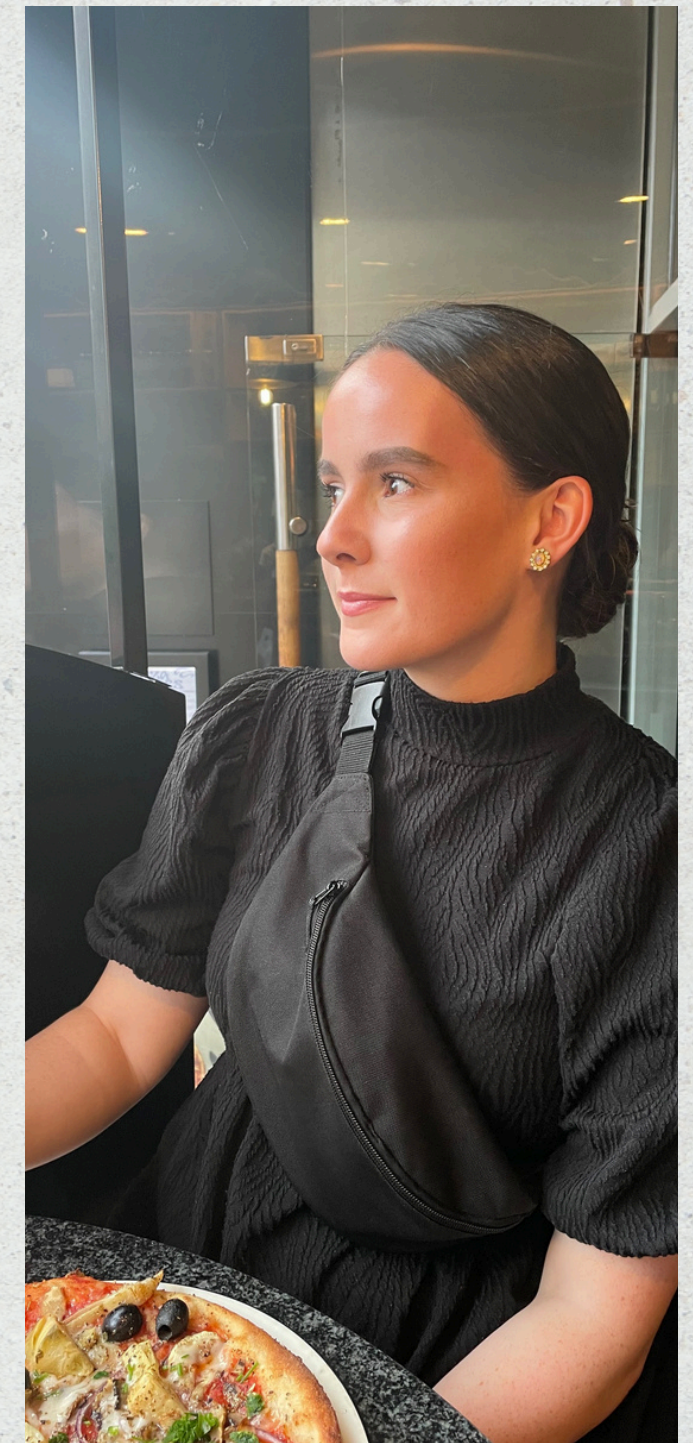


Ellie Cannon



UGC Portfolio

ABOUT ME



Ellie Cannon

HOW TO'S · TRENDS · UNBOXING & MORE

Crafting Engaging UGC Content with 3 years of experience. As a UGC content creator, I specialise in working with brands to create compelling narratives that resonate with their audiences. My approach is fast, flexible, and insights-driven, allowing me to deliver results that exceed expectations.

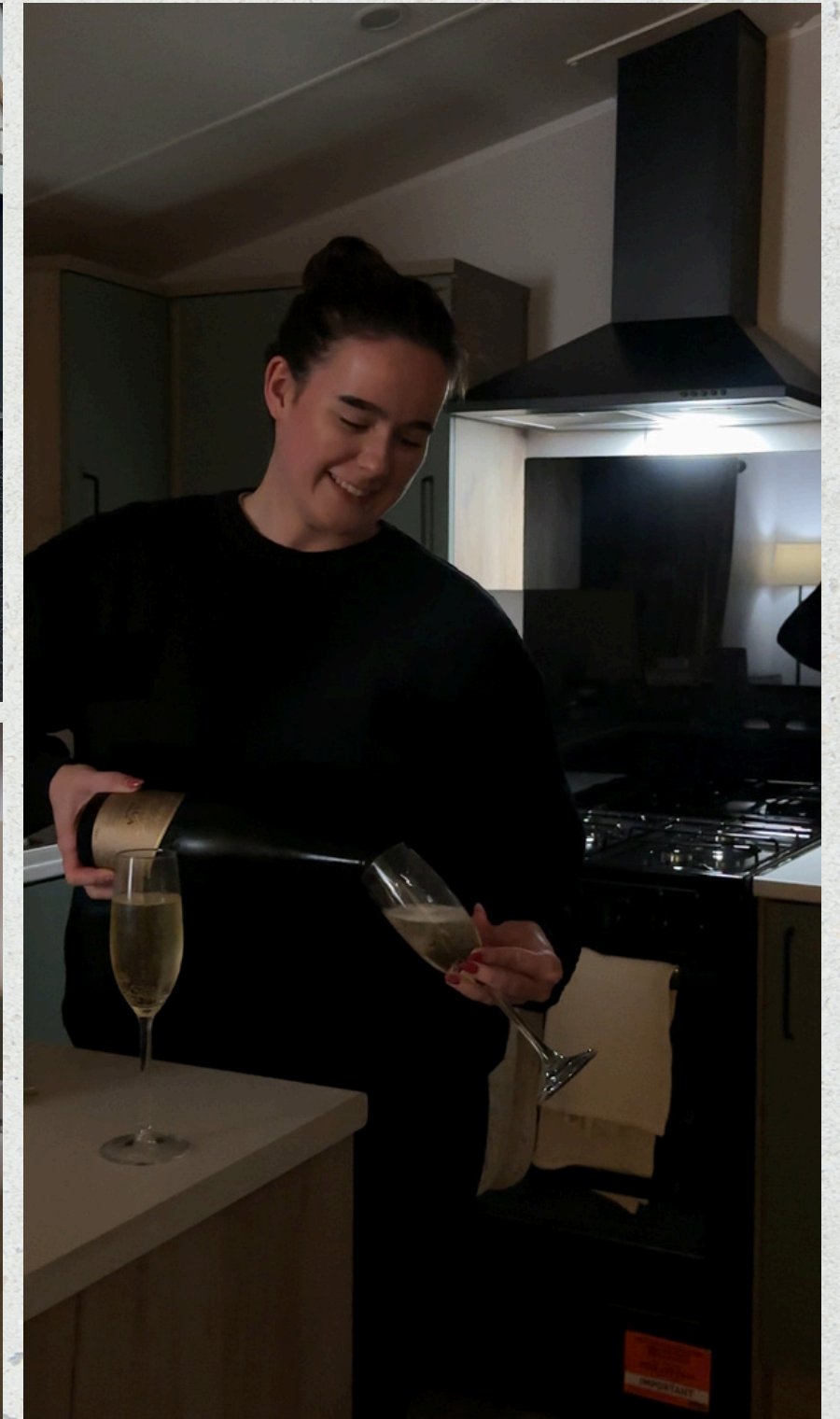
ecofriendellie@outlook.com

+44 7816239449

I believe that content should
show the personality of the
business, like you are meeting
someone for the first time.

ELLIE CANNON · UGC CREATOR

PORTFOLIO



Products

- unboxing, recipes, reviews and tutorials

Hotel & Accommodation

- experiences, atmosphere, reviews

PRICE LIST

Prices listed here are indicative only, please get in touch and I will deliver you a solution tailored for your audience.

Single UGC Video	£150
3x UGC Video	£400
6x UGC Video	£630
3x Stills	£150
12x Stills	£400

Further details

- Videos will be delivered as 9:16 video, 1080p.
- Video length determined in response to brief.
- Videos longer than 3min incur additional costs.
- Prices include one round of feedback, additional rounds of feedback are charged at £50 per round.
- Plus 50% urgent posting - (2 days from attending and capturing content)
- Plus 50% exclusivity - (not working alongside a similar company for up to 6 months)
- Plus 25% of content quote for AD usage
- Plus 10% for use of voiceover

Things to note

- Standard post timescales 7-10 days turnaround unless agreed otherwise
- Clearly state voiceover requirements (if this choice is selected), key words, promotions or discounts you wish to promote prior to myself creating
- AD/paid partnership will be stated in line with standards.

**ALL INVOICES TO BE PAID
WITHIN 30 DAYS OF SENDING.
ANY LATE INVOICES WILL BE
CHARGED A LATE FEE OF 10%
WEEKLY.**

CLIENT TESTIMONIALS

“Ellie was fantastic from start to finish and has provided lots of high quality engagement through her content and audience. We’d highly recommend!” - Overherd UK

“Ellie always does a fantastic job making our waffles look appealing and appetising. I would recommend to work with Ellie - her videos are second to none. ” - Wholly Waffles

“Working with you has been fantastic, especially your creativity and eye for detail when making content. Your work is so fun, and the captions are always detailed and engaging!”
- Ciara, Fayre Play

CONTACT ME

I am currently taking bookings for the
February & March, please get in
touch today so I can block out some
time for you.

ecofriendellie@outlook.com

ecofriendellie.com

Current and correct as of January 2025

