



zero
waste

ZERO WASTE MONTH

Sponsorship Levels & Benefits

Spearheaded by Race to Zero Waste and in partnership with local and international collaborators, this **October** campaign brings together advocates, changemakers, and thought leaders to amplify sustainable solutions through digital content, community challenges, and action-oriented events.

In addition to the benefits below, your sponsorship includes opportunities to:

- Showcase your commitment to sustainability to a diverse, values-aligned audience.
- Participate in social media activations, including visibility during our Zero Waste Month Interview Series on YouTube and other platforms.
- Collaborate with us on custom community activations or employee engagement opportunities tailored to your mission.
- Support grassroots voices by helping fund featured interviewees for the weekly interview series.
- Support the expansion of Zero Waste Month through our collaboration with the @gozerowaste app.

*To inquire about sponsorship opportunities, please email info@racetozerowaste.org.
We look forward to working with you to make Zero Waste Month 2025 a true sprint to zero waste!*

Small Business / Individuals

\$500

Includes

- Logo in sponsor listing
- Sponsor highlighting on social media
- Logo on event posters & digital graphics

Conservationist

1,000

Includes

Small Business benefits PLUS:

- Logo on livestream broadcasts
- Logo featured on ZeroWasteMonth.org

Community Hero

\$1,500

Includes

Conservationist benefits PLUS:

- Mention in campaign emails
- Inclusion in press releases
- Opportunity to give opening remarks
- Top logo placement across all materials

