

Digital Marketing

S E R V I C E S

BUSINESS PROPOSAL



Proposed To:
Customer Name [You]

Proposed By:
Doxcta.com

Dear **Customer [You]**,

We're writing to submit a proposal for our social media agency's services to help **you** achieve its marketing goals. As a leader in the social media industry, we have helped numerous businesses like yours establish a strong online presence and reach a wider audience through effective social media strategies.

Our agency is dedicated to providing exceptional service to our clients and delivering measurable results that exceed their expectations. We understand the importance of a strong social media presence in today's digital world, and we are committed to helping businesses like yours succeed.

Our proposal includes a range of services that are tailored to meet the unique needs of **you**, including social media strategy development, content creation, social media management, paid social media advertising, and social media analytics. Our team of experienced professionals will work closely with your business to create a customized social media strategy that is aligned with your goals and objectives.

We are confident that our services will provide **you** with the tools and expertise needed to achieve success in the digital world. We look forward to the opportunity to partner with you and help your business grow.

Thank you for considering our proposal. Please do not hesitate to contact us if you have any questions or would like to discuss our services further.

Sincerely,
Doxcta.com

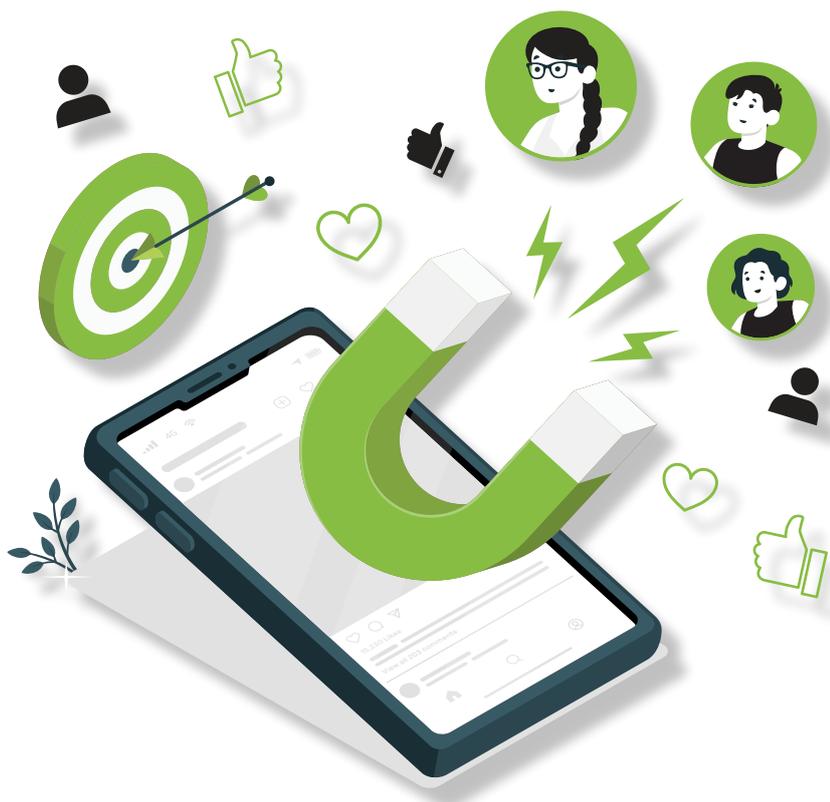
ABOUT THE COMPANY

Doxcta is dedicated to helping businesses improve their online presence and reach a wider audience through effective social media marketing strategies. We understand that in today's digital world, having a strong social media presence is critical to the success of any business. That's why we offer a wide range of social media services that are tailored to meet the unique needs of our clients.

MISSION & VISION STATEMENT

Mission Statement: Our mission is to help businesses achieve their marketing goals through effective social media strategies. We strive to provide our clients with exceptional service and deliver measurable results that exceed their expectations.

Vision Statement: Our vision is to be the leading social media agency in the industry, recognized for our innovative strategies, exceptional service, and commitment to helping businesses succeed. We aim to continue expanding our services and expertise to meet the evolving needs of our clients and the rapidly changing digital landscape.



DOXCTA LEADERSHIP

As a leaders of Doxcta, we guide our team in developing and executing effective social media strategies that meet our client's needs. It requires a combination of creativity, strategic thinking, and strong communication skills to build strong relationships with clients and create a positive work environment for our team. We Staying up-to-date with the latest social media trends and algorithms is essential to deliver optimal results for our clients. To lead a successful social media agency, We must be willing to continuously innovate and adapt to changing trends while prioritizing delivering exceptional results for our clients.



USAMA BIN NAWAZ
FOUNDER & CEO

As the **Founder and CEO** of Doxcta, my role is to provide strategic direction and guide our team in delivering exceptional services to our clients. I believe that building strong relationships with clients and understanding their unique needs are essential to company success.

As the **Co-founder and CMO** of Doxcta, my focus is on developing and executing effective marketing strategies to help our clients achieve their goals. We understand the importance of establishing a strong online presence, and our team works tirelessly to help our clients achieve this.

ZARRAR AHMED
CO-FOUNDER & CMO



DOXCTA TEAM

We believe in the power of teamwork. Our team of experts comes from creative backgrounds and experiences, allowing us to provide a wide range of skills and perspectives to our clients.

WEB DEV'OPS TEAM



ZAIGHAM
WEB DEVELOPER



ZARRAR
SEO EXPERT

DIGITAL MARKETING TEAM



TALHA
DIGI MARK EXPERT



SEHAR
CONTENT WRITER

CREATIVE TEAM



WALEED
PHOTOSHOOT
EXPERT



BIN NAWAZ
CREATIVE DESIGNER

ARCHITECTURE DESIGN TEAM



ABDUL HASEEB SHAH
ARCHITECTURE DESIGNER

INDIVIDUAL SERVICES

Here are some Individual services offered by Doxcta Digital Marketing Services



**WEB DESIGN &
DEVELOPMENT**



**SEARCH ENGINE
OPTIMIZATION**



**VIDEO DESIGN &
EDITING**



**SOCIAL MEDIA
MANAGEMENT**



**GRAPHIC
DESIGNING**



**CONTENT
WRITING**



**ARCHITECTURE
2D DRAWING
& PLANINGS**



**ARCHITECTURE
3D MODELING
& RENERING**

BUSINESS SERVICES

BUSINESS MANAGEMENT SERVICE

SOCIAL MEDIA MANAGEMENT

PRE-PAID AD BOOSTING

SEO & CONTENT WRITING

VIDEO & GRAPHIC DESIGNING

BUSINESS RE-BRANDING SERVICE

SOCIAL MEDIA RE-BRANDING

WEBSITE RE-DESIGNING

SOCIAL MEDIA RE-MARKETING

PRE-PAID AD BOOSTING

SEO & CONTENT WRITING

VIDEO & GRAPHIC DESIGNING

BUSINESS 360° BRANDING SERVICE

SOCIAL MEDIA 360° BRANDING

WEB DESIGN & DEVELOPMENT

SOCIAL MEDIA 360° MARKETING

POST-PAID AD BOOSTING

YOUTUBE 360° MANAGEMENT

SEO & CONTENT WRITING

360° GRAPHIC DESIGNING

MOTION & VIDEO GRAPHICS

BUSINESS 360° BRANDING

SERVICES

At Doxcta we make sure that using 360° branding strategy it takes your brand identity to the next level and works to ensure that your brand is on the minds of your customers as much as possible, whether they

BUSINESS 360° BRANDING SERVICE | \$1200/Monthly

SOCIAL MEDIA 360° BRANDING

WEB DESIGN & DEVELOPMENT

SOCIAL 360° MEDIA MARKETING

POST-PAID AD BOOSTING

YOUTUBE 360° MANAGEMENT

SEO & CONTENT WRITING

360° GRAPHIC DESIGNING

MOTION & VIDEO GRAPHICS



BUSINESS RE-BRANDING

SERVICES

Your “brand identity” is the combination of verbal, visual, and emotional attributes that define your company. Doxcta Marketing specializes in helping B2B companies execute branding and rebranding strategies that create memorable brand identities. are in-store or out-of-store.

BUSINESS RE-BRANDING SERVICE | \$800/Monthly

SOCIAL MEDIA RE-BRANDING

WEBSITE RE-DESIGNING

SOCIAL MEDIA RE-MARKETING

PRE-PAID AD BOOSTING

SEO & CONTENT WRITING

VIDEO & GRAPHIC DESIGNING



BUSINESS MANAGEMENT

SERVICES

Social media business management services involve managing a business's social media accounts to increase brand awareness, engagement, and sales. This service can include developing a customized social media strategy, creating and curating engaging content, managing social media accounts, running social media advertising campaigns, and providing analytics and reporting to track performance and identify areas for improvement. Effective social media management can help businesses build their brand, increase their online presence, and generate leads and sales.

BUSINESS MANAGEMENT SERVICE | \$600/Monthly

SOCIAL MEDIA MANAGEMENT

PRE-PAID AD BOOSTING

SEO & CONTENT WRITING

VIDEO & GRAPHIC DESIGNING



CLIENTS & TESTIMONIALS

Our clients are at the heart of everything we do. We understand that each client has unique needs and goals, and we work closely with them to develop customized strategies that achieve their objectives. We value open and transparent communication with our clients and believe in building long-lasting relationships based on trust and mutual respect. Our team of experts is committed to providing exceptional service and going above and beyond to meet our clients' expectations.



SOLAR TECH

SOLAR TECHNOLOGIES, COMPANY

“testimonials”

The team at Doxcta were extremely helpful with very fast response rates. They get things done really efficiently. With the setup and migration of our Digital Sales Platforms during the Circuit Breaker, Doxcta assisted in many ways from webpage redirections to troubleshooting our new store page which has helped to regain some revenue.



Heartly Designs

ECOMMERCE WEBSITE

“testimonials”

Awesome experience working with the team at Doxcta! They are always very responsive and continuously gives us suggestions to improve our online presence. A great help as they managed our SEO and SEM really well and we do not have to worry. Definitely will recommend them!



MAAN ESTATE DHA LAHORE

REAL ESTATE, AGENCY

“testimonials”

Doxcta believes in client success and they have an array of tools and expertise to make that happen, from digital marketing to SEO, to website design. Best of all, they have a dedicated and responsive team that is open to ideas! Truly grateful for all the efforts they've put into making our company a success today!



TERMS & CONDITIONS

Scope of Services: The digital marketing agency will provide services as outlined in the proposal, which may include but are not limited to website design, search engine optimization (SEO), social media marketing, email marketing, and pay-per-click advertising.

Payment and Fees: The client agrees to pay the digital marketing agency fees as outlined in the proposal. Payment terms will be agreed upon by both parties and detailed in a separate agreement.

Client Responsibilities: The client agrees to provide the digital marketing agency with all necessary information, materials, and access to their website and social media accounts to complete the agreed-upon services. The client also agrees to provide timely feedback and approvals to ensure the successful completion of the project.

Intellectual Property: The digital marketing agency acknowledges that all materials provided by the client remain the property of the client. Any work created by the digital marketing agency for the client will be considered work-for-hire and will become the property of the client upon completion and payment.

Confidentiality: The digital marketing agency agrees to maintain the confidentiality of all information provided by the client, including but not limited to business practices, customer data, and financial information.

Limitation of Liability: The digital marketing agency will not be liable for any damages, whether direct or indirect, arising from the use of the services provided by the agency.

Termination: Either party may terminate the agreement at any time with written notice. If the client terminates the agreement, the digital marketing agency will be compensated for all work completed up to that point.

Governing Law: This agreement shall be governed by the laws of the jurisdiction in which the digital marketing agency is located.

