



CARY KROSINSKY 凯利·克洛辛斯基

YALE, SFI / 耶鲁大学, 可持续金融学院

凯利·克洛辛斯基(Cary Krosinsky)是可持续金融领域全球顶级专家,是可持续金融学院(SFI – Sustainable Finance Institute, <http://sfini.org>)的创始人之一。可持续金融学院是一家总部设在纽约的全球性教育、咨询与基金管理顾问机构。

凯利本人是一位著名的作家、教育家、高级顾问和企业家,他专注于投资可持续性发展和企业可持续性发展的策略研究。

凯利在众多国际机构和政府项目中担任总策划、顾问,包括:

- 联合国环境规划署(UNEP Inquiry)可持续金融系统全资产价值链框架设计
- 在七国(G7)会议上代表纽约市提出将城市建设成为可持续金融生态系统的框架
- 纽约州管理近2700亿美元政府养老基金的首席绿色金融投资顾问
- 中英绿色金融行动工作组特别顾问(UK-China Green Finance Task Force)
- 美国银行(Bank of America)和美林证券(Merrill Lynch)高级投资顾问
- 他还在在剑桥大学、毕马威会计师事务所(KPMG)和开云集团(Kering)、蓝天投资管理集团(BlueSky Investment Management)进行教学、咨询及顾问工作。
- 凯利也是碳追踪计划(Carbon Tracker Initiative)和实际影响跟踪计划(Real Impact Tracker)的联合创始人兼理事、NPV管理咨询公司首席顾问、以及《环境投资杂志》(JEI)的主编。


他是全球多所大学的兼职教授,目前正在进行的教学活动包括:

- 耶鲁大学(Yale University)管理学院,讲席教授
- 布朗大学(Brown University),讲席教授;受聘与布朗大学投资办公室合作,支持布朗大学35亿可持续投资基金的建立和发展。
- 纽约大学(New York University)斯特恩商学院(Stern School of Business),客座教授,教授“可持续金融与ESG投资”高管培训课程
- 马里兰大学(University of Maryland)史密斯经济学院
- 哥伦比亚大学(Columbia University)地球研究所,顾问
- 英国爱丁堡大学(University of Edinburgh),客座教授
- 加拿大康克迪亚大学(Concordia University),讲席教授

克洛辛斯基教授在可持续投资领域的著作包括:

- 第一本书《可持续投资:长期绩效的艺术》(Routledge, 路特里奇出版社, 2008)是一本畅销书,此书于2017年4月由东北财经大学出版社翻译成中文。
- 另一本专著《Sustainable Investing: Revolutions in Theory and Practice》(路特里奇出版社, 2017),由中国证监会中证金融研究院马险峰院长等翻译,中国金融出版社于2018年5月出版发行(中文书名《三优投资:投资理论与实践的一场革命》)。此书是全球众多商学院和经济学院“可持续投资”课程的标准教材。
- 凯利的第五本书《Sustainable Innovation and Impact - 可持续创新与影响》于2018年6月出版,此书提供了许多应对当前快速变化时代的投资策略的全球真实案例。
- 凯利的最近一本新书《Sustainable Real Estate: Multidisciplinary Approaches to an Evolving System – 可持续地产:持续演进系统的多学科方法》成为加拿大万亿美元养老基金投资房地产行业的培训教材。

他正在进行的研究项目包括创建有关《气候风险报告机制》(Climate Risk Reporting)、《价值驱动力》(Value Drivers)和《系统金融》(Systems Finance)等新型交叉学科和方向。



Cary Krosinsky is a well-regarded author, educator, senior adviser and entrepreneur focused on corporate and investment sustainability strategy. He is also a co-founder of the Sustainable Finance Institute (SFI – <http://sfini.org>), a global education think tank based in New York.

He has recently advised on projects that include:

- Advising the UNEP Inquiry into the Design of a Sustainable Financial System including the Value of Everything and its final recommendations
- Representing New York at G7 meetings on the development of cities as ecosystems of sustainable finance
- Leading a working group for the Principles for Responsible Investment (PRI) developing Climate Change Asset Owner Strategy for some of PRI's largest signatories
- Appointed special advisor for UK-China Green Finance Taskforce
- Appointed special advisor on the first-ever decarbonization advisory panel to New York State Governor Andrew Cuomo for the state's \$270 billion strong New York State Common Retirement Fund.
- Senior advisor to Bank of American, Merrill Lynch on sustainable finance and investments.
- Taught or advised in recent years with the University of Cambridge, KPMG, Kering and BlueSky Investment Management.
- Co-founder and Director of the Carbon Tracker Initiative and Real Impact Tracker, Principal at NPV Associates and Editor of the Journal of Environmental Investing (JEI).

His ongoing teaching includes:

- Lecturer, Sustainable Finance at the Yale School of Management
- Lecturer, teaching the Theory and Practice of Sustainable Investing at Brown University, which is taught with the Brown Investment Office, helping support their Sustainable Investment Fund within Brown's \$3.5B endowment
- Special lecturer on NYU Stern School of Business Executive education program on Sustainable Finance and ESG Investing
- Lecturer on Corporate and Investment Sustainability Strategy at the University of Maryland's Smith School of Business
- Adviser to Columbia University's Earth Institute, where he helped lead and design the RFK Sustainable Investing Certificate Program helping investment professionals representing \$15T of assets develop and implement actionable strategies
- Guest professor for University of Edinburgh on sustainable finance
- Lecturer of Concordia University in Montreal

His books on sustainable finance includes:

- Sustainable Investing: The Art of Long Term Performance (Routledge, 2008) was a best seller recently translated into Simplified Chinese
- Sustainable Investing: Revolutions in Theory and Practice (Routledge, 2017). A Mandarin translation is available now from China Financial Publishing House on the request of the Dr. Ma Jun, Chief Economist of the People's Bank of China. This book is now widely adopted by global finance majors as standard textbook.
- Sustainable Innovation and Impact out in June 2018, detailing examples of the many strategies needed in this modern age of rapid change.
- Latest book is Sustainable Real Estate: Multidisciplinary Approaches to an Evolving System.

His ongoing research includes establishing new disciplines on climate risk reporting, on Value Drivers and Systems Finance.



HAI WEN 海闻

PEKING UNIVERSITY HSBC BUSINESS SCHOOL 北京
大学汇丰商学院

海闻，男，浙江杭州人，1952年8月出生。现任北京大学校务委员会副主任、北京大学汇丰商学院院长。北京大学中国经济研究中心联合创始人之一，北京大学国家发展研究院（前身北京大学中国经济研究中心）教授，曾任北京大学副校长兼北京大学深圳研究生院院长。

海闻教授1982年毕业于北京大学经济系，获经济学学士学位。1983年毕业于美国长滩加州州立大学，获经济学硕士学位。1991年毕业于美国戴维斯加州大学经济系，获经济学硕士和博士学位。海闻教授的主要教学及研究领域为国际经济学（贸易与金融）、发展经济学和转型经济学。





BA SHUSONG 巴曙松

PEKING UNIVERSITY HSBC BUSINESS SCHOOL 北京
大学汇丰商学院

巴曙松教授，中国银行业协会首席经济学家，香港交易所董事总经理、首席中国经济学家，北京大学汇丰金融研究院执行院长，北京大学汇丰商学院金融学教授，博士生导师。

他还兼任香港特别行政区政府经济发展委员会委员，中国宏观经济学会副秘书长、商务部经贸政策咨询委员会委员、中国银监会中国银行业实施巴塞尔新资本协议专家指导委员会委员、中国证监会并购重组专家咨询委员会委员、中国“十三五”国家发展规划专家委员会委员等。

巴教授乃中国国务院特殊津贴专家，先后担任中国银行杭州市分行副行长、中银香港助理总经理、中国证券业协会发展战略委员会主任、国务院发展研究中心金融研究所副所长等职务，曾在北京大学中国经济研究中心从事博士后研究，并曾担任国务院发展研究中心“国际经济金融结构”基础领域首席专家，以及在哥伦比亚大学商学院担任高级访问学者。

巴教授多次以金融专家身份参加中国金融领域的决策者主持召开的专家座谈会；先后在不同类型的金融机构担任管理职务，是同时熟悉中国金融市场实际业务运作、金融政策制定以及金融理论研究进展的金融专家。主要著作有：《巴塞尔新资本协议研究》、《金融危机中的巴塞尔新资本协议：挑战与改进》、《巴塞尔资本协议 III 研究》、《巴塞尔 III 与金融监管大变革》、《中国资产管理行业发展报告》年度报告等。巴教授曾获全球青年领袖奖（世界经济论坛，2009）。



JOHN KERRY 约翰·克里

USA 前国务卿

约翰·福布斯·克里（生于 1943 年 12 月 11 日）是美国第 68 任国务卿（2013-2017 年）。担任国务卿之前（1985-2013）为代表马萨诸塞州的联邦参议员。他是 2004 年美国总统大选候选人。

克里出生于科罗拉多州奥罗拉。1966 年毕业于耶鲁大学，获政治学学士学位。

克里先生长期致力于全球环境保护的努力。在 2016 年 4 月 22 日地球日当天，他抱着孙女，代表美国与 170 多个国家和地区的领导人，在纽约联合国总部签署了《巴黎气候协定》，承诺讲全球气温升高幅度控制在 2° C 以内。

2016 年 11 月 11 日，克里成为迄今为止访问南极洲的第一位国务卿和最高级别的美国官员。 克里在麦克默多南极观测站与研究人员连续进行了两天的气候变化科学讨论。

1994 年，克里反对继续为 Integral Fast Reactor 反应堆项目提供资金，导致该项目被迫终止。 然而，鉴于对气候变化越来越多的关注，2017 年克里改变了他对核电的立场，并表示“鉴于我们今天面临诸多的环境和气候挑战，并考虑到第四代核能技术的先进性，我们似乎没有更好的其他选择：因为我们必须实现零排放。”

John Forbes Kerry (born December 11, 1943) is an American politician who served as the 68th United States Secretary of State from 2013 to 2017. A member of the Democratic Party, he previously served as a United States Senator from Massachusetts from 1985 until 2013. He was the Democratic nominee in the 2004 presidential election.

Kerry was born in Aurora, Colorado, and attended boarding school in Massachusetts and New Hampshire. He graduated from Yale University in 1966 with a major in political science.

Kerry has had a long-standing concern with environmentalism as a global issue. On April 22nd, 2016, he signed the Paris Climate Accords at the United Nations in New York, with his granddaughter in his arms. More than 170 countries signed the Paris Climate Accords on the Earth Day, trying to keep the national average temperature from rising 2 degrees Celsius or more.

On November 11, 2016, Kerry became the first Secretary of State and highest-ranking U.S. official to date to visit Antarctica. Kerry spent two days on the continent meeting with researchers and staying overnight at McMurdo Station.

In 1994, Kerry led opposition to continued funding for the Integral Fast Reactor, which resulting in the end of funding for the project. However, in light of increasing concerns regarding climate change, in 2017 Kerry reversed his position on nuclear power, saying "Given this challenge we face today, and given the progress of fourth generation nuclear: go for it. No other alternative, zero emissions."



SIMON ZADEK 西蒙·扎德克

UN ENVIRONMENT / 联合国环境署，主任

西蒙是联合国环境署可持续金融系统设计调查的联合主任。

他目前还是新加坡管理大学的客座教授，国际可持续发展研究所的高级研究员，以及社会商业学院的杰出高级研究员，并且最近担任北京清华大学经济与管理学院的访问学者。他还曾担任哈佛大学肯尼迪政府学院的高级访问学者。

他是领先的可持续发展投资基金世代投资管理公司（Generation Investment Management）的顾问委员会成员。他创立并担任国际智库 AccountAbility 的首席执行官。在此之前担任新经济基金会的发展总监，道德贸易倡议的创始主席和全球报告倡议组织的创始指导委员。

Simon 发表了大量文章：他的书《The Civil Corporation》被授予管理科学院（Academy of Management）的最佳 *管理学的社会问题* 专著。他的哈佛商业评论文章“企业责任之路”被广泛引用。

他曾就可持续发展问题为全球公司提供建议。最近刚刚离开已经工作和生活了数年的中国。

Simon is co-Director of the UN Environment's Inquiry into the Design of a Sustainable Financial System.

He is also currently Visiting Professor at Singapore Management University, a Senior Fellow at the International Institute of Sustainable Development, and Distinguished Senior Fellow of the Academy of Business in Society, and was until recently a Visiting Scholar at Tsinghua School of Economics and Management in Beijing, and was Senior Visiting Fellow at Harvard's J F Kennedy School of Government.

He is on the Advisory Board of the leading sustainability investment fund, Generation Investment Management. He founded and was until 2009 Chief Executive of the international think tank, AccountAbility, and before that Development Director of the New Economics Foundation, founding Chair of the Ethical Trading Initiative and on the founding Steering Committee of the Global Reporting Initiative.

Simon publishes extensively: his book, 'The Civil Corporation', was awarded the Academy of Management's prestigious Best Book on Social Issues in Management, and his Harvard Business Review article, 'Paths to Corporate Responsibility' is widely used as a reference point in understanding emergent sustainability strategies.

He had advised companies worldwide on sustainability issues, and until recently lived in China.



CHANG SUN 孙强

TPG 德太集团

孙强在香港和北京两地全面负责 TPG（德太集团）在中国的投资业务，包括其亚洲基金、增长基金以及社会效益基金 The Rise Fund。

孙强有 25 年的中国市场投资经验。他曾担任全球私募股权投资公司华平投资集团 (Warburg Pincus) 的亚太区主席，早期创建了其中国业务，并率领其登上中国私募行业的领先地位。

孙强一直活跃于中国的投资界，他创办了中华股权投资协会 (CVCA) 和中华房地产开发投资商会 (CREDIA)，如今仍分别担任这两家机构的荣誉理事长和执行副理事长。孙强还是沃顿商学院亚洲董事会校董、沃顿商学院劳德学院的校董、以及大自然保护协会亚太协会的理事。

孙强曾于 2015 年创建黑土地集团，并担任董事长，主要从事大米和马铃薯生产。

TPG 较早进入中国市场，投资领域覆盖金融服务、医疗保健、消费零售和科技、传媒以及科技等多个行业。

Mr. Chang Sun is a Managing Partner of TPG. He oversees TPG's investment activities in China across TPG Capital Asia, TPG Growth, and The Rise Fund.

Chang Sun has over 25 years of experience investing in China, and has been regarded as one of the pioneers of the nation's private equity industry. Chang Sun was the Chairman, Asia Pacific, at Warburg Pincus, where he was responsible for starting the firm's China business and building it into a leading private equity franchise.

Throughout his career, Chang Sun has been an integral part of China's investment community. He founded two industry trade organizations – the China Venture Capital and Private Equity Association (CVCA) and the China Real Estate Developers and Investors' Association (CREDIA) – where he currently serves as Honorary Chairman and Executive Vice Chairman, respectively. Chang Sun is a member of the Asia Executive Board of the Wharton School, a member of the Board of Governors at the Lauder Institute of the Wharton School, and a member of the Asia Pacific Council of the Nature Conservancy.

Chang Sun was most recently the Founder and Managing Partner of Black Soil Group Ltd, an impact investing firm he founded in 2015.

Chang Sun joins TPG's seasoned, regional investment team which has been actively investing in Asia for more than 20 years. The firm is one of the earliest global private equity investors in China and has made pioneering investments in numerous companies across a wide range of industries, including financial services, healthcare, retail, and TMT (technology, media, and telecommunications).



HANNAH ROUTH 汉娜·萝丝

DELOITTE, HKGFA/德勤, 香港绿色金融协会

Hannah 是德勤的合伙人，领导可持续发展和气候变化咨询业务。她也是香港绿色金融协会的特别顾问。Hannah 是一位绿色金融和气候变化投资专家，在该领域拥有超过 20 年的经验，其中十年是在中国。

除了德勤的角色，Hannah 还担任以下职位：

- 香港绿色金融协会，特别顾问。
- 香港绿色金融专责小组，联合创始人
- 金融服务发展委员会（FSDC），绿色金融和 ESG 工作组
- 英国商务部能源与环境委员会副主席。

Hannah 为各种类型的政府、机构和企业提供有关投资和业务运营中的环境、社会和治理（ESG）风险的建议。她的工作涉及 ESG 整合、气候变化影响的缓解对策、负责任的投资和绿色金融，以及可持续发展战略与实施。她最初于 2007 年来到中国，在北京成立气候变化和碳交易咨询公司，为中国、美国 and 英国政府以及联合国机构的相关项目提供有关气候政策和清洁能源项目融资的建议。在此之前，她在南部非洲经营一家非政府组织，资助和实施可再生能源项目。

她的背景是建筑环境设计和可再生能源整合。Hannah 拥有曼彻斯特大学的两个硕士学位，一个是物理学，另一个是污染和环境控制。她的母语是英语，会说流利的法语，了解斯瓦蒂语和普通话。

Hannah is a partner with Deloitte and leads the Sustainability and Climate Change advisory practice. She is also the special advisor to the Hong Kong Green Finance Association. She is a green finance and climate change specialist with over 20 years of experience in the field, of which the last ten are in China.

As well as her Deloitte role, Hannah holds the following industry positions:

- Hong Kong Green Finance Association, special adviser.
- Hong Kong Green Finance Task Force, co-founder.
- Financial Services Development Council (FSDC), green finance and ESG working groups
- British Chamber of Commerce energy & environment committee, vice-chair.

Hannah advises governments, organizations and companies across all sectors on environmental, social and governance (ESG) risk within investments and business operations. Her work covers ESG integration, climate change policy and mitigation, responsible investment and green finance, as well as sustainability strategy and implementation. She originally came to China in 2007 to set up a climate change and carbon trading advisory company in Beijing, where she led various projects to advise the Chinese, US and UK governments, as well as UN agencies, on climate policy and clean energy project finance. Prior to that she ran an NGO in southern Africa financing and implementing renewable energy projects. Her longer term background is in environmental building design and renewable energy integration.

Hannah holds two masters degrees from the University of Manchester, the first in Physics and the second in Pollution and Environmental Control. Her mother tongue is English and she speaks fluent French, passable SiSwati and basic Mandarin.



XU LIN 徐林

US-CHINA GREEN FUND 中美绿色基金

徐林先生于 2012 年 10 月任职国家发改委发展规划司司长，参与中国经济社会发展多个五年计划的编制，参与区域发展规划和区域政策，国家产业政策的制定，参与中国加入世界贸易组织的谈判，专门负责工业补贴的谈判。此前任职国家发改委财金司司长（2006-2012），国家发改委发展规划司副司长（2002-2006）。徐林先生持有南开大学经济学硕士学位，并获美国政府汉弗莱奖学金和新加坡政府李光耀奖学金资助，分别在美国美利坚大学，新加坡国立大学和哈佛大学肯尼迪政府学院学习，获得公共管理硕士学位。

Mr. Lin Xu served as Director of the Development and Planning Department of the National Development and Reform Commission (NDRC) from October 2012. He participated in the preparation of several five-year plans for China's economic and social development, participated in regional development planning and regional policies, and formulated national industrial policies. He was a major participant in China's negotiations to join the World Trade Organization, specializing in the negotiation of industrial subsidies. Previously Mr. Xu served as Director of the Financial Planning Department from 2006-2012 and Deputy Director of the Development and Planning Department of the NDRC from 2002-2006.

Mr. Xu holds a Master's Degree in Economics from Nankai University and was awarded a U.S. government Humphrey Scholarship and Singaporean government Lee Kuan Yew Scholarship. He has also studied at American University, National University of Singapore, and the Kennedy School of Government at Harvard University, where he obtained a Master's Degree in Public Administration.



KARINE HIRN 习卡琳

EAST CAPITAL 东方资本

Karine Hirn 是东方资本（East Capital）的创始合伙人之一。她是东方资本亚洲有限公司的负责人兼首席执行官，总部设在香港。2010年至2013年间，她在上海担任东方资本在中国的首席代表。2010年搬到上海之前，她是 East Capital AB 的首席执行官。

Karine 是亚洲投资团队的高级顾问，也是在卢森堡的众多东方资本投资公司的董事会成员。她是法国贸易顾问，香港瑞典商会副主席，香港欧洲商会董事会成员。

在加入 East Capital 之前，Karine 是莫斯科东桥银行的负责人，1994年至1995年期间，她担任俄罗斯伏尔加地区各种融资项目的顾问，负责俄罗斯下诺夫哥罗德 NBD 银行的信用风险培训项目。Karine 拥有法国里昂商学院的学士学位和巴黎政治学院的研究生学位。Karine 还曾在莫斯科金融学院和赫尔辛基的瑞典经济与工商管理学院学习。她精通法语，英语，俄语，瑞典语，并且正在学习中文。

Karine Hirn is one of the founding partners of East Capital. She is Responsible Officer and CEO of East Capital Asia Ltd, based in Hong Kong. Between 2010 and 2013, she was based in Shanghai as East Capital's Chief Representative in China. Prior to moving to Shanghai in 2010, she was the CEO of East Capital AB.

Karine is Senior Advisor to the Asia Investment team and is a board member of a number of East Capital entities in Luxembourg. She is a French trade counsellor, Vice Chairman of the Swedish Chamber of Commerce in Hong Kong and board member of the European Chamber of Commerce in Hong Kong.

Prior to East Capital, Karine was responsible for Eastbridge Bank in Moscow, and between 1994 and 1995 she was a consultant for various financing projects in the Volga region in Russia, and responsible for a credit risk training programme at NBD Bank in Russian Nizhny-Novgorod. Karine has a degree from EM Lyon in France and a post-graduate degree from Institut d'Etudes Politiques in Paris. Karine also studied at the Moscow Financial Academy and the Swedish School of Economics and Business Administration in Helsinki. She is fluent in French, English, Russian, Swedish and is learning Chinese.



TAO YIPING 陶以平

INDUSTRIAL BANK 兴业银行

陶以平，男，福建福州人，1963年4月出生，中共党员，1984年毕业于厦门大学计划统计专业，本科学历，硕士学位，高级经济师。
现任兴业银行党委委员、行长

- 1987.05--2003.06 历任中国银行福建省分行综合计划处科长，中银集团港澳管理处办公室高级经理，金城银行香港分行中国业务部高级经理，中国银行福建省分行办公室主任、资金计划处处长，福州市中支行行长 [1]
- 2003.06--2006.03 中国银行福建省分行行长助理、党委委员
- 2006.03--2007.08 中国银行福建省分行副行长、党委委员
- 2007.08--2009.11 中国银行福建省分行副行长、党委委员兼厦门市分行行长、党委书记
- 2009.11--2010.01 中国银行福建省分行行长、党委书记兼厦门市分行行长、党委书记
- 2010.01--2014.11 中国银行福建省分行行长、党委书记
- 2013.01--2015.12 政协第十一届福建省委员会委员
- 2014.11--2016.02 中国银行山东省分行行长、党委书记
- 2015.02--2016.04 青岛市第十五届人大常委会委员
- 2016.02--2016.04 兴业银行党委委员
- 2016.04-- 兴业银行党委委员、行长



CHARLES YONTS 查尔斯·扬茨

CLSA 里昂证券

Charles Yonts 自 2011 年 5 月以来一直担任里昂证券的可持续研究部门的负责人。

自 2006 年以来，他一直担任该公司能源和清洁技术领域的分析师，长期以来一直强调太阳能和可再生能源在缓解气候变化方面的重要作用。

在 2005 年加入里昂证券之前，他曾在 Insight Pacific 和 Primasia 工作三年，负责台湾市场。

Charles 拥有明尼苏达大学的金融学士学位，并在上海复旦大学学习经济学和中文。他目前主要的工作地点在香港。

Charles Yonts has been the head of sustainable research for leading Asian stockbroker CLSA since May 2011.

He has been covering power and cleantech as a stock analyst for the firm since 2006, with a long-running emphasis on solar and renewable energy.

Prior to joining CLSA in 2005, he worked at Insight Pacific and Primasia for three years covering Taiwan's markets.

Charles has a BS in finance from the University of Minnesota, and studied economics and Chinese at Shanghai's Fudan University. He is currently based in Hong Kong.



YAO JIANGTAO 姚江涛

AVIC TRUST 中航信托

姚江涛现任中航信托股份有限公司党委书记、董事长，曾被授予“集团公司总经理特别奖”、“集团公司优秀领导干部”、“民品优秀营销工作者”和“江西省省直机关五一劳动奖章”等荣誉称号。

姚江涛坚守金融行业 34 年，在他的坚持与带领下，原江西江南信托经过 7 年的漫漫重组过程，终于在 2009 年底经中国银监会的批准，实现重新登记、顺利开业。

在高度市场化、竞争激烈的信托行业，姚江涛保持对市场变化的高度敏感，牢牢把握市场动向，一心一意谋发展。在大力开展传统融资型信托业务的同时，他引导开发新型城镇化信托计划、消费金融信托计划、房地产基金信托计划、天玑聚富信托计划等，变被动为主动，改变了信托只是银行渠道的单边倒现象。他常常奔波在业务一线，既强化信托项目风险控制，又更现实地了解客户需要，提升提供信托金融服务的针对性。他积极推进管理创新，制定了包括公司治理、业务规范、内部控制、合规管理、业绩考核等管理制度体系，推行“管理制度化、制度流程化、流程 IT 化”的流程化管理；借助境外战略投资者在风险管理方面的成熟经验，率先在业内建立首席风险官制度，用严格的风险控制制度及措施确保各项业务的有序开展，实现公司快速发展与强化风险控制同步；实施平衡计分卡绩效管理体系，促进战略措施的贯彻落实；重视每一位员工的成长与发展，建立有市场竞争力的薪酬激励机制，宣扬专注、进取的企业文化，致力于促进公司创新发展。

2013 年以来，因宏观经济政策调整、改革进程加快，国内信托行业所面临市场环境悄然改变。姚江涛并未满足于生存创业时期所取得的成就，而是与时俱进、善思求变，适时审视公司经营战略，主动谋划业务优化与管理提升，缜密布局公司转型发展。2013 年下半年，他率先制订《中航信托转型与提升发展方案》，努力构建可持续业务拓展商业模式，积极培育核心竞争力，强化风险控制能力，为实现公司下一个跨越不懈努力。



FRANÇOIS PERRIN 彭方桦

EAST CAPITAL 东方资本

François 是投资组合经理，负责中国战略和可持续发展方面的建议。他领导着东方资本的中国队。François 于 2015 年加入东方资本。在加入东方资本之前，他曾担任香港法国巴黎银行投资合伙人，亚洲社会责任投资主管，法兰克福富通投资高级投资组合经理，Lombard Odier 投资组合经理。日内瓦，苏黎世经理和巴黎毕马威会计师事务所审计师。自 1999 年以来，他一直从事绿色金融工作，并开创了针对中国市场的环境战略。

François 拥有格勒诺布尔大学金融学博士学位，里昂商学院/法国里昂第三大学研究生文凭和巴黎索邦大学经济学硕士学位。他说法语，英语和德语。

François Perrin is Portfolio Manager and advises on the China strategies and sustainability. He leads the China team. François joined East Capital in 2015. Prior to East Capital, he was Head of Greater China Equities and Asian SRI Equities at BNP Paribas Investment Partners Asia in Hong Kong, Senior Portfolio Manager at Fortis Investments in Frankfurt am Main, Portfolio Manager at Lombard Odier in Geneva, Manager at Suez and Auditor at KPMG in Paris. He has been working with green finance since 1999 and pioneered environmental strategies for China.

François holds a PhD in Finance from Grenoble University, a post-graduate diploma from EM Lyon/IAE Lyon and an MA in Economics from Sorbonne University in Paris. He speaks French, English and German.



QI LU 卢琦

TSING CAPITAL 青云创投

卢琦女士是青云创投的战略与研究合伙人，领导研究部门，并与管理合伙人密切合作，制定公司发展和品牌传播战略。她领导青云创投在广泛和深入的行业研究中寻找新的投资机会；负责主导青云创投年度投资白皮书的撰写和出版；与来自研究机构、大学和智库的行业专家建立并保持合作关系；筹划论坛和研讨会，促进初创企业、公司、投资者和决策者之间的讨论；在世界级会议或有影响力的研讨会上代表青云创投发言，统筹各位管理合伙人的对外演讲。

卢琦女士在能源、环保和可持续发展领域有超过七年的工作经验。她重点关注的领域包括可再生能源、电动汽车、能源效率、储能、智慧城市等。

在加入青云创投之前，她供职于碳信托和安元易如，两家领先的环境和低碳咨询公司，在那里她与中国的各级政府合作，对有关可持续发展的政策提出建议。她还为许多西方清洁技术公司进入中国提供战略咨询服务。卢琦女士曾在彭博新能源财经的北京和纽约办公室担任研究助理实习生，开展关于储能和美国自愿碳市场方面的研究。

卢琦女士拥有清华大学的工业工程学士学位和美国哥伦比亚大学的运筹学硕士学位。

Qi Lu is Strategy & Research Partner at Tsing Capital, where she heads the Research Department and works closely with Managing Partners to set firm development and branding strategy for Tsing Capital. Her work includes: Leading the company's effort in extensive and in-depth industry research to identify emerging opportunities for investment (10+ sectors per year).

- Composing and publishing Tsing Capital's annual investment whitepaper to summarize findings and insights of its focused areas.
- Establishing and maintaining partnerships with industry experts from research institutes, universities, and think tanks.
- Hosting forums and workshops to facilitate discussions among start-ups, corporations, investors and policy makers.
- Speaking or arranging Tsing Capital's executives' speaking at world-level conferences or influential workshops.

Qi has over seven years' experience working in energy, environmental protection and sustainable development sectors. Her focus areas include renewable energy, electric vehicle, energy efficiency, power storage, smart cities, etc.

Prior to joining Tsing Capital, she worked for Carbon Trust and Azure International, two leading environmental and low carbon consulting firms, where she worked with Chinese national and local governments to give recommendations on sustainability-related policy making. She also advised many western Cleantech companies on their China-entry strategies. Qi also worked at Bloomberg New Energy Finance's Beijing and New York offices as a research assistant intern on power storage and U.S.'s voluntary carbon markets.

Qi holds an M.S. Operations Research from Columbia University and a B.Eng. Industrial Engineering from Tsinghua University.



UB QIU

INTERFACE / 英特飞

UB Qiu 是世界领先的模块化地板公司 Interface 的北亚可持续发展主管，她在公司的可持续发展战略中领导内部和外部参与，推动 Interface 全球计划的本地化，并致力于创建适用于各个层面的生活环境，从制造到运营再到管理，包含所有利益相关者 - 从员工，到客户，到供应商。

在加入 Interface 之前，UB 是安永(E&Y)的气候变化和可持续发展服务团队的可持续发展顾问，帮助改善公司的环境和社会绩效。在安永之前，UB 在华盛顿特区全球领先的环境智库世界资源研究所实习，致力于推动消费者的饮食习惯转向以植物为基础的饮食，以减少肉类消费对环境的影响。

UB 获得弗吉尼亚州威廉玛丽学院的环境政策和心理学学士学位。

UB Qiu is the Sustainability Lead for North Asia at Interface, a world-leading modular flooring company, where she leads internal and external engagement around the company's sustainability strategy, drives localization of Interface's global initiatives in North Asia's context, and supports the mission to create a climate fit for life at all levels, from manufacturing to operations to management, for all stakeholders, from employees to customers to suppliers.

Prior to joining Interface, UB was a Sustainability Consultant with E&Y's Climate Change and Sustainability Services team helping improve companies' environmental and social performance. Prior to EY, UB interned at the World Resources Institute, a global leading environmental think tank in Washington D.C., working on driving consumers' eating habit to shift towards a plant-based diet to reduce the environmental impact from meat consumption. UB holds a B.S. in Environmental Policy and Psychology from the College of William and Mary in Virginia.

