

PRESS RELEASE

The Oldest Motel in the Barossa Valley is Reborn as Barossa Palms: A Fresh Chapter in Barossa Valley Hospitality

Nuriootpa, Barossa Valley, South Australia

October 2024 marked a new era for one of the Barossa Valley's most recognizable accommodation sites, with the transition of the former Barossa Gateway Motel into "Barossa Palms" under the new ownership of Elizabeth Hoyt.

Since the acquisition, the property has undergone extensive structural and cosmetic renovations and refurbishments to elevate the guest experience. Deluxe Queen Rooms have been completely stripped down and redesigned in partnership with local designer, Janelle Hueppauff from the Design Studio, to enhance both comfort and functionality. All Deluxe Queen rooms feature a kitchenette and sink, while the bathrooms showcase Mediterranean sandstone tiles, with luxury gold fixtures.

Beyond the rooms, Barossa Palms has introduced a selection of amenities to enhance both relaxation, wellness and convenience. Guests can enjoy a fully equipped fitness centre, and a tranquil day spa with zero-gravity massage chairs and ionic detox foot spas. There is also a welcoming Champagne and Coffee Lounge with a communal leisure space for guests and a free pool table, as well as a Wellness Lounge and Gift Shop offering complimentary herbal teas and where guests can purchase local artisanal gifts. A newly opened communal kitchen allows guests to prepare and enjoy home-style meals during their stay.

The transformation also introduces new accommodation options, including the Spa Apartment, designed to offer an immersive wellness retreat within a private space with its own hot tub, living room, modern neon selfie sign, and a Balinese hut with hanging pod chair. Looking ahead, a swimming pool is slated for late 2025 and expected to open in the forthcoming summer, further enriching the guest experience.

Elizabeth Hoyt, owner of Barossa Palms, shared her vision: "This is more than a renovation - it's a complete reimagining of what the property can offer. Barossa Palms was created to provide guests with a space that combines comfort, wellness, and functionality while maintaining the approachable charm of the Barossa Valley."

Barossa Palms now stands as a welcoming destination for travelers seeking leisure or a temporary home base in the heart of one of Australia's most iconic wine regions.

For all media inquiries, please call 08 85 62 1033 or visit barossapalms.com

