

AHMED EL HELALY

Human Connection Consultant



Ahmed El Helaly currently works as a Human Connection Consultant, dedicated to helping individuals master the 'lethal trio' of public speaking, networking, and relationships. After 18 years as a financial and managerial consultant, he transitioned into coaching and training, obtaining certifications as a Life Coach, Relationship Coach, and NLP Practitioner. He holds a Bachelor's degree in Accounting and is an active board member of ICF Egypt. His transition was also fueled by 18 years of experience working with children and parents at his Inclusion Daycare Nursery, as well as his involvement in special needs advocacy as a board member of a charity organization.

Helaly is a two-time TEDx speaker at TEDx Helwan University and TEDx GUC, inspiring audiences with his unique approach to personal and professional development. He is also the author of *Art of Networking*, a book that emphasizes the significance of storytelling in forging connections and driving success.

His core strengths include writing, negotiating, public speaking, and networking. He believes in the potential of every individual to achieve their dreams by mastering these key elements. His philosophy centers on the idea that we are all works in progress, constantly evolving and learning.

Helaly defines success as the ability to leave a lasting impression on others. To him, success and failure are temporary states, and he likens success to a plant that requires continuous nurturing. He advocates that public speaking and storytelling are essential for effective networking, which in turn is crucial for success.

In his personal life, Helaly enjoys reading and writing, activities that not only fuel his passion for knowledge but also enhance his professional expertise. Through his work, he aims to empower individuals to cultivate meaningful relationships and thrive in their personal and professional endeavors.

SERVICES

Team Coaching



Training-Workshops

One to One Sessions



Keynote Speakers

MAIN AREAS

HUMAN CONNECTION

- Build Network
- Building Rapport
- Create Connections
- Relationships
- Team Building
- Human Connection Trio

PUBLIC SPEAKING

- Storytelling
- Effective Communication
- Presentation
- Negotiation
- Interview
- Presentation
- Meetings & Group Discussion
- Motivation

CAREER LIFE

- Start-Ups
- Teachers
- Leadership
- Success Cycle
- Team Coaching
- Networking at Workplace

SAMPLE OF TRAININGS PROVIDED

Dynamic Public Speaking

Dynamic Public Speaking "DPS" is a program that addresses public speaking skills in all aspects of professional and personal life. It focuses on developing confidence, speech preparation, delivery techniques, storytelling, persuasion, audience analysis, handling Q&A sessions, overcoming communication barriers, improvisation, and non-verbal communication.

"DPS" aims to equip individuals with the skills needed to excel in public speaking scenarios, benefiting their career and personal interactions.

What makes "DPS" unique: is that it's tailored based on coaching techniques, and is customizable based on business needs.

Training goal:

Demonstrate an understanding of the fundamental principles and theories of Public Speaking, including audience analysis, speech structure, and effective delivery techniques.

Summarize and explain the importance of key elements of Public Speaking, such as confidence, storytelling, persuasive techniques, and non-verbal communication, in engaging and influencing an audience.

Apply speech preparation strategies, delivery techniques, and effective presentation aids to deliver clear and impactful speeches in diverse professional and personal contexts.

Analyze and evaluate the strengths and weaknesses of Public Speaking performances, including the ability to critically assess content, delivery, and audience engagement.

Create and develop well-structured and persuasive speeches by incorporating storytelling techniques, compelling arguments, and appropriate visual aids to effectively convey messages and engage listeners.

Assess and provide constructive feedback on public speaking presentations, offering specific recommendations for improvement in areas such as vocal delivery, body language, or content organization.

Customize public speaking approaches and techniques based on individual needs and specific speaking contexts, adapting strategies to different audiences, cultural considerations, and communication goals.

Identify the roadblocks, gaining enough confidence to overcome them and transforming failure to success to learn their own lessons and elaborate their narratives while they are raising voice to influence others.

Adopt growth mindset that would add value to their different paths, applying creative and innovative approaches to win their negotiation battles

Targeted attendees:

Company spokes person Sales team Executive level management

SAMPLE OF TRAININGS PROVIDED

Networking

This training aimed to equip attendees with the strategies and skills necessary to build a robust professional network. attendees learned how to cultivate rapport with both clients and management to advance their career goals.

Key Concepts:

Strategic Networking: Understand the four levels of networking (Level Up, Start Up, Peer, and Horizontal) and how to leverage each type of connection.

Building Rapport: Develop effective communication techniques to establish trust and meaningful relationships with clients and individuals at the management level.

Networking Best Practices: Learn essential networking etiquette and strategies for making a positive impression while expanding your professional circle.

Training goal:

Define the four levels of networking (Level Up, Start Up, Peer, Horizontal).

List key elements of effective networking etiquette.

Explain the benefits of networking at each level.

Describe how to tailor communication styles for different networking targets (clients, management, etc.). Practice introducing themselves and initiating conversations in networking scenarios.

Role-play scenarios focused on building rapport within different networking levels.

Analyze their existing network and identify areas for improvement across the four networking levels. Evaluate potential networking opportunities (events, online platforms, etc.).

Develop a networking action plan with specific goals for the following month.

Assess the success of their networking efforts and adjust strategies as needed.

Craft a compelling professional "elevator pitch".

Design a networking tracking system to manage and follow up with contacts.

SAMPLE OF TRAININGS PROVIDED

Leadership Through Connection: Fostering High-Performance Teams

This program helps executives and leaders develop the skills to create trust, motivate employees, and build collaborative, high-performing teams. Learn how to cultivate authentic relationships, leverage effective communication, and provide mentorship that drives both personal and organizational growth. Keeping in mind that people quite bosses not jobs, if someone is comfortable, they will give 110%

Training goal:

Define key elements of trust-based leadership.

List common barriers to building trust within teams.

Explain the link between trust and employee motivation.

Describe the impact of a leader's emotional intelligence on team dynamics.

Practice active listening techniques in leadership scenarios.

Role-play delivering constructive feedback that maintains trust.

Analyze their current leadership style and identify areas where trust-building could be improved. Evaluate the trust level within their existing teams.

Develop strategies to address trust gaps within their team or organization.

Formulate a plan to measure the impact of trust-building initiatives over time.

Craft a personal leadership statement that emphasizes trust and relationship building.

Design a team-building activity to foster greater trust and collaboration.

Targeted attendees:

Executives C-Level Management Senior leaders

Training-Workshops and Talks

