

GDPR Privacy Policy – Jelly Images

Reviewed August 2025

Jelly Images understands that your privacy is important to you and that you care about how your personal data is used. We respect and value the privacy of everyone who visits this website orders.jellyimages.co.uk and will only collect and use personal data in ways that are described here, and in a way that is consistent with our obligations and your rights under the law.

Please read this Privacy Policy carefully and ensure that you understand it. Your acceptance of this Privacy Policy is deemed to occur upon your first use of our Site.

1. Definitions and Interpretation

In this Policy the following terms shall have the following meanings:

“Account” means an account required to access and/or use certain areas and features of our Site.

“Cookie” means a small text file placed on your computer or device by our Site when you visit certain parts of our Site and/or when you use certain features of our site. Details of the Cookies used by our Site are set out in our Cookie Descriptor policy.

“Cookie Law” means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003.

2. Information About Us

Our Site is owned and operated by Jelly Jelly Images Ltd

Registered address: 5 Moorland Court, Yelverton, Devon PL20 6BL

VAT number:309953672

Email address: info@jellyimages.co.uk

Telephone number: 01752 546850

Postal Address: 5 Moorland Court, Yelverton, Devon PL20 6BL

We are regulated by The Information Commissioner’s Office (ICO)

3. What Does This Policy Cover?

This Privacy Policy applies only to your use of our Site. Our Site may contain links to other websites. Please note that we have no control over how your data is collected, stored, or used by other websites and we will advise you to check the privacy policies of any such websites before providing any data to them.

4. What is Personal Data?

Personal data is defined by the General Data Protection Regulation (EU Regulation 2016/679) (the “GDPR”) as ‘any information relating to an identifiable person who can be directly or indirectly identified in particular by reference to an identifier’.

Personal data is, in simpler terms, any information about you that enables you to be identified. Personal data covers obvious information such as your name and contact details, but it also covers less obvious information such as identification numbers, electronic location data, and other online identifiers.

5. What Are My Rights?

Under the GDPR, you have the following rights, which we will always work to uphold:

- The right to be informed about our collection and use of your personal data. This Privacy Policy should tell you everything you need to know, but you can always contact us to find out more or to ask any questions using the details in Part 14.
- The right to access the personal data we hold about you. Part 13 will tell you how to do this.
- The right to have your personal data rectified if any of your personal data held by us is inaccurate or incomplete. Please contact us using the details in Part 14 to find out more.

- The right to be forgotten, i.e., the right to ask us to delete or otherwise dispose of any of your personal data that we hold. Please contact us using the details in Part 14 to find out more.
 - The right to restrict (i.e., prevent) the processing of your personal data.
 - The right to object to us using your personal data for a particular purpose or purposes.
 - The right to data portability. This means that, if you have provided personal data to us directly, we are using it with your consent or for the performance of a contract, and that data is processed using automated means, you can ask us for a copy of that personal data to re-use with another service or business in many cases.
 - Rights relating to automated decision-making and profiling. We do not use your personal data in this way.
- For more information about our use of your personal data or exercising your rights as outlined above, please contact us using the details provided in Part 14.
- Further information about your rights can also be obtained from the Information Commissioner's Office or your local Citizens Advice Bureau.
- If you have any cause for complaint about our use of your personal data, you have the right to lodge a complaint with the Information Commissioner's Office.

6. What Data Do We Collect?

Depending upon your use of our Site, we may collect some or all of the following personal and non-personal data (please see our Cookie Descriptor on our use of Cookies and similar technologies).

- Name.
- Address.
- Email address.
- Telephone number.
- Payment information.
- IP address.
- A list of URLs starting with a referring site, your activity on our site, and the site you exit to.
- School name, class, administration number.

7. How Do You Use My Personal Data?

Under the GDPR, we must always have a lawful basis for using personal data. This may be because the data is necessary for our performance of a contract with you, because you have consented to our use of your personal data, or because it is in our legitimate business interests to use it. Your personal data may be used for the following purposes:

- Providing and managing your Account.
- Providing and managing your access to our Site.
- Personalising and tailoring your experience on our Site.
- Supplying our products and services to you. Your personal details are required for us to enter a contract with you.
- Personalising and tailoring our products and services for you.
- Communicating with you. This may include responding to emails or calls from you.
- Supplying you with information by email that you have opted-in to (you may unsubscribe or opt-out at any time by unsubscribing on the web site)

With your permission and/or were permitted by law, we may also use your personal data for marketing purposes, which may include contacting you by email and/or telephone with information, news, and offers on our products and or services. You will not be sent any unlawful marketing or spam. We will always work to fully protect your rights and comply with our obligations under the GDPR and the Privacy and Electronic Communications (EC Directive) Regulations 2003, and you will always have the opportunity to opt-out.

Third Parties whose content appears on our Site may use third-party Cookies, as detailed below in Part 15. Please refer to our Cookie Descriptor for more information on controlling cookies.

Please note that we do not control the activities of such third parties, nor the data that they collect and use themselves, and we advise you to check the privacy policies of any such third parties.

8. How Long Will You Keep My Personal Data?

We will not keep your personal data for any longer than is necessary considering the reason(s) for which it

was first collected. Jelly Images is required to retain information in accordance with the law, such as information needed for income tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure.

9. How and Where Do You Store or Transfer My Personal Data?

Our company only stores personal data on encrypted servers within the United Kingdom (UK), the EEA or other countries who have received 'adequacy status' by the UK. This means that it will be fully protected under the GDPR.

10. Do You Share My Personal Data?

We may sometimes contract with the following third parties to supply certain products and services. These may include payment processing, delivery, and marketing. In some cases, those third parties may require access to some or all your personal data that we hold.

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If any of your personal data is required by a third party, as described above, we will take steps to ensure that your personal data is handled safely, securely, and in accordance with your rights, our obligations, and the third party's obligations under the law, as described above in Part 9.

In some limited circumstances, we may be legally required to share certain personal data, which might include yours, if we are involved in legal proceedings or complying with legal obligations, a court order, or the instructions of a government authority.

11. How Can I Control My Personal Data?

11.0 In addition to your rights under the GDPR, set out in Part 5, when you submit personal data via our Site, you may be given options to restrict our use of your personal data. In particular, we aim to give you strong controls on our use of your data for direct marketing purposes (including the ability to opt-out of receiving emails from us which you may do by unsubscribing using the links provided in our emails at the point of providing your details and by managing your Account.

11.1 You may also wish to sign up to one or more of the preference services operating in the UK: The Telephone Preference Service ("the TPS"), the Corporate Telephone Preference Service ("the CTPS"), and the Mailing Preference Service ("the MPS"). These may help to prevent you receiving unsolicited marketing. Please note, however, that these services will not prevent you from receiving marketing communications that you have consented to receiving.

12. Can I Withhold Information?

You may access certain areas of our Site without providing any personal data at all. However, to use all features and functions available on our Site you may be required to submit or allow for the collection of certain data.

You may restrict our use of Cookies. For more information, see our Cookie Descriptor.

13. How Can I Access My Personal Data?

If you want to know what personal data we have about you, you can ask us for details of that personal data and for a copy of it (where any such personal data is held). This is known as a "subject access request".

All subject access requests should be made in writing and sent to the email or postal addresses shown in Part 14.

There is not normally any charge for a subject access request. If your request is 'manifestly unfounded or excessive' (for example, if you make repetitive requests) a fee may be charged to cover our administrative costs in responding.

We will respond to your subject access request within one week and, in any case, not more than one month of receiving it. Normally, we aim to provide a complete response, including a copy of your personal data within

that time. In some cases, however, particularly if your request is more complex, more time may be required up to a maximum of three months from the date we receive your request. You will be kept fully informed of our progress.

14. How Do I Contact You?

To contact us about anything to do with your personal data and data protection, including to make a subject access request, please use the following details (for the attention of) Sam Jones

Email address: info@jellyimages.co.uk

Telephone number: 01752 546850

Postal Address: 5 Moorland Court, Yelverton, Devon PL20 6BL

15. Changes to this Privacy Policy

We may change this Privacy Notice from time to time. This may be necessary, for example, if the law changes, or if we change our business in a way that affects personal data protection.

Any changes will be immediately posted on our Site and you will be deemed to have accepted the terms of the Privacy Policy on your first use of our Site following the alterations. We recommend that you check this page regularly to keep up-to-date.

Terms of service

www.orders.jellyimages.co.uk ("Service" or "System"), is an internet based photographic sales system operated by Jelly Images, ("we", "our" or "us") of Jelly Images Ltd (07051480). The Internet web site provides access to our services and laid out below are the terms and conditions of use for the Service. The web site may only be used in accordance with these terms.

The terms laid out below govern the relationship between you as a user ("you or user") and Jelly Images. The web site, and the services provided through the web site, can only be used if you agree to these terms.

1. General Terms

1.0 Purchase Terms

These purchase terms ("Purchase Terms") comprise a binding contract between you as a user of the Service and Jelly Images Ltd for the purchase of photographic products ("Products")

1.1 Legal Document

Please read these Purchase Terms carefully because they form a legal document. By submitting an order to the Jelly Images system, you agree to be bound with Jelly Images by these Purchase Terms. If you do not wish to accept these Purchase Terms, you should not submit an order.

1.2 Local Law

Those who choose to access this Service from any location outside the UK are solely responsible for compliance with Local Law if, and to the extent that, it is applicable. In this case, you agree that, by you agreeing to these Purchase Terms with Jelly Images, you waive any consumer rights you have which are capable of being waived under your Local Law and that these Purchase Terms are the only terms and conditions that apply between you and Jelly Images in respect of your use of the Service and the supply by Jelly Images of your Products.

2. Purchase Terms

2.0 Display

By the display and description of this Service, Jelly Images does not necessarily agree to process your order and supply your Products at the prices specified.

2.1 Binding Contract

These Purchase Terms will not form a binding contract between you and Jelly Images for the purchase and supply of the Products, until the following conditions have been met:

- a. You have submitted an offer to buy certain Products using the order facility provided; and
- b. Jelly Images notifies you by e-mail that your order for Products has been accepted and Jelly Images agrees to supply the Products to you, if you have supplied Jelly Images with an e-mail address for the reply. If you fill in the e-mail field when you make an order, you will receive a confirmation by e-mail. This should be imme-

diate.

2.2 Loss or Damage

Jelly Images will not be responsible for any consequential loss or damage, howsoever arising, because of a failure, refusal, or inability by Jelly Images to fulfil an order.

3. Price and Specification of Products

3.0 Prices and Taxes

All prices quoted include United Kingdom Value Added Tax ("VAT"), at the applicable rate. There is a separate VAT inclusive postage and packaging charge, and this is listed with the price and specification of the Products. The total cost is the "Purchase Price". Jelly Images shall not be liable for any other sales taxes, customs or import duties or other taxes, which may be imposed on you by any relevant taxing authority. You are responsible for any such taxes.

3.1 Tax Free

If by nature of where you live you are able to purchase Products free of tax, or are able to reclaim tax, you must contact Jelly Images before you make your purchase. Once an order has been placed, and payment made, Jelly Images cannot enter into any correspondence or dialogue regarding tax issues.

3.2 Change

All Purchase Prices and specifications of Products are subject to change without notice, except where Jelly Images has accepted your order and agreed to deliver the Products to you in accordance with Clause 2.1.

3.3 Payment

The Purchase Price payable for Products must be paid in advance by a secure payment authorisation bureau chosen by Jelly Images.

Jelly Images retain the right to check with your card provider and/or any credit reference agency or bank to confirm whether or not you are able to pay the Purchase Price. Jelly Images has the right to refuse your order at their discretion.

4. Delivery of Products

4.0 Delivery

All Products will be delivered to you at the UK address given during the order process, within the service time frame specified, upon your order being accepted by Jelly Images, pursuant to Clause 2.1 above, unless an alternative time frame is notified to you by Jelly Images prior to the expiry of a 5 working day period. For delivery outside of the UK, please contact our support team prior to placing an order. Any orders created with non-UK delivery addresses will be refunded without prior notification.

4.1 Estimate

Notwithstanding Clause 4.0, the time of delivery is an estimate only and Jelly Images, shall not be liable for any late delivery of the Products or any consequential loss or damage caused as a result.

5. Returns Policy

5.0 Returns

In the event that the Products are damaged or defective when you receive them, or do not match the description specified in the Service, you will be entitled to return the Products to Jelly Images within 14 days of receipt by you. In those circumstances, Jelly Images will either reprint the Products or provide a full refund of the Purchase Price.

5.1 Not Faulty

In the event that you return any Products to Jelly Images in accordance with Clause 5.0, and Jelly Images, can demonstrate that they were not faulty when received by you, Jelly Images, reserves the right to return the Products to you and to claim the cost of such return postage from you.

6. Duration of Purchase Terms and Termination

6.0 Duration

These Purchase Terms are binding upon you when you accept them in accordance with Clause 2 and they will remain in force until both parties have performed their obligations under these Purchase Terms or either party breaches its obligations under these Purchase Terms.

6.1 Termination

Termination in accordance with this Clause 6.0 shall not prejudice or affect any right of action or remedy, which shall have accrued or shall thereafter accrue to either party.

7. Jelly Images's Responsibilities

7.0 Security

Jelly Images undertakes to use commercially reasonable endeavours to prevent breaches of security of the Service (including the credit card details provided by you when you submit an order for any Products), and to use reasonable endeavours to ensure that any Jelly Images suppliers, subcontractors or agents comply with this Clause.

7.1 Response

Jelly Images will use reasonable endeavours to respond to your order within the stated time.

7.2 'As Is'

The service is provided on an 'as is' and 'as available' basis, and Jelly Images makes no representation or warranty that the Service offered will be accessible, or useable by you, or error free.

7.3 Suspend or Alter

Jelly Images reserves the right, at its sole discretion, to suspend or alter the operation of the Service for legal, technical or any other reason. Jelly Images will give as much notice as possible prior to taking any of the actions described in this Clause, but prior notice may not always be feasible.

8. User's Responsibilities

8.0 Authorised Owner

You warrant that you are the proper authorised owner of the payment details of which you supply to Jelly Images's payment authorisation bureau when using the System.

8.1 Accurate Information

You warrant that all information given by you in your use of this Service is accurate and not misleading and that you will not use this Service:

- a. for any fraudulent or illegal purposes
- b. for the transmission or posting of any computer viruses or any material which is defamatory, offensive or of an obscene or menacing character, or in such a way as to cause annoyance, inconvenience, or needless anxiety. You agree that you will be liable for any action taken against Jelly Images or against you in relation to such use; and
- c. in a manner which constitutes a violation or infringement of any right of person, firm, or company, including but not limited to, rights of copyright or confidentiality.

8.2 Personal Use

You confirm that all pictures purchased using the Jelly Images Service are purchased strictly for your own personal use. If you wish to use any picture within the system for any other purpose, you agree to contact Jelly Images to negotiate terms.

8.3 Copyright

You acknowledge and accept that all copyright, trademarks, and all other intellectual property rights in any part of the Service or any material supplied as part of the Service belongs to Jelly Images. You agree not to remove any copyright, trademark or any other intellectual property notices contained in the original material and/or from any Products purchased through the service.

8.4 Indemnify

You agree to indemnify Jelly Images against any claims, costs, expenses, or legal proceedings caused as a result of your use of this Service in contravention of Clause 8.1. Further, in these circumstances, Jelly Images shall be entitled to treat the contravention as a material breach of these Purchase Terms and terminate the Purchase Terms, cancel any pending orders for Products made by you and terminate any access permission granted to you by Jelly Images forthwith, without notice to you.

8.5 Privacy

Personal data provided to Jelly Images through this web site will only be used in accordance with our Privacy Policy. Please read through this carefully before proceeding. By providing your personal data you are consenting to its use in accordance with the Privacy Policy.

9. Limitation of Liability

9.0 Limit of Liability

To the extent that Jelly Images is deemed by a court of competent jurisdiction, to have any liability to you in relation to the Service or any Products supplied by Jelly Images or Jelly Images 's contractors, Jelly Images entire liability shall be limited to [£500] for any one incident or series of related incidents and up to [£1,000] for all incidents in any period of 12 months.

9.1 Not Liable

Jelly Images shall not be liable to you, other than through fraudulent or negligent misrepresentation, for:

- a. any economic loss, including without limitation, loss of revenue, business, contracts, profits, or anticipated savings.
- b. any loss of goodwill or reputation.
- c. any loss of data; or
- d. any special, indirect, or consequential loss.

10. Operation of the web site

10.0 Changes

[Company name] may at its discretion change the format and content of the web site, or any products or services offered, at any time without notice.

10.1 Terminate

Jelly Images may suspend or terminate the operation of this web site or suspend or terminate provision of any products or services offered, for support, maintenance work, in order to update the content or for any other reason. Jelly Images may do this at any time and without notice.

11. Notices

11.0 Legal Notices

You may send a legal notice to [Company name], or any questions you may have concerning these Purchase Terms, by e-mail to [Enter email address], or by writing to Jelly Images, at Jelly Images. Such notices will be effective within 3 days of receipt by Jelly Images.

11.1 Give Notice

Jelly Images may give notice to you by general notice on its web site, www.jellyimages.co.uk, by e-mail to your e-mail address on record with Jelly Images, or by post to the geographical address on record with Jelly Images. Such notice will be effective if sent by e-mail or posted on Jelly Images 's web site, 3 days from the date it was sent or posted. If sent by regular post, it will be effective 3 days after posting by Jelly Images.

12. Third Parties

12.0 Third Party Rights

Nothing in these Purchase Terms shall confer on any third party any benefit or the right to enforce any term of this Agreement. For the avoidance of doubt, the Contracts (Rights of Third Parties) Act 1999 shall not apply to these Purchase Terms.

13. General

13.0 Entire Agreement

These Purchase Terms form the entire agreement between you and Jelly Images and supersede any other oral or written communications, agreements, or representations with respect to your use of this Service.

13.1 Change of Terms

Jelly Images reserves the right to add to or change the terms of these Purchase Terms in its sole discretion without prior notice. All changes to the Purchase Terms will be effective once posted on the [Company name]. site. Jelly Images will provide notice of the changes to the Purchase Terms for (30) days after posting the amended Purchase Terms on the Service.

Your continued use of the Service and submission of any order in accordance with Clause 2.1 above following Jelly Images 's posting of such changes will be regarded by Jelly Images as acceptance of the amended Purchase Terms. If you do not agree to be bound by the amended Purchase Terms, you should exit the Service

and not access the Service or submit any orders for Products to Jelly Images.

13.2 Statutory Rights

Nothing in these Purchase Terms affects your statutory rights as a consumer.

13.3 Court Ruling

If any part of these Purchase Terms are held by a court of competent jurisdiction to be unenforceable, the validity of the remainder of these Purchase Terms will not be affected.

13.4 Beyond Control

If Jelly Images is unable to perform any obligation under these Purchase Terms because of a matter beyond its reasonable control, including but not limited to; fire, flood, explosion, war, civil disorder, industrial disputes, whether or not involving its employees, or other disasters or governmental laws and regulations imposed after the fact, or events beyond the reasonable control of Jelly Images, Jelly Images will have no liability for failure to perform the Service.

13.5 At Own Risk

Your use of the Internet is solely at your own risk and subject to all applicable laws, and Jelly Images has no responsibility for any information, software, services, or other materials accessed or obtained by you using the Internet.

13.6 No Representation

Jelly Images makes no representation that any Products purchased using the Jelly Images service are appropriate for your use, or available, in any other locations.

13.7 Laws of England

These Purchase Terms are governed by the laws of England, and subject to the non-exclusive jurisdiction of the English Courts.

Terms of purchase

All claims are to be lodged with our Customer Service Department within 14 days of despatch of your order. For more information on how to make a claim please contact our Customer Service team via email on info@jellyimages.co.uk.

When returning your package to Jelly Images, please retain proof of the item being sent as well as the date of return.

If you have purchased a digital copy of the image(s), we are unable to refund your purchase.

Delivery is applied to UK addresses only. For delivery outside of the UK, please contact our support team prior to placing an order. Any orders created with non-UK delivery addresses will be refunded without prior notification.