



## Custom Wall mural Pricing Guide 2018

Mural pricing start at \$35 per sq ft. Pricing includes design/ labor/ materials / and travel

Minimum Price: Murals sized 0 to 100 Square Feet: \$3500

Pricing starts at \$35 per square foot and decreases with increased size of mural; at 290 sf price drops to \$32/sf – at 500 sf drops to \$30/sf – at 900 sf price drops to \$28/sf.

(Square Foot is determined by multiplying the height x width of the painting surface)

\*Price per square foot may increase if design requested is complex. This will be indicated in price quote and determined at the time that the final sketch is approved.

### The process

#### Design-

Once the design fee is paid, within 7 business days you will receive a fully rendered version of the artwork layered over a photo of the space to be painted. This design may 2 rounds of revisions max. Additional sketches will be billed at \$125 each.

#### Payments:

Your project will be divided into two 50% payments. The design fee (\$500) will be deducted from the first 50%. The remainder of the first 50% will be due at contract signing / proposal approval.

The remaining balance will be due upon completion of the mural.

- 1) Design fee- paid before any work will begin
- 2) Remainder of deposit paid before production
- 3) Final payment due at completion.

**Proposal-** After artwork has been approved and colors have been selected we can then provide you with a detailed production schedule that keeps us on time and lets you know what to expect.

**Production-** Prior to the first day of production you will be provided with a detailed schedule of how the mural will proceed. During production we ask for minimal interruption as time is of the essence.

**Completion-** on the final day of production all materials and equipment will be removed. A protective coating will be applied to the finished mural artwork.