



Privacy Policy

Effective Date: April 15, 2025

Empower by Nikki ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website, use our services, or interact with us online or offline.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and other contact details voluntarily provided via forms, event registrations, or coaching sessions.
 - **Payment Information:** If you make a purchase, we may collect payment details through secure third-party processors.
 - **Usage Data:** Information about how you use our website (e.g., pages visited, time spent, device type, IP address).
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2. How We Use Your Information

We use your information to:

- Provide and personalize services, coaching, and resources
- Send newsletters, updates, and promotional content (with consent)
- Respond to inquiries and provide customer support
- Process payments and manage transactions
- Improve our website, services, and user experience

3. Sharing Your Information

We do **not sell** your personal information. We may share it with:

- Trusted third-party service providers (e.g., email platforms, payment processors) who assist in running our business
- Legal authorities if required by law or to protect our rights and safety

4. Your Choices & Rights

- **Opt-Out:** You may opt out of marketing emails at any time by clicking “unsubscribe” in our messages.
- **Access & Update:** You can request access to or correction of your personal data by contacting us at the email below.
- **Delete:** You can ask us to delete your personal data, subject to legal or contractual obligations.

5. Data Security

We implement appropriate technical and organizational measures to protect your data. However, no system is completely secure, and we cannot guarantee the security of your information.

6. Cookies & Tracking

Our website may use cookies to enhance your experience and gather usage data. You may disable cookies through your browser settings.

7. External Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites.

8. Children’s Privacy

Our services are not intended for children under 13. We do not knowingly collect information from anyone under this age.

9. Updates to This Policy

We may update this policy periodically. The most recent version will always be posted on our website with the updated effective date.


10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact:

Nikki Boles (Sanger)

Empower by Nikki

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 www.empowerbynikki.com