

# Eric O'Shaughnessy, PhD

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## Qualifications Summary

Renewable energy policy and economic research professional with ten years of applied research experience. Currently providing research consulting to the U.S. National Renewable Energy Laboratory, the U.S. Lawrence Berkeley National Laboratory, the Center for Resource Solutions, and the U.S. Environmental Protection Agency on a portfolio of economic and policy research projects with an emphasis on distributed solar PV markets and voluntary green power markets. Technical expertise in econometric analysis and data visualization.

## Education

**University of Wisconsin-Madison** 08/2016 – 12/2018

PhD, Environment and Resources, Nelson Institute for Environmental Studies

Dissertation: "Solar Photovoltaic Market Structure in the United States: The Installation Industry, Effects on Prices, and the Role of Public Policy"

**University of Wisconsin-Madison** 08/2013 – 05/2015

Master of Public Affairs, La Follette School of Public Affairs

Certificate in Energy Analysis and Policy, Nelson Institute for Environmental Studies

Cumulative GPA: 4.0

Recipient of 2013 La Follette School Fellowship

Recipient of 2015 Director's Award for outstanding academic achievement

**Michigan State University** 08/2004 – 04/2008

Bachelor of Science - Environmental Economics and Policy

Graduated with High Honors: Career GPA 3.86

Recipient of 2008 Academic Achievement Award in Environmental Economics and Policy for achieving highest GPA of graduating class

## Professional Experience

**Renewable Energy Research Analyst, Clean Kilowatts, LLC. 3/19-current**

- Consultant for the U.S. National Renewable Energy Laboratory, the U.S. Lawrence Berkeley National Laboratory, and the World Resources Institute on a portfolio of renewable energy research projects

- Leading data collection and analysis for annual reports on the U.S. voluntary green power market
- Leading research and analysis on the role of voluntary renewable energy buyers in the renewable energy transition
- Made significant contributions to U.S. Department of Energy *Solar Futures Study*
- Led data-driven research on uses cases and economic impacts of distributed solar PV paired with battery storage and load flexibility

**Research Affiliate, Lawrence Berkeley National Laboratory. 9/20-current**

- Leading a portfolio of projects studying models to increase solar PV adoption equity and access, including research on the role of social influence in low-income adoption, PV adoption equity patterns analyzed in a broader societal context, and the impacts of PV adoption on household energy burden
- Co-leading data collection and analysis of U.S. residential solar programs
- Developing multiple interactive web-based data visualization platforms
- Member of SolSmart technical advisory committee
- Member of Clean Energy Accounting Project advisory committee

**Associate Editor, *Frontiers in Sustainable Energy Policy*. 8/22-current.**

**Market Research Analyst, National Renewable Energy Lab, Washington, DC. 6/15-3/19**

- Led econometric analysis of distributed solar PV markets, with an emphasis on research of market structure in residential PV markets in the United States
- Studied novel methods to optimize the value of distributed solar PV, including integrating PV with energy storage and building energy management systems
- Led the lab's efforts to establish data partnerships with solar industry stakeholders
- Led data compilation and analysis for an annual report on trends in voluntary green power markets

**Research Assistant, University of Wisconsin-Madison, Madison, WI. 08/14-06/15**

- Used a variety of econometric methods to analyze economic trends in a large dataset of solar photovoltaic installations
- Used Stata geospatial capabilities and ArcGIS software to analyze spatial trends in solar markets

**Economic Development Volunteer, U.S. Peace Corps, Paraguay. 05/11-07/13**

- Directed an initiative to increase sales of local artisan products by coupling traditional production practices with modern marketing techniques such as internet promotion
- Trained over 20 Paraguayan students in basic entrepreneurship practices through a three-month long course covering fundamental business and economic concepts

**Environmental Policy Analyst, ICF International, Fairfax, VA/Washington, DC. 05/08-04/11**

ICF International's Environment, Planning and Infrastructure Office is a consulting group specializing in regulatory development, environmental economics and policy.

- Evaluated the potential impacts of an Environmental Protection Agency rulemaking proposing new financial assurance regulations to remediate groundwater contamination in the U.S. mining industry
- Designed a cost-benefit model to project potential economic impacts of policy options for a Nuclear Regulatory Commission rulemaking
- Analyzed existing regulatory frameworks and legal options for Carbon Capture and Storage in support of the U.S. Interagency Task Force on Carbon Capture and Storage

**Journal Publications**

**O'Shaughnessy, E.,** G. Barbose. In press. "Power now, pay later: The evolution of U.S. residential solar financing." *Environmental Research: Energy*.

**O'Shaughnessy, E.,** J. Villegas. 2026. " Pathways to Meeting Growing Electricity Demand Through Expanding Customer Choice: A Review of Emerging Hybrid Power Choice Policies and Practices." *Frontiers in Sustainable Energy Policy* 5:1766514.

**O'Shaughnessy, E.** In press. "Stakeholder interviews to develop a more comprehensive view of the impacts of voluntary demand for renewable energy." *Case Studies in the Environment*.

**O'Shaughnessy, E.,** J. Zuboy, R. Margolis. 2025. "The missing correlation between the potential rate impacts of rooftop solar and the timing of state net metering policy revisions." *Environmental Research: Energy* 2:031001.

**O'Shaughnessy, E.,** R. Nilson, J. Rand. 2025. "Go slow to go fast? A review of the impacts of permitting on large-scale solar project development." *Energy Research & Social Science* 127:104318.

**O'Shaughnessy, E.,** A. Chavez Duckworth, S. Houck, G. Barbose. 2025. "Solar cities: A case study analysis of city-level enablers of expanded solar energy access." *Energy Research & Social Science* 127:104321.

Wiser, R., **E. O'Shaughnessy**, G. Barbose, P. Cappers, W. Gorman. 2025. "Factors influencing recent trends in retail electricity prices in the United States." *The Electricity Journal* 38(4):107516.

Yozwiak, M., G. Barbose, S. Carley, C. Crespo Montañés, S. Forrester, T. Memmot, **E. O'Shaughnessy**. 2025. The Effect of Residential Solar on Energy Insecurity among Low-to-Moderate Income Households. *Nature Energy* 10:569-580.

**O'Shaughnessy, E.**, G. Barbose, S. Kannan, J. Sumner. 2024. "Evaluating community solar as a measure to promote equitable clean energy access." *Nature Energy* 9:955-963.

**O'Shaughnessy, E.**, G. Barbose, S. Kannan, J. Sumner. 2024. "Community solar reaches adopters underserved by rooftop solar." *Nature Energy* 9:926-927.

**O'Shaughnessy, E.** 2024. "Recognition and evaluation in voluntary renewable energy markets." *Joule* 8(7):1874-1877.

**O'Shaughnessy, E.** 2024. "Categorical claims about voluntary renewable energy actions are not supported by categorical evidence." *Progress in Energy* 6:043005.

Millstein, D., **E. O'Shaughnessy**, R. Wiser. 2024. "Climate and air quality benefits of wind and solar generation in the United States from 2019 – 2022." *Cell Reports Sustainability* 1:100105.

Forrester, S., C. Crespo Montañés, **E. O'Shaughnessy**, G. Barbose. 2024. "Modeling the potential effects of rooftop solar on household energy burden in the United States." *Nature Communications* 15:4676.

**O'Shaughnessy, E.**, A. Grayson, G. Barbose. 2023. "The role of peer influence in rooftop solar adoption inequity in the United States." *Energy Economics* 127:107009.

**O'Shaughnessy, E.** 2023. "Rooftop solar deployment, what's next?" *Next Energy* 1(1):100002.

**O'Shaughnessy, E.**, J. Sumner. 2023. "The need for better insights into voluntary renewable energy markets." *Frontiers in Sustainable Energy Policy* 2:1174427.

**O'Shaughnessy, E.**, H. Kim, N. Darghouth. 2023. "Technological diffusion trends suggest a more equitable future for rooftop solar in the United States." *Environmental Research Letters* 18:024024.

**O'Shaughnessy, E.**, R. Wiser, B. Hoen, J. Rand, S. Elmallah. 2023. "Drivers and energy justice implications of renewable energy siting in the United States." *Journal of Environmental Policy and Planning* 25(3):258-272.

**O'Shaughnessy, E.**, S. Forrester, G. Barbose. 2023. "Supply sunspots and shadows: Business siting patterns and inequitable rooftop solar adoption in the United States." *Energy Research & Social Science* 96:102920.

**O'Shaughnessy, E.**, G. Barbose, A. Grayson, I. Ferrall-Wolf, D. Sunter. 2023. "Impacts of non-residential solar on residential adoption decisions." *Frontiers in Sustainable Energy Policy* 2:1203517.

Crespo Montañés, C., **E. O'Shaughnessy**, D. Bednar, S. Carley, D. Nock, D. Konisky, D. Kammen. 2023. "Enabling and Centering Equity & Justice in Clean Energy Transition Research." *Joule* 7(3):437-441.

Dong, C., G. Nemet, X. Gao, G. Barbose, B. Sigrin, **E. O'Shaughnessy**. 2023. "Machine learning reduces soft costs for residential solar photovoltaics." *Scientific Reports* 13:7213.

**O'Shaughnessy, E.** 2022. "Curbing rooftop solar is a poor way to promote equity." *Nature Energy* 7(4).

**O'Shaughnessy, E.**, K. Ardani, P. Denholm, T. Mai, T. Silverman, J. Zuboy, R. Margolis. 2022. "Policy-driven solar innovation and deployment remains critical for U.S. grid decarbonization." *Joule* 6(9):1965-1968.

**O'Shaughnessy, E.**, M. Shah, D. Parra, K. Ardani. 2022. "The demand-side resource opportunity for deep grid decarbonization." *Joule* 6(5):972-983.

**O'Shaughnessy, E.** 2022. "How policy has shaped the emerging solar photovoltaic installation industry." *Energy Policy* 163:112860.

**O'Shaughnessy, E.**, S. Dong, J. Cook, J. Cruce, K. Ardani, E. Fekete, R. Margolis. 2022. "Effects of local permitting and interconnection requirements on solar PV installation durations." *Energy Policy* 161:112734.

**O'Shaughnessy, E.** 2022. "Rooftop solar incentives remain effective for low- and moderate-income adoption." *Energy Policy* 163:112881.

Darghouth, N., **E. O'Shaughnessy**, G. Barbose, S. Forrester. 2022. "Characterizing local rooftop solar adoption inequity in the US." *Environmental Research Letters* 17:034028.

Bolinger, M., R. Wiser, **E. O'Shaughnessy**. 2022. "Revisiting learning for utility-scale wind and solar in the United States." *iScience* 25(6):104378.

**O'Shaughnessy, E.,** G. Barbose, R. Wiser, S. Forrester, N. Darghouth. 2021. "The impact of policies and business models on income equity in rooftop solar adoption." *Nature Energy* 6:84-91.

**O'Shaughnessy, E.** 2021. "Toward a more productive discourse on rooftop solar and energy justice." *Joule* 5(10):2535-2539.

**O'Shaughnessy, E.,** G. Barbose, R. Wiser, S. Forrester. 2021. "Income-targeted marketing as a supply-side barrier to low-income solar adoption." *iScience* 24(10):103137.

**O'Shaughnessy, E.,** J. Cruce, K. Xu. 2021. "Rethinking Solar PV Contracts in a World of Increasing Curtailment Risk." *Energy Economics* 98:105264.

**O'Shaughnessy, E.,** J. Heeter, C. Shah, S. Koebrich. 2021. "Corporate acceleration of the renewable energy transition and implications for electric grids." *Renewable and Sustainable Energy Reviews* 146: 111160.

Cook, J., J. Cruce, **E. O'Shaughnessy,** K. Ardani, R. Margolis, 2021. "Exploring the link between project delays and cancellation rates in the U.S. rooftop solar industry." *Energy Policy* 156:112421.

Kim, J.H., A. Mills, R. Wiser, M. Bolinger, W. Gorman, C. Montañes, **E. O'Shaughnessy.** 2021. "Enhancing the value of solar electricity as solar and storage penetrations increase." *Applied Energy* 304:117742.

**O'Shaughnessy, E.,** J. Cruce, K. Xu. 2020. "Too much of a good thing? Global trends in the curtailment of solar PV energy." *Solar Energy* 208:1068-1077.

**O'Shaughnessy, E.,** G. Barbose, R. Wiser. 2020. "Patience is a Virtue: A Data-Driven Analysis of Rooftop Solar PV Permitting Timelines in the United States." *Energy Policy* 144:111615.

**O'Shaughnessy, E.,** R. Margolis. 2020. "Charting the evolution of the U.S. solar PV installation industry and its bonds with other skilled trades." *The Electricity Journal* 33:106726.

**O'Shaughnessy, E.,** K. Ardani. 2020. "Distributed Rate Design: A Review of Early Approaches and Practical Considerations for Value of Solar Tariffs." *The Electricity Journal* 33:106713.

L. Knapp, **E. O'Shaughnessy,** J. Heeter, S. Mills, J. DeCicco. 2020. "Will consumers really pay for green electricity? Comparing stated and revealed preferences for residential programs in the United States." *Energy Research and Social Science* 65:101457.

Gorman, W., A. Mills, M. Bolinger, R. Wiser, N. Singhal, E. Ela, **E. O'Shaughnessy**. 2020. "Motivations and options for deploying hybrid generator-plus-battery projects within the bulk power system." *The Electricity Journal* 33:5 106739.

**O'Shaughnessy, E.** 2019. "Non-monotonic effects of market concentration on prices for residential solar photovoltaics in the United States." *Energy Economics* 78:182-191.

**O'Shaughnessy, E., G. Nemet, J. Pless, R. Margolis.** 2019. "Addressing the soft cost challenge in U.S. small-scale solar PV system pricing." *Energy Policy* 134:110956.

**O'Shaughnessy, E., J. Heeter, J. Gattaciecce, J. Sauer, K. Trumbull, E. Chen.** 2019. "Empowered communities: The rise of community choice aggregation in the United States." *Energy Policy* 132:1110-1119.

Leibowicz, B., K. Punjabi, **E. O'Shaughnessy, R. Margolis.** 2019. "Rules of the rooftop: Platform design and price reductions in an online solar photovoltaic marketplace in the United States." *Energy Research and Social Science* 48:194-204.

**O'Shaughnessy, E., D. Cutler, K. Ardani, R. Margolis.** 2018. "Solar Plus: Optimization of Distributed Solar PV through Battery Storage and Dispatchable Load in Residential Buildings." *Applied Energy* 213:11-21.

**O'Shaughnessy, E., G. Nemet, N. Darghouth.** 2018. "The geography of solar energy in the United States: market definition, industry structure, and choice in solar PV adoption." *Energy Research and Social Science* 38:1-8

**O'Shaughnessy, E., R. Margolis.** 2018. "The value of price transparency in residential solar photovoltaic markets." *Energy Policy* 117:406-412.

**O'Shaughnessy, E.** 2018. "Trends in the market structure of U.S. residential solar PV installation, 2000-2016: An evolving industry." *Progress in Photovoltaics: Research and Applications*. 2018:1-10.

**O'Shaughnessy, E., D. Cutler, K. Ardani, R. Margolis.** 2018. "Solar Plus: A review of the end-user economics of solar PV integration with storage and load control in residential buildings." *Applied Energy* 228:2165-2175.

Nemet, G., **E. O'Shaughnessy, R. Wiser, N. Darghouth, G. Barbose, K. Gillingham, V. Rai.** 2017. "What Factors Affect the Prices of Low-Priced U.S. Solar PV Systems?" *Renewable Energy* 114:1333-1339.

Nemet, G., **E. O'Shaughnessy**, R. Wisner, N. Darghouth, G. Barbose, K. Gillingham, V. Rai. 2017. "Characteristics of Low-Priced Solar Photovoltaic Systems in the United States." *Applied Energy* 187:501-513.

McLaren, J., J. Miller, **E. O'Shaughnessy**, E. Wood, E. Shapiro. 2016. "CO<sub>2</sub> Emissions Associated with Electric Vehicle Charging: The Impact of Electricity Generation Mix, Charging Infrastructure Availability, and Vehicle Type." *The Electricity Journal* 29:72-88.

## **Contracted Reports**

Wisner, R., G. Barbose, W. Gorman, **E. O'Shaughnessy**, S. Forrester, P. Donohoo-Vallett, P. Cappers, J. Deason, R. Hledik, L. Lam. 2026. "Retail Electricity Price Trends and Drivers: Data Update – 2026 Edition." Berkeley, CA: Lawrence Berkeley National Laboratory (LBNL).

**O'Shaughnessy, E.**, J. Zuboy, R. Margolis. 2025. "Rooftop solar deployment, potential electricity rate impacts, and the timing of revisions to state net metering policy." Golden, CO: National Renewable Energy Laboratory (NREL).

**O'Shaughnessy, E.** 2025. "Impacts of Voluntary Renewable Energy Demand on Deployment: A Market-Based Approach." Washington, DC: U.S. Environmental Protection Agency.

Barbose, G., N. Darghouth, **E. O'Shaughnessy**, S. Forrester. 2024. "Tracking the Sun: Pricing and Design Trends for Distributed Photovoltaic Systems in the United States." Berkeley, CA: LBNL.

**O'Shaughnessy, E.**, S. Jena, J. Sumner. 2024. "Status and Trends in the U.S. Voluntary Green Power Market: 2022 Data." Golden, CO: NREL.

Gagnon, P., **E. O'Shaughnessy**. 2024. "Consequential Analysis of the Greenhouse Gas Emissions Impacts of Actions That Influence the Electric Grid: The Theory and Practice of Using Marginal Emissions Rates." Golden, CO: NREL.

Waechter, K., **E. O'Shaughnessy**, S. Kannan, R. Burton. 2024. "Technical Potential and Meaningful Benefits of Community Solar in the United States." Golden, CO: NREL.

Forrester, S., G. Barbose, **E. O'Shaughnessy**, N. Darghouth, C. Crespo Montañés. 2023. "Residential Solar-Adopter Income and Demographic Trends: 2023 Update." Berkeley, CA: LBNL.

Sumner, J., **E. O'Shaughnessy**, S. Jena, J. Carey. 2023. "Status and Trends in the U.S. Voluntary Green Power Market (2022 Data)." Golden, CO: NREL.

Ramasamy, V., J. Zuboy, M. Woodhouse, **E. O'Shaughnessy**, D. Feldman, J. Desai, A. Walker, R. Margolis, P. Basore. 2023. "U.S. Solar Photovoltaic System and Energy Storage Cost Benchmarks, With Minimum Sustainable Price Analysis: Q1 2023." Golden, CO: NREL.

Wiser, R., M. Bolinger, B. Hoen, D. Millstein, J. Rand, G. Barbose, N. Darghouth, W. Gorman, S. Jeong, **E. O'Shaughnessy**, B. Paulos. 2023. "Land-Based Wind Market Report: 2023 Edition." Berkeley, CA: LBNL.

Cook, J., S. Jena, M. Sana Qasim, **E. O'Shaughnessy**. 2023. "Observations and Lessons Learned From Installing Residential Roofing-Integrated Photovoltaics." Golden, CO: NREL.

**O'Shaughnessy, E.**, D. Cutler, A. Farthing, E. Elgqvist, J. Maguire, M. Blonsky, X. Li, S. Ericson, S. Jena, J. Cook. 2022. "Savings in Action: Lessons from Observed and Modeled Residential Solar Plus Storage Systems." Golden, CO: NREL.

Cruce, J., **E. O'Shaughnessy**, J. Harmon, J. Geiger, J. Cook. 2022. "Residential Solar Adoption Timelines and Impacts from the Covid-19 Pandemic." Golden, CO: NREL.

Barbose, G., N. Darghouth, **E. O'Shaughnessy**, S. Forrester. 2021. "Tracking the Sun: Pricing and Design Trends for Distributed Photovoltaic Systems in the United States, 2022 Edition." Berkeley, CA: LBNL.

Ramasamy, V., J. Zuboy, **E. O'Shaughnessy**, D. Feldman, J. Desai, M. Woodhouse, P. Basore, R. Margolis. 2022. "U.S. Solar Photovoltaic System and Energy Storage Cost Benchmarks, With Minimum Sustainable Price Analysis: Q1 2022." Golden, CO: NREL.

Cook, J., **E. O'Shaughnessy**, K. Xu, S. Jena, M. Qasim, S. Crew. 2022. "SolarAPP+ Performance Review: 2021 Data." Golden, CO: NREL.

Barbose, G., S. Forrester, **E. O'Shaughnessy**, N. Darghouth. 2022. "Residential Solar-Adopter Income and Demographic Trends: 2022 Update." Berkeley, CA: Lawrence Berkeley National Laboratory (LBNL).

Cruce, J., **E. O'Shaughnessy**, J. Cook. 2022. "Evaluating the Impact of Residential Solar Contract Cancellations in the United States." Golden, CO: NREL.

Fekete, E., J. Cruce, S. Dong, **E. O'Shaughnessy**, J. Cook. 2022. "A Retrospective Analysis of Distributed Solar Interconnection Timelines and Related State Mandates." Golden, CO: NREL.

**O'Shaughnessy, E., M. Shah.** 2021. "The Demand-Side Opportunity: The Roles of Distributed Solar and Building Energy Systems in a Decarbonized Grid." Golden, CO: NREL.

Ardani, K., P. Denholm, T. Mai, R. Margolis, **E. O'Shaughnessy**, T. Silverman, J. Zuboy. 2021. "Solar Futures Study." U.S. Department of Energy.

Bird, L., **E. O'Shaughnessy**, N. Hutchinson. 2021. "Actions Large Energy Buyers Can Take to Transform and Decarbonize the Grid: Procurement Practices for Achieving 100% Carbon Free Electricity." World Resources Institute.

Barbose, G., N. Darghouth, **E. O'Shaughnessy**, S. Forrester. 2021. "Tracking the Sun: Pricing and Design Trends for Distributed Photovoltaic Systems in the United States." Berkeley, CA: LBNL.

Bonugli, C., **E. O'Shaughnessy**, H. Ratz, J. Womble. 2021. "Solar Energy in Utility Integrated Resource Plans: Factors that can Impact Customer Clean Energy Goals." World Resources Institute.

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Barbose, G., N. Darghouth, **E. O'Shaughnessy**, S. Forrester. 2021. "Distributed Solar 2020 Data Update." Berkeley, CA: LBNL.

Paulos, B., S. Forrester, **E. O'Shaughnessy**, C. Dyson, G. Barbose, R. Wiser. 2021. "An Assessment of Evaluation Practices of Low- and Moderate-Income Solar Programs." Berkeley, CA: LBNL.

**O'Shaughnessy, E., J. Heeter, J. Gattaciecce, J. Sauer, K. Trumbull, E. Chen.** 2019. "Community Choice Aggregation: Challenges, Opportunities, and Impacts on Renewable Energy Markets." Golden, CO: NREL.

**O'Shaughnessy, E.** 2019. "State and Local Policy Impacts on the Residential Solar PV Installation Industry." Golden, CO: NREL.

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Bielen, D., **E. O'Shaughnessy**, B. Sigrin, R. Margolis. 2019. "Value Accrual to Customers, Installers, and Financiers in Third-Party Owned Solar PV Markets." Golden, CO: NREL.

Tongsopit, S., S. Saelim, T. Keereepart, N. Darghouth, A. Aznar, **E. O'Shaughnessy**, S. Chaitusaney. 2019. "Distributed Photovoltaic Economic and Technical Impact Analysis in the Philippines." United States Agency for International Development.

**O'Shaughnessy, E.**, R. Margolis. 2018. "Solar Economies of Scope through the Intersection of Four Industries: PV Installation, Electrical, Construction, and Roofing." Golden, CO: NREL.

**O'Shaughnessy, E.**, R. Margolis. 2018. "Solar Buyer's Markets: Unlocking Lower Photovoltaic and Battery Prices on Online Quote Platforms." Golden, CO: NREL.

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**O'Shaughnessy, E.** 2018. "The Evolving Market Structure of the U.S. Residential Solar PV Installation Industry, 2000-2016." Golden, CO: NREL.

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Leibowicz, B., **E. O'Shaughnessy**, K. Punjabi, R. Margolis. 2018. "Effects of Platform Design on the Customer Experience in an Online Solar PV Marketplace." Golden, CO: NREL.

Ardani, K., **E. O'Shaughnessy**, P. Schwabe. 2018. "Coordinating Distributed Energy Resources for Grid Services: A Case Study of Pacific Gas and Electric." Golden, CO: NREL.

Heeter, J., L. Bird, **E. O'Shaughnessy**, S. Koebrich. 2018. "Design and Implementation of Community Solar Programs for Low- and Moderate-Income Customers." Golden, CO: NREL.

Wiser, R., N. Darghouth, B. Hoen, G. Barbose, J. Seel, V. Rai, A. Beck, A. Sekar, D.C. Reeves, E. Funkhouser, **E. O'Shaughnessy**, B. Sigrin, C. Canfield. 2018. "Diffusion of Innovations: Interplay of Social, Economic, Technological, and Policy Drivers in the Solar Industry." Berkeley, CA: LBNL.

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**O'Shaughnessy, E.**, R. Margolis. 2017. "Using Residential Solar PV Quote Data to Analyze the Relationship between Installer Pricing and Firm Size." Golden, CO: NREL.

**O'Shaughnessy, E., J. Heeter, C. Volpi.** 2017. "Status and Trends in the U.S. Voluntary Green Power Market (2016 data)." Golden, CO: NREL.

Nemet, G., **E. O'Shaughnessy**, R. Wisser, N. Darghouth, G. Barbose, K. Gillingham, V. Rai. 2017. "Sources of price dispersion in U.S. residential solar installations." Berkeley, CA: LBNL.

Bird, L., J. Heeter, **E. O'Shaughnessy**, B. Speer, C. Volpi, et al. 2017. "Policies for Enabling Corporate Sourcing of Renewable Energy Internationally." Golden, CO: NREL.

**O'Shaughnessy, E., G. Nemet, N. Darghouth.** 2016. "Using the Spatial Distribution of Installers to Define Solar Photovoltaic Markets." Golden, CO: NREL.

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Nemet, G., **E. O'Shaughnessy**, R. Wisser, N. Darghouth, G. Barbose, K. Gillingham, V. Rai. 2016. "Characteristics of Low-Priced Solar Photovoltaic Systems in the United States." Berkeley, CA: LBNL.

Ardani, K., **E. O'Shaughnessy**, R. Fu, C. McClurg, J. Huneycutt, R. Margolis. 2016. "Installed Costs and Deployment Barriers for Residential Solar Photovoltaics with Energy Storage." Golden, CO: NREL.

Weimar, M., M. Mylrea, T. Levin, A. Botterud, **E. O'Shaughnessy**, L. Bird. 2016. "Integrating Renewable Generation into Grid Operations: Four International Experiences." Richland, WA: Pacific Northwest National Laboratory.

Heeter, J., T. Lowder, **E. O'Shaughnessy**, J. Miller. 2015. "Implications of the Scheduled Federal Investment Tax Credit Reversion for Renewable Portfolio Standard Solar Carve-out Compliance." NREL/TP-6A20-64506. Golden, CO: NREL.

## **Other Publications**

**O'Shaughnessy E.** 2024. "Community solar expands solar access in the United States." Springer Nature Research Communities.

Barbose, G., **E. O'Shaughnessy**, R. Wisser. 2021. "Cheaper solar power means low-income families can also benefit – with the right kind of help." The Conversation.

**O'Shaughnessy, E.** 2020. "Behind the Paper: The Impact of Policies and Business Models on Income Equity in Rooftop Solar Adoption." Springer Nature Research Communities.

**O'Shaughnessy, E.,** J. Heeter, S. Dong. 2020. "US Voluntary Clean Power Sales Keep Surging, With More Than a Little Help From Utilities." Greentech Media.

**O'Shaughnessy, E.,** D. Smith, G. Heath. 2019. "Sustainable Sunshine: A New Standard for Environmentally-Friendly Solar Panels." Environment + Energy Leader.

**O'Shaughnessy, E.,** D. Cutler, K. Ardani, R. Margolis. 2018. "Thinking Creatively About Residential Solar PV System Optimization: The Solar Plus Approach." Science Trends.

Tong, J., B. Sigrin, **E. O'Shaughnessy,** A. Mickey. 2016. "How to Improve the Solar Customer Experience—and Get More Referrals." Greentech Media.

## **Presentations**

Presenter, "State of the U.S. voluntary green power market." Renewable Energy Markets. Denver, CO. 9/18/24.

Invited speaker, "Navigating the landscape of impactful voluntary procurement strategies." Renewable Energy Markets. Denver, CO. 9/17/24.

Presenter, "The role of peer influence in rooftop solar adoption inequity in the United States." Behavior, Energy, and Climate Change Conference. Sacramento, CA. 11/13/23.

Presenter, "The role of peer influence in rooftop solar adoption inequity in the United States." U.S. Association of Energy Economists. Chicago, IL. 11/6/23.

Presenter, "Status and Trends in the Voluntary Market." Environmental Protection Agency Green Power Partnership Annual Webinar. 2016-2023.

Invited speaker, "Drivers and energy justice implications of renewable energy project siting in the United States." Clean Energy Group Meeting. 8/24/22.

Presenter, "NREL research shows key factors driving the value of solar plus storage to customers and the grid." Solar Energy Industries Association Webinar. 8/23/22.

Invited speaker, "Solar Futures Study." Watts & Learn Webinar Series, Pennsylvania Solar Center. 12/10/21.

Presenter, "Income and demographic trends among U.S. residential rooftop solar adopters." Energy Policy Institute, Energy Policy Conference. 10/14/21.

Presenter, "Income-targeted Marketing as a Supply-side Barrier to Low-income Solar Adoption." North America Smart Energy Week. 9/28/21.

Presenter, "Voluntary Renewable Energy Markets 101 Workshop." Renewable Energy Markets. 9/27/21.

Presenter, "Shaping the Role of Solar in Utility Planning to Advance Customer Clean Energy Goals." World Resources Institute Webinar. 9/15/21.

Presenter, "How Low- and Moderate-Income Solar Programs are Evaluated: Trends and Best Practices." Clean Energy States Alliance Webinar. 5/20/21.

Presenter, "Understanding the Nexus between Income Inequality and Solar PV Adoption Inequity." Behavior, Energy and Climate Change Conference. 12/10/20.

Presenter, "The Impact of Policies and Business Models on Income Equity in Rooftop Solar Adoption." Clean Energy States Alliance Webinar. 12/3/20.

Invited speaker, "The Foundations of Corporate and Bulk-Scale Green Energy Programs." EUCI: Utility Green Tariffs A-Z. 11/4/20.

Presenter, "A data-driven analysis of rooftop solar PV permitting timelines in the United States." Solar Power International. 10/9/20.

Presenter, "An Introduction to U.S. Renewable Energy Markets." REC Market Meeting 2020 Webinar Series. 6/30/2020.

Presenter, "Solar PV Curtailment in Changing Grid and Technological Contexts." Grid of the Future. Atlanta, GA. 11/4/2019.

Invited Speaker, "Rate Design Considerations for Solar Plus." APEC International Workshop: Distributed Energy Resources Regulation and Rate Design. Santiago, Chile. 10/23/2019.

Invited Speaker, "Solar PV Curtailment in Changing Grid and Technological Contexts." FAASTeR Workshop. 6/24/2019. Gainesville, FL.

Presenter, "How do policies shape emerging industries? The case of residential solar photovoltaics in the United States." Association of Public Policy Analysis and Management Fall Research Conference. 11/8/2018. Washington, DC.

Presenter, "State of the Voluntary Green Power Market." Renewable Energy Markets 2018. Houston, TX.

Presenter, "Solar Plus: A Holistic Approach to Distributed Solar PV." University of Texas Energy Week. 1/29/2018. Austin, TX.

Presenter, "Corporate Procurement of Renewable Energy." The Case for Renewable Power in the Southeast, Vanderbilt University. 10/19/2017. Nashville, TN.

Presenter, "Renewable Energy Markets 101." Renewable Energy Markets 2017. New York, NY.

Invited Speaker, "Solar Plus: A Holistic Approach to Distributed Solar PV." Midwest Solar Expo. 05/23/2017. Minneapolis, MN.

Presenter, "Utility Green Power Innovations." Renewable Energy Markets 2016. San Francisco, CA.

Presenter, "Voluntary Renewable Energy Markets 101." Renewable Energy Markets 2016. San Francisco, CA.

Invited speaker, "Understanding Prices in U.S. Solar Photovoltaic Markets." 2016 IEEE PES General Meeting. 06/20/2016. Boston, MA.

Presenter, "Green Power Markets and Opportunities." National Energy Solutions Conference, 03/23/2016.

## **Web Development**

*Drivers of Electricity Prices & History (DEPTH) Tool.* 2025. Lawrence Berkeley National Laboratory. <https://emp.lbl.gov/depth-tool-drivers-electricity-pricing-trends-history>.

*The Renewables and Wholesale Electricity Price Tool.* 2021. Lawrence Berkeley National Laboratory. <https://emp.lbl.gov/renewables-and-wholesale-electricity-prices-rewep>.

*Tracking the Sun Tool.* 2020. Lawrence Berkeley National Laboratory. <https://emp.lbl.gov/tracking-sun-tool>.

*Solar Demographics Tool.* 2019. Lawrence Berkeley National Laboratory. <https://emp.lbl.gov/solar-demographics-tool>.

## **Impact**

- Forbes. 1/31/2026. *Reasons Your Electricity Is Becoming More Expensive.*
- Newsweek. 1/6/2026. *Data Centers Can Drive Affordability.*

- The Wall Street Journal. 12/29/2025. *Be Prepared to Keep Paying More for Electricity.*
- The Economist. 10/30/2025. *The data-centre backlash is brewing in America.*
- New York Times. 10/30/2025. *Why the Price of Electricity Is Spiking Around the Country.*
- PBS News Hour. 10/29/2025. *How data center power demand could lower electricity prices.*
- Washington Post. 10/25/2025. *There's a reason electricity prices are rising. And it's not data centers.*
- S&P Global. 10/23/2025. *States question Big Tech's REC procurement, sparking hourly matching debate.*
- KQED (Bay Area PBS Station). 9/29/2024. *How Bay Area Churches Are Seeding a Community-Driven Climate Solution.*
- Heatmap. 9/23/2024. *Why You Should Buy Clean Power — However You Can Get It.*
- Canary Media. 7/1/2024. *Community solar expands access to clean energy, new study shows.*
- The Guardian. 5/29/2024. *Increasing use of renewable energy in US yields billions of dollars in benefits.*
- TIME. 9/26/2023. *Rooftop Solar Power Has a Dark Side.*
- Sojourners Magazine. 6/16/2023. *Can churches spread the gospel of solar in coal country?*
- Colorado Public Radio. 10/21/2022. *Frustrated with their utilities, some Coloradans want the state to change its rules so communities can buy their own electricity.*
- The Wall Street Journal. 9/10/2022. *Do Solar Panels Increase a Home's Value?*
- E&E News. 8/16/2022. *Can renewables and energy justice coexist? What DOE found.*
- Los Angeles Times. 8/5/2022. *The Senate has a climate deal. Now comes the hard part.*
- PV Magazine. 5/24/2022. *Incentives drive solar adoption among low- to middle-income residents.*
- ABC10 News San Diego. 4/26/2022. *SDG&E's century-long monopoly ends Sunday in San Diego, Chula Vista.*
- The Hill. 10/13/2021. *Collectives seek to lower cost of renewable energy, offer choice at local level.*
- New York Times. 9/8/2021. *From 4% to 45%: Energy Department Lays Out Ambitious Blueprint for Solar Power.*
- Canary Media. 8/23/2021. *Companies and cities are taking the lead on clean energy purchases. When will market rules catch up?*
- National Geographic. 4/20/2021. *Americans want more renewable energy. Can 'community choice' help them get it?*
- E&E News. 11/10/2020. *DOE study: This rooftop solar fix could slash CO2.*
- Inside Climate News. 4/10/2019. *Entrepreneurs Built Iowa's Solar Economy. A Utility's Push for Solar Fees Could Shut Them Down.*
- Texas Public Radio. 11/26/2018. *Georgetown, Texas: Redefining Neighborhoods Through Renewable Energy.*
- Utility Dive. 10/23/2018. *Virtual contracts drive a boom in corporate renewables procurement.*
- Fast Company. 4/17/2017. *The Best Way to Get Cheap Solar: Shop Around.*

- Greentech Media. 4/13/2017. *Large Rooftop Solar Installers Are Charging Consumers More Than Smaller Installers.*
- Vox. 11/16/2015. *It's easy to buy "green power." Making a difference is a little harder.*

### **Professional Training**

- Member, International Association for Energy Economics
- Certificate in Drawing Nature, Science, and Culture: Natural History Illustration 101. The University of New Castle, Australis. September, 2020.
- Certificate in Data Science: Visualization. HarvardX. July, 2020.
- Rock the VizComm (data visualization workshop). May 9, 2018. New York, NY.

### **Other accomplishments/interests**

- Avid backpacker, including a thru-hike of the Appalachian National Scenic Trail (2,178 miles), the John Muir Trail in California, and multiple circuits in Patagonia, Chile.
- Frequent marathoner, PR 2:55:51 at the 2026 Boston Marathon
- Trail runner, including a 3<sup>rd</sup> place finish in the 2022 Ultra Paine 80 km race in Torres del Paine, Patagonia, Chile.
- PADI advanced and coral reef conservation certified scuba diver