

SDG Youth Innovation and Entrepreneurship Challenges: Food Security and Poverty Alleviation



The Global SDGs and Leadership Development Center (UNITAR SDGs Singapore Center) and Sustainable Finance Institute (SFI U.S.)

in collaboration with

Renmin University of China & Universities Alliance of Young Ambassadors



The **Global SDGs and Leadership Development Center (UNITAR SDGs Singapore Center)**, in collaboration with **Renmin University of China** and **Sustainable Finance Institute (SFI U.S.)**, proudly presents the "SDG Youth Innovation and Entrepreneurship Challenges: Food Security and Poverty Alleviation." This global competition invites university students from leading institutions worldwide to develop innovative solutions addressing critical challenges in food security and poverty reduction.

As we commemorate the **80th anniversary of the United Nations** and the **10th anniversary of the Sustainable Development Goals (SDGs)** in 2025, this initiative empowers the next generation of leaders to contribute fresh perspectives to global policy-making. Participants will engage in theoretical exploration and practical problem-solving, aligning their ideas with the **2030 Sustainable Development Agenda**.

This competition serves as a premier platform for young innovators to:

- ✓ **Deepen their understanding** of sustainable development challenges
- ✓ **Hone problem-solving skills** through policy design and feasibility analysis
- ✓ **Amplify youth voices** in shaping a more equitable and food-secure future.

Over 800M people face hunger globally. YOUR idea can change this!

- Pitch your solution
- Compete globally
- Top teams win:

- Expert Mentorship
- UN Training Opportunities
- Global Recognition
- Free Round Trip & Accommodation

Competition Timeline

Phase	Date	Activities
Application Deadline	April 7, 2025	Team formation & proposal development
Regional Evaluations	April-May 2025	Expert reviews & feedback
Global Finals	July 2025	Presentations (Beijing/Xi'an)

Competition Themes

Food Security & Poverty Alleviation

Since the FAO first highlighted global hunger in 1974, challenges such as **population growth, urbanization, and shifting consumption patterns** have intensified pressure on food systems. The **FAO's 2022-2031 Strategic Framework** emphasizes agriculture's role in achieving **SDG 1 (No Poverty), SDG 2 (Zero Hunger), and SDG 10 (Reduced Inequalities)**.

Key Focus Areas:

Participants may explore topics aligned with the **FAO's 20 strategic priorities**, including:

- ✓ Sustainable agricultural practices
- ✓ Nutrition security & equitable food access
- ✓ Climate-resilient food systems
- ✓ Policy innovations for poverty reduction.

Proposals should combine **data-driven analysis** with compelling storytelling, demonstrating strong policy knowledge and problem-solving skills.

Contest Scope & Format

The competition is open to **prestigious universities worldwide**, particularly those with expertise in **global development, public policy, and food & agriculture**. Teams will be formed based on submitted proposals that align with the contest's objectives.

Key Requirements:

- Proposals must address **food security and poverty alleviation** with innovative, feasible solutions.
- Submissions should integrate **research, policy insights, and technological advancements** (e.g., AI, climate tech).
- Teams will progress through **regional and global rounds**, culminating in final presentations.

Final Round Format:

- **15-minute proposal presentation**
- **30-minute Q&A with expert panel**
- **Field visits & networking opportunities**

Register at www.sfini.org or www.UNSDGLeadershipCenter.org

Proposal Requirements

Submissions must adhere to the principle of **"one proposal, one case"** and include:

1. **Brief Introduction** – Overview of the proposal's objectives and significance.
2. **Issue Analysis** – In-depth examination of challenges, supported by research.
3. **Policy Design** – Innovative, tech-enhanced solutions (e.g., AI, entrepreneurship models).
4. **Feasibility Analysis** – Practical assessment of implementation potential.

Evaluation Criteria:

- **Research Depth** – Grounded in real-world case studies.
- **Innovation** – Creative, scalable solutions.
- **Impact Potential** – Tangible contributions to SDGs.