

# THE ROUND-UP

Newsletter of the Network of the National Library of Medicine, Region 3

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**HEALTHY BODY,  
HEALTHY KIDS 12**

*Learn how two library professionals are working to create meaningful engagement about preventative care with kids and parents in their community.*

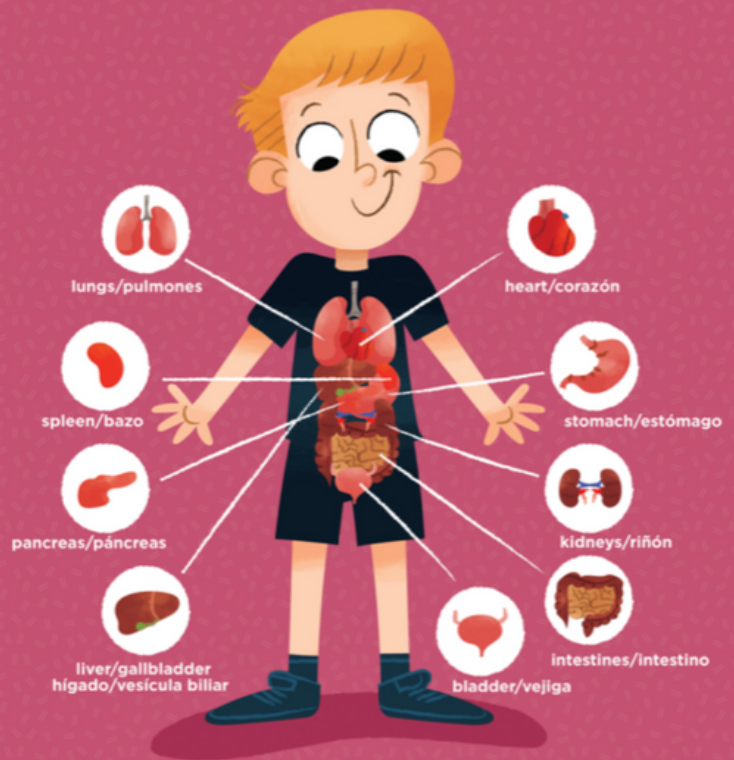
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### About This Medical Book

This book was created by the Gibson D. Lewis Library at the UNT Health Science Center at Fort Worth and in partnership with the Pediatric Mobile Clinic and North Texas Eye Institute. We hope you enjoy the tools & information.

For more information and to get a digital copy visit: [library.unthsc.edu](http://library.unthsc.edu)

Illustrator: Kate Fallahee  
 Creators: Lorraine Sheldon, Madison Wright, Annabel Luna, Dr. Christina Robinson, & Dr. Sima Mozdbar



## Special Feature

### SCC/MLA Recap (pp. 5-10)

Read about our experiences at this year's SCC/MLA Annual Meeting, including input from student presenters and photos of our adventures!



# A NOTE FROM THE EXECUTIVE DIRECTOR

*By: Brian Leaf*

As we advance through the year, I reflect on what a journey it is to be a part of NNLM Region 3. It is difficult to anticipate what kind of opportunities you might find yourself seizing nor the challenges you might face along the way.

For instance, we attended the SCC/MLA Annual Meeting this year in Houston—the first regional in-person conference we have attended as a team since 2019—and there was a catastrophic power outage that resulted in all attendees needing to fetch their luggage using the stairs. Some needed to climb up to 20 stories to pack up their things and bring them back down! It was certainly a memorable in-person conference for our students and staff, and you can read about their otherwise great experiences starting on page 5.

There is also much to celebrate; thanks to the robust data-keeping efforts of our team, we can now benchmark our efforts from year to year. This time last year, I stated that we reached over 1,300 participants and delivered 21 programs, with a social media reach of 116,000 receivers. This year, we've blown those numbers out of the water with:

- 2,000+ participants in all of our programs
- 30+ programs, including in-person and virtual presentation
- 213,000+ receivers through our mailing lists and social media channels

What this tells us is that we've been able to increase our engagement and develop content that is relevant to you and your audiences.

But we do not want to rest on our laurels (though we do occasionally need to pace ourselves and get some rest!), so definitely give us a call or send us an email about how we can better support your education and outreach work.

Also, we're getting closer to our new funding RFPs for the 2023-2024 performance year, so please get in touch if you have a funding idea. Even if it's not fully fleshed out, we're happy to be a sounding board. Our grants process can be challenging, and we want to ease the experience any way we can.

Until next time, thank you as always for your engagement and support!



## We've Been on the Move!: A Travel Update

Our staff has been busy traveling and presenting over the last several months. Here are a few highlights from our journeys. If you'd like us to stop in for a site visit at your organization, give us a shout! We'd love to see you.



Jen Ortiz (Consumer Health Coordinator) and Katie Pierce Farrier (Data Science Strategist) traveled to Alexandria, LA for the Louisiana Library Association conference in July. They presented one of our most popular classes, Fostering Wellness in Libraries, and even took a moment for this photo op with Louisiana Library mascots.

On October 20th and 21st the Healthier Texas Summit took place in Austin, Texas. Jen Ortiz, along with Dr. Teresa Wagner of Health Literacy Texas and Ashley Rodriguez from the Texas Association of Promotores and Community Health Workers (TAPCHW) presented on “Building Health Literacy & Community Capacity Workshop: CHWs, Providers, Public Health & Communities Served.” Region 3 has collaborated with these organizations over the last year on several continuing education projects for community health workers.



Erica Lake, Medical and Academic Library Outreach Coordinator for NNLM Region 6 and Margie Sheppard, Community Engagement Coordinator for NNLM Region 3 teamed up to present a pre-conference presentation entitled “Building Reference Skills for Nursing and Allied Health Research” at the Midwest Chapter MLA meeting October 22-24, 2022 in beautiful Bloomington, IN. Margie enjoyed collaborating and presenting with Erica and meeting many of the librarians at the conference. We look forward to working with Region 6 again in the future.





# NNLM REGION 3 ANNOUNCEMENTS DIGEST

## TRAINING OPPORTUNITIES

[From Problem to Prevention: Evidence Based Public Health](#)

December 8, 2022, Noon CST

[Making Sense of Numbers](#)

January 19, 2023, 11am CST

[Creating Data Management Plans with DMPTool](#)

February 15, 2023, Noon CST

[NNLM National Virtual Health Misinformation Symposium](#)

April 4 - April 7, 2023

## JOB POSTINGS

[Reference and Research Librarian](#)

*Texas Tech University Health Sciences Center Libraries*

.....  
**Liaison Librarian**

*Texas Medical Center Library*

For more info, email [Elizabeth Herrera](#)

.....  
[Project Support Specialist](#)

*UNTHSC / NNLM Region 3*

.....  
[Librarian Liaison to the School of Nursing](#)

*University of Kansas Medical Center*



Join us for [Social Workers: Building a Connection Between the Library, Service Agencies and Patrons](#) on Wednesday, November 9, 2022 at 10am CST

Please complete free registration at the link above for connection details.



## SCC/MLA Recap

Highlights, reports, photos,  
and more!

The SCC/MLA Annual Meeting in Houston, TX was one for the record books! Excellent presentations, relevant plenary speakers, super fun social gatherings, and even a catastrophic power outage kept us all engaged and made for some pretty special memories! Check out our highlights from this meeting on the following pages. Thank you to our friends at SCC/MLA and to all the vendors and sponsors for another excellent SCC/MLA meeting.

### NNLM Region 3 Staff Highlights



**Debbie Montenegro, Deputy Director:** "The opportunity to see our SCC colleagues in person for the first time in a couple of years was meaningful. We appreciated the CE session provided by a large cohort of our colleagues, who shared their expertise in teaching, training, and outreach with us. I enjoyed the space-themed communications from the President leading up to SCC, and the extra effort the LAC committee went to add space touches to the events. The camaraderie is outstanding. After presenting the NNLM Region 3 Update during the Business Meeting lunch, Brian and I were pleasantly surprised to receive our speaker gifts as the content showed how well our SCC colleagues know us. I now enjoy drinking tea from my Star Trek mug during various meetings! Thanks again to all in our chapter who worked so hard to make SCC happen in person this year."



**Brandon Kennedy, Health Information Strategist:** "I attended SCC/MLA for the first time in-person, and I had a lot of fun meeting new people and learning about the chapter. I specifically enjoyed the round table discussions and meeting others within the Early-Career Librarian Initiative (ECLI). My favorite part of ECLI was how most of us ended up at a late-night taco restaurant to share laughs, chips, and experiences. I look forward to SCC/MLA next year and seeing everyone in person again."



**Katie Pierce Farrier, Data Science Strategist:** "I offered to be a judge for the Awards and Scholarship committee. I enjoyed hearing about peoples research projects and all the amazing work being done by SCC members. The Awards were well deserved. It was great being back in person!"



**Bailey Sterling, Technology & LIS Coordinator:** "The plenary speakers this year were especially engaging. It's always a pleasure to work with students in preparation for this conference; this year we got to meet with students currently working with our office and past years' award winners. What a treat!"

# LIS Fall Development Award SCC/MLA Student Reports

NNLM Region 3 is interested and invested in growing the professional skills and opportunities available to library and information science students in our region. Our 2022 LIS Fall Development Award winners prove that the next generation of health information professionals is alive and well and ready to bring us into the future. They each prepared a presentation overviewing a key NLM resource and presented it at SCC/MLA this year in Houston, TX. Check out their presentations [here](#), and read their recaps of SCC/MLA below. We have loved working with Drew and Jennifer!



**Drew Johnson, CHES**, University of North Texas

Email: [DrewDemiWorks@gmail.com](mailto:DrewDemiWorks@gmail.com)

LinkedIn: <https://www.linkedin.com/in/drew-d-johnson/>

When I was confronted with the opportunity to apply to the SCC/MLA fall development award, I was elated for the potential opportunity to meet with other medical library and informatics professionals and learn

from developed professionals in the field. After receiving the award and attending the conference, I am beyond grateful to say that I learned and gained far more than I had initially expected. The SCC/MLA conference attendees were the most welcoming, compassionate, and enthusiastic group of professionals that I have ever had the opportunity to meet, and from the moment I stepped into the conference, I felt the knit-tight family like community the conference had intended to build.

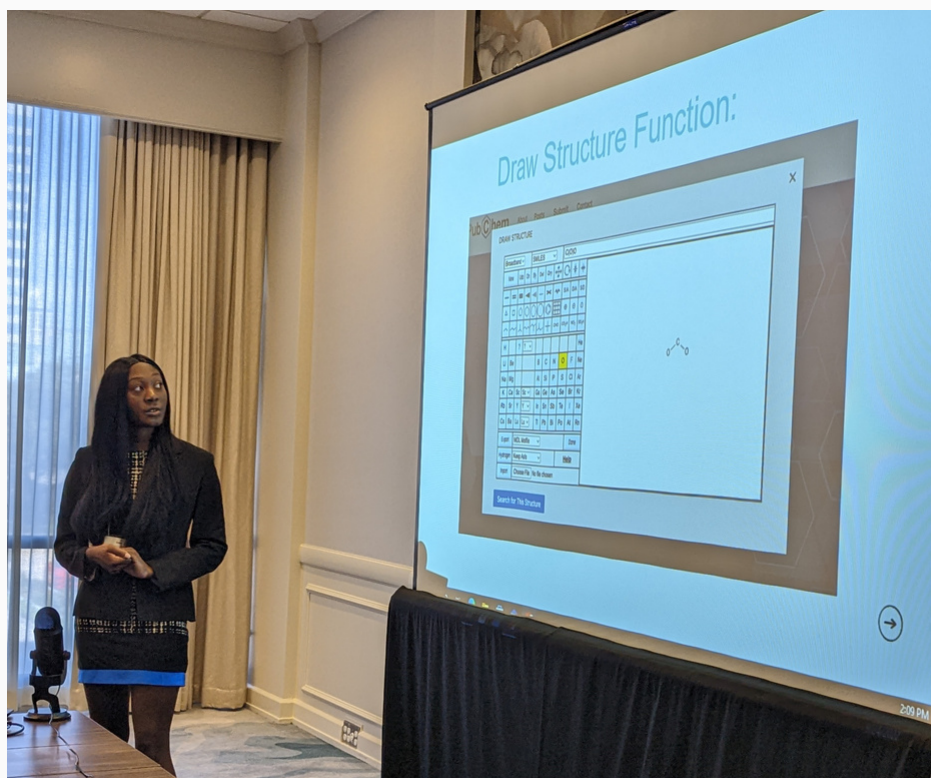
While each day was filled with encouragement and collaboration with other attendees, I was astonished with the level of support and guidance I received for my presentation on PubChem. Many of the attendees were unfamiliar or had only heard in passing about the capabilities of the PubChem database, and it was a truly developmental experience to be able to answer questions, demonstrate platform capabilities, and explain my personal connection to the platform as a student. My mentors for the presentation, Katie Pierce-Farrier and Bailey Sterling, were helpful, informative, and truly cared about the successful delivery of this presentation; and I am appreciative of their care and guidance.

The plenary speakers were excellent and expanded my knowledge of topics within the healthcare community that I had only briefly encountered previously. The most intriguing →

## Student Reports: Drew Johnson (cont'd)

session for me was the session led by Dr. Peter J. Hotez on vaccination hesitancy. As someone who is an advocate for vaccinations and has worked on vaccination development projects, I was aware of the effects of vaccination hesitancy, but was shocked by the forcefulness of the anti-vaccination community on vaccination advocates. The racism, verbal attacks, and violent behaviors perpetuated by the anti-vaccination movement are not only dangerous for vaccination advocates but have concerning effects on public health as diseases that were once controlled reemerge. Needless to say, this presentation solidified my stance on vaccination efficacy, and informed me of ways to combat this threat to public health and safety.

As a result of the conference, starting now and in the coming months, I am announcing that I will begin my job search, as I graduate in May of 2023. At the conference, I learned of many positions hiring and scouting for professionals months before their start date, and I would like to ensure the best possible opportunities for myself upon graduation. As I am applying and interviewing for positions, I am also planning to work on obtaining several professional certificates to accentuate my education and professional experience. From the conference I made many excellent connections and met many amazing people that I would be honored with the opportunity to one day professionally collaborate with.



**In conclusion, my gratitude for this amazing experience is immeasurable. I was given the opportunity to meet a community of incredible professionals, in a beautiful hotel and city (that I am still bragging about to my family). I wish the absolute best for all the conference attendees and if you have any questions or would like to connect, please feel free to reach out to me!**



**Jennifer Muse**, Emporia State University

Email: [jmuse1@g.emporia.edu](mailto:jmuse1@g.emporia.edu)

Thank you for the Fall Development Award and the opportunity to present at the SCC/MLA Conference. I was able to attend and participate in several parts of the conference, but I enjoyed the CE symposium the most. There were great discussions, some good information was delivered, and I appreciated the expertise that was shared. The speakers' experiences were valuable, and I enjoyed their descriptions of things that have worked or haven't worked. Norice and Linda's passion for their areas was apparent and inspiring. I also enjoyed how intimate the symposium was. I felt like I could immediately meet some people and could jump right into networking.

My favorite speaker overall was Dr. Woodard. I appreciated the approach she took to her presentation. Her backstory and explanation of why she feels so compelled to stay in her area for work was compelling. She's making a difference in a very challenging situation. She's really working to be the change she wants to see in that community, and it was very inspiring.

The Early Career Library Initiative was informal and very enjoyable. Being able to sit with small groups really encouraged conversation and I met some great, experienced librarians who shared their insights and advice about the skills that new and early career librarians should have. They talked about data management, copyright, and electronic resources as areas to be aware of.

As for my own presentation, I was more prepared than I thought I would be. The length of my presentation seemed good and the amount of information on my slides wasn't too much. Mentioning that I had travelled to all 50 states was a good conversation starter for people I met throughout the conference. I wasn't anticipating the meeting room set up with just one large table, but it worked. Being able to roll with what's put before you is just something you have to be prepared for at events such as this. I was also surprised that no one had any questions for me. I guess I just covered the topic really well! →





## Student Reports: Jennifer Muse (cont'd)

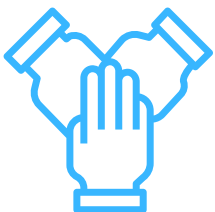
The luncheons were particularly memorable. I was fortunate enough to sit by Eva Osborn and Anne Howard who were willing to share so much with me. Sitting between these two, I got some life lessons, enjoyed a lot of laughs, and gained two new contacts and mentors. **I was happy to find that most people were so helpful, friendly, and collegial. There was a real spirit of encouragement, and it was apparent that people were really interested in seeing others succeed.** Also, the power outage was quite memorable! That was a new experience for me and probably a lot of others.

**Overall, the conference was very inspirational to me. I feel even more committed to staying on my path in health sciences librarianship and to aid underserved and marginalized communities as an information professional.** In the coming months, I'll be attending the MLA Midwest Chapter conference in Bloomington, IN. I've volunteered to help with the conference one day and am looking forward to that. Mostly, I'll be focusing on completing my fall semester course work, though, continuing with my job at IU Libraries, and of course, traveling!

Big thanks and congratulations to our students on their presentations and their engagement in this conference!

If you'd like to learn more about student engagement with NNLM Region 3, please contact Bailey Sterling [Bailey.Sterling@unthsc.edu](mailto:Bailey.Sterling@unthsc.edu).

## Upcoming Student Opportunities



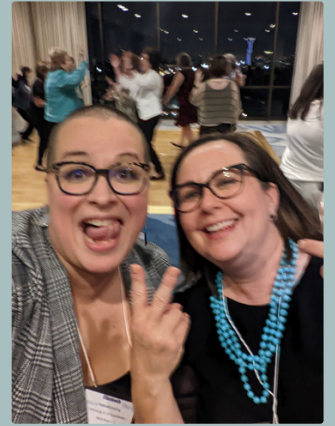
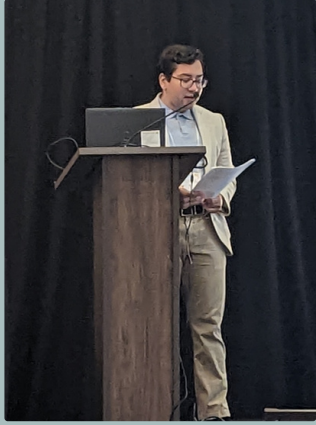
### Internships (Spring 2023)

Two (2) internship positions available each Spring semester for graduate students attending school in one of the 7 states in Region 3 (AR, KS, LA, MO, NE, OK, TX)



### LIS Fall Development Award (Fall 2023)

Funds student attendance to and presentation at regional conference(s) along with professional development opportunities with Region 3 staff



**Thanks for another great conference, SCC/MLA! Now and always, we are deeply grateful for our colleagues and friends!**



Here at NNLM Region 3, we take outreach seriously! Check out the infographic at the right of this page to learn more about where we stand during Year 2 of our 5-year cycle.

The infographic to the right shows a snapshot of our education outreach efforts so far in the second fiscal year of our grant. Our fiscal year runs May-April so we are about halfway through Year 2. We are proud to say that our classes have reached an international audience, but our primary focus remains on our biggest supporters, participants within our 7-state region. See the Regional Participation section at the bottom of the infographic to review the number of participants we've had from each state in Region 3 since May 2022.

Can't decide which NNLM Region 3 training you should watch next? Check out the graphic below!

## NNLM Region 3: A LOOK AT YEAR 2...

**31** CLASSES OFFERED

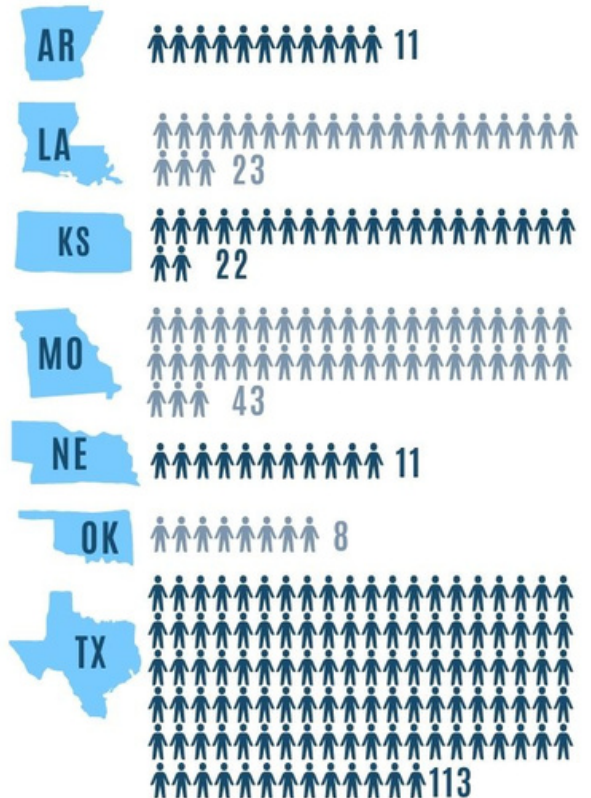
**299** MLA CE CREDITS EARNED

**1392** PARTICIPANTS WORLDWIDE

### SURVEY SAYS...



### REGIONAL PARTICIPATION!



## Funded Project Update: The Healthy Body Activity Book and The Healthy Kids Medical Book

*This project update was submitted by Lorraine Sheldon (Community Engagement Librarian) and Madi Wright (Library Specialist) from Gibson D. Lewis Library at the University of North Texas Health Science Center at Fort Worth.*



**Lorraine Sheldon**



**Madi Wright**



The Preventative Care Family Package was a joint grant application with the Gibson D. Lewis Library, the University of North Texas Health Science Center (HSC) at Fort Worth Pediatric Mobile Clinic (PMC) and North Texas Eye Research Institute (NTERI). The purpose of the project was to help families understand the importance of preventative care through two sets of educational materials for children and parents.

The results of the project included the development of The Healthy Body Activity Book and The Healthy Kids Medical Book, two companion pieces that highlight health information in an easy-to-read format for families.

The Healthy Body Activity Book is jam-packed with sections over different parts of the body, including basic systems as well as topics like exercise, sleep, and even nutrition. These sections are paired with illustrations, diagrams to highlight the importance, and were outlined based Texas Essential Knowledge and Skills (TEKS) requirements. Kids from kindergarten to third grade can learn about staying healthy while completing activities like coloring pages and puzzles. →

# Healthy Body, Healthy Kids (cont'd)

The Healthy Kids Medical Book is for parents to understand and keep track of medical information as their child grows up. Parents will get key information on vaccines needed to prevent certain diseases and what symptoms may look like as well as milestone ages to take kids to the doctors. There are also written sections covering different health screenings, such as vision exams, sports physicals, dental care, and mental health checkups. This book is written in English and Spanish to provide a variety of families access to quality medical information.

These books would not be possible without the support of NNLM Region 3 and funding provided by them. Both books have been reviewed and approved by medical staff residing on the UNTHSC campus and were written by Lorraine Sheldon and Madi Wright at the Gibson D. Lewis Library Community Engagement team. All information was compiled from trusted sources such as MedlinePlus.gov and the Center of Disease Control and Prevention. Download a digital copy of the materials at the UNTHSC Scholar Repository – [Healthy Kids Medical Book](#) and [Healthy Body Activity Book](#).





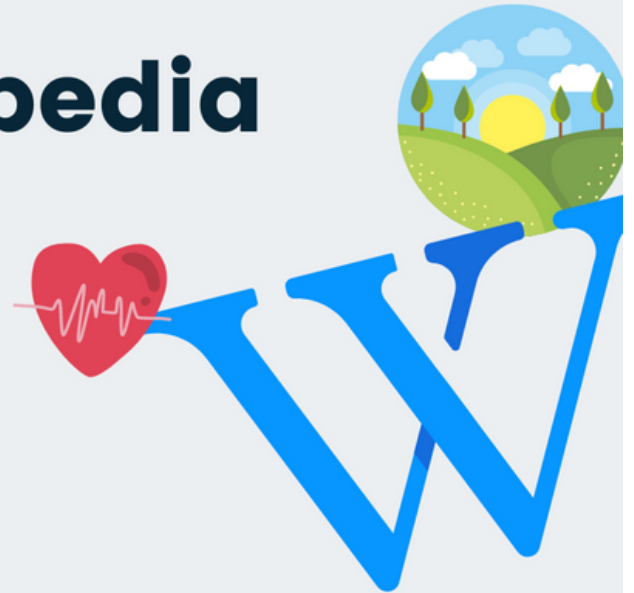
National Library  
of Medicine  
*Network of the National  
Library of Medicine*

**You're Invited!**

# #citeNLM Wikipedia Edit-a-thon

November 18, 2022

Help us improve  
Wiki health articles!



Join your colleagues and NNLM staff for a live editing session on Friday, November 18 from 1-3 PM CT to chat about Wikipedia, edit articles, and connect with the #CiteNLM Wikipedia edit-a-thon community. No prior experience required!

Register now!



## We want to connect with you!



UNT HSC Region 3 Landing Page: <https://library.unthsc.edu/nnlmregion3>  
NNLM Website: <https://nmlm.gov/about/regions/region3>



Email address: [nnlmregion3@unthsc.edu](mailto:nnlmregion3@unthsc.edu)  
Sign up for news and updates: <https://tinyurl.com/NNLMR3email>



We answer our phones!: [817-735-2223](tel:817-735-2223)  
Staff contact details: <https://library.unthsc.edu/nnlmregion3#Contact>

