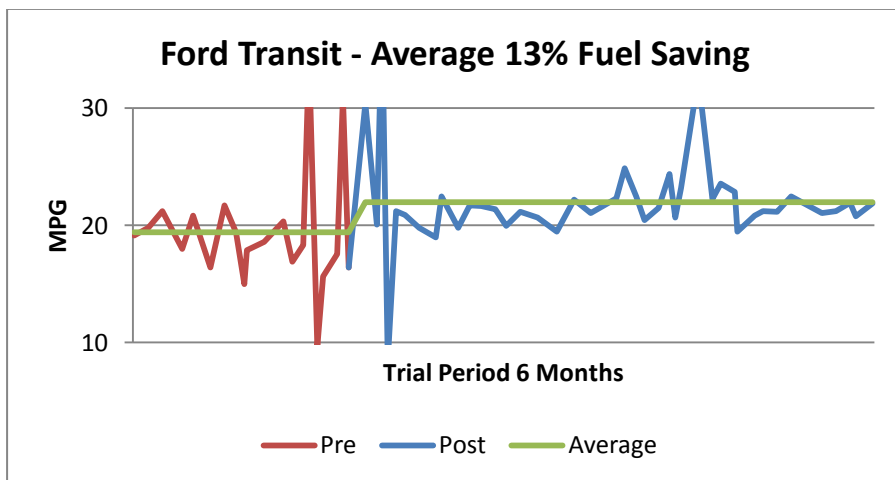
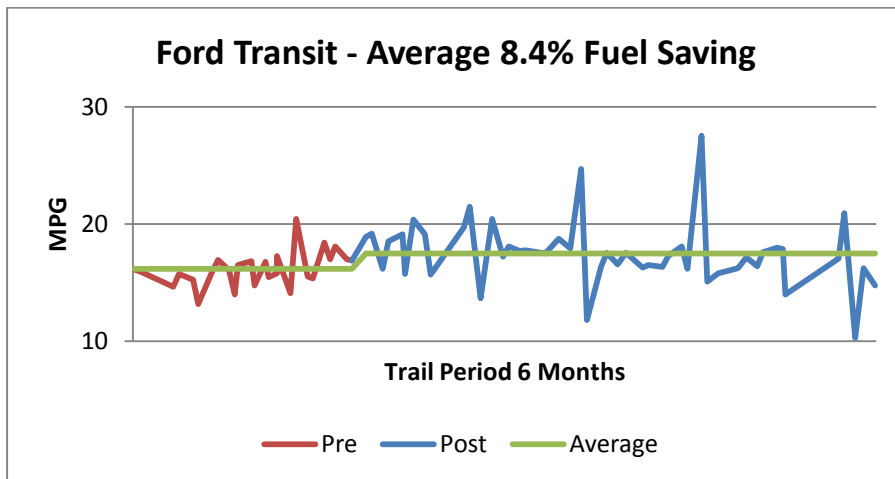


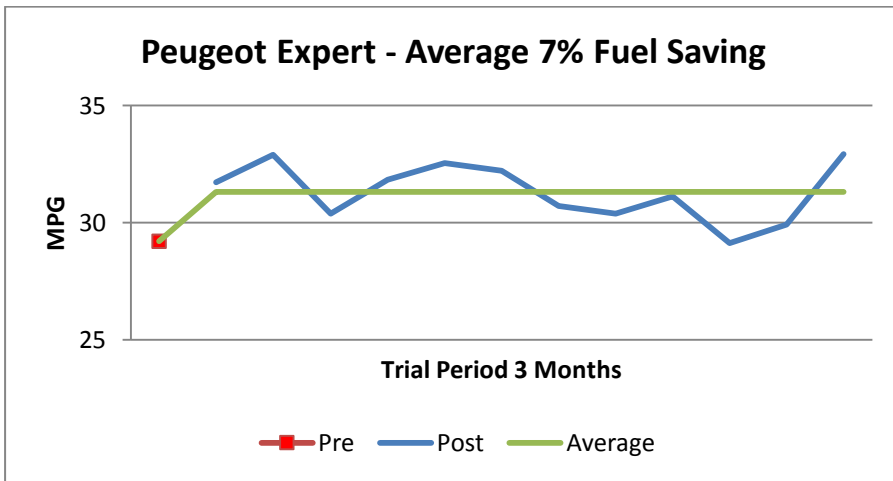
Viezu BlueOptimize™ Case Studies

The best way to calculate the potential fuel saving for your business is to conduct a real world trial. Viezu Technologies is happy to offer an initial trial on a number of sample vehicles for a set period of time. This is the most effective way of understanding the fuel savings as it takes into account a number of variables, namely:

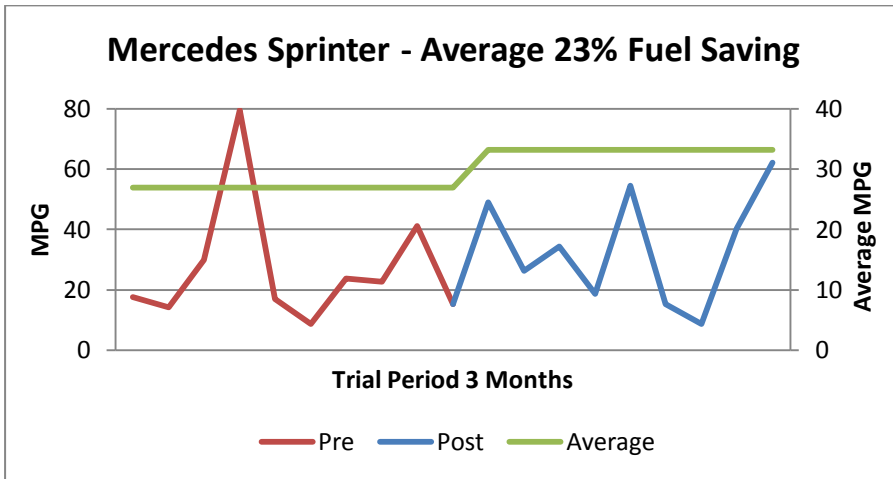
- Different vehicle types and uses (for example differing loads and journey types)
- Different drivers
- Differing vehicle conditions and age

All of Viezu's remaps are fully customised for each client and fleet according to the vehicle mix and use. The following charts provide actual real world fuel saving data based on trials conducted and provided a return on investment in less than six months, in some cases as little as three.

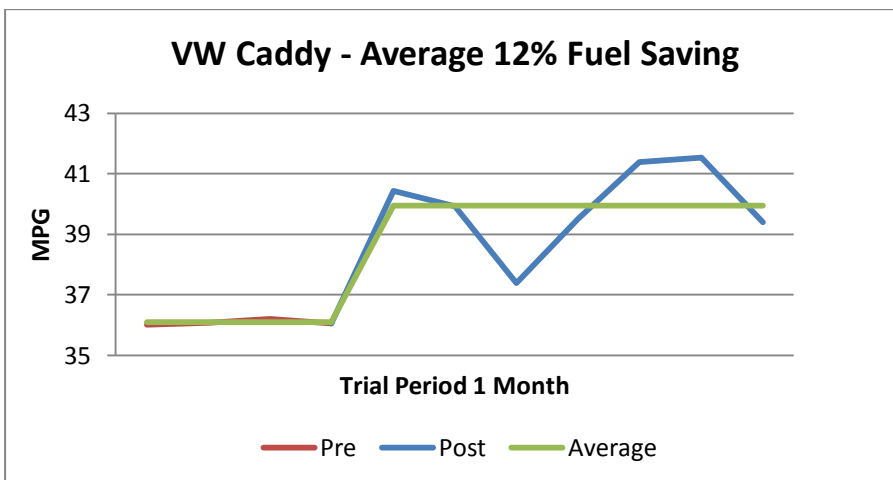




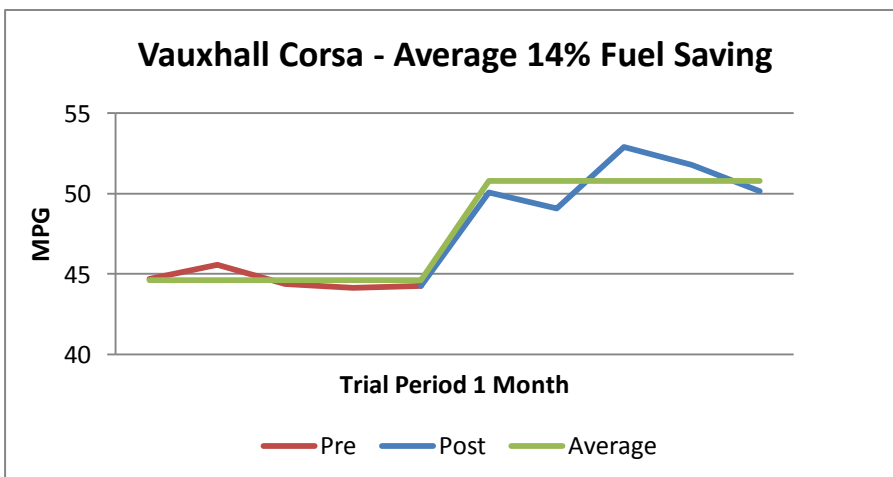
Business Type: Building Services
 Vehicle Use: Part Loaded
 Journey Type: Distance, Rural
 Vehicle Trial Size: 10
 Age of Vehicles: 2011



Business Type: Bathroom Supplier
 Vehicle Use: Part Loaded
 Journey Type: Stop / Start, Urban
 Vehicle Trial Size: 25
 Age of Vehicles: 2012



Business Type: Utilities
 Vehicle Use: Fully Loaded
 Journey Type: Stop / Start, Urban
 Vehicle Trial Size: 10
 Age of Vehicles: 2013



Business Type: Civil Engineering
 Vehicle Use: Empty
 Journey Type: Distance, Urban
 Vehicle Trial Size: 10
 Age of Vehicles: 2013