

# SCHOLAR SMARTS STRATEGIC PLAN 2023-2025

**MISSION:**

Collaboration with educational partners and community leaders to create enriched education and career experiences for all communities.



<p><b>GOAL 1:</b> Promote student engagement experiences.</p>	<p><b>STRATEGY:</b></p> <ul style="list-style-type: none"> <li>- Focus on underserved, marginalized, low income populations as a priority, but all incomes are welcome. Students should not be required to pay.</li> <li>- Strengthen current Marketing resources to promote various workshops and activities. Have in person /on campus visits to introduce upcoming activities.</li> <li>- Identify 2 addtl instructors. Prefer ACT training background and Tech training experience.</li> </ul>	<p><b>TIMELINE: 6 months</b></p>	<p><b>ATTAINMENT INDICATOR:</b></p> <ul style="list-style-type: none"> <li>- The number of activities</li> <li>- The number of students who have participated</li> <li>- The completion of the marketing resources</li> <li>- The number of additional instructors onboarded</li> </ul>
<p><b>GOAL 2:</b> Structured collaboration with workforce development, educational, and community partners to enhance educational instruction.</p>	<p><b>STRATEGY:</b> Strengthen alliance with current City Council Members, Schools, State Resources, and Trades.</p>	<p><b>TIMELINE: 6 months</b></p>	<p><b>ATTAINMENT INDICATOR:</b> The number of successful collaborations</p>

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<p><b>GOAL 3:</b> Provision of workshops, education training and professional development.</p>	<p><b>STRATEGY:</b></p> <ul style="list-style-type: none"> <li>- Identify resource partners who can increase the capacity of students served through referrals.</li> <li>- Inventory available venues and shared facilities where sessions can be held. Inventory potential resource partners assisting students.</li> <li>- Creation and coordination of workshop content</li> </ul>	<p><b>TIMELINE:</b> 6 months</p>	<p><b>ATTAINMENT INDICATOR:</b> The number of workshops and training development activities.</p>
<p><b>GOAL 4:</b> Develop Fundraising Goals</p>	<p><b>STRATEGY:</b></p> <ul style="list-style-type: none"> <li>- Build relationships with philanthropic and business foundations and education support organizations to align ScholarSmarts strategic plan objectives.</li> <li>- Create a directory and contacts list for campaign.</li> <li>- Align campaign with funding schedules as they are identified by organizations.</li> </ul>	<p><b>TIMELINE:</b> 6 months</p>	<p><b>ATTAINMENT INDICATOR:</b> Funding goals achieved on a quarterly timeline. Seek to match funding demand with annual budget.</p>
<p><b>GOAL 5: Increase Board Membership by 2 Executive Board Members and 3 Advisory Board Members (Includes 1 Youth Ambassador)</b></p>	<ul style="list-style-type: none"> <li>- Board members will conduct a prospective new member outreach.</li> <li>- Use Sign up Genius for new interests to complete.</li> </ul>	<p><b>TIMELINE:</b> 6 months</p>	<p><b>ATTAINMENT INDICATOR:</b> The number of new fully executed members</p>

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