



WHICH OF THESE TAGLINES APPEALS TO YOU THE MOST?

I need your help. I'm trying to find the right words to put in a very brief tagline to explain what the Patchwork play online membership will offer.

If this sparks questions for you about it, please do ask, the more questions I get the more idea I'll have as to how to explain my hopes and dreams for it.

✂️ **Calm & Colourful**

"Patchwork Play: A no-scroll sewing space to steal back time, spark your sewjo, and stitch with joy."

🧵 **Cheeky & Warm**

"Steal the time. Skip the scroll. Stitch with women who get it."

🌈 **Confident & Clear**

"Patchwork Play helps you make time to sew again—without the noise, the ads, or the algorithms."

💬 **Relatable & Honest**

"A cosy online sewing space for when you're sick of social media and just want to make something beautiful."