

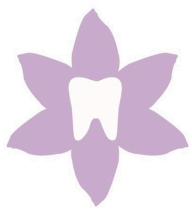
MDAA

Manitoba Dental Assistants Association

Sponsorship Opportunities with the Manitoba Dental Assistants Association

Connect with over 1,370 Registered Dental Assistants across Manitoba





MDAA

Manitoba Dental Assistants Association

I About Us

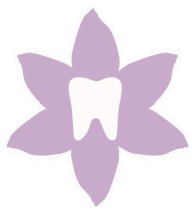
The Manitoba Dental Assistants Association (MDAA) is the leading voice for Registered Dental Assistants in Manitoba. With over 1,370 active members, we provide continuing education, professional development, advocacy and community-building opportunities for dental assistants throughout the province.

Our members are dedicated professionals who value quality education, career advancement, and products and services that support their work. When you partner with the MDAA, you put your brand in front of a targeted and engaged audience online, in-person, and all year long.



I Vision & Mission I

The Manitoba Dental Assistants Association is a member services provider and exists to assist RDAs with continuing education opportunities which include updates on relevant health issues and changes within the dental assisting profession.



MDAA
Manitoba Dental Assistants Association

NEWSLETTER ADVERTISING PACKAGES

PRICE LIST

BANNER ADVERTISEMENT

\$100

728 x 90 pixels – top or bottom placement

- Single Issue: \$100
 - Annual Package (4 Issues): \$350
(Save \$50!)
-

HALF-PAGE ADVERTISEMENT

\$250

8.5" x 5.5"

- Single Issue: \$250
 - Annual Package (4 Issues): \$900
(Save \$100!)
-

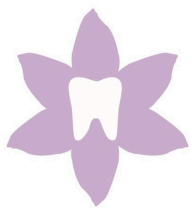
FULL-PAGE ADVERTISEMENT

\$425

8.5" x 11"

- Single Issue: \$425
- Annual Package (4 Issues): \$1,500
(Save \$200!)

Our quarterly digital newsletter reaches 1,370+ inboxes, with 60%+ click rates.



MDAA

Manitoba Dental Assistants Association

WEBSITE ADVERTISING PACKAGES

PRICE LIST

BANNER ADVERTISEMENT

\$200

Located on our Home Page

- Monthly: \$200
- Quarterly: \$500
- Yearly: \$1,500

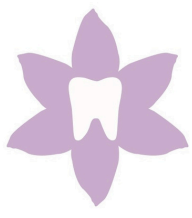
SIDE-BAR ADVERTISEMENT

\$150

Located on Internal Pages

- Monthly: \$150
- Quarterly: \$400
- Yearly: \$1,200

Our website sees 1,736+ monthly visits from
members and industry professionals.



MDAA

Manitoba Dental Assistants Association

Continuing Education Sponsorship

**TITLE
SPONSOR**

\$2,500 +

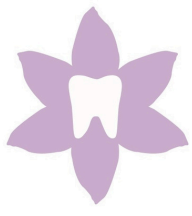
**PRESENTING
SPONSOR**

\$500 to \$2,000

About The Event

Our CE sessions are high-value events that allow dental assistants to expand their skills and meet licensing requirements.

Your sponsorship would include logo placement on promotional materials, verbal acknowledgment during the session, opportunity to include materials or speak at the event (depending on level), and follow-up recognition in our newsletter.



MDAA
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| Team-Building Event Sponsorship

**TITLE
SPONSOR**

\$3,000 +

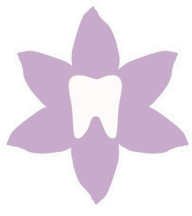
**PRESENTING
SPONSOR**

\$500 to \$2,500

| About The Event

Our member engagement events strengthen professional bonds and promote mental wellness.

Your sponsorship would include logo placement on invitations and materials, on-site signage, social media shout-outs, and opportunity to attend and engage.



MDAA

Manitoba Dental Assistants Association

Convention Space Sponsorship

**TITLE
SPONSOR**

\$10,000 +

**PRESENTING
SPONSOR**

\$2,000 +

About The Event

Support our space at the Manitoba Dental Association's annual convention.

Your sponsorship would include event signage, logo placement and visibility across all of the MDAA's convention communications.