



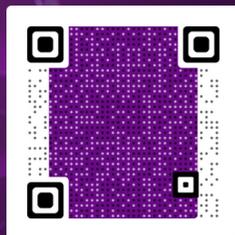
Loving Our Community Gala

*Uniting in the Power of Purple...
Investing in Education and Empowering Generations*

Sponsorships & Digital Ads



[Sponsor Flipbook](#)



www.aacalliance.org



[Sponsor Purchase](#)

AACA GIVES



About AACCA

- *The AACCA is a 501(c)(3) nonprofit committed to uplifting Loudoun County and surrounding areas of Northern Virginia by fostering collaboration among nonprofits to expand barrier-free outcomes for the broader community. We are an All Community Alliance serving all people.*
- *During the past two years AACCA has supported nearly 19,000 individuals and families by investing over \$340,000 in delivering services across five core pillars: including early education and literacy, food and clothing insecurity, workforce development, and educational scholarships with career, life skills, and college mentoring.*
- *Through strategic partnerships, AACCA empowers 18 member organizations whose missions align with our charitable purpose. Our alliance nonprofits deliver sustainable programs that improve lives through scientific and cultural enrichment, educational and technological training, healthcare education, and more.*
- *Our mission is to help organizations synergistically meet, sustain, and exceed the unique needs of every individual and family they serve—creating a lasting, collective impact for those most in need.*

Loving Our Community Gala

Uniting in The Power of Purple

"Investing in Education and Empowering Generations"

AACCA GIVES

WWW.AACALLIANCE.ORG



Dear Sponsor,

The African American Community Alliance (AACA) proudly invites you to join us for an unforgettable evening—“Loving Our Community: Uniting in the Power of Purple”—on Saturday, February 14, 2026, at the Hilton McLean Tysons Corner.

This inspiring celebration honors unity, service, and the investment in education and generational empowerment—recognizing individuals and organizations that make a meaningful impact in our communities.

The Power of Purple represents a color defined as compassion, leadership, and strength—values at the heart of AACA’s mission. As we continue our work to uplift families, provide essential resources, and expand opportunities across the region, we invite you to partner with us as a sponsor for this evening of purpose, recognition, and celebration.

Your sponsorship will help AACA sustain vital barrier-free programs addressing youth food insecurity, early literacy enrichment, workforce development, family support, and perpetual scholarships with career mentoring for students. Together, we can expand our reach and deepen our impact—because when we love our community, we transform lives.

Event Details

Saturday, February 14, 2026 | Hilton McLean Tysons Corner

6:00 PM – 7:00 PM Registration, VIP/Sponsor Cocktail Recognition & General Reception

7:00 PM – 11:00 PM Awards, Dining, Dancing & Rocking with an Authentic Prince Experience

Your partnership directly supports AACA’s mission to strengthen and empower our community through education and service. Together, we’ll celebrate excellence and synergy while continuing the crucial work of creating impactful opportunities for all.

We would be honored to have your support for “**Loving Our Community: Uniting in the Power of Purple**”. A fundraiser “*Investing in Education & Empowering Generations*”. To confirm your sponsorship or ad purchase, please contact us at aaca@alliance.org or (703) 932-7895 by December 31, 2025. Checks are made payable to AACA and mailed to the address below. Online purchase may be made at

With appreciation and community spirit,

Event Chair, Rory Q. Miott

“Loving Our Community –Uniting In The Power of Purple”

Investing In Education and Empowering Generations

AACA Board President

aaca@aacalliance.org



Sponsor Purchase



SPONSORSHIP

CHOOSE YOUR LEVEL OF SUPPORT

Presenting Sponsor – “Purple Rain” – \$15,000 (1 available)

PRESENTING SPONSOR

\$15,000

- Exclusive naming rights: Sponsored by “[Company Name]”
- Logo Featured on Step & Repeat and All Marketing Materials
- On-stage Recognition & Opportunity to Present Remarks
- Opportunity to Share a 30 second to 1 Minute Business Video
- 16 VIP Reception Tickets and 16 Event Tickets With Preferred Seating
- Branded Cocktail (Signature Purple Drink Named After Sponsor)
- Recognition in Press Release & Media Coverage
- Special VIP Guest Registration & Check-in
- 1-Year Sponsor Brand Recognition (Host Website/MARCOM)
- Souvenir Journal Full-Page Color Digital Ad ,2 page Center Placement

Diamond Sponsor – “When Doves Cry” – \$10,000 (2 available)

DIAMOND

\$10,000

- Logo Featured on Step & Repeat and Marketing Materials
- 12 VIP Reception Tickets and 12 Event Tickets With Preferred Seating
- Sponsor Spotlight Post On Social Media
- Opportunity to Share a 30-Second Business Video
- On-Stage Recognition By Host
- Special Diamond Sponsor Attendee Registration & Check-in
- Souvenir Journal Full-Page Color Digital Ad (Premium Placement)
- 6 Month Sponsor Brand Recognition (Host Website/MARCOM)



Sponsor Purchase



SPONSORSHIP

CHOOSE YOUR LEVEL OF SUPPORT

Platinum Sponsor – “Let’s Go Crazy” – \$7,500 (3 available)

PLATINUM

\$7,500

- Logo Included on Host Event Website and Event Signage
- VIP & Sponsor Reception Invitation
- 8 VIP Reception Tickets and 8 Event Tickets With Preferred Seating
- Recognition on Social Media
- Full-Page Color Digital Ad In Event Souvenir Journal
- Special Platinum Sponsor Attendee Registration & Check-in
- 3 Month Customized Sponsor Brand Recognition (Host Website/MARCOM)

Gold Sponsor – “1999” – \$5,000 (4 available)

GOLD

\$5,000

- VIP & Sponsor Reception Invitation
- 6 VIP Reception Tickets and 6 Event Tickets With Preferred Seating
- Logo/Name Displayed on Signage, Preferred Placement
- Recognition on Event Website and Social Media
- Special Gold Sponsor Attendee Registration & Check-in
- Full-Page Color Digital Ad In Event Souvenir Journal



Sponsor Purchase



SPONSORSHIP

CHOOSE YOUR LEVEL OF SUPPORT

Silver Sponsor – “Little Red Corvette” – \$2,500 (5 available)

SILVER

\$2,500

- VIP & Sponsor Reception Invitation
- 4 VIP Reception Tickets and 4 Event Tickets With Preferred Seating
- Logo/name Displayed on Event Signage
- Recognition on Event Website and Social Media
- Special Silver Sponsor Attendee Registration & Check-in
- Half-Page Color Digital Ad In Event Souvenir Journal

Community Sponsor – “Kiss” – \$1,000 (unlimited)

**COMMUNITY
SPONSOR**

\$1,000

- VIP & Sponsor Reception Invitation
- 2 VIP Reception Tickets and 2 Event Tickets With Preferred Seating
- Half-Page Color Digital Ad In Event Souvenir Journal
- Special Community Sponsor Attendee Registration & Check-in
- Host Website Recognition



Sponsor Purchase



SPONSORSHIP

ADDITIONAL PARTNERSHIP OPPORTUNITIES

VIP Reception Sponsor – \$5,000 (1 available)

**VIP
RECEPTION**

\$5,000

- Branded Naming Rights for VIP & General Reception Area
- Logo on Signage and Reception Menus
- 10 VIP Reception Tickets, 10 Event Tickets, Preferred Seating, VIP Check-in
- Full-Page Color Digital Ad In Event Souvenir Journal
- VIP & Sponsor Reception On-stage Recognition & Remarks Opportunity
- Opportunity to Display Sponsor Self -Branded Marketing

Décor & Ambiance Sponsor – \$5,000 (1 available)

DECOR

\$5,000

- Recognition Signage Near Stage and Décor Installations
- “Presented by” Tag on Decorations and Lighting Design
- Opportunity to Display Sponsor Self -Branded Marketing
- 2 VIP Reception Tickets and 2 Event Tickets With Preferred Seating
- Full-Page Color Digital Ad In Event Souvenir Journal
- 1-Year Customized Sponsor Brand Recognition (on Host Website)

In-Kind Opportunities Sponsor (Value of \$1,000 and Above)

IN-KIND

1,000

We Welcome In-Kind Contributions for:

- Décor Items and Event Design Services
- Audio/Visual and Lighting Services
- Auction or Raffle Items
- Media, Printing, and Photography Services
- All In-Kind Sponsors Receive Recognition At Reception and Signage
- Full-Page Color Digital Ad In Event Souvenir Journal
- 6-Months Customized Sponsor Brand Recognition (on Host Website)



<https://givebutter.com/AACATicketsAds>

Digital PRICE LIST

Community, unity, and empowerment by purchasing an ad in our Digital Souvenir Ad Book. Your ad will help support our mission with underserved and underrepresented youth and families while promoting your business, organization, or personal message to a vibrant and engaged audience.

Full Page Ad

Showcase your business in a bold, eye-catching way with a full-page feature.

- ✓ • Accepted Formats: High-resolution PDF, JPEG, or PNG
- ✓ • Resolution: Minimum 300 dpi
- ✓ • Color Mode: RGB
- ✓ • Margins: Keep text and logos at least 0.5" from all edges
- ✓ • Orientation:
 - Full Page: Portrait

\$300

Show your personal support for the community and to help sustain the work of the AACA.

Half Page Ad

A friendly way to support and promote your brand.

- ✓ • Accepted Formats: High-resolution PDF, JPEG, or PNG
- ✓ • Resolution: Minimum 300 dpi
- ✓ • Color Mode: RGB
- ✓ • Margins: Keep text and logos at least 0.5" from all edges
- ✓ • Orientation:
 - Half Page: Landscape

\$150

Send your personal message of support or congratulations for the AACA, Education, Youth, Workforce Development and more. Wish someone special a Happy Valentine's Day.



<https://givebutter.com/AACATicketsAds>

Digital PRICE LIST

Community, unity, and empowerment by purchasing an ad in our Digital Souvenir Ad Book. Your ad will help support our mission with underserved and underrepresented youth and families while promoting your business, organization, or personal message to a vibrant and engaged audience.

Front Inside Cover

Showcase your business in a bold, eye-catching way with a full-page feature.

- ✓ • Accepted Formats: High-resolution PDF, JPEG, or PNG
- ✓ • Resolution: Minimum 300 dpi
- ✓ • Color Mode: RGB
- ✓ • Margins: Keep text and logos at least 0.5" from all edges
- ✓ • Orientation:
 - Full Page: Portrait

\$500

Back Inside Cover

Showcase your business in a bold, eye-catching way with a full-page feature.

- ✓ • Accepted Formats: High-resolution PDF, JPEG, or PNG
- ✓ • Resolution: Minimum 300 dpi
- ✓ • Color Mode: RGB
- ✓ • Margins: Keep text and logos at least 0.5" from all edges
- ✓ • Orientation:
 - Full Page: Portrait

\$500

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AACA GIVES

WWW.AACALLIANCE.ORG



Sponsorship



<https://Givebutter.com/AACASponsors>

SUPPORT LEVELS

PRESENTING SPONSOR	\$15,000
DIAMOND SPONSORS	\$10,000
PLATINUM SPONSORS	\$7,500
GOLD SPONSORS	\$5,000
SILVER SPONSORS	\$2,500
COMMUNITY SPONSORS	\$1,000
VIP RECEPTION SPONSOR	\$5,000
DECOR SPONSOR	\$5,000
IN KIND SPONSORS	\$1,000

Digital



<https://givebutter.com/AACATicketsAds>

SUPPORT LEVELS

FULL PAGE COLOR	\$300
HALF PAGE COLOR	\$150
INSIDE FRONT COVER COLOR	\$500
INSIDE BACK COVER COLOR	\$500