



Michigan Armed Forces Hospitality Center, Inc.



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Like every new enterprise, the Freedom Center began as a concept. The vision was to provide a permanent facility dedicated to supporting military personnel traveling through the airport. This was a unique concept at DTW. The idea had been kicked around for many years. Now was the time for action. It was, at the same time, a simple idea and a daunting challenge. There was a mountain of inertia to overcome. Doors needed to be opened, resources collected and personnel recruited and trained.

PRESIDENT'S MESSAGE

Everyone affiliated with the Freedom Center celebrated a significant milestone recently. On November 1, 2016, The Freedom Center completed five years of continuous operation at Detroit Metropolitan Airport (DTW). This is a noteworthy accomplishment for several reasons.



PRESIDENT'S MESSAGE Continued

In many respects, we were starting a new "small business". It is interesting to note that according to the U.S. Bureau of Labor Statistics, only "...about 50% of all new businesses survive 5 years or more". We were blissfully unaware of that fact and moved forward with a sense of missionary zeal.

First, we established the Michigan Armed Forces Hospitality Center, Inc. to provide the organizational structure to support the Freedom Center. From the outset, we were blessed with the right people with the right ideas and the right resources all coming into play at the right time. Together we met and mastered each of the organizational and operational obstacles that lay in our path. Within a matter of months, the Freedom Center was in full operation.

Initially, it was estimated that we might serve 100 veterans each day. By the end of 2016 we were logging over 270 guests per day.

Since that first day of operation, we have served more than 317,000 military personnel and their families. Operating seven days a week, 365 days a year, our sponsors and volunteers have stepped forward to make this possible.

Like any small business, we have been successful in "growing" our operation. In addition to the original Freedom Center, located in the McNamara Terminal, we also have a similar facility in the North Terminal at DTW. This allows us to meet the needs of military and veterans traveling on all of the scheduled airlines operating at DTW. Also, we provide mini-Freedom Centers inside the Military Entrance Processing Stations located in Troy and Lansing, Michigan.

Serving upwards of 99,000 guests per year requires a dedicated corps of staff members and volunteers. Currently we have 144 volunteers plus one full-time and three part-time employees who collectively worked more than 20,000 hours in 2016 to serve our guests.

Our annual operating budget is \$240,000. That averages out to about \$4/guest. Since we do not receive any government funding from the federal, state or local level, we are dependent on the generosity of donors, large and small, to help us meet this fundraising goal.

During the past five years we have remained true to our basic mission of meeting the the needs of traveling service members and their families. It is with much gratitude for past accomplishments and in anticipation of continued success that I invite you and your organization to join us as we prepare for another five years of "Serving Those Who Serve Us".

Kenneth S. Pratt, Board President Michigan Armed Forces Hospitality Center, Inc. Colonel, USAF (Ret.) Captain, Delta Air Lines (Ret.)



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- American Legion Post 147
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THANK YOU MILITARY & NONPROFIT ORGANIZATIONS DONORS Continued

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THANK YOU CORPORATE & BUSINESS DONORS

Continued

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- Wayne County Airport Authority
- Wendy's

THANK YOU TO OUR PREMIER SPONSOR

DELTA

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In 2016, our 2 Freedom Centers at Detroit Metro Airport (DTW) provided a quiet respite for traveling active military and their families, retirees, veterans, and military members of foreign armed forces.

DTW MCNAMARA TERMINAL FREEDOM CENTER

OPEN SINCE NOVEMBER 11, 2011

In 2016, 54,093 Military Guests Served

DTW NORTH TERMINAL FREEDOM CENTER

OPEN SINCE DECEMBER 18, 2015

In 2016, 17,950 Military Guests Served

261,726

Served at both DTW Freedom Centers

since opening our first center in 2011!

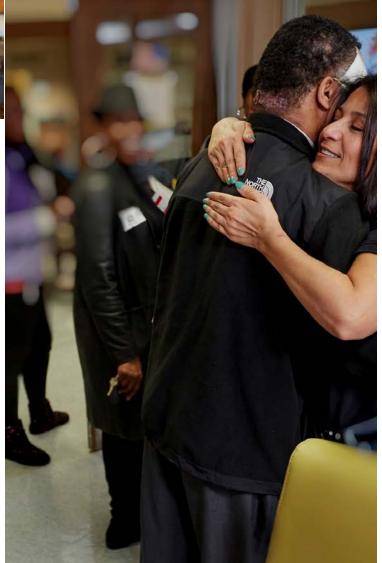




TROY FREEDOM CENTER OPEN SINCE 2014

Located inside the Military Entrance Processing Station in Troy, Michigan

In 2016, provided hospitality, comfort and support to 16,074 military enlistees and their families





Donna Jones passed away on October 12, 2016. Donna was involved with the Lansing Freedom Center since its opening in early 2015. She started as Lead Volunteer and was later promoted to Operations Coordinator.

Donna was the driving force behind the success of the Lansing Freedom Center she oversaw all aspects of volunteer recruitment/training/scheduling, supply management, and guest services.

In addition, Donna was an accomplished seamstress who lent her talents by donating hand-made, military-themed quilts to the MAFHC 2015 Gala Silent Auction and a local camp serving children of fallen soldiers.

Donna will be greatly missed by MAFHC the staff and her 27 Lansing Freedom Center volunteers - and the Lansing MEPS military staff.

LANSING FREEDOM CENTER OPEN SINCE 2015

Located inside the Military Entrance Processing Station in Lansing, Michigan

In 2016, provided hospitality, comfort, and support to 11,724 military enlistees and their families



MAFHC BOARD OF DIRECTORS

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Donna Jones, Lansing Operations Coordinator

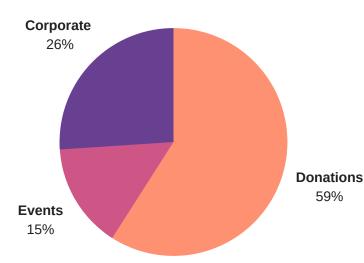
John Potter, Lansing Operations Coordinator

MAFHC VOLUNTEERS



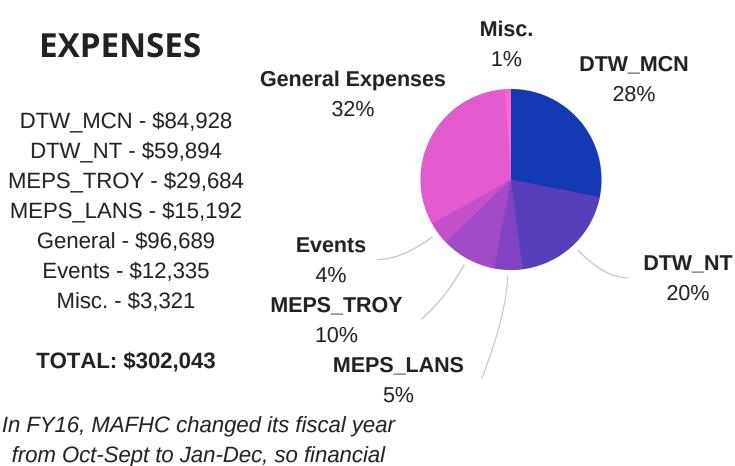
dedicated veteran & civilian volunteers who serve our guests **Freedom Centers**

SUPPORT



Donations (Individual & In-Kind) - \$166,125 Events - \$41,938 Corporate - \$73,285

TOTAL: \$281,348



information on this page represents the period from 10.01.15 - 12.31.16

SERVING THOSE WHO SERVE US.

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