



Blatantly Honest[®] Foundation

YOUR VOICE FOR ANTI-BULLYING.

OUR STORY

Makaila Nichols was bullied unmercifully throughout her adolescence and even today as a college student. She found that through writing she was able to cope with the struggles she was enduring. Makaila decided to turn her story into a book that could be used as an aid for other teens experiencing similar issues. Makaila then wrote: "Blatantly Honest: Normal Teen, Abnormal Life" which became a best-seller in two categories: "Parenting of Teens" and "Teen Social Issues." This propelled Makaila into speaking engagements across the county for elementary, middle, high school and other organizations. As Makaila continued to share her story, it spread across different avenues, one of which is coloring books. Now, elementary aged students can learn real life situations about bullying and body image inside the classroom to be followed up with a speech from Makaila for maximum impact. The Blatantly Honest ® Foundation was created to ensure that students everywhere have access to books, speaking engagements and other educational resources to combat social issues in the youth.



OUR MISSION

Together, we will change the stigma behind bullying and other social issues by educating the public, encouraging students to share their stories and to become Blatantly Honest in their own lives.

BLATANTLY HONEST OUTREACH

PAST BOOK SPEAKING ENGAGEMENTS & APPEARANCES

United Nations
Boy's and Girls Club
Native Summit
Iowa Tribe of Kansas & Nebraska
Union Park Elementary School - Florida
Ventura Elementary School - Florida
Dophian West Elementary School - Kansas
Dophian West High School - Kansas
Falls City High School - Nebraska
Falls City Elementary School - Nebraska
Hiawatha High School - Kansas
Hiawatha Middle School - Kansas
Sacred Heart Elementary - Kansas
Sacred Heart High School - Kansas
Next Generation - San Fransisco , CA
Leadership for Girls
OK! Magazine - New York, NY
NOYS Annual Convention - Washington D.C.
From Pain Comes Strength- St. Louis, MO
Majestic Theater - Dallas
WCD Enterprises Speech
Y-i Count
Barnes & Noble Book Store - Amherst, New York
Barnes & Noble Book Store Sand Lake Rd, Orlando, Florida
Special Olympics Florida
UCF Key Note Speaker New York 1 Interview
Fox Orlando Interview
Twitter
Facebook
Instagram
Google
YouTube
NCIBA Discovery Show - San Francisco, California
Barnes & Noble Book Store Florida Mall
UCF Barnes & Noble Orlando, Florida
FLVS Annual Teachers Summit
UCF Book Store Orlando, Florida
WUCF
And More...

OVER 11,000 BOOKS DONATED TO...

St. Jude Children's Research Hospital
Windermere Elementary
Mollie Ray Elementary
Orlo Vista Elementary
Ivey Lane Elementary
Lake Gem Elementary
Sadler Elementary
Catalina Elementary
Washington Shores Elementary
Pine Hills Elementary
Hungerford Elementary
Homeless & Migrant Department
Union Park Elementary
Rock Lake Elementary
Lake Weston Elementary
Dr. Phillips Elementary
Ventura Elementary
Wheatley Elementary
Orange Center Elementary
Rosemount Elementary
Lockhart Elementary
And More...



**A special thanks to our sponsors for making
this possible.**

CELEBRITY ENDORSEMENTS

DAVID BOREANAZ ACTOR, DIRECTOR, PRODUCER

"As a father, I see the impact of social media and other influences on my kids' lives, and it's not always positive. Makaila Nichols shoots straight about the pressures of growing up in such a highly social climate and offers much-needed advice for other teens."



FREDERIQUE VAN DER WAL, SUPERMODEL

"It's a daring undertaking to be honest about ourselves. Nothing out there is real anymore; every picture gets retouched. Makaila genuinely shares her experiences. It is such a true gift to her peers for them to realize that we all deal with our insecurities."



SOPHIE SIMMONS, ACTRESS

"Growing up in the spotlight, I have always been criticized for my body and held to impossible standards. Bullying comes in all shapes and sizes. You can either let it tear you down or you can use it to motivate yourself toward success. Mak is a great example of being courageous enough to speak up. I think she will leave a lasting impact on the next generation."



STUDENT TESTIMONIALS

Dalton

"Your presentation was very nice, and it really got to me. I recently had someone very close to me try and take their own life because of bullying and family abuse and now they are in the hospital and I don't know if they will be ok but I know that I can reassure them and make sure that they get better and live a good life thank you for the speech."

Caden

"This is that one boy that was wearing the black hoodie that you talked to after your presentation earlier (aka Caden) but I just wanted to say thank you again. I feel more comfortable expressing myself now because you came and talked to me. Im very grateful that you decided to even come to our school. You gave me hope that someone cares for me. Your story touched my heart because I have been in the same situation as you, except for the teacher thing. You made me realize that my insecurities are not as big of a deal as I think they are. I've prayed and prayed for help, God answered my prayers. Thank you."

Emily

"I am a student from a school you recently spoke to and I just wanted to thank you for sharing your story with us. I have been having a rough week with one of my friends and hearing you speak helped so much. You are so inspiring. I can only hope to be as strong as you one day. Thank you so much."

Grace

"Hi Makaila! My names Grace and I was at the assembly you had in Falls City. I'm a freshman at Falls City Sacred Heart. I just want to say that I loved your speech about bullying and it really taught me a lot about it. As a victim of bullying I think your speech will really will help me get through high school! Thank you!"





BLATANTLY HONEST CLUB

BRONZE MEMBERSHIP

- 4 signed coloring books or 1 signed Blatantly Honest Hard Cover Book
- 1 Certificate or Membership Card
- 2 Wristbands

\$25.00

SILVER MEMBERSHIP

- 1 Baseball Cap or Knit Hat
- 1 Blatantly Honest signed hardcover book
- 2 signed Coloring Books
- 8 Wristbands
- 1 Certificate or Membership Card

\$50.00

GOLD MEMBERSHIP

- 1 Knit Hat
- 1 Baseball Cap
- 1 Blatantly Honest signed hardcover book
- 4 Coloring Books
- 10 Wristbands
- 1 Certificate or Membership Card
- 1 Certificate with your name showing your support

\$100.00

PLATINUM MEMBERSHIP

- 2 Knit Hats
- 3 Baseball Caps
- 3 Blatantly Honest signed hardcover books
- 8 signed Coloring Books
- 20 Wristband
- 2 Membership Cards
- 2 Certificates with your name showing your support

\$250.00

BECOME A SPONSOR

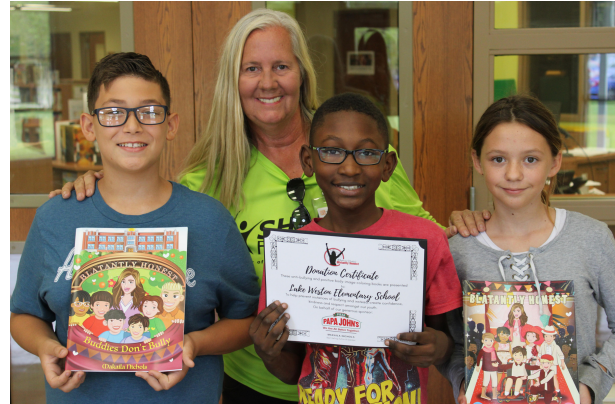
There's a lot to be said about changing the life of a child. Maybe they'll go on to become a leader, find a cure for cancer or maybe they just needed to know they're not alone. Growing up in this day and age is hard, let's give kids the freedom to be kids just awhile longer. Help us show them that their story matters.

SPONSOR RESOURCES

300 Coloring Books

300 Coloring Books donated in your name to a school of your choice.

\$695.00 + (\$25.00 shipping)



Coloring books are also available in Spanish.

SPONSOR A LOCAL SPEECH (FLORIDA ONLY)

60 Minute Speech

Makaila will deliver a keynote speech to your school & one lucky classroom of your choosing will get to have private Q&A with her.

\$1,500



SPONSOR A SPEECH (OUTSIDE FLORIDA)

60 Minute Speech

Makaila will deliver a keynote speech to your school & one lucky classroom of your choosing will get to have private Q&A with her. * This price includes airfare.

\$2,500



BECOME A SPONSOR

SPONSOR A SPEECH (OUTSIDE FLORIDA)

Two Keynote Speeches

Makaila will deliver two, 60 minute keynote speeches to two schools of your choosing & one lucky classroom at each location will get to have private Q&A with her. Speeches must be on the same day or the following day.* This price includes airfare.

\$3,700



SPONSOR A PARENTS' NIGHT

40 Minute Speech + 20 Minute Q&A

Makaila will deliver a speech about what's truly going on inside the mind of a teenager by sharing her own experiences. Then have a breakout Q&A session to get real time feedback from Makaila about the struggles your child may be facing and how to deal with it.

\$1,250



BUT WAIT THERE'S MORE...

If you would like to make a custom sponsor package please contact us directly and we will try our best to accommodate you and your community.

** All Speech dates must be confirmed. Upon donating please contact us for potential dates and we will coordinate together. Our company PayPal is: info@blatantlyhonest.org ***

BECOME A SPONSOR

SPONSOR A PROGRAM FOR ONE YEAR

Club with 100 Students

Sponsor a club at any school of your choosing but you must get permission from the principal and coordinating club director. The cost has a one-time \$10.00 Initiation fee per student. This will provide each student a wristband, button, certificate and membership card. Then the cost goes down to \$1.00 per month per student for the remainder of the school year to participate in the monthly programs.

\$1,900

***** Includes 100 pictures to the moon (1 per student). Valued at \$500.00*****

Club with 100 Students at 10 different Schools

Sponsor a club at any school of your choosing but you must get permission from the principal and coordinating club director. The cost has a one-time \$10.00 Initiation fee per student. This will provide each student a wristband, button, certificate and membership card. Then the cost goes down to \$1.00 per month per student for the remainder of the school year to participate in the monthly programs.

\$19,000

***** Includes 1000 pictures to the moon (1 per student). Valued at \$1000.00*****

Sponsor an Entire School (Ex. 3,500 Students)

Sponsor a school of your choosing but you must get permission from the principal and coordinating club director. The cost has a one-time \$2.00 Initiation fee per student. This will provide each student a wristband, button, certificate and membership card. Then the cost goes down to \$1.00 per month per student for the remainder of the school year to participate in the monthly programs.

\$38,500

***** Includes a picture of each student that will be sent to the moon.*****

CURRICULUM PROGRAMS

Art Meets Bullying

Students are able to express how bullying makes them feel through various forms of art.

Bullying Hurts

Each student receives a First Aid Kit, 3 bandages, anti-bacteria ointment, an alcohol pad and a sticker reminding them that Bullying Hurts.

Coloring Books

For elementary school students only. Students are able to read, color and follow a story about anti-bullying and inclusion in both English and Spanish.

****Purchased Separately. ****

Dodge a Bully

Each student will be able to take part in various obstacle courses which encourages students to work together as a team.

Essay Program

Students are asked to write a short essay about bullying or other prompts.

Makaila Nichols - Speech

Makaila Nichols will give a school wide assembly discussing her own experiences with bullying and other teenage dilemmas.

Moon Mission

Students are able to send their personal items into space and onto the moon via Celestis Inc. partnership. We encourage students to learn just how incredible this opportunity is by diving into space education.

The Celestis contract contains a performance guarantee offering a complimentary second mission should the first mission attempt fail to achieve success.

Sunflower Seed Planting

Students will come together to plant sunflowers or other types of flowers at the school. The students are asked to nurture and take care of these followers as they symbolically represent a field of kindness.

United Nation's Day

As proclaimed by the United Nations, we have secured a national anti-bullying day. Students are encouraged to learn about the United Nations and how important their voices are.

Walk-a-Mile in My Shoes

Fundraising opportunity for students to walk-a-mile and raise money for the school. Students are encouraged to walk the mile with someone they do not know well and learn more about that individual.

AWARENESS PROGRAMS

Banner Pledge

Students will sign a banner to show their commitment to upholding the pledge against bullying oath. They can sign the custom-made banner during lunch hours, and it is encouraged that it's flown somewhere on school property to remind students daily.

Greetings from the Moon

One of our programs allows students to go to the moon and into space via MicroSDcard. For holidays, we would welcome additional photos, messages or voice recordings from students and their families. This is another fundraising opportunity for the school and the program.

Holiday Program

Buttons and Stickers for the Holidays (Valentine's Day, Fourth of July, etc.)

Homecoming Program

School wide dress down to promote the school colors and unity.

Mean Girl's Day

School wide dress down to promote "You can sit with us," Encourage students to sit with someone new and promote random acts of kindness.

No Clowning Around

Red Nose Day at school, students will sign a banner during lunch and they will receive a Red Nose to increase awareness against bullying.

Stomp Out Bullying

Students use chalk to draw positive messages on the sidewalk, write how bullying has affected them, or what bullying they wish to stomp out.



Banner Pledge



Holiday Program



No Clowning Around



Stomp Out Bullying

PROGRAM IMPLEMENTATION

Adopt this program for your school!

WELCOME KIT INCLUDES:

- Wristband
- Button
- Certificate
- Membership Card

THE INTRODUCTORY PACKAGE INCLUDES:

- Bullying Hurts
- Dodge a Bully
- Essay Program
- Holiday Program
- Homecoming Program
- Mean Girl's Day
- No Clowning Around
- Stomp Out Bullying
- Sunflower Seed Planting
- United Nation's Day



FUNDRAISING OPPORTUNITIES:

- Moon Mission
 - Students are asked to recruit parents, siblings, aunts, uncles, pets, etc. to get their picture sent to the moon.
 - **Donate \$5.00 for one photo or letter** to be sent to the moon
 - **Donate \$10.00 for three photos or letters** to be sent to the moon.
- Walk-A-Mile in My Shoes
 - Students raise money by taking laps around the track with someone they would like to know more.

FUNDRAISING OUTCOME:

- For every five-dollars raised, one-dollar will go back into the school.
- For every ten-dollars raised, two-dollar will go back into the school.
- The other half goes directly into premium program add-ons:
 - Coloring books, Blatantly Honest Club packages, Makaila will speak to your school, anti-bullying merchandise and more.

MOON MISSION PROOF



A Step Into The Universe

Celestis Inc.,
PO Box 66784
Houston Texas 77266-6784 U.S.A.
Phone: 1.866.866.1186
www.Celestis.com

April 5, 2020

Ms. Makaila Nichols
Blatantly Honest Foundation
P.O. BOX 1392
Windermere, FL 34786

Dear Ms. Nichols,

We are glad to confirm herewith that *Blatantly Honest Foundation* (which merged with *Villagers Services Corp.* on March 31, 2020) has signed and paid in full for two MicroSD Spaceflight Services Contracts with Celestis Inc. for the following two forthcoming spaceflight missions:

- 1.The "*Aurora Flight*" Earth Rise Mission – currently planned for Q4 2020 from Spaceport America, NM
- 2.The "*Luna 02*" Service Launch to the Moon – currently planned for 2022.

We have been honored to work with you for the past three years, and applaud your efforts and projects related to the anti-bullying campaign.

Celestis Inc. is the pioneer and remains the only provider to have successfully conducted Memorial Spaceflights in the world for over 30 years with such a unique, memorable and meaningful experience at the launch site. Our company conducted **16** Memorial Spaceflight launches, including the first privately built rocket launched to space in 1982, a Memorial Spaceflight to the Moon, and flights to Earth Orbit and Earth Rise.

Respectfully,

A handwritten signature in black ink, appearing to read "Cristiana Chol", written over a horizontal line.

Cristiana Chol
Director of Client Services
Celestis Inc.
PO Box 66784
Houston, Texas 77266-6784
www.celestis.com





It's time to Be Blatantly Honest®...

We're a not-for-profit 501(c)(3) foundation committed to changing the stigma behind social issues and saving the lives of children. Our organization is only as strong as the people who believe in it. We all have our stories, experiences and moments that define us. Help us, help others realize their potential.

If you feel that this organization is something that you'd like to implement at your school, become a part of, sponsor or you feel that our team could make a difference in your community, please reach out to us.

(321) 250-1800
info@blatantlyhonest.org
www.BlatantlyHonest.org