



Oct. 2025 Hanover Parent Teacher Alliance Meeting Notes
Thursday, Oct. 9 at 9:30 a.m. at the High School Media Room

Notes

Executive Board Updates

- Shared committee **roles and responsibilities document** in advance of the meeting
- Discussed feedback from the **kickoff event** in Aug.
 - Saw great turn out, largely from parents of K and first grade
 - Received strong interest at that event in getting involved - but also heard that they can't always attend meetings during the day
 - Suggestions:
 - Continue to host informal social gathering like that
 - Post agendas online and via email to keep people informed
 - Flag SignUp Geniuses with one-off volunteer opportunities and donation needs
- Shared **2025-2026 planning** updates
 - Shift to quarterly meeting for the full PTA
 - Continue to have monthly Executive Board
 - Ask to have Committee leads and Building Reps reach out to full Board at hanoverptaboard@gmail.com with updates in between
 - Goal to post all events/meetings in one place as early as possible
- Discussed **budgets and financial guidance**
 - Shared that budgets are approved
 - Plan to do midyear check-in meetings with schools
 - Ask:
 - Everyone to review financial policies doc
 - Everyone to find tax exempt barcode and any other necessary info in the financial policies doc
- Updated on current status and next steps for **fun run**, which is ongoing
 - Still have a ways to go to reach our goal of \$65k
 - For future, consider more of a one-time ask campaign
 - Consider publicizing the corporate match aspect of the campaign, encouraging donations to the HPTA

Building Rep Updates

Cedar

- **Room parents:** Still looking for room parent signups



- Discussed ideas to generate additional signups, including posting in “graduation year” Facebook groups, pushing to the emails of the parents who attended our kickoff event, emphasizing why to be a room parent, and boosting on HPTA social channels
- **Pumpkin Stroll:** Thursday, Oct. 23
 - Diana and Lauren plan to have merch table available
 - ACTIONS: Create and promote SignUp Genius to help set up, clean up and sell merch
- **Book fair:** Nov. 17-20
 - ACTIONS: Create and promote SignUp Genius

Center

- Created **new Center PTA Gmail account** (centerptahanover@gmail.com)
- Identified dates for 2025-2026 school year and confirmed which ones will require volunteers
- Scheduling **Center PTA meeting** for Oct. 29 at 9 a.m.
- Confirmed **room parents** all set almost - 3 rooms left as of the meeting

Middle School

- Planning for **Harvestfest** (Oct. 24) and **Turkey Trot** (Nov. 26), with SignUp Geniuses coming for both events

High School

- Jodie has a good group of other parents supporting PTA efforts this year
- Supporting preparation for **NEASC** on Nov. 17, including...
 - Welcome snacks, lunches, and banners

Committee Updates

- Staff Appreciation - Caitlin
 - Will reach out with date for cocoa bar
 - Discussed positive feedback around the coffee truck last year and possibility of executing again this year, with more flexibility on timing
 - Discussed **Stock the Lounge**
 - Center, Cedar, High School all planning Stock the Lounge
 - Nicole to check in with Chrissy and Alicia to confirm Middle School plans
- Fundraising - Erin B.
 - Wrapped up **Jersey Mike's** - despite snafu, ended fundraiser with nearly \$900 raised



- Planning for upcoming **Toy Box** and **Sullivan's** fundraisers
- Discussed possible event at **Dave & Busters** in Braintree
 - Diana and Lauren to connect with Erin Bertrand on the opportunity - stemmed from a discussion with Mr. Tracey - and include the Board on any emails
- Social engagement - Lauren and Diana
 - Decided to cancel the **softball fundraiser** due to low engagement
 - Purchased **merch** (hats and sweatshirts) and will sell at Pumpkin Stroll to start
 - Put a deposit down for **Mom Prom** for May 1
 - Diana and Lauren to establish committee
 - Discussed possible add-ons, including donations, sponsorships, partnerships (i.e. with Blo, nail salon, transportation)
 - Discussed offering tickets for \$80 if you buy in 2025 before increasing to \$100 in 2026
 - Discussed planning a few **casual nights out** throughout the year (i.e. a night in Jan. at Scarlett Oak)
 - Discussed having a booth at the **Hanover Gift Show** on Nov. 9
 - Brittany to follow up with details
 - Board to staff the event with QR codes and info about the HPTA
- Social media ideas - Brittany and Lindsey
 - Post ideas:
 - Meet the building reps and committee leads
 - Filler social post about cost of field trips
 - Update the website with latest roster