



LinkedIn resources @ July 2018

Profile photograph

<https://www.thebalancecareers.com/take-a-professional-photo-for-linkedin-2064035>

<https://komarketing.com/blog/10-examples-highly-impactful-linkedin-profiles/>

<https://www.themuse.com/advice/23-free-linkedin-backgrounds-that-will-make-recruiters-love-your-profile>

SEO (search engine optimisation) tips:

<https://www.linkedin.com/pulse/20140320151331-142790335-11-seo-tips-for-your-personal-linkedin-profile/>

<https://ignitevisibility.com/linkedin-seo/>

<http://www.inboundmarketingagents.com/inbound-marketing-agents-blog/bid/263750/The-13-Sneakiest-LinkedIn-SEO-Tips-to-Boost-Your-Profile-s-Views>

<https://www.inc.com/adam-heitzman/7-methods-to-seo-your-linkedin-account.html>

LinkedIn tips and hacks:

<https://smallbiztrends.com/2018/06/linkedin-hacks.html>

<https://glints.com/sg/hired/3-linkedin-hacks-need-know-2018/>

<https://www.businessinsider.com.au/19-linkedin-hacks-that-sell-more-2016-1?r=US&IR=T#/#grab-your-name-1>