From the Desk of Candidate for State Quartermaster PSC Mitchell R. "Mitch" Cota



Positions Held

State Commander
District Commander
Post Commander
Post Quartermaster
State Chief of Staff
NMS State Chairman
VOD State Chairman
Community Service
State Chairman

Hello Comrades,

Communication

We need to communicate better as a State Organization with members, nonmembers, and veterans in our communities. This can be accomplished by: submitting veteran themed newspaper articles concerning your Post or District, calling local radio and television stations about Public Service Announcements (PSA) which can be download from National VFW website for use, posting Post or District information on bulletin boards at churches, gyms, community centers, etc. and, if your Post has a website, Instagram, or Facebook page, use a QR code as I did with this business card or table tent advertisement. Younger veterans are more likely to scan a QR code where they enter to eat, so tape to an entrance door. Just ask before hanging anything!

My first correspondence laid out six goals for the betterment of our department as we move further into the 21st century. You can see these in depth by clicking on CORRESPONDENCE 1.

- 1. (Adj) To change the way our Department cast votes at State Conventions. Membership is the backbone of the VFW, yet Post vote last. This is wrong!
- 2. (QM) To go as close to paperless as possible. In todays world nearly everyone has a smart phone. To attract younger veterans who conduct most of their business on them, we as a department need to embrace these methods of communicating and doing business with one another.
- 3. (QM) Goes along with number 2. Our Department needs to continue its push towards a technology friendly environment for younger veterans and also as

communication with each member from Headquarters, Districts, and Posts.

- 4. (Adj/QM) Each year in the past, our Department has printed hundreds of forms and other documents for each Post and District, costing us as members funds that now can be best spent elsewhere, cutting down on the amount of unnecessary work for our one and only staff member. Printed material has to be packed, transported, and then unpack at the convention center.
- 5. (QM) The yearly budget should be made available to members in good standing anytime the budget is being reviewed and voted on.
- 6. (Adj) Reduce the time spent on committee reports at conventions and conferences. Article VI, Section 3.b. of our Department By-laws state: Each report would be submitted digitally, seven days before Department Convention, as stated in Article VI, Section 3. b. of Department Bylaws. These should be placed in the Convention Minutes and sent to the Council of Administration for their review and then voted on at the next meeting.

My second correspondence laid two additional goals for our Department if elected as State Quartermaster. You can see these in depth by clicking on CORRESPONDENCE 2.

- 1. (Adj/QM) As QM the health of our Departments membership will be paramount to me as it was to our Retiring Adj/QM. Our focus should be on members who are active in the Post and in their communities, without being chased down each year to renew their membership.
- 2. (Adj/QM) An Adj/QM should follow the guidelines set by National for Department Inspection by the National Inspector. I am currently working with SVC Ron Delaney on long overdue Standard Operating Procedures (SOP's) for our Department. These SOP's will cover all aspects of the day to day operations that the National Inspection Team evaluate departments on.

I am humbly asking for your support at the June Convention.

"Working In Comradeship For Veterans"

PSC Mitchell R. Cota State Adjutant Designee 23-24 Candidate for State Quartermaster 23-24 504-460-8860 adj@vfwdola.org (Not Active until June 18, 2023)