

"Our Promise to you "

We will not sell personal information to third parties.

We will collect only information necessary or relevant to our business.

We will use only legitimate means to collect information.

We will only make personal information available:

to regulatory or other government authorities

as authorized by you

as otherwise permitted by law

We restrict access to nonpublic personal information to those associates who need to know to provide excellent customer service for you.

Nichelle Blake believes understands the importance of confidentiality of personal information and in taking appropriate measures to enforce privacy responsibilities.

Information collection

We collect nonpublic personal information about you from:

Applications or other forms you complete.

Your business dealings with us.

Information we receive from medical or health care providers as authorized by you.

This privacy policy is effective December 15, 2008. We reserve the right to modify or amend this privacy policy at any time and for any reason. The modified or amended privacy policy will be posted to our website.

In general, you can visit my website on the internet without telling us who you are or revealing any information about yourself. Our web servers collect the IP addresses, not the e-mail addresses, of visitors. This information is gathered to measure the number of visits, pages viewed, etc. Like many websites, we use "cookies" to deliver more relevant product messages based on pages viewed while visiting our site or other preferences you make known during your visit. Please refer to the following "How we use 'cookies'" section for information about cookies and how we use them.

We use all of this information to help us create a better experience for users of our website. There are times, however, when we may need information from you to respond to your inquiry or allow you to access specific account information. We collect no more personal information than is necessary to provide superior service.

"How we use "cookies"

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information about your visit.

We primarily use cookies to help us understand your preferences based on previous or current site activity, which enables us to provide you with an improved content experience. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can generally offer better site experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our site visitors so that we can improve or customize our website experience for a single user or for all users in general and to serve additional information outside of our website. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business and provide you with a more custom content experience.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer, Google Chrome or Firefox) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify how your browser manages cookies. If you turn cookies off, content protected behind your user login will no longer be available.

This cookie management strategy is global in nature meaning that all cookies from all sources are managed the same way. You may also chose to manage cookies from different sources in unique ways. From time to time our third-party service providers require that we provide our site visitors who do not use global cookie management strategies the opportunity to use the cookie management options that they offer. When this is the case we will post links to their policies and procedures in this section of our privacy policy.

[Google Analytics Opt-Out](#)

[Network Advertising Initiative Opt-Out](#)

There are times, however, when we may need information from you to respond to your inquiry or allow you to access specific account information. Typically this may include name, email address, mailing address and phone number but could also include answers to qualifying questions, credit card information and social security numbers. Our goal is to collect no more personal information than is necessary to provide superior service.

Information confidentiality and security

We maintain physical, electronic, and procedural safeguards that comply with federal and state regulations to protect your nonpublic personal information. Third parties who have access to personal information must agree to use it only to perform the services agreed upon and to comply with all applicable federal and state laws.

If you feel uncomfortable providing personal information over the internet, you always have the option of submitting information to the address or telephone number provided.

If you have any questions or concerns about privacy, our information practices, secure web servers or the confidentiality of personal data transmissions over the Internet, please call us at [1-770-728-8300](tel:1-770-728-8300) or e-mail nb@nichelleblake.com