown: Navy



**Premium Crewneck Sweatshirt** LS14004 Color Shown: Sport Green

### **GO-TO STYLES**

### LIGHTWEIGHT

3-End French Terry

7.4 oz. (250 GSM) 80% Cotton 20% Recycled Polyester



French Terry Raglan Crewneck

LS13004

Color Shown: Black



Heavyweight Pullover Hoodie LS19001 Color Shown: Navy

### HEAVYWEIGHT

3-End Fleece

10 oz. (340 GSM) 70% Cotton 30% Recycled Polyester



### URBAN COLLECTION

### STREETWEAR ELEVATED



A collection of premium 3-end fleece.

### **Urban Pullover Hoodie**

LS16001

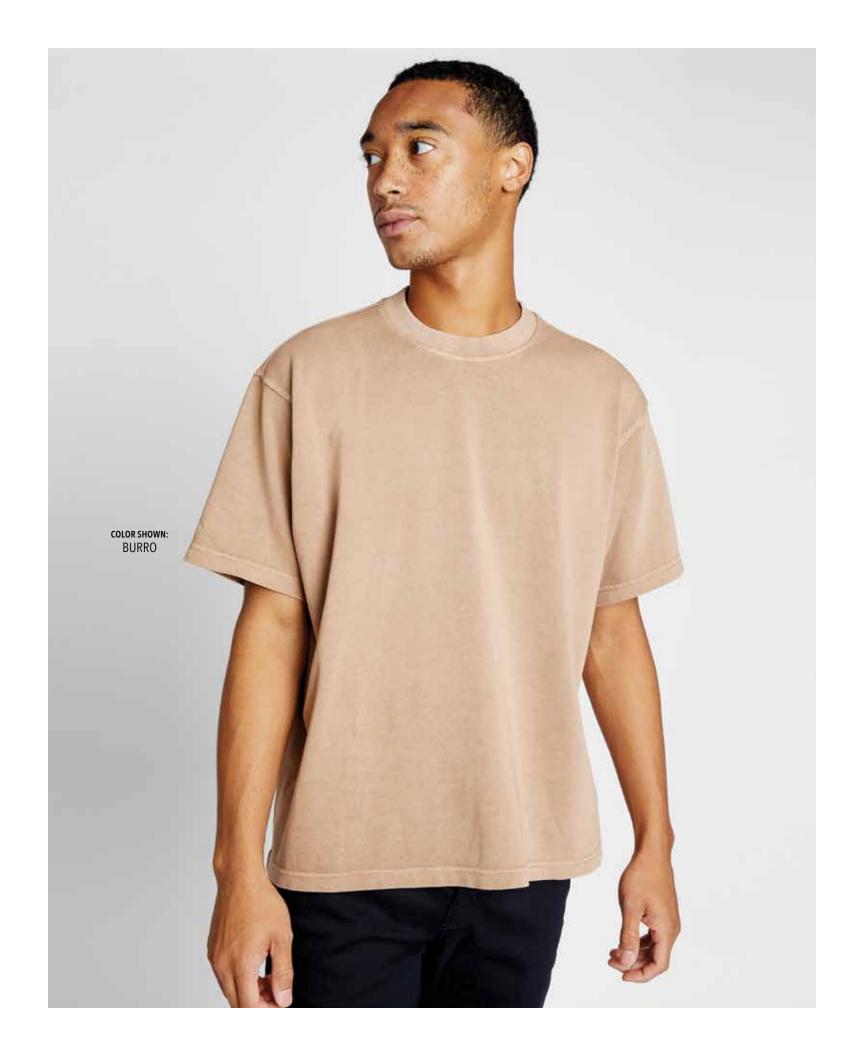
Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro

### **Urban Sweatpants**

1 \$16006

Colors Shown: Lunar Rock, Pebble Blue, Oil Green, Burro





### URBAN HEAVY TEE

### **Fabrication** 26 Doubles

PIGMENT WHITE



OIL GREEN

### **Features**

PIGMENT BLACK

Heavy jersey. Pigment Dyed. Side-seamed. Double-needle top stitch on sleeve and bottom hem. Under 6% shrinkage.









URBAN PULLOVER HOODIE **GRAPE ICE** 

Fabrication Cross Grain 3-End Fleece 10 oz. (340 GSM) 80% Cotton/20% Polyester



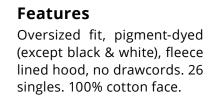
















PEANUT BUTTER

## WHITE

GRAPE ICE









### **Features**

Relaxed fit, pigment-dyed (except black & white). Side pockets with a secret internal pocket with YKK Zipper. Drawcords have metal tipping. SEAMLESS for perfect print along the side of the leg. 26 singles. 100% cotton face.



BURRO



### **URBAN SWEATPANTS**

**Fabrication** Cross Grain 3-End Fleece 10 oz. (340 GSM) 80% Cotton/20% Polyester









PEANUT BUTTER

OIL GREEN

### **HEAVYWEIGHT** COLLECTION

Heavyweight Pullover Hoodie LS19001 Color Shown: Navy



Heavyweight Pullover Hoodie
LS19001 Color Shown: Meerkat







### **Features** Side-seamed. Double-needle topstitch at bottom hem and shoulders. Shoulder taping. Under 6% shrinkage. COLOR SHOWN: MUSHROOM

### HEAVYWEIGHT LONG SLEEVE TEE

### **Fabrication**

20 Singles

5.6 oz. (190 GSM)







TOASTED COCONUT

PAPRIKA NAVY

TEAL





### **Features**

Double-needle stitch on all seams. 3-panel hood with fleece lining. Dyed to match drawcords with knotted ends and metal eyelets. Under 5% shrinkage. 32 singles. 100% cotton face (solid colors only).



### HEAVYWEIGHT PULLOVER HOODIE





**Fabrication** 3-End Fleece

10 oz. (340 GSM)

Solids 70% Cotton/30% Recycled Polyester

**Heather Grey** 

65% Cotton/35% Recycled Polyester







TEAL

WHITE

LAVENDER





SAGE

TOASTED COCONUT

### **VINTAGE** COLLECTION

### Vintage Raglan Hoodie

LST004

Color Shown: Cloud Purple

### Vintage Joggers LST009

Color Shown: Cloud Purple

Mineral washed and laundered for superior hand-feel.



### Vintage Raglan Hoodie LST004

Color Shown: Vintage Camel, Cloud Purple

### **Vintage Joggers**

LST009

Color Shown: Vintage Camel, Vintage Mustard, Cloud Purple

### Vintage Tee

LST002

Color Shown: Vintage Black, Vintage Mustard





### **VINTAGE TEE**

30 Singles 4.3 oz. (145 GSM)



### **Features**

Side-seamed. Tight-knit. Double needle topstitch at sleeve, shoulders, and bottom hem.

# COLOR SHOWN: VINTAGE DENIM

### VINTAGE RAGLAN HOODIE



**Fabrication** 8.25 oz. (280 GSM) 100% Ringspun Cotton



### Features

Double-needle stitched on all seams. Dyed to match drawcord. 26 singles. 100% cotton face.



VINTAGE LAKE VINTAGE CAMEL

# COLOR SHOWN: VINTAGE OLIVE

**Features** 

Side-seamed. Dyed to match flat drawcords. Back pocket and jersey-lined front pocket. 26 singles. 100% cotton face.







VINTAGE ZINC



VINTAGE DENIM



VINTAGE BLACK



VINTAGE OLIVE







CLOUD PURPLE



**VINTAGE JOGGERS** 

**Fabrication** 

8.25 oz. (280 GSM) 100% Ringspun Cotton

### **OUTERWEAR**

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut

### **Premium Pullover Hoodie**

LS14001

Color Shown: Sport Green, Seafoam



### **Premium Pullover Hoodie**

LS14001

Color Shown: Seafoam

### Premium Fleece Joggers LST006

Color Shown: Seafoam

### **Premium Crewneck Sweatshirt**

LS14004

Color Shown: Chestnut







### **Features**

Raw edge bottom. Dyed to match flat drawcord. Dropped shoulders. Double-needle topstitch on all seams. Under 5% shrinkage. 30 singles. 100% cotton face.

### **CROP HOODIE**







WATER AWARE
PRODUCED USING
LESS WATER FRIENDLY FIBER
MADE WITH
RECYCLED POLYESTER

3-End Fleece 7.05 oz. (240 GSM)

85% Ringspun Cotton/15% Recycled Polyester





LILAC



BLACK



MAUVE WHITE

### FRENCH TERRY

### **Fabrication**

3-End French Terry 7.4 oz. (250 GSM)





Solids

80% Cotton/20% Recycled Polyester

### Heathers

60% Cotton/40% Recycled Polyester





ROYAL HEATHER



DENIM HEATHER

FRENCH TERRY





GRAPHITE HEATHER



WHITE

RAGLAN CREWNECK





### **Features**

Double-needle topstitch on all seams. Half-moon patch on the back neck for easy relabelling. Under 5% shrinkage. 30 singles. 100% cotton face.



CHARCOAL HEATHER

FRENCH TERRY HOODIE





CHARCOAL HEATHER



ROYAL HEATHER



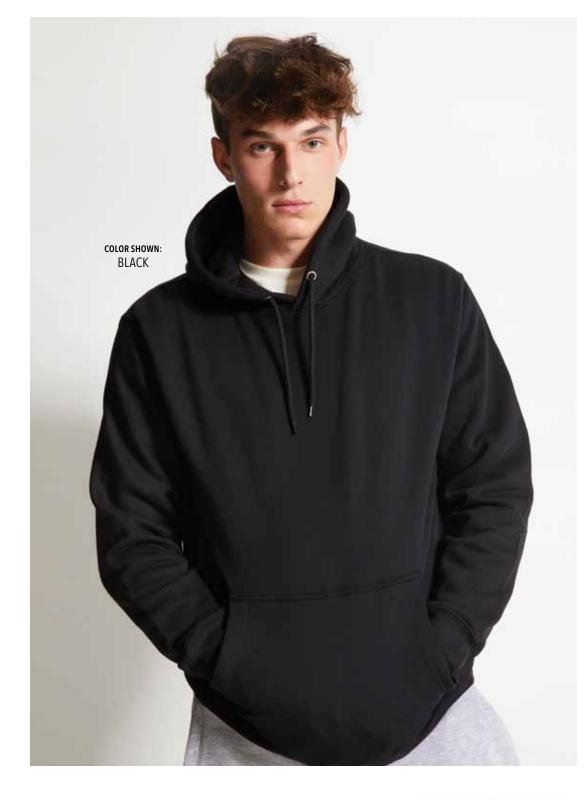
BLACK



### **Features**

3-Panel hood with self fabric lining. Double-needle topstitch on all seams. Dyed to match drawcord with knotted ends and metal grommets. Half-moon patch on the back neck for easy relabeling. Under 5% shrinkage. 30 singles. 100% cotton face.





**Features** 

100% cotton face (solid colors only).

3-Panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed-to-match drawcords with tipped ends and metal eyelets. Under 5% shrinkage. 30 singles.



MUSTARD



HEATHER GREY



ARMY GREEN



PALE PINK

TRUE ROYAL

BLACK

BURGUNDY



CHARCOAL HEATHER

### PREMIUM PULLOVER HOODIE

**WATER AWARE** 

**Fabrication** 3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/20% Recycled Polyester

### Heather Grey/Oatmeal Heather 70% Cotton/30% Recycled Polyester

**Charcoal Heather** 

60% Cotton/40% Recycled Polyester











SEAFOAM





PINA COLADA

SPORT GREEN



COLONY BLUE



LILAC

CHESTNUT

SANDSHELL

BLUE MIST



### PREMIUM YOUTH PULLOVER HOODIE







### **Fabrication**

3-End Fleece 8.25 oz. (280 GSM)

### Solids

80% Cotton/20% Recycled Polyester

### **Heather Grey**

70% Cotton/30% Recycled Polyester

Charcoal Heather 60% Cotton/40% Recycled Polyester



BLACK











TRUE ROYAL

PINA COLADA

### **Features**

2 panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. No drawstrings. Kangaroo pocket. Ribbed cuffs and waistband. Under 5% shrinkage. 30 singles. 100% cotton face (solid colors only).





### PREMIUM FULL ZIP HOODIE





CHARCOAL HEATHER







3-End Fleece

**Fabrication** 

8.25 oz. (280 GSM) Solids

80% Cotton/20% Recycled Polyester

Heather Grey/Oatmeal Heather 70% Cotton/30% Recycled Polyester

**Charcoal Heather** 

60% Cotton/40% Recycled Polyester



BURGUNDY





**HEATHER GREY** 



WHITE



BLACK



TRUE ROYAL



RED



OATMEAL HEATHER

YKK #5 zipper and DA8 auto-lock slider. Double-needle topstitch on all seams. 3-panel hood with fleece lining. Matching round drawcord with tipped ends and metal eyelets. Under 5% shrinkage. 30 singles. 100% cotton face (solid colors only).

**Features** 



### PREMIUM CREWNECK SWEATSHIRT





**Fabrication** 

3-End Fleece 8.25 oz. (280 GSM)

Solids

80% Cotton/20% Recycled Polyester

Heather Grey/Oatmeal Heather 70% Cotton/30% Recycled Polyester

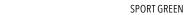
**Charcoal Heather** 

60% Cotton/40% Recycled Polyester

















CHARCOAL HEATHER



SEAFOAM



TRUE ROYAL

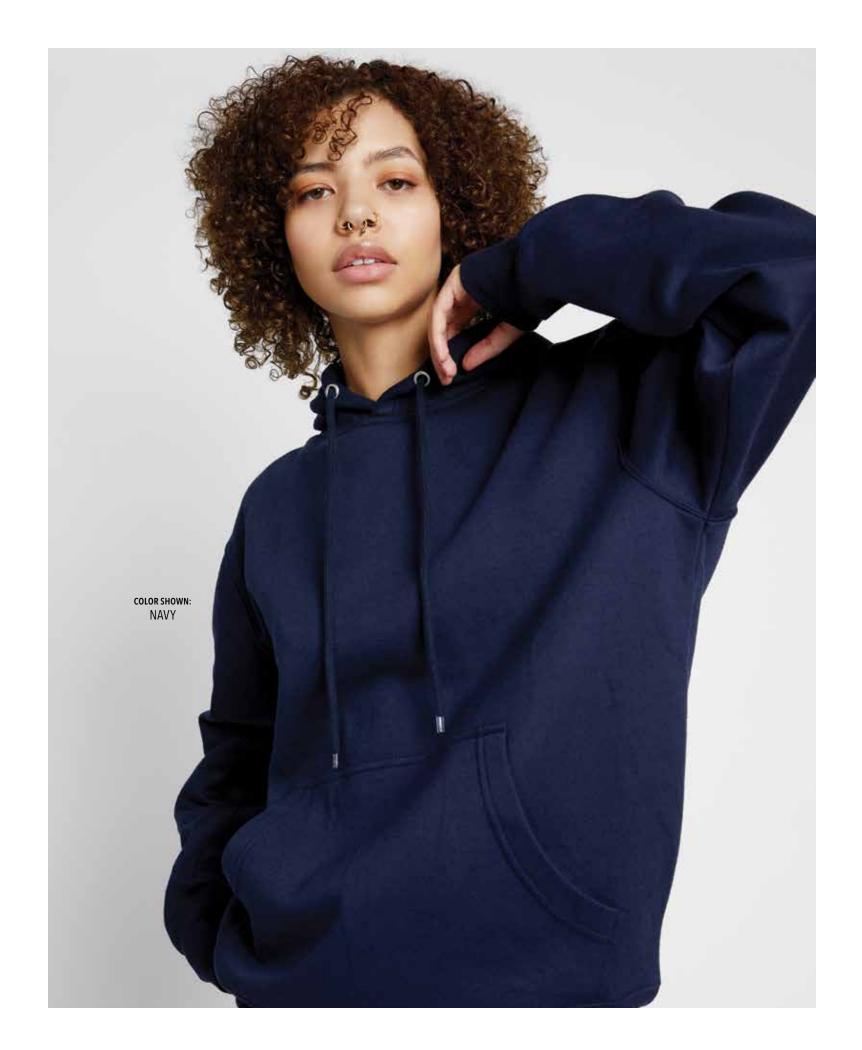
CHESTNUT



PALE PINK

SANDSHELL

HEATHER GREY



### **FUTURE FLEECE HOODIE**





**Fabrication**Regenerated Fleece
7.96 oz. (270 GSM)

55% Regenerated Cotton/45% Regenerated Polyester



### **Features**

2-panel hood with fleece lining. Side-seamed. Double-needle topstitch on all seams. Dyed to match drawcords with tipped ends and metal eyelets. 30 singles.









ARMY GREEN

### **Features**

Gusset insert for drop-crotch feel. Side-seamed. Ribbed bottom cuff and waistband, drawstring at waist. Two side pockets and back pocket. Under 5% shrinkage. 30 singles. 100% cotton face (solid colors only).



SANDSHELL









CHARCOAL HEATHER



**WATER AWARE** 



PREMIUM FLEECE JOGGERS

80% Cotton/20% Recycled Polyester

Heather Grey 70% Cotton/30% Recycled Polyester

Charcoal Heather 60% Cotton/40% Recycled Polyester

**Fabrication** 3-End Fleece

Solids

8.25 oz. (280 GSM)

SEAFOAM



BURGUNDY



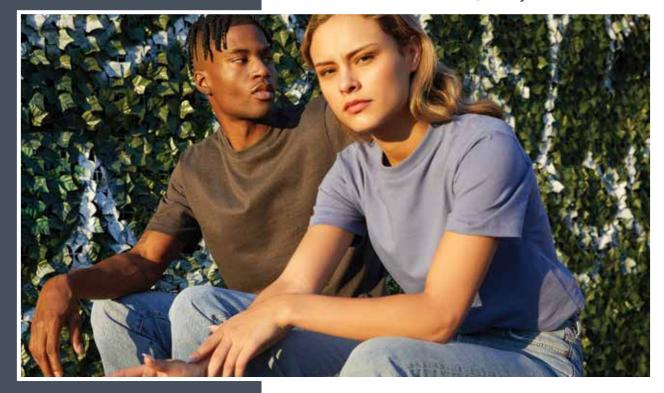
BLACK



WHITE

### JERSEY COLLECTION

**Heavyweight Tee**LS15001
Colors Shown: Charcoal Heather, Colony Blue

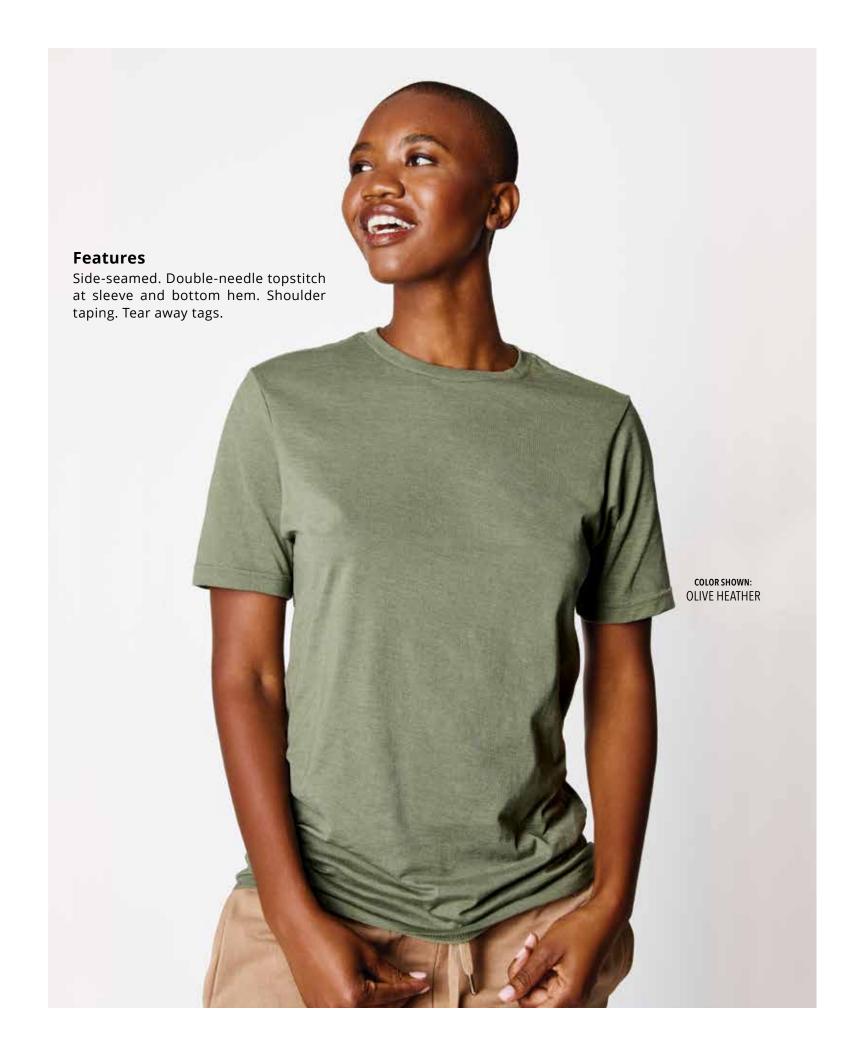


Heavyweight Tee LS15001 Colors Shown: Charcoal Heather, Colony Blue









### **DELUXE CVC TEE**

### **Fabrication**

30 Singles 4.3 oz. (145 GSM) Ringspun CVC Blend 60% Cotton/40% Polyester



### **COLOR REFERENCE**

ARMY GREEN	BLACK	BLACK HEATHER	BLUE MIST	OLIVE HEATHER	PALE PINK	PAPRIKA	PEANUT BUTTER
BROWN HEATHER	BUBBLE GUM PINK	BURGUNDY	BURGUNDY HEATHER	PEBBLE BLUE	PIGMENT BLACK	PIGMENT WHITE	PINA COLADA
BURRO	CHARCOAL HEATHER	CHESTNUT	CLOUD BLACK	PISTACHIO	RED	ROYAL HEATHER	SAGE
CLOUD PURPLE	COLONY BLUE	COPPER	DENIM HEATHER	SAGE CAMO	SALMON	SANDSHELL	SEAFOAM
DUSTY BLUE	GRAPE ICE	GRAPHITE HEATHER	HEATHER GREY	SLATE CAMO	SPORT GREEN	STORM	TEAL
				A CONTRACTOR			
LAVENDER	LILAC	LUNAR ROCK	MAUVE	TOASTED COCONUT	TRUE ROYAL	VINTAGE BLACK	VINTAGE CAMEL
LAVENDER	LILAC  MUSHROOM	LUNAR ROCK  MUSTARD	MAUVE	TOASTED COCONUT  VINTAGE DENIM	TRUE ROYAL  VINTAGE LAKE	VINTAGE BLACK  VINTAGE MUSTARD	VINTAGE CAMEL  VINTAGE OLIVE

### **CUSTOM MANUFACTURING**From development to delivery.



Our goal is to help bring your concept from design to final product. We offer many customizations to help you do that, including:

- Sourcing Fabrications
- Printing & Embroidery
- Custom Colors
- Trims
- Labelling & Packaging

Our lead times are competitive and our team will work with you to meet your delivery needs. Our factories are vertically integrated, and you will have full visibility on production stages. Lead times can also depend on the product design and

We are here to bring your vision to life and maintain great efficiency to make sure you receive your products in a timely manner.

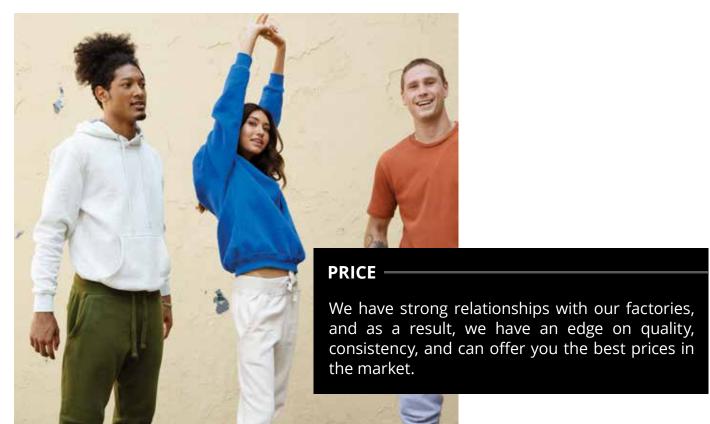


### **MINIMUMS**

Minimums are based on custom style and fabrication offered.

You have the flexibility to order as many quantities as you like. For more details Speak to a Lane Seven Rep for more details.





### SOCIAL RESPONSIBILITY

### Better Blanks In a Better Way

We have stricter than industry standard quality checks in place, all of our manufacturing is done in vertically integrated, ethically responsible and socially compliant factories, so you can rest easy knowing you are delivering only the best to your customer.



Lane Seven Apparel is committed to maintaining and upholding responsible workplace and environmental standards. We only work with partners who have our shared values of a humane and safe workplace and all of our factories are WRAP certified. WRAP certifications are awarded based on both internationally and nationally accepted humane workplace standards, local laws, and ethical manufacturing regulations.

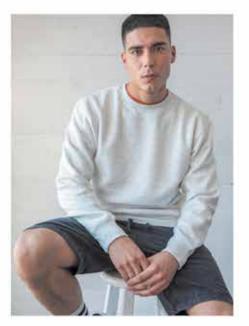
### What is WRAP?

WRAP (Worldwide Responsible Accredited Production) is a globally recognized, independent 3rd party certifying body whose mission is to promote ethical, humane and lawful conditions and practices in all manufacturing facilities. Companies accepted into the WRAP organization go through an extensive application process in which manufacturing facilities, working environments, and worker's rights are inspected and approved by the WRAP association.

### What Principles Does the WRAP Certification Include?

- Human resources management
- Health and safety standards
- Environmental and eco-friendly practices
- Legal compliance including import/export, customs compliance and security standards





















### **CORPORATE OFFICE / SALES / WAREHOUSE**

5082 4th Street, Irwindale, CA. 91706

Tel: 562.584.5255

www.lanesevenapparel.com @lane7apparel

> ASI #: 66246 PPAI #: 630869

### You can also find us at:





LANE SEVEN
SIZE SPECIFICATION SHEET

MEASUREMENTS ARE IN INCHES, BASED ON FLAT MEASUREMENTS

MENCHIREMENTS	ARE IN INCHES	. BASED ON FLAT MEASUREMENTS
INICASORCINICIAIS	AKE IN INCHES.	. DASED UN FLAL WIFASUKFIVIFINIS

Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
LS12000	CHEST (1" below armhole)	20	22	24	26	X	Х	Х	X	Х
CROP HOODIE	LENGTH (Measured from HPS)	17.5	18.5	19.5	20.5	Χ	Χ	Χ	Χ	Х
LS13001 FRENCH TERRY HOODIE	CHEST (1" below armhole)	19.75	20.75	21.75	22.75	23.75	24.75	25.75	X	Х
FRENCH TERRY HOODIE	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ	Х
LS13004 FRENCH TERRY	CHEST (1" below armhole)	19.5	20.5	21.5	22.5	23.5	24.5	25.5	Χ	Χ
RAGLAN CREWNECK	LENGTH (Measured from HPS)	25.5	26.5	27.5	28.5	29.5	30.5	31.5	Χ	Х
LS14001 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	Х
PULLOVER HOODIE	LENGTH (Measured from HPS)	26 *4XL on	27 ly availabl	28 e in select	29 colors	30	31	32	33	Х
LS14001YH PREMIUM YOUTH	CHEST (1" below armhole)	14	16	18	20	22	Χ	Χ	Χ	Х
PULLOVER HOODIE	LENGTH (Measured from HPS)	20	21	23	25	27	Χ	Χ	Χ	Х
LS14003 PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	Х
FULL ZIP HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ	Х
<b>LS14004</b> PREMIUM	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	Х
CREWNECK SWEATSHRT	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Х	Х
LS15000 DELUXE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	30	32
	LENGTH (Measured from HPS)	27 *4XL on	28 ly availabi	29 e in select	30 colors	31	32	33	34	35
LS15000CVC DELUXE CVC TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Х	Х
DELONE CVC TEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	Χ	Х
<b>LS15001</b> HEAVYWEIGHT TEE	CHEST (1" below armhole)	16.5	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Х
HEAVIVVEIGHT TEE	LENGTH (Measured from HPS)	28	29	30	31	32	33	34.5	35.5	Χ

				MEAS	UREMENTS	S ARE IN IN	CHES, BAS	SED ON FLA	AT MEASU	IREMENTS
Style Number		XS	S	M	L	XL	2XL	3XL	4XL	5XL
<b>LS15009</b> HEAVYWEIGHT	CHEST (1" below armhole)	17	18	20	22	24	26	28	Χ	X
LONG SLEEVE TEE	LENGTH (Measured from HPS)	27.5 *4XL or	28.5 aly availab	29.5 le in select	30.5 t colors	31.5	32.5	33.5	Х	Χ
LS16001 URBAN PULLOVER HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	Χ
	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ	Χ
LS16005 URBAN HEAVY TEE	CHEST (1" below armhole)	18.5	20.5	22.5	24.5	26.5	28.5	30.5	Χ	Χ
	LENGTH (Measured from HPS)	25	26	27	28	29	30	31	Χ	Χ
<b>LS16006</b> URBAN SWEATPANTS	WAIST	28	30	32	34	36	38	40	Χ	Χ
URBAN SWEATPANTS	INSEAM	29	29	29	29	29	29	29	Χ	Χ
	OUTSEAM	40.5	41	41.5	42	42.5	43	43.5	Χ	Χ
<b>LS18002</b> FUTURE FLEECE HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	32	34
TOTOKE TELECETIOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	33	34
<b>LS19001</b> HEAVYWEIGHT	CHEST (1" below armhole)	20.5	21	23	24.5	26.5	27.5	28.5	X	Χ
PULLOVER HOODIE	LENGTH (Measured from HPS)	27.5	28.5	29.5	30.5	31.5	32.5	33.5	Χ	Χ
LST002 VINTAGE TEE	CHEST (1" below armhole)	16	18	20	22	24	26	28	Χ	Χ
VINTAGETEE	LENGTH (Measured from HPS)	27	28	29	30	31	32	33	X	Χ
<b>LST004</b> VINTAGE RAGLAN HOODIE	CHEST (1" below armhole)	18	20	22	24	26	28	30	Χ	Χ
VINTAGE RAGLAN HOODIE	LENGTH (Measured from HPS)	26	27	28	29	30	31	32	Χ	Χ
LST006	WAIST	28	30	32	34	36	38	40	Χ	Χ
PREMIUM FLEECE JOGGER	INSEAM	28	29	30	31	32	33	34	Χ	Χ
	OUTSEAM	38	39	40	41	42	43	44	X	Χ
<b>LST009</b> VINTAGE JOGGERS	WAIST	28	30	32	34	36	38	40	Χ	Χ
VIIVINGE JOGGENS	INSEAM	28	29	30	31	32	33	34	Χ	Χ
	OUTSEAM	38	39	40	41	42	43	44	Χ	Χ

