



2026 Partnership & Community Impact Packet

Where Ambitious Women Gather and Grow Together

Presented by Stilettoes & Strategies

Founded by Nu Epps

A Letter from Our Founder

Every ambitious woman remembers a season where she needed support she could not find. A room that felt safe. A connection that felt genuine. A community that understood both her vision and her vulnerability. Stilettoes & Strategies was created for that woman.

What began as a small gathering of entrepreneurial women quickly revealed something much deeper. Women were not simply looking for another networking event. They were looking for community. They were looking for spaces where they could grow without judgment, collaborate without competition, and evolve without having to shrink themselves in the process.

Over the years, I have watched women walk into our spaces carrying uncertainty, burnout, fear, and unanswered questions – and leave with renewed confidence, meaningful relationships, strategic insight, and tangible opportunities to move forward. That transformation is why this work matters.

Stilettoes & Strategies is more than an organization. It is a collective rooted in connection, visibility, leadership, wellness, and intentional growth for women who are building businesses, redefining themselves, pursuing purpose, and navigating life with courage. As we continue expanding our impact in 2026 and beyond, we are inviting aligned partners to help us create even more opportunities for women to thrive personally, professionally, and collectively.

Thank you for considering partnership with us. Together, we can create spaces that truly change lives.

With gratitude,

Nu Epps

Founder, Stilettoes & Strategies

Who We Are

At Stilettoes & Strategies, we believe women thrive differently when they are supported by intentional community, meaningful relationships, and spaces designed to nurture both ambition and authenticity. We are a growing ecosystem for women navigating entrepreneurship, leadership, career transitions, personal reinvention, and purpose-driven growth.

Our Mission:

To cultivate environments where women feel seen, supported, strategically equipped, and empowered to move forward boldly in every area of their lives.

We Create Experiences That Encourage Women to:

- Build authentic relationships
- Access valuable resources
- Develop leadership confidence
- Expand professionally
- Prioritize wellness and sustainability
- Collaborate intentionally
- Grow without sacrificing themselves in the process

At the center of everything we do is one powerful belief: **Community is greater than competition.**

Our Story

In 2012, founder Nu Epps made the courageous decision to leave corporate America and pursue entrepreneurship full time. What began as an intimate networking mixer for women entrepreneurs quickly evolved into something far greater than anyone expected.

Challenges Women Faced:

- Limited access to resources
- Lack of visibility
- Fear of starting over
- Burnout from trying to do everything alone
- Difficulty finding genuine support
- A desire for deeper connection and meaningful collaboration

From that vision, Stilettoes & Strategies was born. Today, the collective continues to grow into a year-round empowerment platform serving women across industries, backgrounds, and stages of leadership.

Our Mission

Stiletto & Strategies exists to cultivate a strategic and supportive collective of enterprising women who gather, grow, and glow together through connection, collaboration, coaching, and community-centered empowerment experiences.

We are committed to:

- Creating accessible opportunities for personal and professional growth
- Supporting entrepreneurship and leadership development
- Encouraging collaboration over competition
- Promoting balance, wellness, and sustainability
- Connecting women to resources, partnerships, and visibility opportunities
- Building environments where women feel empowered to thrive holistically

Every experience we create is intentionally designed to support the whole woman — personally, professionally, emotionally, and strategically.

Our Brand Pillars

Community Over Competition

We intentionally create environments where women can collaborate, support one another, and build authentic relationships rooted in trust rather than comparison.

Depth Is Wealth

We value meaningful conversations, intentional strategy, and long-term growth over performative success and surface-level networking.

Resting & Rising

We honor the full woman — not just her productivity. Wellness, restoration, sustainability, and balance are essential parts of leadership.

Femininity & Focus

We celebrate ambitious women who lead with confidence, intelligence, grace, creativity, authenticity, and purpose.

What We Do

Stiletto & Strategies creates year-round experiences that help women strengthen their confidence, leadership, visibility, and business capacity.

Our Signature Experiences Include:

- Annual Women's Conference
- Vision Board & Goal Planning Experiences
- Networking Mixers
- Leadership Conversations
- Professional Collaboration Brunches
- Strategy Workshops
- Vendor Showcases
- Coaching & Mentorship Opportunities
- Digital Business Resources
- Community Empowerment Events

These experiences create opportunities for women to:

- Learn practical strategies
- Build meaningful relationships
- Increase visibility
- Gain confidence
- Expand professionally
- Collaborate intentionally
- Access ongoing support systems

Most importantly, they remind women they are not building alone.

The Conference Experience

The Stilettoes & Strategies Women's Conference is the signature experience of our collective. This intentionally curated gathering brings together ambitious women from diverse industries and backgrounds for a transformative experience centered around leadership, empowerment, strategy, visibility, wellness, and authentic connection.

Conference Experiences Include:

- Empowerment Panels
- Educational Workshops
- Keynote Conversations
- Networking Opportunities
- Vendor Marketplace
- VIP Mentorship Experiences
- Community Resource Sharing
- Business Visibility Opportunities

Women leave our conference with more than inspiration. They leave with:

- Practical tools

- Strategic insight
- New relationships
- Valuable resources
- Tangible opportunities
- Renewed confidence
- Actionable next steps

For many attendees, the conference becomes a turning point — a space where ideas become plans, connections become collaborations, and uncertainty becomes momentum.

Our Impact

The impact of Stiletto & Strategies extends far beyond a single event. Through our experiences and initiatives, women have:

- Built lasting business partnerships
- Gained mentorship and professional guidance
- Increased confidence and visibility
- Connected with valuable community resources
- Launched new businesses and creative ventures
- Expanded their professional networks
- Reignited personal purpose and direction

We believe one room, one opportunity, one conversation, or one connection can change the trajectory of someone's life. That belief fuels everything we do.

Why Partnership Matters

Real impact is never created alone. Behind every thriving woman is often a community that reminded her who she was before burnout, fear, rejection, or exhaustion convinced her otherwise. Our partners help us create those spaces consistently and intentionally.

Partnership Support Allows Us To:

- Create affordable and accessible educational experiences
- Support emerging women entrepreneurs
- Expand opportunities for leadership development
- Increase visibility for women-owned businesses
- Provide strategic resources and mentorship
- Build inclusive spaces for women from diverse backgrounds
- Offer scholarships and empowerment initiatives

When organizations partner with Stiletto & Strategies, they are investing in:

- Women's empowerment
- Leadership development
- Economic mobility
- Entrepreneurship
- Community advancement
- Sustainable ecosystem growth

This is more than sponsorship visibility. It is an opportunity to align your brand with a mission-driven movement committed to helping women lead, build, heal, grow, and thrive.

Partnership Opportunities

We welcome aligned partnerships with organizations, brands, entrepreneurs, and community leaders who believe in empowerment, collaboration, education, and impact.

Partnership Opportunities Include:

- Title Sponsorships
- Event Sponsorships
- Vendor Partnerships
- Scholarship Sponsorships
- Workshop Collaborations
- Media Partnerships
- Swag Bag Sponsorships
- Community Resource Partnerships
- Giveaway & Raffle Contributions
- In-Kind Donations

Custom partnership experiences are also available for organizations seeking deeper engagement and meaningful brand integration.

Sponsorship Opportunities

Visionary Title Partner – \$2,000

Designed for organizations seeking premier visibility and meaningful alignment with women's leadership, entrepreneurship, and community impact initiatives.

Includes:

- Premier logo placement on event marketing materials
- Featured sponsor spotlight across social media platforms
- Verbal recognition during event programming
- Vendor table opportunity

- Inclusion in sponsor acknowledgements
- Opportunity to provide branded materials and giveaways
- Partnership visibility on promotional campaigns

Empowerment Partner – \$1,000

Ideal for organizations seeking authentic community engagement and strategic brand visibility.

Includes:

- Logo placement on select promotional materials
- Social media recognition
- Vendor opportunity
- Event acknowledgment during programming
- Opportunity to include promotional items in swag bags

Community Partner – \$500

Perfect for startups, small businesses, and community-centered organizations looking to support women-centered impact initiatives.

Includes:

- Community recognition
- Logo placement in select event materials
- Social media acknowledgment
- Opportunity to contribute promotional materials

Scholarship & Empowerment Initiative

One of the most meaningful goals of Stiletto & Strategies is directly investing in women who are ready to elevate their personal and professional futures but may lack access to the necessary support and resources.

Through Sponsorships and Community Contributions, We Aim to Provide:

- Professional development support
- Entrepreneurial startup assistance
- Strategic coaching opportunities
- Certification and credentialing support
- Business visibility resources
- Educational tools and implementation support

Scholarship Support May Include:

- Sponsored conference admission

- Business strategy sessions
- Coaching and consulting support
- Startup resources
- Branding and marketing assistance
- Digital business tools

Our vision is simple yet powerful: To help at least one deserving woman each year move from vision to execution with strategic support, mentorship, and meaningful community encouragement. For a woman with talent but limited access, one opportunity can change everything. Your partnership helps create that opportunity.

Ideal Community Partners

We proudly collaborate with:

- Women-owned businesses
- Corporate organizations
- Educational institutions
- Financial institutions
- Beauty & wellness brands
- Lifestyle brands
- Community organizations
- Coaches & consultants
- Creative entrepreneurs
- Professional service providers
- Leadership development organizations
- Media & marketing companies

If your organization values empowerment, education, leadership, collaboration, and community impact, there is a place for you within this collective.

Why Brands Partner with Us

Partnering with Stiletto & Strategies allows organizations to:

- Build authentic community relationships
- Increase visibility among engaged women professionals and entrepreneurs
- Demonstrate commitment to women-centered initiatives
- Support leadership and economic development
- Align with meaningful, purpose-driven experiences
- Engage directly with a growing network of ambitious women

We prioritize partnerships that are intentional, collaborative, and rooted in genuine impact.

Join the Collective

Whether you are looking to:

- Sponsor an event
- Become a vendor
- Collaborate on programming
- Volunteer your expertise
- Share resources
- Support scholarship initiatives
- Increase community visibility
- Engage directly with women leaders and entrepreneurs

—we invite you to partner with us. Together, we can create spaces where women feel:

- Supported
 - Strategic
 - Visible
 - Collaborative
 - Empowered
 - Fully themselves
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Connect with Us

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Thank You

Thank you for considering partnership with Stilettoes & Strategies. We believe women deserve spaces where they can grow without apology, lead without limitation, and evolve within community. Your partnership helps us continue building experiences that create lasting impact for women, businesses, and communities alike. We look forward to building something meaningful together.