

UGC RATES

Prices listed here are indicative only,
please get in touch and I will deliver you a
solution tailored for your audience.

Single UGC Video - £150

3x UGC Video - £400

6x UGC Video - £630

3x Stills - £150

12x Stills - £400

Further details

- Videos will be delivered as 9:16 video, 1080p.
- Video length determined in response to brief.
- Videos longer than 3min incur additional costs.
- Prices include one round of feedback, additional rounds of feedback are charged at £50 per round.
- Plus 50% urgent posting - (2 days from receiving/attending and capturing content)
- Plus 50% exclusivity - (not working alongside a similar company for up to 6 months)
- Plus 25% of content quote for AD usage
- Plus 10% for use of voiceover

Things to note

- Standard post timescales 7-10 days turnaround unless agreed otherwise
- Clearly state voiceover requirements (if this choice is selected), key words, promotions or discounts you wish to promote prior to myself creating
- AD/paid partnership will be stated in line with standards.

**ALL INVOICES TO BE PAID
WITHIN 30 DAYS OF SENDING.
ANY LATE INVOICES WILL BE
CHARGED A LATE FEE OF 10% WEEKLY**