

WIDE Insights *Case Study*

From Crisis to Career Success



CHALLENGE

A corporate employee was on the verge of losing everything. Her boss recognized her struggles—chronic disorganization, missed deadlines, and financial instability—and sent her to work with us as a **last-ditch effort before termination**.

SOLUTION

The solution focused on **executive function strategies** tailored to her ADHD, helping her:

- Prioritize tasks using a structured workflow system
- Improve time management with simple, repeatable routines
- Create accountability to stay on track without feeling overwhelmed

RESULTS

- **After 3 months**, she **increased her productivity by 40 percent**, securing her job
- **After 6 months**, she earned a raise as her **performance became consistent**
- **After one year**, she was **promoted to manager**, proving her ability to lead
- She brought us in to work with her team. **Within 90 days, her team's productivity increased by 50 percent**, demonstrating that when leaders understand neurodivergent work styles, businesses thrive.

ABOUT

Strategic Partnership between Next Conversation Consulting and Dr. Jessica Hicksted

Next Conversation Consulting is an award-winning, global management consulting firm with a proven track-record of building cultures where employees love to work. NCC takes a holistic approach to talent management to ensure that organizations implement strategies that are simple, scalable and sustainable - the right-sized solution at the right time.

Dr. Jessica Hicksted is a resilient and innovative AuDhd woman who pursues social progress to dismantle barriers and foster inclusive environments where every individual can thrive.