



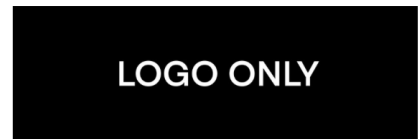
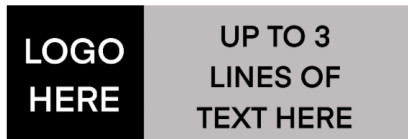
When designing* your ad, use the guidelines below for maximum readability.

*Need us to design (or edit) your ad for you?

View the next page and contact us at our email address.

<p>192 x 64 pixels or 3000 x 1000 pixels</p>	<p>Our billboard screens are 192 x 64 pixels</p> <p>Design your ad with a 3:1 (length:width) ratio</p>
<p>Bold & legible fonts</p>	<p>Font examples:</p> <p>DIN ALTERNATE, DIN CONDENSED, IMPACT</p>
<p>3 lines maximum</p>	<p>Ad can be a maximum of 3 horizontal lines of text</p> <p>LINE 1</p> <p>LINE 2</p> <p>LINE 3</p>
<p>Fill the space!</p>	<p>Leave minimal blank space. Fill the space with images/text.</p> <p>TEXT SHOULD BE AS LARGE AS POSSIBLE.</p>

Ad format examples:



Send your final files and/or questions to contact@prowlpromotion.com

PROWL PROMOTION
Seattle, WA

www.prowlpromotion.com