

SPECIAL EVENTS REQUIREMENTS AND GUIDELINES

The City of Miami Beach (“City”) hosts a wide variety of special events that enrich the community for both visitors and residents. To mitigate the ever-increasing demands made upon City resources and infrastructure, applicants are required to present proposed special event activities to potentially impacted neighborhood associations and appropriate City departments to ensure that these events are compatible with the surrounding neighborhoods. This process assists in evaluating and assessing the City’s resources, both in terms of personnel and use of public property and right-of-way’s, to adequately protect the public safety, health and welfare of the community.

This review may also require a more detailed and coordinated Major Event Plan, especially during holiday or repeat event periods that have a high impact on City services. The Special Events Ordinance (Chapter 12, Article II, Section 12-5 of the Miami Beach City Code) and the Special Events Requirements and Guidelines are intended, insofar as possible, to mitigate the costs of City services for special events, although it is not the intent for the costs of special events permit fees to be used for revenue generation.

The intent of the Special Event Ordinance and Special Event Requirements/Guidelines are:

- To ensure the City will have adequate advance notice of a proposed special event and the cooperation of the organizers to properly plan any necessary City services (security, sanitation, parking, and traffic control).
- To ensure that the City’s beaches, parks, and public rights-of-way’s are protected and conserved, by limiting the number and type of events held in these areas; and
- To preserve the City’s commitment to attract quality events with significant tourism and cultural significance for the community at-large.

This Special Events Requirements and Guidelines package has been designed to help guide applicants through the process of applying for a special events permit, and to minimize disruption to the impacted surrounding environment.

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I. DEFINITION OF A SPECIAL EVENT

A “special event” is generally defined by the City as a special occasion which is temporary in nature. A Special Events permit is required for any event taking place in the City of Miami Beach with the following conditions:

- a. The event may occur for up to four (4) consecutive days or five (5) non-consecutive days;
- b. On public or private “commercial” property and/ or;
- c. Organized and produced by a for-profit or non-profit organization and/ or;
- d. Conducted for the following purposes: profit, fundraising efforts, awareness, entertainment purposes, or created for public assembly and/ or;
- e. When exceeding temporary occupant load capacity, erecting temporary structures over a certain threshold, or requiring City services such as (Police, Fire, Parking, etc.) and/ or;
- f. In conjunction with a Film Permit; contract or lease agreement, and/or under a conditional use permit.

The following event categories include, but are not limited to: outdoor concerts, art fairs and exhibits, festivals and craft shows, parades, athletic events: (bicycle/cycling, marathons, triathlons, walkathons, corporate, community networking, charitable fundraising, educational, political, and religious events, flash mob.

Applications are processed on a first come, first served basis, unless otherwise provided for under the booking policy herein (Section II. B).

A. TYPES OF PERMITS, DEADLINES AND MINIMUM REQUIREMENTS

All persons or entities interested in conducting a special event must apply online and submit the minimum requirements as required by the Special Events checklist requirements. . Please refer to Appendix A for a copy of the Special Events fee schedule.

SPECIAL EVENTS PERMITS:

PUBLIC PROPERTY: - NINETY (90) DAY’S NOTICE

PRIVATE PROPERTY – LARGE EVENTS: SIXTY (60)

PRIVATE PROPERTY – SMALL EVENTSTHIRTY 30 DAY’S NOTICE).

I. SPECIAL EVENT PERMITS ON PUBLIC PROPERTY – NINETY 90 DAY’S NOTICE

Any events taking place on public property, whether produced by a not-profit or for profit entity, with an exceeding attendance of 150 people or more and requiring City Services (police, fire, parking, etc.) or building and fire permits, as determined by the Office of Special Events, will require a Special Event Permit. Applications shall be submitted with a minimum of NINETY (90)

days 'prior to the proposed first day of load in for the event.

EXAMPLE

A SPECIAL EVENT HELD ON PUBLIC PROPERTY WOULD NEED NINETY (90) DAYS NOTICE, IF THE EVENT REQUIRES ANY ONE OR MORE OF THE FOLLOWING:

- REQUIRES Temporary structures
- REQUIRES State of Florida DEP Approvals (Beach Access)
- REQUIRES Community Review
- REQUIRES Building Department Approvals
- REQUIRES Fire Department (open flame, fireworks)
- REQUIRES Transportation Department Approval (road closures)
- REQUIRES Parking Department Approval (City parking spaces, valet displacement)
- REQUIRES City Services (Police, Fire, Sanitation, Parks & Public Works)

II. SPECIAL EVENT PERMITS ON PRIVATE PROPERTY – SIXTY 60 OR THIRTY 30 DAY’S NOTICE

Events taking place on private property, whether produced by a not-profit or for profit entity, where such event would be considered a 'special event' under the City’s Special Events Ordinance, and requiring City Services (police, fire, parking, etc.) or building and fire permits as determined by the Office of Special Events, will require a Special Event Permit from the City. Applications shall be submitted with a minimum of 60-30 days, in order to process prior to the proposed event, start date or first day of load-in.

EXAMPLE

A SPECIAL EVENT HELD ON PRIVATE PROPERTY WOULD NEED SIXTY (60) DAYS NOTICE, IF THE EVENT REQUIRES ANY ONE OR MORE OF THE FOLLOWING:

- REQUIRES Adjacent Property Sign Off
- REQUIRES Temporary structures
- REQUIRES Building Department Permits
- REQUIRES Fire Department (open flame, fireworks)
- REQUIRES Parking Department (use of City parking spaces)
- REQUIRES Presence of City Services (Police, Fire, Sanitation, Parks & Public Works)
- NO Public Use

A SPECIAL EVENT HELD ON PRIVATE PROPERTY WOULD NEED THIRTY (30) DAYS NOTICE, IF THE EVENT MEETS THE BELOW REQUIREMENTS:

- REQUIRES Adjacent Property Sign Off
- NO Temporary Structures
- NO Building Department Permits
- NO Fire Department (open flame, fireworks)
- NO Presence of City Services (Police, Fire, Sanitation, Parks & Public Works)
- NO Public Use

It should be noted that events may ONLY obtain Special Event permits on private property, or in facilities, that have a current Certificate of Occupancy or Temporary Certificate of Occupancy, as well as a Business Tax Receipt (BTR).

Events or activities that do not require Special Event permits are recurring activities that are typically not open to the general public and are customary and incidental to a permitted main or accessory use, whether by paid admission or not.

Examples of customary uses for hotel properties include, but are not limited to: weddings; Bar Mitzvah; Bat Mitzvah; anniversaries; baby showers; engagement parties; wedding showers; holiday events; awards functions; networking events; fundraisers; charity events; incentive group functions (meetings, etc.); corporate group functions (meetings); convention group functions (meetings); community based organization meetings; reunions; prom; seminars; sweet sixteen; press conferences; product announcements; political functions (including kick offs, election night or during a campaign).

Non-recurring events or activities that have extraordinary or excessive impacts on public health, safety or welfare, not normally associated in type or quantity with permitted main or accessory uses, **shall require a Special Event permit**. A Special Event Permit would be required if your event meets one or more of the following:

- REQUIRES Temporary structures; or
- REQUIRES exceeding the temporary occupant load; or
- REQUIRES Outdoor entertainment/ concert performances; or
- REQUIRES Television, entertainment events or casting calls open to the public with public property impacts.

Conditional uses are recurring activities open to the general public, whether by paid admission or not, identified in the City's Land Development Regulations, and requiring a public hearing (e.g., Neighborhood Impact Establishments or Outdoor Entertainment Establishments such as Hyde Beach at the SLS Hotel or Delano Beach Club at the Delano Hotel). Conditional Use permits are issued by the Planning & Zoning Department in accordance with the City's Land Development Regulations "Land Use Development Committee's" review and approval process.

Non-conforming uses in residential districts are prohibited from obtaining Special Event Permits. Additionally, consistent with Section 142-693 (c), Section 142-302, and Section 142-485 of the City Code, Special Event permits will not be issued to non-conforming properties South of Fifth Street, or in the area generally bounded by Purdy Avenue on the west, 20th Street on the north, Alton Road on the east, and Dade Boulevard on the south.

III. WEDDINGS, CEREMONIES AND TEAM BUILDING PERMITS

A Wedding, Ceremony and Team Building Permit allows for a single temporary use of public property in the City, other than within existing rental areas of the Parks Department. A Wedding Ceremony or Team Building Permit allows for limited elements ("Elements"), defined as the following: chairs (up to 150), runner, arch/chuppah, flags, banners, and other temporary markers, battery operated stereo, acoustical performer(s), tables (up to 5) and 10'X10' pop up tents (up

to 3). Any additional Elements or activity exceeding the Guidelines and restrictions (see below), inclusive of an adjacent reception would require special event permitting, or prior written approval of the City Manager or his/her designee.

REQUIREMENTS:

1. A completed Wedding, Ceremony and Team Building Permit application, detailing exact location, date, times, Elements and number of attendees shall be submitted no less than FOURTEEN (14) days prior to the wedding/ceremony.
2. A site plan of the area and elements, detailing area features and showing measurements of entire site.
3. A \$125.00 Wedding, Ceremony and Team Building Permit fee, payable to The City of Miami Beach and due before commencement of activity.
4. Approved signature survey from any surrounding property owners and all contracted or concession user(s) if the area requested falls within a contracted or concession use.
5. Applicant must provide a Certificate of Insurance, made out to the City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139 as certificate holder and additional insured. If you do not already have access to a policy, you can request a 1-day certificate of insurance from "TULIP - Event Insurance" www.onebeaconentertainment.com.

RESTRICTIONS:

- A Wedding, Ceremony and Team Building Permit shall accommodate no more than one hundred and fifty (150) people, inclusive of guests, wedding party, performers, etc.
- Items not allowed with this permit include: catering/food, glassware, tents larger than 10x10, platforms, risers, trussing, generators, or any other structures that require approvals or permits from Building Department, Fire Department, Public Works Department, or any other City Department.
- All approved elements shall be hand carried or carted to the permitted site. Driving on the beach and in other unauthorized areas is not allowed at any time, under any conditions with this permit. When setting up, **permittee must leave a 25ft. emergency access lane** on the hard packed sand starting directly from the dunes going east, free and clear of any staged equipment or people.
- Any promotional elements including, but not limited to sampling, branding or logos are strictly prohibited.
- From April 1st through October 31st additional restrictions will apply per State of Florida Department of Environmental Protection ("DEP") Marine Turtle Guidelines. DEP permits may be required throughout the year.
- Following a wedding, ceremony or team building event, the beach and/or public property must be left in as good, if not better, condition. Applicants must arrange to clean the area immediately following the wedding/ceremony.
- In some circumstances, another permit may supersede this permit such as a Special Event Permit, a Right-of-Way Permit, a Film and Print Permit, or Beach Concessions Operations that may require you to relocate your ceremony or team building event to another similar area close by.
- The Noise ordinance will be in effect at all times under this permit.
- Failure to comply with Wedding, Ceremony or Team Building Permit requirements may result in a citation to permittee and denial of future permits.

IV. COMMUNITY ARTS AND CULTURE PERMIT

A Community Arts and Culture Permit allows for a maximum of ten (10) re-occurring uses of a public space with non-permanent features/ fixtures, major temporary structures, or City Services in various places throughout the City of Miami Beach (Rue Vendome, Collins Parks, Lummus Park, Lincoln Road). To qualify for this permit type, the applicant must be a recognized local business, Business Improvement District (“BID”) or Neighborhood Association. The purpose of this permit is to encourage small events, to showcase local arts and cultural initiatives, which are for specific dates with the following allowances:

ALLOWANCES:

This annual permit allows for up to (10) re-occurring uses of public space with non-permanent features/ fixtures, major temporary structures, or City Services. Allowances are for limited elements as defined below:

- ALLOWS maximum 150 person capacity
 - ALLOWS Commercial sales (must have a valid DBPR License from the State of Florida)
 - ALLOWS Single 10’x10’ pop-up tents with a three (3) foot separation
 - ALLOWS Entertainment (ambient level) and/ or acoustical performer(s)
 - ALLOWS A riser/platform of thirty (30) inches or less
 - ALLOWS Power plug-in available or a portable generator rated at 5000 watts or less
 - ALLOWS Feather banners (signage)
 - ALLOWS Tables and chairs
 - DOES NOT ALLOW food or beverage service without proper approvals / permits
 - DOES NOT ALLOW alcohol service without proper approvals / permits
 - DOES NOT ALLOW sampling, marketing, or branding initiatives
 - DOES NOT ALLOW any beach access
- Examples of Community Arts and Culture Initiatives include, but are not limited to, Art Fairs, Markets, Cultural Programming, Family / Kids Initiatives, Senior Events, Community Dance Instruction, Community Yoga Classes, and Community Picnics.

REQUIREMENTS:

- **APPLICATION & PERMIT FEES:** All applicants are required to pay a **\$50.00 application fee (non-refundable)** and a **\$200.00 permit fee**. Payments must be made payable to the “City of Miami Beach.”
- **A SITE PLAN:** A site plan must be submitted with elements and area features. The site plan may be drawn in any size and format as long as the reviewing staff can clearly understand the placement of all elements and area features.
- **NOTIFICATION:** Notification to all surrounding business must be given within Seven (7) days’ notice of the event date.
- **INSURANCE:** Applicant must provide a Certificate of Insurance, made out to the City of Miami Beach, 1700 Convention Center Drive, Miami Beach, FL 33139 as certificate holder and additional insured. If you do not already have access to a policy, you can request a 1-day certificate of insurance from "TULIP - Event Insurance"
www.onebeaconentertainment.com.

RESTRICTIONS:

Any additional elements and/ or activities exceeding the thresholds listed above will automatically be escalated to Special Event Permit on a case by case basis.

PERMIT CONDITIONS:

- (1) Permit holder shall clean the City/public space location at the end of every session of use under this Permit.
- (2) Modifications or improvements proposed by the permit holder to obtain electric service at any location are not covered by this permit and must be approved by the City of Miami Beach before the proposed modifications or improvements may be made. Additional agreements may be required for proposed modifications or improvements, or to add locations.
- (3) Permit holder shall at all times maintain in their possession the issued permit credential in the manner prescribed by rule by the City of Miami Beach.
- (4) Permit holder shall not use the City/ public space if the area has been closed by the City of Miami Beach due to inclement weather or other reason. The City of Miami Beach will notify the permit holder point of contact of the closure and may post signage whenever possible at the site to identify the nature and duration of the closure.
- (5) Approved City/public space may be used for permitted uses only during the date(s)/time(s) and location specified on the permit.

VI. BRAND PROMOTION/ TEMPORARY SAMPLING PERMITS

A brand promotion/ temporary sampling permit allows for mobile distribution of a 5-person team or stationary distribution (10x10 pop-up space) of branded goods or interactive services to the public with no direct or indirect commercial exchange provided on public property within the commercial, mixed-use zoning districts and beachfront areas of the City.

REQUIREMENTS: Applicants wishing to procure a brand promotion/ temporary sampling permit shall provide the following information to the City's Department of Tourism and Culture no less than fourteen (14) working days prior to said activity:

1. Online application for brand promotion/ temporary sampling permit.
2. Photos and/ or descriptive literature of all products or services to be distributed.
3. A permit fee of \$2,000.00 per singular activation, per day, payable to the City of Miami Beach and due before no later than fourteen (14) days prior to said activity. A singular team is defined as no more than five (5) people in total distributing the same product in the location specified on the permit or stationary (vehicle or 10x10 pop-up space).
4. This fee is refundable if permit is cancelled or denied. Proper notice must be given in writing to the Special Events office.
5. A fourteen (14) day penalty fee of \$250.00 will apply if application is received less than fourteen (14) days prior to activation. The fourteen (14) day penalty cannot be waived.
6. Security deposit fee of \$500.00 will be collected to ensure permit compliance, any potential damages to public property, cover fines/ citations and any possible sanitation needs.
7. General Liability Insurance of no less than one (1) Million U.S. dollars or equivalent value naming the City of Miami Beach as additional insured and certificate holder including the City's address as per Section A VII (INSURANCE REQUIREMENTS). The certificate must not be older than 90 days.

8. If within the commercial and mixed-use zoning districts the permittee must obtain a Public Works right-of-way permit for any branded vehicle or stationary activation, which allows for (1) one - 10x10 branded tent; (1) one 6-foot table; (2) two – chairs and (2) two - feather banners.
9. As part of the brand promotion/ temporary sampling permit, if the activation is stationary a sign-offs is required from the surrounding business.
10. If on the beachfront area, permittee must obtain the sign-offs of the up-land property and/ or beachfront concessionaire.

RESTRICTIONS:

1. Permittee or his/her representative must maintain a copy of the issued permit with them during the activation.
2. Permit is valid for mobile distribution of a 5-person team or stationary distribution (vehicle or 10x10 pop-up space)
3. Permit is valid only for date(s) issued.
4. Permit is valid only for approved product(s) as presented in application request.
5. Permittee is solely responsible for comprehensive sanitation of any and all areas utilized and their surrounding areas, inclusive of ensuring any sample by-product or literature discarded by the permittee, his/her representative, or the public is removed and discarded appropriately.
6. Permittee or his/her representative as part of mobile distribution may not erect tables, tents, chairs, banners, flags, fencing, inflatables, signs or other elements in public areas or right of ways.
7. Permittee or his/her representative as part of stationary distribution must keep within items allowed in number eight (8) of the requirements listed above.
8. Permittee or his/her representative may not at any time attach posters, flyers, stickers or other elements on buildings, trees, light poles, newspaper racks, telephone booths, or other public elements. Hand to hand distribution of information must follow City's Handbill Ordinance, as codified in Article 3, Section 46 of the City Code. A Temporary Sampling Permit shall not be required for the distribution of literature, periodicals or other non-product or service related materials, as long as it has no exchangeable or redeemable value.
9. Permittee or his/her representative may not reserve meters for the parking of promotional vehicles (skinned or unskinned). All parking must be in accordance with the City parking regulations.
10. Permittee may not distribute materials from moving vehicles.
11. Permittee or his/her representative may not employ any generators, use electrical outlets or require, install or lay wiring across the public right of ways.
12. Permittee or his/her representative must maintain no less than five (5) feet of unobstructed public access on sidewalks at all times.
13. Permittee or his/her representatives are bound by the Miami-Dade County and City of Miami Beach Noise Ordinances at all times.
14. If Permittee wishes to distribute material in an area contracted or permitted for concession, outdoor café, event, filming or other such uses, Permittee must provide approved signature survey form from affected party.
15. If within the commercial and mixed-use zoning districts the permit will be issued with discretion and sensitivity to vicinity business, for example a permit request that conflicts with an existing business with same business nature as the request, the City will recommend shifting the placement of the activation to an alternative location that does not conflict with the business in question.
16. Permittee or his/ her representative may not sample within twenty (20) feet in any direction from the outside perimeter, as indicated in the site plan attached to the city issued permit, of any

outdoor cafe, outdoor restaurant, sidewalk cafe or other establishment serving food or beverages for immediate consumption, without the express written permission of proprietor of such business.

PENALTIES: Violators of terms of a Temporary Sampling Permit may be subject to one or more of the following:

- Revocation of permit and immediate cease and desist order issued.
- Forfeiture of full or partial security deposit at discretion of City Manager or his/ her designee.
- Subsequent doubling of previous security deposit for future applications.
- The product and/or other products from parent company will be restricted from distribution in any future Brand Promotion/ Temporary Sampling permit for a period to be determined by the City Manager or his/ her designee.
- Fines and further penalties as Article II, Section 12-5 (9) of the City Code.

VIII. SPECIAL EVENT PERMITS - MINIMUM REQUIREMENTS. The minimum requirements to apply for a Special Events Permit are:

- **APPLICATION/PROCESSING FEE** – All application fees under Special Events, and subcategory permits are non-refundable and must be made payable to the City of Miami Beach at the time of the online permit submission.
- **LATE APPLICATION FEE** – This additional fee, equivalent to the applicable application fee, will apply to all applications received after the deadlines noted in sections A.I.1 and A.I.2 (Page 4). Any application submitted less than fourteen (14) days from event date may not be reviewed, regardless of late application fee.

PLEASE NOTE: Late Application Fees cannot be waived.

- **PERMIT FEE** – This fee is refundable if application is denied and must be made payable to the City of Miami Beach at the time of application. Please see attached Fee Schedule (EXHIBIT A) to determine fee amount.
- **SECURITY DEPOSIT** (\$2,500 for events entirely within private property or on public property with no City services required and up to 150 attendees; \$5,000 for events up to 1500 attendees and/ or requiring City services; \$10,000 for events between 1501 and 5000 attendees; \$20,000+ with more than 5001 attendees and/ or with a load in to load out duration exceeding 14 days. Deposits for Non-Profit applicants will not exceed \$10,000. A refundable security deposit will be required no later than fourteen (14) days prior to the event load in. Based on the scope and location of the event, a pre- and post-event site inspection may be conducted by the applicant and appropriate City personnel to determine existing conditions and evaluate potential damages, if any. Security deposits will be refunded as soon as possible (approximately 3 - 4 weeks after the event) if all conditions are followed, public property is left in as good condition or better and without damage, any pending Code citations are satisfied and all City invoices are fully paid. Failure to comply with restrictions imposed may result in forfeiture of up to the entire amount of the security deposit, as per Section III, Enforcement and Penalties.

Any post-event balance or fines owed to the City, its employees, Departmental or Facility

charge/expenses, damage, repair or replacement cost(s), etc. may be deducted from the security deposit. Any unpaid balance owed exceeding the security deposit will be cause for refusal to accept future Special Event Permit applications. Such applications will not be considered until all outstanding debts to the City are paid in full (i.e. License Fee, Code Enforcement Lien, Special Assessment Lien and/or any other debt or obligation due to the City under State or local law).

PLEASE NOTE: Security deposits cannot be waived.

- **INDEMNITY AGREEMENT** - An Indemnity Agreement must be executed and notarized with an original and legally authorized signature and, if a corporation is the applicant or the application is filed on behalf of a corporation, the company seal must be affixed to the document. The Agreement must be submitted no later than fourteen (14) days prior to load in of the event.
- **INSURANCE REQUIREMENTS** - The City of Miami Beach must be named as an additional insured and policyholder on all insurance certificates issued for the event.

All insurance policies must be issued by companies that are authorized to do business in the State of Florida and have a rating of B+VI or better in the current edition of Best's Key Rating Guide. The Certificate of Insurance must state the time, date, location and name of the covered event, including set-up and breakdown day(s), date(s), and time(s). Applicants have the option of submitting a Certificate of Insurance for each policy year.

The City of Miami Beach reserves the absolute right at its sole discretion to increase these requirements, as necessary, to protect the interests of the City, including an increase in the amount and type of coverage required, depending upon the scope and nature of the special event.

- *Commercial General Liability* - Commercial General Liability insurance, on an occurrence form, must be obtained in the amount of at least \$1,000,000 per occurrence for bodily injury, death, property damage, and personal injury. The policy must include coverage for contractual liability.
- *Worker's Compensation and Employer's Liability* - Contractors must submit proof of Workers' Compensation and Employer's Liability in the form of a Certificate of Insurance. All other State regulations apply.
- *Liquor Liability* - If alcoholic beverages are to be sold or served at the event, the group or individuals selling or serving the alcoholic beverage must obtain Liquor Liability Insurance in the minimum amount of \$1,000,000. The sale of alcoholic beverages must be in compliance with the Liquor Control Regulations of the Code of the City of Miami Beach.

The City's Risk Manager must approve the Certificate of Insurance. Once approved, the Certificate will be kept on file in the City's Risk Management Division. The insurance requirements must be met no later than fourteen (14) days prior to load in of the event.

PLEASE NOTE: Insurance requirements cannot be waived.

- **SITE PLAN** - A preliminary site plan must be submitted with the event application. A final site plan must be submitted no later than fourteen (14) days prior to the event.

The site plan must show detailed diagram(s) drawn to scale of the event including: the location of concession booths, portable toilets, dumpsters, public, emergency and accessible routes, location of stages and entertainment and orientation of loudspeakers, locations for electricity and water, generators, lighting towers, A/C units, fenced or walled areas, disability access elements such as accessible parking, accessible paths of travel, accessible portable toilets, and other relevant elements. All generators, lighting towers and A/C units must be fenced in or barricaded to prevent crowds from coming into contact with them. In addition, a narrative describing all temporary installations must be attached for beachfront events. For purposes of herein, "beachfront" is described as seaward of the Coastal Construction Control Line. Once the site plan is approved it cannot be altered without the prior written consent of the City Manager or his/ her designee.

REINSTATEMENT FEE – If required event elements are not submitted within fourteen (14) days prior to load in of event, the Permit Application will automatically be considered denied. The applicant may reinstate the application upon submission of any pending requirements and a Reinstatement Fee equal to the applicable Permit Fee.

PLEASE NOTE: REINSTATEMENT FEES cannot be waived.

EMERGENCY MANAGEMENT PLAN – all Special Event Permit holders must have a basic Emergency Management Plan for their event. The City of Miami Beach Special Events office can provide you with a template of this plan, which will cover the process and procedures that will take place, should any emergency take place, while ensuring the safety of residents, tourists and event attendees. The Emergency Management Plan must be provided to the Special Events office, with your site plan, for review and approval.

B. STEP 2: Internal Review Procedure

All proposed events with projected attendance of 200 persons or greater on public property, or private property where such event would not be incidental generally or without restriction throughout a particular zoning district, will be reviewed by the City's Internal Special Events Committee. The Internal Special Events Committee meets monthly and is composed of representatives from City departments, including, but not limited to Police, Fire, Tourism and Cultural Development, Public Works, Parking, Planning, Code Compliance and Parks Departments. The Committee will review and comment on the proposed site, security, parking, transportation, and any and all other necessary plans for the proposed event. These comments will be incorporated with those received through the neighborhood review process. Tourism and Cultural Development Department staff will indicate the specific requirements the applicant will need to satisfy and the time frame for completing these requirements.

The City Manager will make a final determination on an application for a special events permit within seven (7) days after all special events requirements applicable to the event have been fulfilled. Such requirements must be fully completed by the applicant no later than thirty (30) days prior to the event. Some requirements may require more time.

No refunds will be made after a permit is issued; however, payment does not constitute permission to hold the event. All approved permits must be available for inspection on site at all times.

For special events produced by **501(c)(3)** not for profit organizations (or equivalent), the City Manager may waive permit and application fees, including but not limited to, rental fees for particular City properties, when such waiver is found to be in the best interest of the City. No waivers are allowed for personnel-based expenses (city services), security deposit, late application or late submittal fees. In determining waiver of permit fees, no consideration may be given to the message of the event or content of speech, or to the identity or associational relationship of the applicant. Non-profit 501(c)3 entities are required to provide the City with a copy of the most recent Internal Revenue Service Form 990.

- I. **Major Event Periods (MEP)** – The City first evaluates the City’s needs, impacts and quality of life issues during MEP’s. The City will then also specifically evaluate the impact of events proposed to take place during holiday weekends and major event periods, which create a significant demand on City services and resources. The City may determine an MEP to have high intensity on City services and, therefore, may prohibit the issuance of special events permits during these periods. The City may also determine that enhanced City services are required during such periods. In such instances, costs for enhanced services will be shared equally by and between all permitted events.

The City has identified the following repeat or somewhat regular event periods which historically have a high impact on City services. It is realistic to expect these activity periods to continue to be popular in Miami Beach, bringing large crowds that will require additional City service levels and interagency support. These MEP’s include, but are not limited to, the following:

- October - Halloween, Seafood Festival
 - November - White Party Week (Circuit)
 - December - Art Basel, New Year’s Eve
 - January – Miami Marathon, NCAA Bowl Games, Art Deco Weekend, NATPE
 - February - Wine Food & Festival, Super Bowl
 - March - Winter Party Week, Winter Music Conference
 - April - Miami Beach Gay Pride, South Beach Triathlon
 - May - Memorial Day Weekend, National Salute to Americas Heroes
 - July - July 4th Celebration, Fashion Week Swim
 - September - Labor Day Weekend
- **The Major Events Committee** - will take note of announced events and potential events of significance and initiate customized action plans. Each City department has specific action plans to address the requisite levels of service and outline their efforts and responsibilities associated with any upcoming major event planned within the City.
 - **Major Event Plan** – Under the Major Event Committee the Major Event Plan attempts to address the impact of an event and set forth the action plan involved from a preparation and implementation perspective and sets forth each City Department’s service levels contingent upon anticipated population levels associated with each MEP and ancillary/related events.

- II. **Criteria for Grant of Special Event Permit** - The City Manager shall be charged with the responsibility and authority to determine whether a particular applicant shall be granted a Special

Event Permit. The City Manager shall have sole authority, subject to the appeal process in STEP 3 of the Guidelines, to approve, approve with conditions, deny, and/or revoke a Special Event Permit upon considering the following factors:

1. Type of Event

- a. The type of Event covers aspects of the event that relate to what demands the City is likely to experience and/or numbers of attendees can be expected. Other positives or negatives may stem from the hosting of one show versus another. Community profile, reoccurrence, and nature of the venue all are components to be evaluated in the Type of Event category.
- b. Another important aspect of is the value of ancillary events and conferences that may surround the event (other smaller shows / events). These may or may not be side events directly managed, or a part of, the event under review, or may be shows and conferences from other sponsors that take advantage of the attendee population of the main show. The venues for these other ancillary shows could be local hotels, arenas and parks, in support of the large event. Side events of this type may be considered a positive, from the additional economic impact they may provide, or they may be considered a detriment, depending on the nature and history of these side events.
- c. Whether or not the event is conducted for an unlawful purpose and/or in violation of Federal, State, County or Municipal laws.
- d. The existence of conflict or interference with another event or another applicant who has obtained a valid Special Event Permit. When there are competing applications which are substantially for the same time and place, priority will be given on a first-come, first-served basis, but a first priority will be given to a pre-established, annual event, which is defined as one which has a minimum of five (5) consecutive years of existence in the City under the same ownership, is in good standing (which includes being current on all prior debts), and has complied with other applicable all obligations to the City in a timely fashion.
- e. Whether the event, if public (as opposed to a private or corporate use), features a public benefit component as its primary function and is not, in and of itself, largely a promotional use designed to advertise or create publicity for product(s) to the public.

2. Resident Benefit

All special events on public property will require a resident benefit, defined as a quantitative, tangible benefit to the residents and local community.

Examples of Resident Benefits may include, but is not limited to:

- a. Discounted tickets (Miami Beach residents, seniors, youth, military, veterans, disabled and special needs)
- b. Special programming or standalone public performance
- c. Educational and/or cultural component/ programming
- d. Senior benefit or food drive - in partnership with HCS
- e. Donation to the City's Public Benefit Fund (TBD): proposed \$.75/person with a maximum cap of \$7,500
- f. Beach cleanup or dune restoration - monetary equivalent based on footprint and

impact of event

3. Economic Impact to the City

- a. The City will consider the event's long-term, short-term, and indirect effects on profit/costs to local economic industries, including but not limited to hotels, restaurants, entertainment establishments, retail, and the City.
- b. The City will also consider events undertaken by not-for-profit organizations that demonstrate directly helping a charitable cause.
- c. An Economic Impact Survey is required to determine if an event has demonstrated a positive economic impact to the City.

4. Frequency Chart

To ensure that the City's beaches, parks, and public right-of-ways are protected and conserved, by limiting the number and scope of the events held in these area. The City has in place a "Frequency Chart, which outlines the maximum number of days in a calendar year that can be used within the designated area listed under the "Frequency Chart". Once a designated area reaches its maximum allowance, no other event can take place. This allows for the natural restoration and maintenance of our beaches, parks, and public right-of-ways.

5. Infrastructure and Service Demands (Quality of Life)

- a. The City will consider whether the event is compatible with the surrounding neighborhoods and complements the ambience and aesthetics of the area in which it is presented.
- b. The City will consider whether the event poses a public threat to residents, businesses, and visitors, not considering content of speech, message, or reaction to the message.
- c. The stress that a show may place on various City services is considered in the evaluation process. Expenses associated with additional crowd control, policing, security, parking, and traffic shall be considered.
- d. The City will also consider the availability of these needed resources including time, people, money and equipment.
- e. Additionally, more intangible aspects of the effects that an event may have, relating to the quality of life aspects that may positively or negatively impact the local flavor of the City and the lives of the resident population, are also considered in this area, including the urgency of the event, the realistic time frame, and other events taking place in the City and South Florida area at the same time.
- f. Interference with traffic in the area contiguous to the event, and availability at the time of the proposed event of sufficient City resources to address the events potential impacts and mitigate the potential disruption.

- g. Availability of police officers, traffic control aides and traffic control equipment to protect the participants in the event and protect the non-participants from traffic related and other hazards in light of the need and demand for police protection at the time of the proposed event.
- h. Concentration of persons, vehicles or other structures at the event and feasibility of disbanding the area in order to allow fire, police and ambulance services.
- i. Substantial likelihood of subjecting neighborhood in immediate vicinity of proposed site of event to unreasonable and prolonged noise, littering, or parking difficulties.
- j. City services required for the event cannot be reasonably made available at the time of the proposed event.

6. References

- a. The event shall provide references from other locations that it has used. The evaluation should consider not only the references themselves but the quality of the references and the sources from which they come. A list of references that cover, not only the previous venues for that event, but also the references from that City, the Police Department and any civic organization that the past venue impacted showing the good citizenship and positive economic impact the event has had in other places where it has been held.
- b. Whether same or similar event has a history of causing or resulting in a threat to public safety in Miami Beach or elsewhere, except that if the public safety problem was caused by crowd reactions to the event's message, this factor alone shall not be sufficient cause to deny or revoke a City Special Event Permit.
- c. Material misrepresentation or incorrect material information made in the application process. Prior to a denial or revocation based on this factor, the City Manager shall give the applicant an opportunity to cure, satisfactorily rebut, or revise such evidence.
- d. Failure to complete payment of any sums required for a previous event until such time as payment is received.
- e. Failure to substantially perform a clean-up plan which was made a condition of a previous permit.
- f. Failure to adhere to City policy as prescribed by the Special Events Requirements and Guidelines, or other applicable laws where the health, safety and welfare of the community is potentially affected.

7. Promotional Value

- a. Is the event under consideration a high-profile event with good name recognition and a good reputation? The evaluation must try to assess the importance of having the City and the event linked in the press. All positive results that may be derived from the association should be considered. It may be that the value of having the event lies in the other high-profile events that traditionally follow this one.

- b. Also, positive publicity surrounding a high-profile event may have had the effect of long term increases in local tourism and free positive publicity for the area as a whole, increasing general business activity.

8. Issuance of Special Event Permits during High Impact Periods

- a. During periods of enhanced or unavailable staffing of City resources (Police, Fire, Code, Sanitation, etc.), The City does not accept applications for new events on public property. Such periods include the month of March and first two weeks of the month of April, which coincides with college and high school spring break and existing events.
- b. Some successful events held on private property during such periods may outgrow the capacity of the property and have a need for the City to consider allowing the event to expand onto public property in order to remain viable in The City. In an effort to maintain existing business, the City shall consider the following additional criteria in considering requests:
 - Whether or not the event producer has had a successful track record of obtaining Special Event Permits and producing events in the City for no less than five (5) years with Special Event Permits in a private venue and is in need of expansion.
 - Such applications would be considered on a first-come, first-serve basis, until such resources are no longer able to be reserved.
 - The event(s) could not occur concurrently on both private and public property.
 - The City will consider the event's long-term, short-term, and indirect effects on local economic industries, including but not limited to hotels, restaurants, entertainment establishments, retail, and the City.
 - The City will consider whether the event is compatible with the surrounding neighborhoods and complements the ambience and aesthetics of the area in which it is presented.
 - The City will consider the stress that such an event may place on various City services with expenses associated with additional crowd control, policing, security, parking, and traffic to be borne by the event producer.
 - The City will also consider the availability of these needed resources including time, people, money and equipment.
 - City services required for the event can be reasonably made available at the time of the proposed event.

No permit shall be denied nor shall the applicant for a permit be given less favorable treatment as to time, manner and place on account of any message which may be conveyed at an event, or on account of the identity or associational relationships of the applicant.

No permit shall be denied nor shall the applicant for a permit be given less favorable treatment as to time, manner, or place on account of any assumptions or predictions as to the amount of hostility which may be aroused in the public by the content of speech or message conveyed by the event, provided that reasonable accommodation as to time, manner and place may be required in order for the City to provide the resources necessary for protection of health, safety and welfare.

No event applicant or permittee shall be required to provide for, or pay for the cost of, public safety personnel necessary to provide for the protection of an event and its attendees from hostile members of the public or counter-demonstrators, or for traffic control outside the event area or for general law enforcement in the vicinity of the event.

III. *Criteria for Approval of Permit* - After all required elements are completed, and City Departments and impacted neighborhoods have reviewed and submitted their comments regarding an application, the City Manager shall do the following:

- Approve the permit;
- Approve the permit with conditions; or
- Deny the permit upon conditions (as set forth in these Guidelines).

If the permit is approved, the City Manager, in consultation with the heads of the affected City Departments, shall also impose any necessary restrictions or conditions as to the time, manner and place to be observed in accordance with public safety, environmental and administrative considerations (based upon the application), provided that such considerations shall not include any consideration of the content of any speech or message that may be conveyed by such event, nor by any considerations concerning the identity or associational relationships of the applicant, nor to any assumptions or predictions as to the response that may be aroused in the public by the content of speech or message conveyed by the event.

After the City Manager approves the issuance of a permit, the applicant may obtain such permit by agreeing to accept the “Terms and Conditions” imposed in accordance with these Guidelines.

If the City Manager denies or subsequently revokes a permit, he will provide the applicant/permit holder with written notification and reasons for the denial/revocation of the permit (which shall be consistent with the criteria in these Guidelines). It is understood and inherent as part of the application process and agreed to by applicant upon submittal of the application, that application does not constitute approval and any and all marketing or production expenses incurred are solely the responsibility of the applicant and not the responsibility of the City regardless of the application’s approval or denial.

C. *Natural Disaster/Severe Weather* - The declaration of an emergency, threat or a natural disaster, including extreme weather or the existence of a national threat, the City has the right to cancel and/ or rescind any and all Special Event, Wedding, Ceremonies, Team Building, Rue Vendome and Temporary Sampling permits. In the event of a natural disaster/ severe weather application and permit fees are not refundable. Applicant **MUST** notify the City with at least Twenty-Four (24) hours of said cancellation in order to receive a recovery date. Once a recovery date is approved by the Special Events office the applicant is responsible for re-scheduling any City Services staffing and/ or services.

Beach Impacts (other)

- Special Events occurring during hurricane season shall have an emergency evacuation plan that will go into effect within eight (8) hours of a hurricane warning and be completed within twenty-four (24) hours – all equipment, material, staff, staging, vehicles and associated appurtenances shall be removed from event site within the allotted time.

D. EVENT SPONSORSHIP CRITERIA AND PROCESS

1. Sponsorship Definition

A sponsorship will be considered any cash payment to an applicant via this process, but will also include Special Event Permit Fee Waivers, as well as rental waivers for use of City of Miami Beach properties (Miami Beach Convention Center, Fillmore, Miami Beach or the Colony Theater).

2. Sponsorship Score Card and Eligibility Criteria

a) Score Card

In an effort to structure the sponsorship review process and save time and resources associated with evaluation of sponsorship proposals, the Administration recommends approval of the proposed "Score Card," attached as an exhibit hereto, as well as the Score Card Explanation attached as an exhibit hereto.

This score card will only apply to sponsorships of \$25,000 or greater, as sponsorships of less than \$25,000 would need to be secured via the Cultural Arts Council or the VCA grant system.

For all sponsorships with a value of \$25,000 or greater, applicants would need to submit their proposals bi-annually for the following fiscal year (Example: if funding is needed for an event between October 1, 2022, an applicant would need to apply by October 2021 to be considered as part of the FY 21/22 budget process).

Based on the criteria and points allocated in the Score Card, the City's Tourism Department will score each sponsorship proposal, based on a maximum possible score of 100. The final score will form the basis for the Administration's recommendation for funding of a sponsorship application on a percentage basis. For instance, if an applicant requests \$100,000 in sponsorship funding, and receives a total score of 85 out of 100 points, the Administration's recommendation would be for that applicant to receive a maximum of 85% of its sponsorship request, or \$85,000.

The Administration further recommends that no sponsorships be pursued from applications who score less than 65 points on the Score Card. Applicants would be notified of their score and would be given the chance to increase their score (i.e., in order to receive a higher score for public benefits, applicant could offer a higher resident discount or other benefit).

The Administration's recommendations, of course, will not be binding on the City Commission, nor are dollar amounts guaranteed. However, the use of the Score Card would formalize the Administration's review process, and would serve as useful guidance to the City Commission with respect to its final review of sponsorship

requests.

b) Eligibility Criteria

In addition to basic scoring, the Revised Sponsorship Guidelines specify additional eligibility criteria for City sponsorships, so that only those applications meeting the criteria would go through the process of getting scored and recommended for a City sponsorship. The criteria include:

Applicants must demonstrate a 1:1 financial sponsor match in a value equal to or greater than the amount being requested (this includes fee waivers).

- a. If the entity is not able to clearly identify a 1:1 match, no sponsorship award would be recommended.
- b. The 1:1 match cannot be a sponsorship, or in-kind donations from the CAC, VCA, it must be a private entity or third-party governmental grant (i.e., from a source other than the City of Miami Beach, City of Miami or Miami Dade County).
- c. The City of Miami Beach should not be the sole supporter of any event, unless that event is being produced by a City of Miami Beach department (Tourism and Culture, Parks and Recreation, etc.)

No cash sponsorship from the City of Miami Beach can be spent on event infrastructure such as staging, barricades or security. Cash sponsorships must be spent on items that will enhance attendee experience (entertainment/programming, art installations, rides, etc.).

No application will be considered until all City application forms are completed and all information requested in the application forms have been provided to the Administration.

c) Administrative Review of All Applications Prior to City Commission Action

The proposed Score Card and evaluation process will be effective only if all applications are required to go through the sponsorship review process prior to City Commission action. The Administration proposes that applicants must submit their request in writing to the Director of the Tourism and Culture Department. The Administration recommends that only sponsorship requests that have been evaluated and scored by the Administration be placed directly on the agenda.

3. Sponsorship Term Limit / "Step Down" of Sponsorship Amounts Over Time

No sponsorship agreement can exceed one (1) year. Applicants that have received sponsorship for three (3) years, prior to application, may be eligible for a multi-year sponsorship agreement, not to exceed three (3) years.

All sponsorship agreements, regardless of term and/or dollar amount, must require post-event audit and data consistent with the Sponsorship Score Card weighted criteria before additional funding can be reviewed and approved.

If a sponsorship is for a multi-year agreement, the applicant must prove, via audited statements, that all targets and goals were achieved. If not, the Administration reserves the right to re-evaluate the score, and reduce the sponsorship or terminate the agreement.

In addition, for multi-year cash sponsorships, or for applicants who have previously received annual sponsorships, the Administration recommends a step-down process, to be applied over a three year period, so as to reduce an event's dependence on the City for sponsorship.

Example:

\$25,000 sponsorship over 3 years would have the following step-down:

Year 1 - \$25,000 Year 2 - \$20,000 Year 3 - \$15,000

Applicants who have been producing their events for a minimum of three (3) years within Miami Beach, and who maintain a minimum sponsorship score card of 90% every year via verified documents, may be recommended for continued funding.

C. STEP 3: External Review Procedure

Special events in the City of Miami Beach are subject to review and recommendation by the corresponding neighborhood or business association(s) and/ or as part of a monthly Special Events Community Review. Signature Surveys may also be required for properties deemed to have a direct impact by the event activities. Applicants will be required to present their plans to the appropriate neighborhood association. In the case where there is no legally constituted/recognized association and the expected event attendance exceeds 200, the matter may be referred to the City of Miami Beach Planning Board for review and recommendation. Recommendations from the respective associations or the Planning Board, stating its position on the proposed event, should be submitted to the Special Events Office at least 30 days prior to the event.

The City will only recognize neighborhood associations that have filed for and received official neighborhood status. In order to receive official neighborhood status, organizations must meet the City's criteria. The City's criteria and a list of recognized neighborhood associations can be found on the City's website at www.miamibeachfl.gov.

The City Manager shall consider recommendations from neighborhood association(s) in determining whether to grant a Special Event Permit or what conditions to impose upon granting of the permit. Notwithstanding, the City, through the City Manager, reserves the right to approve, approve with conditions, deny, and/or revoke any Special Event Permit.

Permits may not be transferred, assigned or sublet, without prior written approval of the City Manager. The final decision for authorization of a Special Event Permit remains with the City Manager subject to

an appeal as follows.

In the event of a lack of consensus between the neighborhood association(s) (or Planning Board) and the City Manager regarding a decision on a permit, the association(s) (or Planning Board) may appeal the Manager's decision to the Mayor and City Commission for consideration at its next available meeting. The appeal must indicate in writing the association's (or Board's) reasons for disagreement with the Manager's decision in approving or denying the permit being appealed. Such appeal also must be accompanied by a written resolution of a majority of the board of the association (or the Planning Board) indicating the decision to file the appeal. The Mayor and City Commission may affirm, modify or reverse the decision of the City Manager.

If the date scheduled for the proposed event arrives before the next available Commission meeting, the decision of the Manager will be final. If approval of the proposed event is delayed such that the event cannot be held on the date(s) and time(s) specified in the permit application, or if the event is not approved at all, the City will not be held liable for any expense(s), losses, or liabilities or other inconveniences incurred by the applicant as a result of same.

D. STEP 4: Coordination of City Services

Special events often require the supplementing or hiring of City services. The City's Special Events Office will review comments received during the internal and external review processes and will determine minimum staffing levels, with recommendations from the relevant Department directors. The City may also determine that enhanced City services are required during Major Event Periods in order to mitigate excessive stresses on City resources. In such instances, costs for enhanced services will be shared equally by and between all permitted events. The City assumes no liability arising or resulting from the determinations of minimum staffing levels or the requirements for any events.

A list of frequently required services is provided herein.

Fully paid receipts/invoices for required supplemental or City services and equipment rental must be submitted to the Special Events Office no less than two (2) weeks prior to an event. Any additional services rendered by the City for the event will be charged to the applicant and may be deducted from the security deposit. When City personnel are employed, there will be a four (4) hour minimum charge rendered by the appropriate Department to compensate each employee engaged by the applicant.

II. ADHERENCE TO REGULATIONS AND OTHER POLICIES

The City of Miami Beach reserves the right to provide services that it believes are necessary and sufficient to safeguard and ensure the health, safety and welfare for all participants, visitors, businesses, staff and general citizenry. All arrangements for services or facilities shall be staffed and paid for at two (2) weeks prior to load-in of the event. An applicant's budgetary constraints cannot dictate staffing levels required for public safety.

In addition to compliance with all applicable Federal, State and County regulations, the applicant shall comply with all City codes, regulations, and laws. Any other permits, as may be required by the City of Miami Beach, Miami-Dade County, the State of Florida, or the Federal government, must be obtained and adhered to. It is the sole responsibility of the applicant to obtain all permits and comply with all

requirements, including but not limited to those described herein.

The City of Miami Beach, under no circumstances, guarantees, warrants or represents that the issuance of a Special Event Permit exempts the event from obtaining, or ensure the obtaining of, any permits or complying with any requirements which may be required currently or in the future by any Federal, State or local authorities, including other permits that may be required by the City.

The City Manager has the authority to alter or end an event at any time it is determined necessary to assure the continued health, welfare and safety of the City's residents and visitors. Lack of compliance with the City Manager's directives, including but not limited to, audio volume and adherence to site plan, shall be sufficient cause to warrant an event's closing (or other remedies provided in the City Code or herein).

Issuance of a required Federal, State, or local permit does not authorize permission to hold an event. A City Special Event Permit must be issued to constitute authorization from the City to hold the activity.

All pre-payment schedules for City services are due, as indicated, except the City reserves the right to waive this requirement for events which have an exemplary prompt payment history with the City established over the course of at least five (5) years.

A. *Vehicle Access Policy*

Use of beaches, parks or pedestrian areas for event related vehicles should be minimized, and whenever possible, All Terrain Vehicles (ATV's), all terrain gators, and/or golf carts should be utilized by event producers for events taking place on the beach or in pedestrian areas such as parks. Notwithstanding the above, certain events taking place on the beach, in parks or other authorized use areas may require vehicular access for the purposes of loading-in and out of equipment for the event, all such vehicles must be removed from such areas immediately thereafter. There is a vehicle access fee of \$150.00, per vehicle, per event. Event producers may purchase a maximum of ten (10) Vehicle Access Permits per event, unless additional passes are approved by City Manager or his/ her designee. A Vehicle Access Permit will be issued by the Special Events Office and must be displayed on the windshield of every vehicle on the beach. For any beach access, all such vehicles must be escorted on and off the beach by either City of Miami Beach Police, Off-Duty Police or Ocean Rescue. All other authorized access uses (i.e. in City parks) may require escort by City of Miami Beach Police, Off-Duty Police, Ocean Rescue or other designated City employee(s). All vehicles will be restricted to the location(s) listed on the permit.

All operating vehicles on the beach, park or other authorized use area shall follow the procedures listed herein:

- Due care and caution will be utilized at all times while driving any vehicle on the beach, park or other authorized use area.
- All vehicles on the beach, park or other authorized use area shall enter and depart the area beach at the nearest access point to the call.
- Prior to entering the beach, park or other authorized use area, vehicle headlights and overhead flashing lights (if equipped) or four way emergency lights will be turned on.
- Drivers must turn off radios and shall roll down both the passenger and driver's side front windows of their vehicle while operating a vehicle on the beach, park or other authorized use area.
- Maximum speed allowed on the beach, park or other authorized use area is 5 MPH.

- Vehicles, SUVs, and trucks are prohibited from driving on the **soft sand** where hard pack sand exists.
- Vehicles, SUVs, and trucks shall stay **west** of the garbage cans on the **hard pack sand** at all times.
- Do not drive over hills or berms (dunes) or near objects that may obstruct your view.
- If you stop and exit your vehicle, walk completely around the vehicle prior to reentering your vehicle and moving it.
- Traffic cones (orange, 18" high) must be placed at the front and rear of vehicles when parked on the beach, park or other authorized use area.
- Use of a cellular phone or walkie talkies while the vehicle is in motion is **prohibited**.
- Personal vehicles are prohibited on the beach, park or other authorized use area at all times.

These procedures are to be complied with at all times by anyone operating a vehicle on the beach, park or other authorized use area. Failure to comply with these procedures may result in immediate revocation of the permit and termination of the event.

- (4) **Booking Policy** - Public locations are booked on a first-come, first-served basis, but a first priority will be given to annual or grandfathered events. Please refer to the Grandfathered Event Clause for definition of a grandfathered event.

A special event shall not be booked if it interferes with a previously scheduled activity, event or repair work scheduled for the proposed site. The City Manager or designee has the discretion to approve or deny events taking place simultaneously or in close proximity to each other when considering, Public safety; resident quality of life impacts; zoning restrictions, and any other significant factors that would impact the City's capacity to successfully host the event can also be taken into consideration.

Dates and locations are reserved on a first-come, first-served basis upon submission of a completed Special Event Application and payment of the Application Fee must be submitted. Without it the City may not begin the Special Event Permit process as specified in the City's Special Event Requirements and Guidelines.

To guarantee a place holder for your event at the beginning of each fiscal year (October 1) events may secure the event date and location by submitting the event application six (6) months in advance of the event and by paying the following fees at the time of submission.

- Application fee
- Permit fee
- 50% of the estimated square footage fee
- 50% of estimated deposit

If the event is grandfathered a Letter of Intent must be submitted at least six (6) months/ in advanced in order to hold the date and location. If the event is cancelled before it takes place it will result in the forfeiture of all fees excluding deposit. Should the City not approve the event, all fees will be returned except for the application fee. Events NOT on Hold cannot be guaranteed.

C. Grandfathered Event Clause - Events that hold a minimum of five (5) consecutive years of existence in

the City; under the same ownership; which are in good standing (including being current on all prior debts); which have complied obligations in a timely fashion to the City; and which have demonstrated a positive economic impact on the City of Miami Beach.

- D. *Consecutive-Day Clause/ Limit of permissible events per venue*** - In no case shall a permit be issued to an applicant or venue, for similar events, for more than four (4) consecutive days or five (5) non-consecutive days each during the course of a calendar year. A separate Special Event Permit shall be required for each individual venue of a multi-venue event. Certain public locations are appropriate for special events, but do not have certificates of use and occupancy defining their use. Such locations shall not be limited to the five (5) non-consecutive days per year limitation.

Venues are limited to five (5) Special Event Permits per calendar year. Citywide special events and conventions shall not count against the annual 5 special events permit limitation.

Business or merchant associations are permitted to have events throughout the calendar year that promote and encourage patronage of the businesses in the geographic boundaries of the association. These events may NOT be retail oriented and MUST be free and open to the general public. A Special Event Permit may be required for such events and shall be obtained by the association. Such approvals shall abide by the City's Special Events Requirements and Guidelines.

The City Manager shall have the discretion to approve a Special Event Permit for events which exceed the consecutive day clause/ limit of permissible events per venue, and shall also have the discretion to amend, modify or temporarily suspend the permit for such events.

- E. *Concession Agreements – Unless calculated Square Footage fee (see D) is greater***, all events which include retail sales or vending will be required to enter into a written concession agreement with the City. Beachfront and non-beachfront events shall provide fifteen percent (15%) and ten percent (10%) respectively of all gross revenues derived from admissions and the sale of food, beverages, and merchandise. In the case where a producer rents booth for the sale of food, beverage and merchandise, the gross rate shall be calculated on the rental and/or concession revenues received by the applicant or the gross revenue generated by the concessions regardless of whether the applicant derives direct or indirect financial gain from such revenue. Copies of concession agreements and full disclosure of all principals must be provided to the Special Events Office two (2) weeks prior to the event.

A notarized statement, certified by a Certified Public Accountant (CPA), of the above referenced revenue, along with payment of the aforementioned percentage, must be provided to the City no later than thirty (30) days following the event. The Security Deposit on file will not be released until such statement and payment have been submitted to and accepted by the City.

Under the terms of the agreements between the City of Miami Beach and its beachfront concessionaires, there exists exclusivity for rental of beach equipment, water and recreational equipment, food and beverage service on the beachfront, east of the coral rock wall at Pier Park (Biscayne Street to First Street); and east of the sand dune in Lummus Park (from Fifth Street to Fourteenth Lane); Ocean Terrace (73rd Street to 75th Streets); and North Shore Open Space Park (79th Street to 87th Streets). Additionally, the City may enter into additional agreements in the future with beachfront concessionaires for other beachfront locations seaward of City-owned property and/or seaward of street-ends at public

right-of-ways. Any proposed special event to be held on the beach within one of the previously mentioned concessionaire's jurisdiction is subject to review by the concessionaire. Notification to the concessionaire by the applicant must be in writing at least 60 days prior to the event. A copy of the applicant's agreement with the concessionaire or a letter of release from the concessionaire must be submitted to the Special Events Office at least thirty (30) days prior to the event.

Up-land Concession Areas – The City issues licenses to operate beachfront concessions to up-land property owners (areas located behind private property) from Government Cut to 87 Terrace. A written release from upland owner concessionaires is required for events proposed behind private property that may interfere with these up-land concession areas and must be submitted to the Special Events Office at least thirty (30) days prior to the event.

- D. Use of Public Property – Unless Concession Agreement (see C) is greater**, permit holders will be charged a net square footage rate of \$.25 per square foot for public property occupied by the event for stages, booths, displays or areas restricted for exclusive use by the event. The Square Footage Fee will be calculated in the following manner:

Enclosed Site: Aggregating the square footage of the total fenced area.

Non-enclosed Site: Aggregating the square footage of the individual fixtures of the event (i.e. stages, booths, tents, display areas, bleachers, etc.).

The City Manager may, in his/her discretion, waive this fee for events by not-for-profit corporations, or other event, when such waiver is found to be in the best interest of the City. In the case that the permit holder is operating under a concession agreement with the City, the net square footage rate may not be applicable.

- E. Event Signage** - Sponsorship banners and signage are allowed within the designated event site only and may be displayed only during the event. Banners must be immediately removed from the site following the event.
- I. Special Event Billboard Signs** - Up to five (5) banners or billboard signs with a maximum size of 4'x8' may be approved for placement in designated public locations in the City. These signs are required to obtain Design Review approval from the Planning Department. A City application must be submitted to the Planning Department, no later than 60 days prior to the event. A Building Permit is also required prior to installation.
 - II. Street Banners** -- Event advertising banners shall not extend or project over any portion of any street, or right-of-way.
 - III. Light Pole Banners** – Light pole banners are permitted in the City when approved by the Planning Department and the City Manager for special events taking place in the City of Miami Beach, and by the City Commission, for special events held outside of the City of Miami Beach. The application process begins at the Planning Department for Design Review approval no less than 90 days prior to the special event. Approved light pole banner design with the banner locations are then forwarded to the Special Events Office. A fifty dollar (\$50.00) per banner fee (twenty-five dollar [\$25.00] per banner fee if applicant is a 501(c)(3) or other equivalent non-profit organizations and verified by state records) and fifty dollar (\$50.00) processing fee will apply.

Light pole banners on State Roads (e.g. 5th Street, Collins Avenue, 41st Street, etc.) require an additional permit from the Florida Department of Transportation.

G. *Resort Tax*

All events that include sales of food, beverages, alcoholic beverages, or wine are required to levy a two percent (2%) tax, as per Miami Beach City Code Chapter 102, Article IV. A copy of the aforementioned section of the City Code and the Special Event Resort Tax Return forms are available through the Special Events Office. It is the responsibility of the event producer to collect, complete the form and remit payment to the City.

H. *Sponsorship Requirements*

The following is a list of publicity and credit requirements for events or programs receiving financial or in-kind support from the City of Miami Beach:

- Prominently display City of Miami Beach logo in all promotional marketing materials related to the event/program including, but not limited to, advertisements, brochures, websites, e-mails, newsletters, banners, posters, event programs, and other print and/or electronic publications.
- Include the following credit line in all print news and press releases and broadcast media: “This event/program made possible with support from the City of Miami Beach” and include a quote from City of Miami Beach Mayor.
- One full page full color ad in program guide
- Website link to www.miamibeachfl.gov.
- Events/programs offering travel packages will also provide a link for to the following websites:
 - www.visitmiamibeach.us
 - www.miamiandbeaches.com
- On-stage signage in a prime location (if applicable).
- Provide a booth/display area at all events (if applicable).
- Live announcement(s) during the event by emcee
- Operate within the requirements of all City of Miami Beach existing sponsorships (Coca-Cola, etc.).

All complimentary tickets provided by an event/event producer shall be consistent with the City Commission established policy for the distribution of tickets and the City’s Administrative Guidelines for Distribution of any tickets and must be sent directly to the City Manager’s office, located at 1700 Convention Center Drive – 4th Floor.

The City reserves the right to negotiate additional terms if in-kind and financial support is in excess of twenty-five thousand dollars (\$25,000).

I. *BUSINESS IMPROVEMENT DISTRICTS (“BID”)* - Various BID’s have been established in defined areas of the City to enhance and revitalize various commercial corridors such as Lincoln Road, Washington Avenue, and Espanola Way. Events taking place within these BID’s would fall under the “Community Arts and Culture Initiative Permit”, provided they include a wide-range of arts or culture event activations that benefit the merchants and residents of the City as whole.

J. *Rides and Amusements* - The City does not allow for-profit carnivals, amusement parks, or carnival-related mechanical amusement rides.

K. *Markets* - For information on how to become a market producer or vendor, please contact the City of Miami

Beach Procurement Department at 305-673-7490.

III. **Enforcement and Penalties.**

- (a) Civil fine for violators. The following civil fines shall be imposed for a violation of this section:
- (1) First offense within a 12-month period a fine of one thousand dollars (\$1,000.00);
 - (2) Second offense within a 12-month period a fine of twenty-five hundred dollars (\$2,500.00); and
 - (3) Third offense and subsequent offenses within a 12-month period a fine of five thousand dollars (\$5,000.00).
- (b) Enforcement. The Code Compliance department or the Miami Beach Police Department shall enforce the provisions of this section. This shall not preclude other law enforcement agencies or regulatory bodies from any action to assure compliance with this section and all applicable laws. If a Miami Beach Police Officer or a Code Compliance Officer finds a violation of this section, the Miami Beach Police Officer or the Code Compliance Officer shall issue a Notice of Violation to the violator as provided in chapter 30 of this Code, as may be amended from time to time. The Notice of Violation shall inform the violator of the nature of the violation, amount of fine for which the violator is liable, instructions and due date for paying the fine, notice that the Violation may be appealed by requesting an administrative hearing within ten days after service of the Notice of Violation, and that failure to appeal the violation within the ten days, shall constitute an admission of the violation and a waiver of the right to a hearing.
- (c) Rights of violators; payment of fine; right to appear; failure to pay civil fine or to appeal.
- (1) A violator who has been served with a Notice of Violation shall elect either to:
 - a. Pay the civil fine in the manner indicated on the Notice of Violation; or
 - b. Request an administrative hearing before a special master to appeal the Notice of Violation within 10 days of the issuance of the notice of violation.
 - (2) The procedures for appeal by administrative hearing of the Notice of Violation shall be as set forth in sections 30-72 and 30-73.
 - (3) If the named violator, after issuance of the Notice of Violation, fails to pay the civil fine, or fails to timely request an administrative hearing before a special master, the special master shall be informed of such failure by report from the Code Compliance Officer or the Miami Beach Police Officer. Failure of the named violator to appeal the decision of the Code Compliance Officer or the Miami Beach Police Officer within the prescribed time period shall constitute a waiver of the violator's right to administrative hearing before the special master, and be treated as an admission of the violation, and fines and penalties may be assessed accordingly.
 - (4) Any party aggrieved by a decision of a special master may appeal that decision to a court of competent jurisdiction.
 - (5) The Special Master shall adjudicate a violation upon failure to request an administrative hearing with ten (10) days of the issuance of the Notice of Violation and shall be prohibited from hearing the merits of the Notice of Violation or consideration of the timeliness of the request for

an administrative hearing.

(d) Enhanced penalties.

The following enhanced penalties shall be imposed, in addition to any mandatory fines set forth in (9)(a) above, for violations of this Section:

(1) If the offense is a fourth offense within the preceding 12 month period of time, in addition to the fine set forth in (9)(a), the property owner, event producer or permittee shall be restricted from receiving a Special Event Permit for a three (3) month period of time.

(2) If the offense is a fifth offense within six (6) months following the fourth offense, in addition to any fine set forth in (9)(a), the property owner, event producer or permittee will be restricted from receiving a Special Event Permit for a six (6) month period of time. The property owner, event producer or permittee shall be deemed a habitual offender.

(3) The City Manager may decline to issue future Special Event Permits to such person or entity that have been deemed habitual offenders pursuant to this section for a period of one year, or such other period of time acceptable to the City Manager.

(e) Violations of a Special Events Permit

An issued special events permit will have terms and conditions intended to be followed by the event producer and/or permittee, unless specific arrangements are made only by the City Manager or his/her designee, in writing, after the event permit is issued. Should such conditions and/or arrangements be disregarded by the event producer and/or permittee, his or her vendors or participants, whether witnessed by City personnel or established by photographic or other evidence or testimony afterwards, the producer and/or permittee would be in violation of the Special Event Permit and be subject to enforcement proceedings as provided by City Code and/or these guidelines.

With the exception of violations for which no correction is possible (e.g. noise violation, commercial handbills, event without a required permit, etc.), if the violation is observed by City staff during the special event, the event producer/permittee will be given a time-certain opportunity (30 minutes or other time period as specified by the City Manager or designee) to correct the violation. Notwithstanding, the City retains discretion to proceed directly to the issuance of a notice of violation if the violation is egregious and/or violates conditions expressly provided for in the permit, or if a prior verbal warning for a violation of the Special Event Permit has already been provided. Multiple violations shall be treated as one instance when simultaneously observed. Examples of Special Event Permit violations may include, but are not limited to the following, unless specified by the Special Event Permit: violation of the noise ordinance; unauthorized use of public space; use of unpermitted structures or event elements; improper utilization of the Vehicle Access Pass policy; violation of Conditional Use Permit (CUP) approvals or conditions; violation of Florida Department of Environmental Protection (DEP), Miami-Dade Environmental Resource Management (DERM) or Florida Department of Transportation (FDOT) conditions; violation of regular or temporary occupant load; unauthorized use of branding, promotional activities or sampling; damaging public property without prior approval; or inability to

effect proper sanitation plan. Any event that takes place without a Special Event Permit or in an area that is ineligible to obtain a Special Event Permit (e.g. specified non-conforming uses) cannot by its nature be corrected and must be cited and shut down immediately.

The City may issue a verbal warning for first time violations in lieu of a first offense fine.

Such fines are in addition to and separate from any violations issued by the City for noncompliance with other sections of the City Code. The event security deposit will be held until the appeal period has lapsed, the Special Master has made a determination on the case or to satisfy unpaid fines. The City may increase the security deposit requirement for any issued or future permit. The City reserves its rights to pursue alternate enforcement proceedings and penalties as provided for and allowed by law.

IV. CITY OF MIAMI BEACH AGENCIES

A. Building Department

- I. ***Building and Electrical Permits*** - Pursuant to the South Florida Building Code, the City's Building Department must issue a building permit for all special events involving temporary construction or the use of temporary electrical power., Examples of temporary construction include, but are not limited to, freestanding tents, stages, fences, bleachers, temporary electrical connections and generators over 5000 watts. The applicant must present a copy of the Building Permit to the City's Special Events Office at least fourteen (14) days prior to the event.
- II. ***Americans with Disabilities Act*** - All special events must be designed and operated consistent with Chapter 553, Florida Statutes (the Florida Accessibility Code).

B. Code Compliance

- I. ***Field Inspector*** – The City may require the applicant to hire a Field Inspector and/or a Code Compliance Officer to serve as an overall on-site coordinator, whose responsibility will be to ensure that all services are provided, the event runs smoothly, and that all Federal, State and local rules, regulations and ordinances are complied with. Special event producers agree and understand that a Field Inspector and/or a Code Compliance Officer, which will report to and be under the direction of the City, may be required in order to ensure compliance, as approved by the Special Event Permit, and the conditions imposed with the issuance of such permit. Enforcement includes all activities leading up to, including, and following the conclusion of permitted endeavors. Event producer further agrees and understands that all costs associated with such Field Inspector and/or Code Compliance Officer shall be borne by the producer and reimbursed to the City prior to refund of security deposit pursuant to **Section A (VII)** herein.

Field Inspector and/or Code Compliance Officer may be required for events with expected attendance of 1,000 persons or greater. Field Inspector/Code Compliance Officer requirement for all other events will be determined on a case by case basis.

- II. ***Signs (Flyers) & Hand Bills*** - The City regulates the distribution of flyers, handbills or stickers.

Specifically, distribution of handbills upon premises of another when requested not to do so is prohibited, and placing or distributing any handbills on vehicles is prohibited as per City Code Sections 46-92 and 82-412. Violations will be issued by Code Compliance for violations on public property and for handbills placed on automobile windshields carrying a fine of \$50 for each sign (flyer) or handbill and a \$23 removal charge per sign.

III. Noise Ordinance - The City prohibits unreasonable and disruptive noise that is clearly incompatible with the normal activities of certain locations at certain times. Both the Miami-Dade County Noise Ordinance, Section 21-28 of the Code of Miami-Dade County, and City of Miami Beach Noise Ordinance, Article IV, Sections 46-151 to 46-162, are applicable and enforceable to both public and private property within the City. These Ordinances make it unlawful for any person to make, continue or cause to be made any loud, excessive or unusual noise. If the excessive noise occurs between the hours of 11:00PM and 7:00AM in such manner to be plainly audible at a distance of 100 ft. from the building, structure or vehicle in which it is located, this shall be prima facie evidence of a violation of the Ordinances.

If a noise violation occurs, the enforcing Code Compliance Officer will require that the noise be lowered to an acceptable level. Failure to comply with a request from the Department of Code Compliance concerning violation of the Ordinances may result in the immediate revocation of a Special Event Permit and/or immediate cease and desist of event activity.

(5) **Environment & Sustainability** These items listed below are intended to help preserve the health and welfare of the City of Miami Beach's coastal areas.

The City of Miami Beach supports sustainable practices at all events with a goal to reduce waste generation and divert waste to recycling. In order to achieve this goal, special events must follow the below guidelines:

- The use of any expanded polystyrene (commonly referred to as "Styrofoam"), glass containers and plastic straws and stirrers materials are prohibited by City code.
- Applicants shall not vend or offer glass containers, plastic lids, plastic straws, plastic beverage stirrers, plastic sandwich containers, packaged condiments, and/or packaged seasonings.
- No plastic bags should be distributed during special events. Instead the applicant should use paper or reusable bags (materials can vary, such as calico, cotton, recycled PET, hemp, jute and others).
- The applicant shall pursue the use of service material, including cups and napkins, made of biodegradable or recycled material. All serving dishes/containers, food, beverages, condiments necessary to include biodegradable tableware; plates, bowls, hot and cold cups, flatware, wooden coffee stirrers, etc., when reusable food ware or food services articles are not feasible.
- The City encourages the use of unbleached, non-coated, recycled-content, paper food service articles and other fiber-based food service articles as the most environmentally preferable alternatives when the use of reusable food ware is not feasible.
- The applicant is encouraged to not use or provide any type of straws. If the use of straws is requested, please use paper or bamboo or stainless steel or copper reusable straws or other kinds of reusable materials. The use of plastic straws is prohibited by City Code.

- The applicant shall consider greenhouse gas emissions when deploying generators for power and use an alternative fuel or solar powered generator or equipment. An alternative fuel is defined as biodiesel, compressed natural gas, propane or solar.
- The applicant is encouraged to use composting toilets and toilets that conserve water.
- Applicant is encouraged to provide amenities for bicyclists by including any one of the following: bike racks, bike valet services or a designated secure area for bicycle parking.
- Applicant shall within their event broadcasts, promote carpooling, bicycling, walking and usage of public transit.
- The applicant shall clean up all zip ties and screws at the time of installation /clipping
- The applicant is encouraged to procure local food in order to reduce greenhouse gas emissions from travel, as well as support the local economy.
- The applicant is encouraged to procure food with biodegradable, recyclable and/or minimum packaging.
- Applicants are encouraged to reduce the amount of packaging in general and use either recycled packaging materials or packaging that does not contain packaging inks, dyes, pigments, adhesives, stabilizers, and additives with levels of lead, cadmium, mercury or hexavalent chromium in packaging inks, dyes, pigments, adhesives, stabilizers, and additives equal to or greater than 100 parts per million.
- Applicants shall not intentionally release or organize the release of any number of balloons or sky lanterns. The release of these items into the atmosphere poses a danger and nuisance to the environment, particularly to wildlife and marine animals. Balloon releases are also prohibited per Florida Statute 379.233.
- Storm drains and connections to open bodies of water shall be protected if special event is discharging any material that may impact the Biscayne Bay (glitter, disposable cups, confetti, etc.).

As part of the events Sanitation Plan:

- Submit a recycling/waste plan to the Sanitation Division and E&S Dept. for review and approval: Waste plan must address the following: number of receptacles, planned bins location (recycling and waste bins should be paired), items to be recycled, outreach methods to reduce recycling contamination.
- Bin designs should meet the recommended designs for permanent bins within the recycling assessment including: specialized lids clear and visible messaging on all recycling bins. At a minimum, “cans and bottles” should be listed.
- Trash and recycling bins should always be required in areas where bottle or can beverages are served (i.e. bars or similar beverage stands).
- Applicants shall be responsible for removing all litter and shall be responsible for removing all refuse and waste generated by their operation. All litter, refuse, and waste shall be removed from City property for proper disposal at their expense. The City shall charge for the costs of special clean up necessary should the Applicant fail to reasonably perform.
- **Beach Clean-Up** – Special consideration including waiving application fees will be given to small groups and non-profit organizations that organize environmental community service events such as beach/waterway cleanups, dune restorations, etc.

D . Fire Department

- I. **Off Duty Fire & Paramedic Services** - Depending upon the type of event and estimated attendance, off-duty or private fire rescue personnel may be required at the expense of the applicant. As a general rule, a minimum of one paramedic for up to thousand (1,000) people and two paramedics for up to five thousand (5,000) people, and a rescue unit for up to ten thousand (10,000) people, which consists of two (2) paramedics and a team leader, are required. Enclosed events and tents over 400 square feet may require off duty Fire Inspectors depending on the type of event and estimated attendance. The City of Miami Beach assumes no liability arising or resulting from the determinations of minimum staffing levels or the requirements for any events.

The final decision for the minimum number of Fire Rescue/Prevention personnel required will be determined by the City's Fire Chief or his/her designee.

Payment for off-duty fire services, based on the estimate, is required to be paid in full no less than two (2) weeks in advance of the event. Payment adjustments for off-duty fire services, based on a final invoice, is required to be paid in full no more than two (2) weeks after the event. The Fire Marshal or his designee will make the final determination of minimum levels of fire staffing.

- II. **Enclosed Events Site Plan and Occupant Load** - Site plans for enclosed events requiring fencing or tenting must be submitted for review and approval to the City's Fire Department. Building Department permits cannot be issued until the Fire Department approves the event site plan. Non-substantial on-site adjustments to site plans may be made in consultation with and approval of the City's Fire Marshal, or his/her designee. The Fire Department requires a twenty-five (25) foot emergency vehicle access lane between easternmost portion of the sand dune and any fencing or tents for all beachside events. A fee shall be charged to cover the plan review and inspections of special events sites to identify and enforce fire code requirements.

Enclosed events are required to adhere to an occupancy number, as well as comply with the requirements determined by the City's Fire Department, once site plan is approved. A walk-through to verify that the actual setup meets with the approved plan will be conducted prior to the event opening. Event promoters are responsible for adhering to the determined occupancy number and any violation of the occupancy number can result in penalties and /or fines.

- III. **Fireworks Permit** - All events, public or private, featuring a fireworks display or pyrotechnics must obtain a fireworks permit from the City's Fire Department, which may only be applied for by a licensed and insured contractor. A written request for the permit must be submitted to the Fire Department at least thirty (30) days prior to the event and approved no later than eleven (11) days prior to the event.

Following approval of the permit, the Fire Prevention Bureau will make a site inspection. A minimum of two (2) fire fighters will be required to be on-site from the time the fireworks are delivered at the site, until termination of the display and the removal of all fireworks and debris from the site. Payment for required fire personnel will be the sole responsibility of the applicant and must be made two (2) weeks prior to the event.

The firm or individual responsible for setting up and setting off the fireworks must obtain a Comprehensive General Liability or Fireworks Display Liability Insurance policy (see Insurance Section for language and rating requirements).

IV. *Open Pit and Bonfire Permit* - Separate permits are required for open pit and bonfires, which may only be applied for by a licensed and insured contractor. Applications for a permit may be obtained from the Fire Department and must be approved and paid to the City at least two (2) weeks prior to the event. These activities will require hiring off-duty fire personnel. Such activity on the beachfront is subject to Florida Department of Environmental Protection regulations governing heat transference and lighting during Marine Turtle nesting season (April 1- October 31).

E . *Miami Beach Convention Center (“MBCC”) & Adjacent City Parks – Clients of the MBCC, booking a substantial portion of the MBCC for an event, meetings and/or conventions, may extend portions of their event(s) to the adjacent parks known as Collins Canal Park and Pride Park must obtain a Special Event Permit from the City.*

The MBCC has first right of refusal for any non-MBCC event wanting to activate in the adjacent City parks. Should a MBCC event not request to utilize the adjacent parks or the booking is released, the space would be available for other special events or activations to take place and will require a Special Event Permit.

Events held inside the Miami Beach Convention Center (MBCC) or adjacent City Parks requiring a street closure must coordinate with the Tourism and Culture Department. Such request(s) will prompt review and approved from the City’s Parking and Transportations Departments when effecting the following roadways: Convention Center Drive, Washington Avenue, 17th, 18th, 19th Streets and Dade Boulevard. A comprehensive Maintenance of Traffic (“MOT”) plan must be reviewed and approved by the City’s Transportation and Parking Department prior implementation.

Any request that extends outside to the adjacent Parks known as Convention Center Park and North Convention Center Park must go through the Special Events office to determine permitting process and shall the include but not limited to the following requirements: event site plan, insurance, indemnity agreement, security deposit, City service departments such as police, fire, parking, transportation, sanitation etc., security plan, parking and transportation plans and sanitation plan must be incorporated into the respective event’s agreement with the MBCC and will be coordinated by the MBCC.

F . *Ocean Rescue*

Depending upon the location and type of event, estimated attendance, and hours of operation, off-duty lifeguards may be required. The Ocean Rescue Chief will determine the minimum staffing levels for the number of lifeguards for the event. In addition, due to safety concerns, all footprints east of the dunes must be north or south of existing lifeguard towers. The event footprint may not impede the lifeguard’s view of potential swimmers. The temporary relocation of lifeguard towers for any event is not permitted.

G . *Parking Department*

Overall Parking Plan - A comprehensive Parking Plan which identifies where parking is to be provided for event staff, equipment vehicles, and event participants, as well as the location and amount of

accessible parking spaces must be developed, in writing, and approved by the City's Parking Director or his designee. Public parking resources may be supplemented with privately owned parking areas to accomplish this plan. All fees incurred through use of Parking Department resources, which may include meter rentals, off-duty enforcement officers or rental of lots, must be pre-paid in full no later than two (2) weeks prior to the event.

- Valet ramping spaces are to be used exclusively for ramping and valet related operations. All other activities are explicitly prohibited.
- Parking meters shall not be used for advertising or marketing related activities, unless associated with a special event as defined herein.

H . **Parks and Recreation Department**

- I. ***Facilities and Personnel*** - Many City of Miami Beach recreation facilities, , and parks are available for rent during non-programmed hours for special events, and have specific fees, based upon hours of usage, including setup and breakdown times. Request for usage must be at least one month prior to the event. Rental payments for such facilities must be made two weeks prior to the event. Proof of payment must be submitted to the Special Events Office. Applicable user criteria will be available for park venues through the Parks & Recreation Department.

Depending upon the venue, nature and scope of the event, the hiring of City of Miami Beach Parks and Recreation personnel may be required. A City facility (e.g. a building) used for a special event must be staffed by a City employee. Depending on usage, additional facility staff, janitorial service and electrical staff charges may be applicable. Payment for the staffing is the sole responsibility of the applicant and must be received no later than two (2) weeks in advance of the event.

II. **City Park Fees & User Fees**

Pride Park and Collins Canal Park Fees – For events taking place in the Convention Center Park located in City Center whose boundaries are Convention Center to the east, Meridian Avenue to the west, 18th Street to the south and 19th Street to the south and Northern Convention Center Park also located in City Center whose boundaries are Washington Avenue to the east, Convention Center to the west, Convention Center north loading docks end to the south and Collins Canal to the north.

These two parks have an established park fee of forty cents (\$.40) per square foot plus an annual Consumer Price Index ("CPI") increase for the term cycle and for up to the first (15) fifteen days of activation and two cents (\$.02) a square foot per day based on the total square footage every day after that.

Park User Fees - A special event impact fee will be imposed for all events taking place at a City Park including, but not limited to, Lummus Park, South Pointe Park, Collins Park, Flamingo Park, SoundScape and North Shore Open Space Park. Lummus Park includes the area east of Ocean Drive, the park itself, and the beachfront east of the park from 5th – 15th Streets. This supplementary user fee will be calculated at the rate of twenty-five (25%) percent of the total cost

of City services for the event. These funds will be used exclusively for enhancements to those parks utilized by said events.

Lincoln Road User Fees - For events taking place on Lincoln Road, Lincoln Lane or the finger streets from Lincoln Lane South to Lincoln Lane North along Lincoln Road, a special event impact fee will be imposed. This supplementary user fee will be calculated at the rate of twenty-five (25%) percent of the total cost of City services for the event. These funds will be used to enhance Lincoln Road. Due to the unique characteristics of the 1100 block of Lincoln Road, impact fees derived from events taking place in this area shall be separated and used to enhance the 1100 block of Lincoln Road exclusively.

I. Police Department

- I. **Security Plan and Services** - Depending upon the type of special event and estimated attendance, security personnel, such as off-duty police personnel and private security personnel, may be required.

The Security Plan shall be prepared by the event producer in consultation with the Office of Special Events and the City of Miami Beach Police Department's Off-duty Office. The plan shall specify the number of off-duty officers or private security guards, if applicable, hired by or expected to be hired by the applicant. At the option of the applicant, the entire security personnel may be comprised of off-duty police personnel.

Cost of off-duty police personnel is dependent on the number and rank required. As a general rule, if four or more officers are required, one must be a supervisor (sergeant or above). Larger contingents of officers may require additional police supervisors.

Payment for off-duty police services, based on the estimate, is required to be paid in full no less than two (2) weeks in advance of the event. Payment adjustments for off-duty police services, based on a final invoice, is required to be paid in full no more than two (2) weeks after the event. The Chief of Police or his designee will make the final determination of minimum levels of police security.

Any private security personnel contracted for by the applicant must be licensed by the State of Florida. If security personnel are to be hired, a list of names and license information must be provided to the City's Police Department no less than two (2) weeks in advance of the event.

The City's Police Department may require additional security or off-duty police personnel for crowd control, traffic control and general security during the event. The minimum number of police personnel is dictated by the Off-duty Police Coordinator and is dependent upon the type of event, date of event, time of event, location of event, the site plan for the event, the type of entertainment during the event, whether alcohol is consumed at the event, and the estimated attendance at the event.

- **Overnight & Backstage Security** -- Applicants may contract, at their own expense, for off-duty police services or with private security guards for overnight and backstage security concerns. On-

stage security will be handled by private security at the applicant's expense.

- **Marine Patrol** - All water-based special events, or those activities likely to attract crowds to or near the water, must provide prior written notice to the Miami Beach Police Marine Patrol and Beach Patrol. Certain events may require prior written authorization from the United States Coast Guard and may also require off-duty services and equipment from the City's Marine Patrol, Florida Marine Patrol, or United States Coast Guard, at the expense of the applicant. In such cases, written authorization is required no later than thirty (30) days prior to the event.
- **Police Escorts for Entertainment** - If so requested, the City may supply police motorcycles or car escorts for entertainers. This service must be arranged in advance of the event and must be listed in the proposal for the event. The cost for this service is determined by the City's Police Department and will be at the applicant's expense.

- II. **Street Closures** - Certain streets within the City of Miami Beach may be temporarily closed to limit or exclude vehicular and/or pedestrian traffic prior to, during, and after any special event. Depending upon the location, additional approval may be required from Miami-Dade County or the State of Florida. The City Manager, in his/ her discretion, may also require applicants to provide "sign-offs" showing approval from a majority of landlords and/or residents (or their group representatives) whose direct vehicular access to buildings will be affected by the proposed closure. Regardless of the jurisdiction, the Chief of Police and the City's Public Works Director must first approve street closures with final approval retained by the City Manager. Requests for street closures must be made at least forty-five (45) days prior to the event.

In closing a State street (i.e. 5 Street, Collins Avenue, 41st Street, Alton Road, 71st Street, and Harding Avenue) prior approval is required by the Chief of Police, City's Public Works Director, and City Manager. The application must be processed at least 30 days prior to the event. The applicant must then forward the completed application to the Florida Department of Transportation ("FDOT") to receive the FDOT permit. FDOT must receive application at least 30 days prior to the event.

In order to close a County street (i.e. Venetian Causeway/17th Street) the application will be forwarded to the Miami-Dade County Public Works Department by the City's Police and must be received at least 30 days prior to the event in order to send to the County for processing.

- III. **Barricades & Electronic Signs** - Barricades and electronic directional signs may be required, depending upon the location and/or site plan of the event, to cordon off the surrounding areas or to close streets to vehicular traffic. The City's Police Department, along with the Parking Department, will determine the number and location of barricades.

The rental cost of barricades and electronic directional signs will be incurred directly by the event producer. Payment is the sole responsibility of the applicant, as is actual set-up and removal of barricades on the event date(s).

- IV. **Parade Requirements** –The City Code defines "Parade" as any march or procession consisting of persons, animals, vehicles or any combination thereof, traveling upon any public way, within the territorial jurisdiction of the City. All parades must abide by Section 106-346 of the City Code.

Pursuant to this Code Section, a separate permit to hold a parade must be obtained from the Chief of Police. The permit application must be filed not less than 15 days nor more than 90 days prior to the day on which it is proposed to be held, and simultaneously copied to the Special Events Office.

The Chief of Police may revoke a parade permit at any time he determines the parade is to be conducted or is being conducted in violation of the terms of issuance. Any applicant aggrieved by the Chief's decision may appeal it to the City Manager.

V. *Bicycle Event Requirements* – The City of Miami Beach regulates and permits any bicycle events on Miami Beach roadways as per the following rules and regulations below:

1. Bike events with 25+ riders are required to apply for a Special Event Permit.
2. A minimum 60-day notice is required to present any new bicycle events on major roadways and thoroughfares before the City Commission, inclusive of the event routes, hours of impact, and MOT illustration.
3. All potential events must abide by the City's designated pre-approved time-frames that are consistent with existing City Transportation Traffic Flow Mitigation Plans - "no closure, lane reduction or traffic holds permitted during Rush Hour Traffic Monday – Friday from 7am to 10:00am and 3:30pm to 7pm."
4. All potential events must abide by the City's pre-approved routes on major roadways to swiftly flush approved bicycle/ cycling events in and out of the City with as minimal impact as possible.
5. All potential events must abide by the City's policy such that Off-Duty Police may not staff the event unless a Special Events permit has been filed with the City's Special Events office.
6. Bicycle/cycling events are prohibited from occurring during major event periods, including:
 - October - Halloween, Auto Show, Seafood Festival
 - November - White Party Week
 - December - Art Basel, New Year's Eve
 - January - NCAA Bowl Games, Art Deco Weekend, NATPE
 - February - Food & Wine Festival, and Super Bowl
 - March - Winter Music Conference, Winter Party, Spring Break
 - April - Miami Beach Gay Pride, South Beach Triathlon
 - May - Memorial Day Weekend
 - July - July 4th, Swimwear Fashion Week
 - September - Labor Day Weekend

IV. *Demonstrations, Pickets and Free Speech Activities* - The First Amendment of the United States Constitution affords demonstrators the constitutional right to assemble and speak in a peaceful and orderly manner. Therefore, the City shall not require or issue permits for such activity. Demonstrations and pickets consist of activities which are generally performed in public in support of or against a person or cause and which may have the potential for impeding movement along a public right-of-way or other disruption. Organizers of such events are asked to submit a questionnaire, site plan, and to notify the

City of Miami Beach Police Department Patrol Division Commander of their intentions, and to provide details of the planned activity in order to ensure the health safety and welfare for all concerned. If requested by the Special Events Office, a copy of an approved Police plan should be provided. There may be instances where the nature of the demonstration and/or the number of participants (including counter-demonstrators) will require restrictions in order to protect the health, safety and welfare of every citizen by means of providing crowd control, traffic control and general security to the public. Such restrictions will be communicated to the individual or group prior to the activity. The Special Event Permit Requirements do not apply to such activities. Demonstrations, Pickets and Rallies must abide by Section 106-346 of the City Code.

I. Property Management - The Property Management Division is responsible for the operation, maintenance, and repair of over 4 million square feet of municipal buildings, bridges, monuments, ornamental water fountains, swimming pools, beachwalk, lifeguard stands, parking lots and parking garages. As it relates to Special Events, in the event a permit issued on public property and damages are assessed the Property Management Division will coordinate with City staff to assess the damage, schedule and manage the possible repair work via City approved vendors.

J. Public Works Department

Right-of-Way Permit- A Right-of-Way Permit must be obtained when there is anchoring to or excavation of any right-of-way or City property. The method of anchoring or location of any excavation may be denied or altered by the City based on potential hazards to existing utilities. The cost for such permit will be pursuant to City ordinances (concerning work on the right-of-ways) and may include a cash bond based on estimated potential damage to City property. Proof of financial ability to cover estimated damages must be submitted to the Special Events Office. For events occurring on City streets or sidewalks, an inspector from the Public Works Department will inspect the area in question prior to the event for any hazards, potholes or damaged fixtures. Any problems will be repaired or noted. A visual inspection will take place following the event to identify any damage to City property caused by the event.

Any identified damages in the City right-of-way, on termination of the permit, will have to be repaired by the event producer within a time specified by Public Works. If the producer fails to complete these repairs in a timely manner or wishes the City to complete such restoration work, then costs incurred by the City, including reasonable overhead expenses, will be deducted from the Security Deposit and the event producer will be charged for any, such costs not covered by the deposit (as per Section A Step 1).

K. Sanitation Department

Applicants shall be solely responsible for cleaning the area during and after the event. Should the applicant choose, the City will provide personnel for this function. The cost of the clean-up will be calculated by the City, and will include dumping fees and equipment rental. Should an alternate cleaning service be contracted, the applicant shall be responsible for obtaining all necessary dumpsters, including separate dumpsters for single-stream recyclables. All arrangements and removal of garbage, trash, recyclables, and other debris are the sole responsibility of the applicant. A City permit authorizing placement of dumpsters must be obtained through the City's Sanitation Department, and submitted to the Special Events Office no less than two (2) weeks prior to the event. Applicants are required to meet

sanitation standards to assure an adequate number of litter and recycling containers are on-site, and must encourage guests to comply with the City of Miami Beach's anti-litter efforts. At minimum, one recycling container is required per designated trash collection area. Glass containers and plastic straws are prohibited. Applicants shall ensure that the event site is returned to its original condition within twenty-four hours. Failure to clean up after the event will result in a fine (as per Section III herein) issued to the event producer, as well as additional charges for City services.

Applicants seeking use of public restroom facilities outside of standard operating hours may also be required to hire attendants to facilitate public restroom maintenance and supplies during the event. These services may be contracted through the Parks & Recreation Department. Proof of payment must be submitted to the Special Events Office at least two (2) weeks prior to the event.

L. Transportation Department

The City of Miami Beach's Department of Transportation works to ensure city residents and guest to our tropical paradise have a safe, efficient, balanced and environmentally sound transportation system. Under guidance of the City Commission, the department helps guide the Transportation Master Plan goals; effort set forth to achieve an overall multi-modal vision for the City's transportation future.

Dune System

- Absolutely no activity is permitted within protected dune area – a minimum of a 25 ft. setback west of the dune and 25 ft. east of the east dune line shall be required.
- Pedestrian traffic to special events shall only use demarcated pathways and dune crossovers for ingress and egress to event site.
- Directional signage must be provided when public access at a dune crossover is blocked.

Parking

- Any vehicle parked on the beach shall be prevented from distributing fluids on the ground (sand) by the placement of an absorbent pad under the engine compartment – these pads shall be properly disposed of once the vehicle vacates the beach.
- All vehicles parked on the beach shall have cones placed at the front and rear of the vehicle.

Fuel

- The storage of any petroleum product or chemical shall be prohibited unless prior approval has been issued by the City – storage of such material shall be in accordance with life safety and environmental regulations – storage shall be in appropriate spill proof containers for type of chemical and use secondary containment, shall be stored a significant distance away from any population, storage area shall contain signage identifying the storage site and indicating which type of chemicals are being stored – required cleanup of any chemicals will be at the expense of the applicant.
- The fueling of vehicles on the beach (event site) shall be strictly prohibited unless given a special fueling permit where the applicant must act according to approved standards – fuel must be stored in spill proof containers etc. Such a permit is only approved by the City's Environmental Division.

Temporary Construction

- A site inspection, by the City, shall be required prior to and after an event to ensure that the event

site and surrounding area has been restored to a clean and acceptable condition.

- When possible, tents shall be secured with water barrels in place of ground stakes – where ground stakes are used, the holes shall be filled, compacted and area raked or graded to restore to natural conditions.
- Any structures requiring permits from the City’s Building Department or Public Works Department shall be required to be reviewed by the City or County Division of Environmental Resource Management (“DERM”) for potential environmental impacts.

Live Animals

- The incorporation of animals in any special event shall require adequate ground cover under cages – material shall be absorbent in nature and not permit the transfer of fluids to the ground.

V. OTHER AGENCIES

A. The Miami Beach Visitors and Convention Authority (“VCA”) and Cultural Arts Council (“CAC”)

The VCA and CAC utilize City funds for the purpose of special and cultural event funding. Approval of an application for funding by either the VCA and/or the CAC shall not constitute either expressed or implied approval of a Special Event Permit by the City of Miami Beach. Should the VCA or CAC fund an event, the appropriate logo shall be incorporated in all event print advertising or promotional materials, as per the funding terms and conditions of the VCA and/or the CAC.

B. Miami-Dade County

- ***Permit for Temporary Food Sales*** - The Miami-Dade County Department of Business and Professional Regulations, Division of Hotels & Restaurants, sets forth rules and regulations for safe operation of temporary food service establishments. To obtain the necessary permits, sponsors or applicants must notify the Department of Business and Professional Regulations no later than three (3) business days prior to the event. A license fee for a 1-3 day event is forty dollars (\$40.00) per vendor.
- ***Beach Cleaning*** - Applicants desiring use of the public beach must arrange for the cleaning of the beach, prior to, as well as after, the event, as necessary. Beach cleaning may be arranged with the Miami-Dade County Parks Department or a private sanitation company approved by the Miami-Dade County Parks Department. Proof that clean-up arrangements have been made must be submitted in writing to the Special Events Office at least two (2) weeks prior to the event.

C. State of Florida

- ***Department of Environmental Protection, Division of Beaches and Shores*** -- If an event is to be held on the beach, a State Field Permit is also necessary for all temporary non-portable structures on the beach, east of the Coastal Construction Control Line. This would include, but not be limited to, the following types of temporary structures: stages, fences, tents, lighting and sound systems. A detailed site plan and written narrative description of all installations must be submitted to the Special Events Office no later than 60 days prior to the event.

As conditions of the State Field Permit, the State also calls for the protection of marine turtles during the marine turtle nesting season, beginning April 1, and ending October 31, in Miami Beach. Conditions relevant to areas east of the Coastal Construction Control Line (CCCL) include: structures to be constructed and left overnight, including temporary fencing, shall have 3 feet of vertical clearance and shall be located as far landward as possible; no lighting associated with the event is authorized after 9:00 pm without approval from the State of Florida; and permit holders may be required to hire turtle monitors from sundown to sunrise. Other conditions, as prescribed by the State may apply. Field permit request must be filed with the State no less than (30) thirty-days of the event's load-in date. If the event requires a more complex set up and is multi-day in length, then an Administrative Permit must be filed with the State no later than (60) sixty days from the event's load-in date. The application must first be reviewed and approved via the City's Environmental and Sustainability Division prior to filing with the State of Florida.

Events requiring exemptions from any of the above marine turtle nesting conditions will need to provide the City with written approval from the Florida Fish and Wildlife Conservation Commission.

Florida Statutes, Chapter 161, calls for the protection of beach dune systems and impose fines for damage caused to the natural dune systems along the Beach. It is the responsibility of the applicant to provide adequate security measures to ensure protection of the dune area from damage that may be caused by an event.

- ***Division of State Lands*** - Depending on the type and nature of the event(s), the Division of State Lands has the right to negotiate a separate use agreement with the special event producer and will charge for the use of the land. This fee may include a contribution to the State Lands Trust Fund, as well as a use fee, and would require State of Florida Cabinet approval. If applicable, proof of the Division of State Lands approval shall be submitted to Department of Tourism and Cultural Development before a permit is issued.
- ***Florida Marine Patrol*** - Any type of water activity held within the City of Miami Beach must give notice to the Florida Marine Patrol. Notice must be in the form of a letter, with a copy to the City provided no less than two (2) prior to the event.
- ***Division of Alcoholic Beverages and Tobacco*** -- If the event is being produced by a not-for-profit organization which desires to sell or serve alcohol, the organization must apply for a temporary liquor license from the State of Florida, Division of Alcoholic Beverages and Tobacco under Florida Statute 561.42. In order to obtain the license from the State, a letter of authorization must be obtained from the City. Prior to the issuance of this letter the following must be submitted:
 - * Certificates of all applicable insurance including, general liability and liquor liability.
 - * A completed Indemnity Agreement.
 - * A signed letter on letterhead from the non-profit organization agreeing to have the temporary liquor license in the organization's name.
- ***Florida Department of Transportation***

Light Pole Banners -- Banners proposed to be placed on State Road light pole require an additional permit from the Florida Department of Transportation, following Design Review approval from the City's Planning and Zoning Department and approval from the Miami Beach City Commission. Depending upon the scope and nature of the event, additional State permits may be required.

D. Federal Government

- **Federal Aviation Administration** - Any type of unusual air activity above the City of Miami Beach planned in conjunction with a special event, which has the potential to disrupt commercial air traffic, must be approved by the Federal Aviation Administration (FAA). Approval will be requested through the City's Department of Tourism and Cultural Development on the applicant's behalf.
- **Coast Guard** - Any individual or organization planning to hold a regatta or marine parade which, by nature, circumstances or location, will introduce extra or unusual hazards to the safety of lives on the navigable waters under the jurisdiction of the U.S. Coast Guard, shall submit an application to the Coast Guard District Commander having jurisdiction of the area where it is intended to hold such regatta or marine parade. Examples of conditions which are deemed to introduce extra or unusual hazards to the safety of life include, but are not limited to; an inherently hazardous competition; possible effect on the customary presence of commercial or pleasure craft in the area; any obstruction of navigable channel which may reasonably be expected to result; and the expected accumulation of spectator crafts.

Where such events are to be held regularly or repeatedly in a single area by an individual or organization the District Commander may, subject to conditions set from time to time by him/her, grant a permit for such series of events for a fixed period of time, not to exceed one (1) year.

The application shall be submitted to the Coast Guard no less than 30 days prior to the event.

The application shall include the following details:

- 1) Name and address of sponsoring organization.
- 2) Name, address, and telephone of person or persons in charge of the event.
- 3) Nature and purpose of the event.
- 4) Information as to general public interest.
- 5) Estimated number and types of watercraft participating in the event.
- 6) Estimated number and types of spectator watercraft.
- 7) Number of boats being furnished by sponsoring organizations to patrol event.
- 8) A time schedule and description of events.
- 9) A section of a chart or scale drawing showing the boundaries of the event, various water courses or areas to be utilized by participants, officials, and spectator craft.

V. SPECIAL EVENTS FEE SCHEDULE - EXHIBIT A

SPECIAL EVENTS FEE SCHEDULE

SPECIAL EVENTS PERMITS

PERMIT (PUBLIC PROPERTY):

Average attendees per day	Application Fee	Permit Fee	Security Deposit
Up to 150 attendees	\$258.00	\$258.00	\$2,500.00
151 to 1499 attendees	\$258.00	\$258.00	\$5,000.00
1500 to 5000 attendees	\$258.00	\$515.00	\$10,000.00
5000+ attendees	\$258.00	\$515.00	\$20,000+

PERMIT (PRIVATE COMMERCIAL PROPERTY ONLY):

Application Fee	Permit Fee	Security Deposit
\$258.00	\$258.00	\$2500.00

Late Application Fee: \$258.00 - A late application fee will be charged if the application is received less than sixty (60) days for events on public property, or thirty (30) days for events on private property. A late application fee will also be assessed if the application fee has not been received by the Special Events office within seven (7) days following the application online submittal.

REINSTATEMENT Fee: \$258.00/\$515.00 - A late submittal fee, equivalent to the determined permit fee per above, will be charged when requirements for approval of the Special Events permit are not submitted to the City's Special Events office and/ or City Service Departments. All requirements must be submitted no later than fourteen (14) days in advance of the event's load-in date.

Security Deposit: \$2,500/\$5,000/\$10,000/\$20,000+ - A refundable security deposit will be required no later than fourteen (14) days in advance of the event's load-in date. Based on the scope and location of the event, a pre- and post-event site inspection will be conducted by the City's Field Monitor and/ or appropriate City personnel to determine existing conditions and evaluate potential damages, if any. Security deposits will be refunded approximately in 3-4 weeks after event if all conditions are followed; public property is left in as good condition or better, without damage and all City invoices paid in full. Failure to comply with conditions imposed may result in forfeiture of the entire or part of deposit.

WEDDING/ CEREMONY/ TEAM BUILDING PERMITS

Wedding/ Ceremony/ Team Building	Permit Fee	\$129.00

TEMPORARY SAMPLING PERMITS

Per team, per day (5 persons total in the same vicinity)	Permit Fee	Security Deposit
	\$2,058.00	\$2,500.00

OTHER SPECIAL EVENT FEES

Vehicle Access Pass: \$155.00 per pass/per vehicle/per event.

Square Footage Fee: \$.26 per square foot + 7% Sales Tax (N/A with a Concession Agreement) **AND/OR**

Concessions Agreement:

- o Beach Events: 15% of food, beverage, ticket sales and merchandise +2% Resort Tax.
- o Non-Beach Events: 10% of food, beverage, ticket sales and merchandise, + 2% Resort Tax.

Taxes: You are required to pay a 7% State sales tax and a 2% Resort Tax (on food and beverage only). Please remit the 2% Resort Tax payment on a separate check.

User fee: 25% of the total City Services not including administrative fees. Areas include Lummus Park, Collins Park, Soundscape Park, Lincoln Road, and 1100 block of Lincoln Road.

Park Fees: \$0.30 per sq. ft. plus CPI for the first 15 days, and \$0.02 per sq. ft. for each additional day. The fee for Convention Center parks is \$0.40 per sq. ft. plus CPI for the first 15 days, and \$0.02 per sq. ft. for each additional day.

Light Pole Banners:

Banners announcing Special Events either to be held in City or to be associated in some manner with the City, as determined by the City Commission, may be erected up to 30 days prior to the event being announced and must be removed within seven (7) days after such event.

- o \$52.00 per pole For-Profit/ \$26.00 per pole Non-Profit
- o \$52.00 administrative fee— per application

Building Department Permits: Please contact the Building Department for fee schedule, please refer to the Building section of the FORM CENTRAL PAGE.

- o Tenting, fencing, staging, trussing/ goal posts, pool cover/ runways, electrical (generators/ temporary power connections), bleachers, plumbing (restroom trailers/ port-o-a-lets) and Temporary Occupant Load

Police Department: For information on off-duty Police services please contact off-duty at 305-673-7823, or refer to the fee schedule the FORM CENTRAL PAGE.

Fire Department: For information on off-duty Fire services please contact off-duty Fire at 786-412-1076, or refer to the fee schedule the FORM CENTRAL PAGE.

Parking Meter Rentals: \$25.00 per space or meter/per day + plus administrative fees. Please contact the Parking Department at 305-673-7505 or refer to the

FORM CENTRAL PAGE.

** Application fees are not refundable; permit fees and security deposits are reimbursed if the event/activity is cancelled, denied, postponed, or in the case of a natural disaster. Given the event has occurred, public property must be left in good condition, without damages and all City invoices must be paid in full. Failure to comply with restrictions imposed automatically forfeits the security deposit. Additional charges may apply

VII. SPECIAL EVENTS FREQUENCY CHART- EXHIBIT B

FREQUENTLY USE CHART		
Designated Event Areas	Proposed Max # of Event Days	Days of Use Oct.1 -Sept. 30
SOUTH OF FIFTH (no amplified sound permitted, exludes Pier Park)	Limited Uses	12
LUMMUS PARK - SPOIL AREA WEST OF DUNES (5th - 15th Streets) (7th to 9th Streets no longer available for event space)	No Limit	26
LUMMUS PARK BEACHFRONT - (5th - 15th Streets)	120 days - Subject to Turtle Season	90
OCEAN DRIVE - (5th - 15th Streets)	No Limit - Coordinate with ODA	23
ESPANOLA WAY - (Washington Ave. to Drexel)	No Limit - Coordinate with Espanola BID	
LINCOLN ROAD - (Washington Ave. to Alton Road)	No Limit - Coordinate with LR BID	15
SOUNDSCAPE PARK (17th Street & Washington Ave. South)	60 days - Coordinate with NWS	3
FILLMORE THEATHER LAWN (17th Street & Washington Ave. North)	No Limit - Coordinate with Live Nation	11
CONVENTION CENTER PARK (City Center - Convention Center Drive bet. 18th & 19th Streets)	120 days/ Priority for MBCC events	0 YDT
NORTHERN CONVENTION CENTER PARK - (next to Carl Fisher Clubhouse)	No limit/priority for MBCC events	0 YDT
BOTANICAL GARDENS - City Center	No Limit - Coordinate with Garden	2
COLLINS AVENUE CORRIDOR - BEACHFRONT - (Lincoln Rd to 22nd Streets)	120 days - Subject to Turtle Season	23
COLLINS PARK - PARK EAST/ WEST & SPOIL AREAS - (21st - 22nd Streets)	120 days - Subject to Turtle Season	33
COLLINS PARK - BEACHFRONT - (21st - 22nd Streets)	120 days - Subject to Turtle Season	74
BEACHFRONT - (22nd to 36th Streets - excluding residential areas)	Subject to Turtle Season & Residential Sign-offs	44
MID BEACH - (beachfront bet. 36th - 46th Streets)	Subject to Turtle Season & Residential Sign-offs	68
INDIAN BEACH PARK SPOIL AREA (46th Street)	60 days	29
BANDSHELL SANDBOWL (no amplified sound allowed unless permitted by City Manager waiver)	60 days	21
BANDHSELL PARK BEACHFRONT - (72nd - 73rd Streets)	90 days	1
OCEAN TERRACE - (bet. 73rd & 75th Streets)	120 Days	2
NORTH BEACH - BEACHFRONT (64th - 87th Terrace excluding residential areas)	Subject to Turtle Season & Residential Sign-offs	1
RUE VENDOME	Subject to Site Programming	0 YDT

*Note: all events are subject to Community Review and Require sign-offs