



CLARE BANTOM:

Johannesburg, Gauteng

PRODUCT DESIGNER

Problem solver, explorer of the Internet and creator of websites.

From journey to design, I do it all. I studied Communication Design but through work experience I found my passion for UI, UX and digital marketing.

EDUCATION

BA (HONS) COMMUNICATION DESIGN

University of Johannesburg 2016

BA COMMUNICATION DESIGN

University of Johannesburg 2013-2015

MATRIC CERTIFICATE

Boksburg High School 2012

SKILLS

TOOLS

Figma	<div><div></div></div>
Sketch	<div><div></div></div>
XD	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
After Effects	<div><div></div></div>
InDesign	<div><div></div></div>

SOFT SKILLS

Adaptable, clear communication, active listening, leadership, problem solving, interpersonal skills, critical thinking, time management.

ACHIEVEMENTS

LAUNCH OF DISCOVERY BANK

As the lead designer for Discovery's through-the-line agency, I designed the web pages for the Bank pages

LAUNCH OF AGEWELL'S DIGITAL

I designed the website for Ascdenis Health's elite brand, Agewell in South Africa.

WORK EXPERIENCE

PRODUCT DESIGNER AT DOCFOX

2020 March - Present

Docfox specialises in KYC and FICA compliance, in South Africa and USA. As the sole product designer, I have been working in a cross-functional team to create new features. This role required me to organise and balance the requirements of stakeholders & users to create simple intuitive user journey's that fits within the perimeters of existing frameworks.

A lot of time is spent in the ideation and iteration phase, taking results from user insights to make feasible design decisions & to launch great features.

DIGITAL ART DIRECTOR & LEAD DESIGNER OF DISCOVERY BANK

2018 August - February 2020

When I joined, RCK was in the early stages of establishing a specialised digital team. My role was to establish a style guide for Discovery Bank which fell in-line with the overarching Discovery Group. This included reviewing and working on day-to-day designs with the team, brainstorming new campaigns, art direction & mentoring designers. To add, creating user journey's & interfaces that fit into the existing Discovery website, working closely with developers and animators to create & sell seamless front-end experiences.

Discovery Group's annual conference is usually held in person with printed brochures. The agency took on the task of creating these brochures online.

There were timeline constraints & after weighing the options, we decided to use a CMS system that the designers would easily be able to use with some mentoring. We created and implemented a design system using Wordpress and our own theme within the studio.

DIGITAL GRAPHIC DESIGNER AT WOTEVA AGENCY

2017 March - July 2018

Woteva is a marketing start-up. Being the sole designer my responsibilities were both digital and print.

I would design brochures, posters, banners, gifs and created digital media content, across different social media platforms as well as emails and landing page. This would be done each month for 7 different brands.

TRAINING INTERN AT TURNBUCKLE

2017 February

This provided me with agency experience where I designed in app adverts.

LECTURER'S ASSISTANT AT THE UNIVERSITY OF JOHANNESBURG

2016

I worked with a design lecturer to increase her efficiency in her day-to-day work. Learning about time management and balancing my honours assignments.

FREELANCING

2013-2020

Freelancing gave me real world experience. I had to balance a 9-5. Learning how to manage minimal budgets to get the best possible results as well as translating and understanding a clients brief.

REFERENCES

DYLAN UYS - SNR ENGINEER @DOCFOX
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NICOLA COETZEE - QA @DOCFOX
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