

## 2022 Olympic and Paralympic Day Event Report





Event: 2022 Olympic and Paralympic Day

**Event Type:** Community sports social

**Description:** Held annually and worldwide since 1948, Olympic Day commemorates the birth of the modern Olympic Games on June 23, 1894. In 2020, USOPC partnered with the International Olympic Committee and International Paralympic Committee to recognize the day as "Olympic & Paralympic Day" in the United States. Olympic & Paralympic Day celebrates the Olympic values, pillars, and ideals through interactive sports opportunities with the public, Olympians, and Paralympians of the future, past and present. Our event is a 100% community service, volunteer-driven effort\*. From the host and coordinators, Featured Athletes, Fitness Leaders, notable dignitaries, food caterers, artists, and musicians, to each item used at the event. Masks are strongly encouraged. \* = Fundraising is prohibited

Date: July 01-02, 2022

**Locations:** Bud Kelley "Kelleytown" Park (1608 Kelleytown Road, McDonough, GA 30252) and Granite City Boxing Academy (242 Fairview Road, Ellenwood, GA 30294)

Target Audience: 25-50 participants of all ages interested in arts, Olympics, and Paralympics

Attended Audience: 30 participants of all ages interested in arts, Olympics, and Paralympics

**Entry/Registration/Vendor Fee:** Free

Food Provided: Beef hamburgers, vegan burgers, beef hotdogs, and bottled water

**Theme:** The Art of Sports

Event Hashtags: #OlympicParalympicDay #OlympicDay2022

Event Contact: Host/Coordinator – Kevina Franklin, HenryOlympicDay@gmail.com

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Event Report Video: <a href="https://youtu.be/4iS0DDHSy\_k">https://youtu.be/4iS0DDHSy\_k</a> (click to play)





### 2022 Olympic and Paralympic Day

July 02, 2022 1:00pm – 8:00pm Granite City Boxing Club 242 Fairview Road, Henry County, Ellenwood, GA

### **Event Agenda**

Staff Arrival 11am-until

- Venue set-up
- Physician Staff Arrival 2:30pm
- Zumba Staff Arrival 5:30pm
- Stay Fit Kids Arrival ongoing
- Volunteer Staff Arrival ongoing

#### Opening Ceremony 1pm

- Torch Relay
- National Anthem
- 10-Count (Coach Tito Lopez, Coach Johnny Gant, Coach Gary Russell, Sr.)

Open Workout 1:30pm Tito Lopez

Double-end bag, water punching bag, speed bag, boxing ring, strength conditioning

Giveaways 2:30pm

TeaTime win autographed Women's Olympic Trials Answer: 2012 Inaugural Olympic and Paralympic Day

Interactive Simulation & Sparring I 3:00pm

Interactive Discussion Panel I 3:30pm

Intermission 4:00pm

- Community & Sponsors Open Group Photos I & Mingling
- Mayoral Proclamation Presentation
- Acknowledgments

Interactive Visual Arts 4:30pm

- Henry County Public Library (Public Arts Showcase)
- Stay Fit Kids (Art of Sports, Music, and Dance)

Interactive Simulation & Sparring II 5:00pm

Interactive Discussion Panel II 5:30pm

Zumba Fitness with Sandy 6:00pm

Closing Ceremony 7:00pm-8:00pm

- National Anthem
- Closing Acknowledgments
- Community & Sponsors Open Group Photos II and Mingling
- Open Workout Fun
- Venue clean-up



## <u>Day 1 of 2 - July 1st: Bud Kelley "Kelleytown" Park (1608 Kelleytown Road, McDonough, GA 30252) and satellite locations</u>

- Fine Arts in Sports: Olympic and Paralympic-inspired Painting Day
- · All other events were postponed to Day Two;
- Represented at Bud Kelley Park by Sandy Newell (Zumba Instructor)
- Issuance of 2022 Olympic and Paralympic Day Mayoral Proclamation

#### Day 2 of 2 - July 2nd:

#### Granite City Boxing Academy (242 Fairview Road, Ellenwood, GA 30294)

- Opening Ceremony
- Open Workout
- Fine Arts in Sports Celebration: Olympic and Paralympic-inspired Art
- Arts in Sports Discussion Panel
- Interactive Sports Clinics & Demonstrations: Clinic, Zumba
- Mayoral Proclamation Presentation
- Closing Ceremony

#### **Featured Athletes:**

- Eli Lankford (Boxing)
- Braxton Guiney
- Hakim 'Tito' Lopez (Boxing)

#### **Featured Artists:**

- Evelyn J. Wiggins
- Evelyn D. Wiggins
- Kevina L. Franklin

#### **Event Sponsors:**

- United States Olympic and Paralympic Committee
- USA Boxing
- Georgia Amateur Boxing Association (Monetary funding, Boxing gloves, Headgear)
- Granite City Boxing Academy (Venue, Volunteer staff, Tables, Chairs, Boxing equipment)
- AKEKA By Design (Food, drinks, decor, transportation, Volunteer staff)
- Beltline Cosplay (Featured Athletes, Volunteer staff)
- Zumba Fitness with Sandy (Featured Fitness Leader)
- Henry For Music (Audio equipment, Sound engineer)
- Stay Fit Kids P & G Studios (Athletes, Dancers)
- Henry County Public Library System (Public Art Exhibition, Fairview Public Library)
- LP Portrait Photography (Photography)
- The Front Porch Players (Sponsor Certificates)



#### **Featured Athletes, Guests, and Participants:**

- Hakim 'Tito' Lopez (\* = Featured Athlete)
- professional boxer with a record of 13-0-0 (Wins-Draws-Losses)
- signed to U.S. Olympian Evander Holyfield's 'Real Deal' Promotions in July 2017
- trained as an elite amateur boxer (98-0-9) under his late dad, also named Hakim 'Tito' Lope
- trains at his late dad's gym Granite City Boxing Academy
- competed in the 2020 U.S. Olympic Boxing Team Trials
- brother of Najee Lopez, who also competed in the U.S. Olympic Boxing Team Trials and Puerto Rico Boxing Team Trials

#### · Ah'lon and Ah've Lewis

- brothers who train at Granite City Boxing Academy
- both have been training as amateur boxers for over five years
- both gold medalists of the National Silver Gloves Championships

#### · Sandy Newell

- Certified Zumba Fitness Instructor
- local actress
- featured actress in "I Am That I Am," which is currently airing on Amazon Prime
- represented Olympic and Paralympic Day at Bud Kelley "Kelleytown" Park

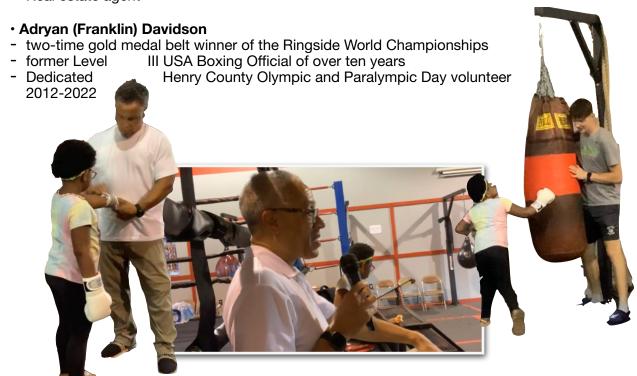
#### • Dr. Conrad Miller, Jr., M.D.

- co-presenter during interactive sports clinic
- registered with USA Boxing for over five years
- travels statewide as a Georgia Amateur Boxing Association ringside physician

#### · Michelle Sanders

- former Henry For Music board member
- children are former students of the Henry for Music Youth Orchestra United program

- Real estate agent





In our 10th annual 100% volunteer-driven event, we welcomed about 30 Henry County Youth and Adult community members throughout Henry County Olympic and Paralympic Day for art, trivia, leisure, and sports activities during our Fine Arts in Sports celebration. To encourage



children to engage in Literature Arts and seek more information about the Olympic and Paralympic movement, we invited artists to create pieces inspired by the pillars of the sports. The community responded with five art submissions. As part of the public art exhibition, all five art pieces are currently on display through 2024 in the children's section of Henry County's Fairview Public Library.

Inspiring local up-and-coming athletes, we featured two Granite

City Boxing Academy decorated boxers: **Hakim "Tito" Lopez** (13-0-0) who gave insight into his boxing career and following in his late dad's footsteps, and his teammate **Eli Lankford**, an elite military athlete serving in the United States Army's World Class Athlete Program (WCAP). Eli trains in Colorado Springs, CO, and was represented by his dad and trainer, USA Boxing Certified Boxing Coach Lamont Lankford. Coach Lankford, also a Georgia Amateur Boxing Association board member who liaised for 2022 Henry County Olympic and Paralympic Day, helped outfit Featured Artist **Evelyn D. Wiggins** with her first set of boxing gloves.

Also helping Evelyn D. was Featured Jiu-jitsu Athlete **Braxton Guiney** (Red Mystic Ranger). He and the Beltline Cosplay Heroes—Lauren (Mulan),

Jackie (Raya from *Raya and the Last Dragon*), taught combat sports fundamentals, and helped with media. They portrayed their characters' joyfulness in their high-quality handmade cosplay outfits. Braxton, the first volunteer to arrive and last to depart, made several costume changes throughout the day. More than encouraging good health and athleticism, Beltline Cosplay Heroes promoted intentional hydration in the sweltering heat.

Mayor Sandra Vincent entered the Olympic and Paralympic Day Mayoral Proclamation into the July 7th City of McDonough Council Meeting minutes. Mayor Vincent posted the entry to Facebook, sending a birthday wish to a teenage yet active 10-year veteran Olympic and Paralympic Day volunteer. Charlie (pictured below) and her sisters, Leilani and Evelyn, are in the community photos and event report video. Alongside them in the community photos by professional Luci Pagán of LP Portrait Photography are the Beltline Cosplay Heroes.

Brian Taylor, USA Boxing's Coordinator for







Certified Zumba fitness instructor **Sandy Sewell** kept the energy flowing, engaging the audience with a cardio workout. She offered both low and high-energy, easy-to-follow dance moves to incorporate fun into exercise. "Taking care of your health is part of the process of walking in your purpose, and that's what inspired me to become certified," Sandy, who is a featured actress in Amazon Prime's TV show "I Am That I Am," teaches weekly classes at multiple locations in Henry County, said. "Zumba is a fun and invigorating way of maintaining your health and developing a lifestyle... Grooving to the beats of salsa, reggaetón, samba, and hip-hop music feels more like a dance party than a workout..."

The high-energy session, set to upbeat music, featured choreographed dance numbers that emphasized feeling welcome, moving to the music, and having a good time, where no rhythm was required. At an early age, her love for the art of dance and fitness started and evolved into teaching weekly Zumba classes to help individuals and families live better, feel better, and look better. In alignment with the Olympic and Paralympic Spirit, Sandy demonstrated how wellness and fitness are essential factors contributing to athleticism and to healthier lifestyles.







With resounding joy, and hydrating through the thick heat drying up the rain, the community members took turns experiencing a moment in the life of a Timekeeper. They learned firsthand

what it is like to ring the bell. The bell, donated by Granite City Boxing Club, played a significant role in a 10-Count honoring three late coaches who impacted the Georgia Amateur Boxing Association





tremendously: Coach Tito Lopez, Coach Johnny Gant, Coach Gary Russell, Sr. Stay Fit Kids brought in dancers who got into the ring during a clinic conducted by Kevina L. Franklin and Dr. Conrad Miller on the art of safety, rhythm, ring movement, and how each affects boxing.

Thanks to cost-saving in-kind donations and sponsorships, Olympic and Paralympic Day, The Front Porch Players donated a set of Mini Season certificate tickets as a thank you for community partnership. The Georgia Amateur Boxing Association (GABA) contributed \$360.00 towards Henry County Olympic and Paralympic Day. Event Host Kevina Franklin will issue a full reimbursement of \$360.00 to GABA before the 2023 Henry County Olympic and Paralympic Day event. AKEKA By Design graciously sponsored all monetary costs.

#### **Projected Cost:**

- Venue Cost (\$600)
- Food and Decor (\$200)
- Ad Marketing (\$20.00)
- Boxing show equipment (in-kind)
- Tables (in-kind)
- Chairs (\$60)
- Certificates (in-kind)

**Projected Total: \$860.00** 

We sincerely appreciate the in-kind contributions from the many sponsors of the 2022 Henry County Olympic and Paralympic Day event.



#### **Actual Cost:**

- Venue Cost (in-kind)
- Food and Decor (\$148.83 sponsored)
- Ad Marketing (\$20.00 sponsored)
- Boxing show equipment (in-kind)
- Tables (in-kind)
- Chairs (in-kind)
- Certificates (in-kind)

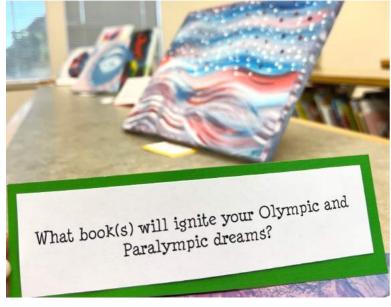
Total: \$168.83



# 2022 OLYMPIC AND PARALYMPIC DAY

COMMUNITY ART EXHIBITION





FAIRVIEW
PUBLIC
LIBRARY
CHILDREN'S
LITERACY
CENTER

















THE ART OF SPORTS

AY JULY

OLYMPIC DAY

BRING YOUR TRAINING GEAR

## INCREASE YOUR SKILLS BY LEARNING FIRSTHAND ABOUT THE TEAM KEEPING BOXING SAFE

GRANITE CITY BOXING CLUB 242 FAIRVIEW ROAD, ELLENWOOD, GA













LEARN
WHAT THE
OFFICIALS-IN-CHARGE,
REFEREE,
JUDGES,
TIMEKEEPER,
GLERKS,
GLOVING TABLE,
DOCTORS,
COACHES
LOOK FOR

✓ Sponsor & Vendor
Opportunities Available

• HANDS-ON OFFICIATING EXPERIENCE
• WHAT COUNTS AS A SCORING BLOW
• WHY SOME CALLS ARE MADE
AND OTHERS ARE NOT
• GRASSROOTS TO INTERNATIONAL
GROWTH PATHWAYS



Email: HenryOlympicDay@gmail.com Message/Text: 404.913.2482 @HenryOlympicDay



Generous Community Partners









#OlympicParalympicDay #2022OlympicParalympicDay