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THE MERGER & NEW MISSION

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Visual Identity | printed media and Local Authentic announce a merger into Visual Identity | 360 a first of it's kind total solutions firm providing the necessary tools, resources, and services to develop and launch any business or micro enterprise in any industry.

Visual Identity | printed media serving clients for 37 years by initially creating business identity systems has joined Local Authentic a startup incubator for entrepreneurs to rapidly and efficiently launch or transition businesses.

"We are currently facing one of the most impactful transitions to our labor market that has ever been experienced. The desire to create and sustain your own business has never been greater. Visual Identity | 360 is an easy and affordable solution for individuals aspiring to start their own business and established companies looking to transition in changing markets." Local Authentic Founder & Co-Founder Visual Identity | 360 Essence Roberson shared.

Visual Identity | 360 provides: Business Licensing and Permits, Business Phone and E-mail accounts, Business and Marketing Plans, Business Funding Preparation, Naming and Brand Image (Logo) Creation, Domaine and Web Hosting, Website Development, Marketing and Advertising, Networking and PR, Media Products and Planning, Social Media Activation and Services, Payment Processing Solutions, Inventory Management Systems, Brick and Mortar Establishment, Event Planning, eCommerce, 360 Business Suite.

"Over 5 million business license applications were filed in the US between April 2020 and December 2021, only 8% of those applications resulted in a license assigned" Ken McCormick, Founder Visual Identity | printed media & Co-Founder Visual Identity | 360 revealed. "The systematic business development process has been severely curtailed by recent events, we provide solutions to navigate thru the road blocks with our specialized network and access to resources -- we find ways to deliver the total package." McCormick continued.

Additionally VI 360 is building a suite of product entities including:

iTrenepreneurs.com, a platform designed to establish contract based partnerships with larger companies, organizations, and ICS. iTrenepreneur will provide established employers access to contract and hire the skills they need instantly in any industry and profession.

Splaces360.com, Listing service for short-term luxury business travel, vacation rentals, and event venues.

Visual Identity | 360 invites you to activate service and learn more about iTrenepreneurs & Splaces360 at www.visualidentity360.com contact us by Email info@visualidentity.com or telephone +1 707-462-3095.

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