

A heartfelt hello to my FFBWW family! I am so thankful you came to my keynote for the 2022 Black Women's Wellness Day themed "Leading Our Way Forward to Generational Wellness, Wealth & Power". I do not take these opportunities to speak for granted. I work hard, putting my all into my presentations, as I know that my smarts, story, research and God-given talent make a difference. But all that is nothing without hosts, partners and supporters like you. I speak in honor of our slain, exploited, unsung ancestors, and to honor Mima y Papa, but **YOU are living inspiration for my work.**

With this note, I send my love, appreciation, and a promise to continue this conversation, this fight against systemic, structural racism; and for wealth and wellness, economic justice and equality. And I also include my humble and direct plea for your help to speak more!

Please help bring me in to your company or community to speak.

I love and live to speak our truth to power! And I use my platform to help drive business to my favorite top quality entrepreneurs and professionals, and the mainstream partners that enable and engage them.

In the next few pages, you will see my business card. And some businesses, tips and resources to help you realize Langston Hughes' prayer for you to "Let down your bucket where you are", and Dr. Martin Luther King's charge to "Put your money there!" I love you!

In Solidarity and Service,



Maggie Anderson, JD, MBA

CEO, The Empowerment Experiment Foundation

Author, *Our Black Year*

www.AuthorMaggieAnderson.com



MARGARITA ANDERSON

AUTHOR SPEAKER ACTIVIST ECONOMIST

**BOOK MAGGIE, SEE HER SPEECHES, BUY HER BOOK,
SUPPORT HER FAMILY'S FOUNDATION AND MOVEMENT AT
AUTHORMAGGIEANDERSON.COM**

Maggie Anderson is called the 'Rosa Parks of economic empowerment' because of her historic yearlong stand and study only supporting Black-owned businesses. 'The Empowerment Experiment' was covered by global press; touched and inspired millions; exposed business and economic disparities hurting Black firms, families, and neighborhoods; and proved that 1 million new jobs can be created with a small increase in support to Black-owned businesses and firms that engage Black professionals, suppliers, franchisees. The award-winning, sought-after speaker and former corporate executive has a JD/MBA from the University of Chicago, appears on CNN, MSNBC, C-SPAN, *Black Enterprise* and TV One/ Radio One etc., and runs The Empowerment Experiment Foundation, Inc.

Email Maggie@AuthorMaggieAnderson.com Twitter [@ourblackyear](https://twitter.com/ourblackyear) Instagram [@ourblackyear](https://www.instagram.com/ourblackyear)
Facebook [Facebook.com/TheEmpowermentExperiment](https://www.facebook.com/TheEmpowermentExperiment) and [Facebook.com/AuthorMaggieAnderson](https://www.facebook.com/AuthorMaggieAnderson)

BUY MAGGIE'S BOOK and SUPPORT MAGGIE'S FOUNDATION AT OURBLACKYEAR.COM

Dynamite! Effective! – Publishers Weekly

Inspiring. Mind-bending. Nothing short of heroic. – Black Enterprise

Blistering, honest...a brisk call to action. – Book Today

Successfully illuminates roadblocks faced by Black business owners & racial divides that persist in the American economy. – Library Journal

An incredible documentation of what we all can do! – Cathy Hughes

The Empowerment Experiment Foundation, a 501(c)(3), was founded to study, facilitate, promote conscious consumerism, business diversity, minority entrepreneurship, economic justice to create jobs, wealth, role models, opportunity, racial harmony and hope.

DONATE NOW! paypal.me/eeffoundation or The Empowerment Experiment Foundation, PO BOX 3064, Oak Park, IL 60303



Maggie's Trusted Online Resources to Find Great Businesses and Professionals

MY HUSBAND JOHN'S FINANCIAL SERVICES FIRM – InSight Financial/ John C. Anderson, CFP, Harvard (AB), Kellogg (MBA) – insightfinancialmanagement.com

AMAZON – <https://www.amazon.com/b?ie=UTF8&node=21382093011>

ATLANTA – Atlanta Black Chambers – <https://abc.iamblackbusiness.com/>

ATLANTA RESTAURANTS – <https://www.atlantaeats.com/blog/29-black-owned-restaurants-in-atlanta/>

BALTIMORE RESTAURANTS – <https://www.willdrinkfortravel.com/posts/black-owned-restaurants-you-need-to-visit-in-baltimore>

BANKS – bankblackusa.org/banks

BANKS – blackoutcoalition.org/black-u-s-banks/

BAY AREA – Bay Area Organization of Black Owned Businesses – baobobdirectory.com

BAY AREA RESTAURANTS – A list of lists of Black owned restaurants! Broken down by area, cuisine, organizations, etc. Awesome! – <https://sf.eater.com/2020/6/4/21280530/black-owned-restaurants-san-francisco-oakland-east-bay>

BEAUTY SUPPLY STORES – Black Owned Hair Care Challenge (I've aggregated all the best lists! Hundreds of Black owned beauty supply stores!) – blackownedhaircarechallenge.com

BEYONCE'S BUY BLACK DIRECTORY – Beyonce' has a fund to help Black owned businesses and a list of businesses to support! <https://www.beyonce.com/black-parade-route/?q=&page=1&category=all>

BIRMINGHAM – Birmingham Black Business Directory – <http://www.birminghamblackbusinessdirectory.com/>

BLACK WOMAN OWNED – <https://www.buyfromablackwomandirectory.org/>

BOSTON – New England Black Chamber of Commerce – <https://nebcc.wordpress.com/>; Black Economic Council of Massachusetts – <https://www.becma.org/black-business-guides>

BOSTON RESTAURANTS – <https://www.boston.com/food/restaurants/2020/06/02/black-owned-restaurants-in-boston>

BROOKLYN, NY – blackownedbrooklyn.com/

CAR DEALERSHIPS – National Assoc of Minority Auto Dealers – namad.org/dealer-locator

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CHARLOTTE – Charlotte Mecklenburg Black Chamber of Commerce –

CHICAGO RESTAURANTS – <https://secretechicago.com/black-owned-restaurants-chicago/>

CORPORATE GIFTS, BRANDING ITEMS, CHOTZKIES, TEES, PENS, BAGS, BUTTONS, ETC. – **Everything Blings Boutique**- all kinds chotzkies, bags, tees, pens, all promotional/ branding items, **FIRM OWNED BY MY SISTER-IN-LAW, KIM WAITE, DEACON, MY BROTHER AND SHE ADOPTED THREE ABANDONED, AT-RISK CHILDREN** (my niece and nephews) as babies, an amazing Black woman entrepreneur! Visit her store in Clinton, MD or online at <https://www.everything-blings.com/>

DALLAS/ FT WORTH – <https://blackbizdfw.com/#bbDFWplaceholder101>

DALLAS/ FT WORTH – <https://dallasites101.com/archive/your-guide-to-black-owned-businesses-in-dallas>

DC/ MD/ VA RESTAURANTS – <https://www.feedthemaalik.com/restaurant-directory>

DENVER – The Colorado Black Chamber Directory – coblackchamber.chambermaster.com/list

DENVER – Denver Black Pages – denverblackpages.com/

DOCTORS AND DENTISTS – blackdoctor.org

DURHAM – The Greater Durham Black Chamber of Commerce (GDBCC) – <http://www.gdbcc.org/membership-directory/>

ETSY – <https://www.etsy.com/featured/blackownedshops>

EUGENE MITCHELL – **MY BEST FRIEND AND TOURING PARTNER, WHO URGED ME TO KEEP STANDING UP WHEN I COULD NOT** – Author, “7 Untold Rules for Black Empowerment and Legacy”, architect of the \$50 Billion Empowerment Plan, that generated over \$50 Billion in tax free wealth for over 276,000 families, businesses, and individuals, and a great speaker! – <https://eugenemitchell.com/>

FINANCIAL SERVICES – **MY HUSBAND JOHN’S FINANCIAL SERVICES FIRM** – InSight Financial/ John C. Anderson, CFP, Harvard (AB), Kellogg (MBA) – insightfinancialmanagement.com

FLORISTS – <https://www.supportblackowned.com/category/292-florist>

GRAND RAPIDS – Grand Rapids Area Black Businesses (GRABB) – <http://www.grabblocal.com/>

GREEN FRIENDLY/ ECO FRIENDLY – Black and Green Marketplace – <https://blkgrn.com/>

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GREETING CARDS – <https://sendpartandparcel.com/blogs/news/black-owned-greeting-card-companies-to-support>

HAIR CARE – **BLACK OWNED HAIR CARE CHALLENGE** – Maggie’s educational and empowerment campaign to bring the Black hair care industry back to the Black community. I’ve aggregated all the best lists! Hundreds of Black owned hair care companies! – blackownedhairechallenge.com

HOME DÉCOR – <https://www.marthastewart.com/7840712/black-owned-home-decor-textile-businesses>

HOTELS – Natl Assoc of Black Hotel Owners Operators & Developers – nabhood.net

HOUSTON – The Greater Houston Black Chamber – <http://houstonbuyblack.com/>

HOUSTON RESTAURANTS – <https://preview.houstonchronicle.com/dining/here-are-more-than-50-black-owned-houston-15311508>

KANSAS CITY – KC Buy Black Empowerment Initiative – <https://buyblackkc.org/custom/directory/index.php>

LAWYERS – Natl Black Lawyers Top 100 Directory – nbldtop100.org/

LIBERTY BANK – Maggie’s bank. Headquartered in NOLA, Branch in Baton Rouge – <https://www.libertybank.net/>

LOS ANGELES – Black Book LA – <https://www.blkbkla.com/>

LOS ANGELES RESTAURANTS – <https://www.latimes.com/food/story/2020-05-31/black-owned-restaurants-in-los-angeles>

MAGGIE’S WEBSITE (buy my book, learn about/ support The Empowerment Experiment Foundation and Movement, get tour updates, book me to speak) – ourblackyear.com OR authormaggieanderson.com

MCDONALD’S OWNERS – National Black McDonald’s Owners Assoc – nbmoa.org/our-members/

MEMPHIS - <http://www.bestinblackawardsmemphis.com/BIB-winners-2018.php#> (*Memphis TriState Defender* presents the Best in Black Business Awards every year. This link lists the winners for the past ten years.)

MIAMI – Miami-Dade Chamber of Commerce – <https://web.m-dcc.org/search>

MIAMI RESTAURANTS – <https://www.theinfatuation.com/miami/features/miami-black-owned-restaurants>

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MINNEAPOLIS – Minnesota Black Chamber of Commerce – mnblackchamber.org

NATIONAL DIRECTORY OF BLACK OWNED BUSINESSES, RESTAURANTS, ALCOHOLIC BRANDS AND OTHER RESOURCES. Fantastic site, includes many upscale, updated businesses and resources – <https://imbibemagazine.com/resources-for-supporting-black-beverage-professionals-and-black-owned-businesses/>

NATIONAL DIRECTORY OF BLACK OWNED BUSINESSES – Official Black Wall Street Business Directory (national directory) – officialblackwallstreet.com/directory/

NATIONAL DIRECTORY OF BLACK OWNED BUSINESSES – US Black Chambers Online Directory (largest directory of vetted Black owned firms) – usbcdirectory.com

NATIONAL DIRECTORY OF BLACK OWNED BUSINESSES– We Buy Black is A national directory and online store, also compiles lists of Black owned businesses by category. AWESOME SITE! One of my favs! - <https://webuyblack.com/>

NATIONAL DIRECTORY OF BLACK OWNED BUSINESSES – BLocal Search is A national directory owned by one of the most brilliant Black women intellectuals and entrepreneurs! It promotes atypical, non-stereotypical Black owned firms. – <https://www.blocalsearch.com/>

NEW JERSEY – The African American Chamber of Commerce of New Jersey – <https://www.aaccnj.com/business-providers.html>

NEW ORLEANS – New Orleans Regional Black Chamber of Commerce - <https://www.norbchamber.org/>

NYC – <https://nymag.com/strategist/article/black-owned-businesses-support-shop.html>

NYC RESTAURANTS – <https://www.theinfatuation.com/new-york/features/support-nyc-black-owned-restaurants>

NJ/NY – The NJ/NY MSDC has taken a bold move to highlight its Black owned suppliers. These are certified MBEs – nynjmsdc.org/certified-black-owned-businesses/

NORFOLK/ NEWPORT BEACH – The Black Brand (Hampton Roads area regional Black chamber of commerce) – <http://blackbrand.biz/>

NORTH CHICAGO/ EVANSTON – Black Business Consortium of Evanston/North Shore List - blackbizewanston-ns.org/

NORTHERN VIRGINIA – Northern VA Black Chamber of Commerce – <http://www.northernvirginiabcc.org/member-businesses>

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OPEN TABLE – The largest online restaurant directory is creating a list of Black owned restaurants. Growing everyday. <https://blog.opentable.com/2020/black-owned-restaurants-united-states/>

PHILADELPHIA/ TRI-STATE AREA – African-American Chamber of Commerce of PA, NJ, and DE – <http://member.aachamber.org/list/>

PHOENIX – Black Chamber of Commerce of Greater Arizona – <https://www.blackchamberaz.com/member-directory>

PURSES – F & W Style – <https://www.fwstyle.com/>

REAL ESTATE AGENTS – Natl Assoc of Real Estate Brokers – nareb.com/find-a-realtist/ SHREVEPORT – Shreveport-Bossier African American Chamber of Commerce – <https://sbaacc.org/directory-search/>

RESTAURANTS – OPEN TABLE – The largest online restaurant directory is creating a list of Black owned restaurants. Growing everyday. <https://blog.opentable.com/2020/black-owned-restaurants-united-states/>

RESTAURANTS – YELP – Yelp collected the Black owned restaurants across the country with the highest reviews. Growing everyday. <https://www.foxnews.com/food-drink/black-owned-business-to-watch-yelp>

SACRAMENTO – Sacramento Black Chamber of Commerce – <https://sacblackchamber.org/businesses/>

SOUTH CAROLINA – Black Pages South – <https://www.blackpagesouth.com/business-directory>

SPAS – <https://www.spaindex.com/special-features/black-owned-spas/>

TARGET – lisaalamode.com/2018/04/29/22-black-owned-beauty-brands-sold-at-target/

T-SHIRTS – Power in Black - awesome expressive tees, sweatshirts, Black culture, history, empowerment <https://www.powerinblack.com/>

US BLACK CHAMBERS - US Black Chambers Online Directory (largest directory of vetted Black owned firms) – usbcdirectory.com

WE BUY BLACK - A national directory and online store, also compiles lists of Black owned businesses by category. AWESOME SITE! One of my favs! - <https://webuyblack.com/>

WESTCHESTER. NY – African American Chamber of Commerce of Westchester and Rockland Counties – <http://www.aaccnys.org/directory.asp>

Maggie's Favs – BANKS & WEALTH

InSight Financial/ John C. Anderson, CFP, Harvard (AB), Kellogg (MBA) (Maggie's husband's financial services, insurance, investment and estate planning firm–
insightfinancialmanagement.com)

ComproTax (like H&R Block)

Industrial Bank (DC/MD/NJ/NY, know the owners, go here for a mortgage!)

Liberty Bank (also owns and manages a mutual fund!)

OneUnited Bank (largest bank, know the owners, internet friendly!)

Maggie's Favs – Beauty, Skin & Hair Care, Wellness

Allafia (green, all natural facial, body and hair care products, available online and at Target, Whole Foods, Walmart and major grocery chains!)

Black Opal (cosmetics, available at all major retailers, recently returned to Black ownership via Fashion Fair!)

Bronner Bros. (historic hair care brand, holding true to buy out offers from the big European companies)

IMAN Cosmetics (also available at Target)

International Spectrum Cosmetics

LAMIK Beauty (cosmetics)

Matcha Tea Girl (natural line of green tea based skin, hygiene and wellness products)

Movita Organics (organic vitamin supplements for women, owned by Tanya Lewis Lee!)

Naturals by Gina B (body butters, scrubs infused with aromatics and oils)

Pattern Beauty (Tracee Ellis Ross' new hair care line for Black hair!)

Safeisha sanitizer

ShaveWise (grooming and skin care for men of color)

Thank God It's Natural AKA TGIN (hair care products)

Woodlawn Avenue (vitamins and supplements)

Maggie's Favs – Fashion, Accessories

Bronzeville Watch Company (mens and womens elegant timepieces)

Champ boxers (men's underwear)

d.bleu.dazzled (lingerie)

F & W Style (designer purses, tell them I sent you!)


Everything Blings (all kinds of bags, tees, pens, any promotional/ branding items, firm owned by my sister-in-law, Kim Waite, Deacon, adopted THREE abandoned, at-risk children (my niece and nephews) as babies, an amazing Black woman entrepreneur!)

Jessica Rich (beautiful shoes!)

Kimberly Goldson (bold, fashion forward apparel and accessories for urbane business women)

Lettie Gooch (designer dresses and accessories from iconic DC area boutique for classy, chic women like me!)

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Lace by Tayana (jewelry for all women, from the party girl to the professional exec!)

Lukafit (activewear for women with curves)

Mandaeux (luxury line of men's and women's shoes, and even gourmet coffee!)

Michael Strahan apparel and accessories (available at JCPenney and JCPenney.com)

Nick Ricardo Collection (fragrances, gender neutral)

Nurilens (hand crafted eyewear)

NRODA sunglasses

Paskho (men's and women's apparel, comfortable, stylish, professional, manufactured and employs in underserved Black communities)

Power in Black (awesome t shirts, sweatshirts, Black culture, history, empowerment)

Pretty Brown Girl (girls' and womens' apparel)

Scotch Porter Brand (men's skincare and grooming products, available at Target and Walmart!)

Sean John (apparel, fragrances and accessories, available everywhere, especially at Macy's and Macys.com)

Southern Gents (full line of upscale mens fashion, inc shoes, suits, outerwear, dress shirts, athletic and casual attire, hats too!)

Tracy Lynn Jewelz (costume jewelry, super affordable)

TT Patton (fine stationery and pens)

Twelve AM (fashion forward shoes)

Unforgivable Woman by Sean John (women's perfume, discontinued but still ubiquitous online! Such a great scent/)

Maggie's Favs – Sweets, Spices, Sauces, Sips and Spirits

Bleu Vodka

Chocolate Secrets (handcrafted gourmet chocolates)

DeLeon tequila

Essie Spice (sauces and seasoning blends)

Harlem Brewing Co (Black woman owned, craft beer)

Heritage Link Brands (African wines)

Irresistible Pound Cakes by Tracey West

Love Cork Screw wine

McBride Sisters wine

Noire Boutique (gift baskets of Black owned products!)

Partake Foods (chocolate chip cookies, allergen free, backed by Jay Z, available at Target)

Savile (pre-mixed Caribbean style rum cocktail in a can)

Stivers Coffee

Ten to One rum

Uncle Nearest (premium whiskey)

Wystone Teas (fine teas)

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