



## **Oct. 2025 Hanover Parent Teacher Alliance Meeting Notes**

*Thursday, Oct. 9 at 9:30 a.m. at the High School Media Room*

### **Notes**

#### Executive Board Updates

- Shared committee **roles and responsibilities document** in advance of the meeting
- Discussed feedback from the **kickoff event** in Aug.
  - Saw great turn out, largely from parents of K and first grade
  - Received strong interest at that event in getting involved - but also heard that they can't always attend meetings during the day
  - Suggestions:
    - Continue to host informal social gathering like that
    - Post agendas online and via email to keep people informed
    - Flag SignUp Geniuses with one-off volunteer opportunities and donation needs
- Shared **2025-2026 planning** updates
  - Shift to quarterly meeting for the full PTA
  - Continue to have monthly Executive Board
  - Ask to have Committee leads and Building Reps reach out to full Board at [hanoverptaboard@gmail.com](mailto:hanoverptaboard@gmail.com) with updates in between
  - Goal to post all events/meetings in one place as early as possible
- Discussed **budgets and financial guidance**
  - Shared that budgets are approved
  - Plan to do midyear check-in meetings with schools
  - Ask:
    - Everyone to review financial policies doc
    - Everyone to find tax exempt barcode and any other necessary info in the financial policies doc
- Updated on current status and next steps for **fun run**, which is ongoing
  - Still have a ways to go to reach our goal of \$65k
  - For future, consider more of a one-time ask campaign
  - Consider publicizing the corporate match aspect of the campaign, encouraging donations to the HPTA

#### Building Rep Updates

##### *Cedar*

- **Room parents:** Still looking for room parent signups



- Discussed ideas to generate additional signups, including posting in "graduation year" Facebook groups, pushing to the emails of the parents who attended our kickoff event, emphasizing why to be a room parent, and boosting on HPTA social channels
- **Pumpkin Stroll:** Thursday, Oct. 23
  - Diana and Lauren plan to have merch table available
  - ACTIONS: Create and promote SignUp Genius to help set up, clean up and sell merch
- **Book fair:** Nov. 17-20
  - ACTIONS: Create and promote SignUp Genius

#### *Center*

- Created **new Center PTA Gmail account** ([centerptahanover@gmail.com](mailto:centerptahanover@gmail.com))
- Identified dates for 2025-2026 school year and confirmed which ones will require volunteers
- Scheduling **Center PTA meeting** for Oct. 29 at 9 a.m.
- Confirmed **room parents** all set almost - 3 rooms left as of the meeting

#### *Middle School*

- Planning for **Harvestfest** (Oct. 24) and **Turkey Trot** (Nov. 26), with SignUp Geniuses coming for both events

#### *High School*

- Jodie has a good group of other parents supporting PTA efforts this year
- Supporting preparation for **NEASC** on Nov. 17, including...
  - Welcome snacks, lunches, and banners

#### Committee Updates

- Staff Appreciation - Caitlin
  - Will reach out with date for cocoa bar
  - Discussed positive feedback around the coffee truck last year and possibility of executing again this year, with more flexibility on timing
  - Discussed **Stock the Lounge**
    - Center, Cedar, High School all planning Stock the Lounge
    - Nicole to check in with Chrissy and Alicia to confirm Middle School plans
- Fundraising - Erin B.
  - Wrapped up **Jersey Mike's** - despite snafu, ended fundraiser with nearly \$900 raised



- Planning for upcoming **Toy Box** and **Sullivan's** fundraisers
- Discussed possible event at **Dave & Busters** in Braintree
  - Diana and Lauren to connect with Erin Bertrand on the opportunity - stemmed from a discussion with Mr. Tracey - and include the Board on any emails
- Social engagement - Lauren and Diana
  - Decided to cancel the **softball fundraiser** due to low engagement
  - Purchased **merch** (hats and sweatshirts) and will sell at Pumpkin Stroll to start
  - Put a deposit down for **Mom Prom** for May 1
    - Diana and Lauren to establish committee
    - Discussed possible add-ons, including donations, sponsorships, partnerships (i.e. with Blo, nail salon, transportation)
    - Discussed offering tickets for \$80 if you buy in 2025 before increasing to \$100 in 2026
  - Discussed planning a few **casual nights out** throughout the year (i.e. a night in Jan. at Scarlett Oak)
  - Discussed having a booth at the **Hanover Gift Show** on Nov. 9
    - Brittany to follow up with details
    - Board to staff the event with QR codes and info about the HPTA
- Social media ideas - Brittany and Lindsey
  - Post ideas:
    - Meet the building reps and committee leads
    - Filler social post about cost of field trips
  - Update the website with latest roster