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TOMORROW'S WINNERS TODAY

Affluence Corp Smart City Technology Sales Are Just Beginning to Soar and Could Surprise Big

WITH THOUSANDS OF CITIES IN NEED OF THIS TECHNOLOGY AND DELL AND OBS AS SELLING PARTNERS, AFFLUENCE CORP SALES COULD CONTINUE TO RISE DRAMATICALLY

- Dell Technologies and Orange Business Services are partnered with Affluence Corp's wholly owned OneMind Technologies to market big ticket 'Command & Control' software to smart cities, smart airports, smart universities, etc. The Smart City market is expected to double to \$1 trillion by 2026.
- Due to the adoption of 5G technology smart city projects are rapidly growing, taking advantage of existing infrastructure inputs and other sources of data that need OneMind's 'Command & Control' software to better manage data for more efficient city operations in real-time.
- Affluence Corp OneMind 'Command & Control' technology takes advantage of existing infrastructure and can make ordinary cities around the world become smart cities to be more efficient and livable.
- Affluence Corporation's OneMind Technologies software was recently purchased as the Command and Control software solution for the world's largest smart city project, beating out large smart city software heavyweights such as IBM, Microsoft, Cisco, Siemens and Honeywell.
- OneMind Technologies forecasted \$5 million in revenue for 2022 from Phase 1 and a portion of Phase 2 just for this project alone. The contract is a multi-phase, multi-year contract that increases with each phase. OneMind also has a significant sales pipeline for its partners.
- Affluence reported Q1 2022 was up 363% Year Over Year and has been profitable for the last two quarters.

- OneMind has a global installed base including Oslo, Barcelona, Mexico City, San Francisco and Bogota as well as others. With the addition of reseller partners Dell Technologies and Orange Business Services, Affluence sales are beginning at a very fast pace and have the potential for hyper-growth in the near term and the long term.
- Affluence Corp. has approximately 431 million shares outstanding with a market cap of about \$13 million and an estimated float of about 19 million shares.



Most conventional cities already have begun making initial smart city infrastructure investments such as cameras, IoT devices, and smart sensors to help monitor, control and report on situational awareness. Vital functions of every city include automobile traffic, public transportation, air traffic, transportation of commerce, emergency services, schools, hospitals, convention centers, sports arenas, energy, water and waste handling activities, and many other critical functions. Predictable flows of all of the above-mentioned functions are vital to every city.

A major weakness in every city is that there is nothing to manage, report and act on the staggering amount of data generated from their current infrastructure and view this information in real-time. Additionally, there are multiple silos of information that do not interact with each other. This has created a critical need for 'Command & Control' software that processes all of the data simultaneously and recommends strategies to keep the lifelines of a city moving smoothly and without interruption and protects the technology investments that have already been made.

Realizing this weakness, Affluence Corp's (OTC: AFFU), OneMind Technologies, created a 'Command & Control' software that allows for better management with the simultaneous use of enormous amounts of data so that cities can be more efficient across the board and make decisions at all levels in real-time. Imagine a NASA control room where a major moon mission is monitored and controlled. A successful mission is not likely without the control room. OneMind's 'Hypervisor' is much like NASA's control room where it allows a small number of people to monitor enormous amounts of data and respond immediately to correct any undesirable irregularities.

Seeing the large Smart City Software opportunity, Dell Technologies (DELL: Nasdaq) and Orange Business Services (ORAN: NYSE) both partnered with OneMind to resell their 'Command & Control' solution to their customer base as well as new smart city projects.

Affluence Corporation recently announced that its wholly owned Subsidiary, OneMind Technologies, received a major contract to be the 'Command and Control' solution for one of the world's largest smart city projects in the Middle East. The multi-year, multi-phase contract is a result of a joint sales and implementation effort with their two large technology partners beating out some of the world's largest technology companies.

"This is a momentous occasion for Affluence and OneMind Technologies, and in addition to the revenue impact this year and in subsequent years, this sale makes us one of the top Smart City Software Solutions in the market," said James E. Honan, Jr., Affluence's Global CEO. Affluence will recognize \$5 million in revenue in 2022 from Phase 1 and Phase 2 of the project. Phase 1 began late in Q4 2021 and Phase 2 is scheduled to begin in early Q3 of 2022. The OneMind Smart City Software Solution is one of the key components of this substantial Smart City project in the Middle East, " said Honan.

"This contract in the Middle East is a testament to our vision and the strength of our Hypervision product," said Stephane Eyme, OneMind Technologies CEO. "We are delighted to be working side by side with our world-renowned technology partners. They evaluated several software solutions for this project and chose OneMind because of our ability to take in data in any format and customize the reporting views for all levels of the organization. Our Hypervisor was so well received in this Smart City Project that both partners have included Hypervisor in several ongoing sales campaigns around the world. We are looking forward to announcing more contract awards this year as we plan to continue to add direct and indirect sales channels every quarter," said Eyme.

Due to the rapid adoption of 5G most cities have begun to make more significant smart city infrastructure investments however, there is nothing that gives a unified, real-time picture across their entire network of sub-systems until OneMind's Hypervisor product was developed.

Smart cities software is a relatively new technology that provides significant efficiencies, and most cities want to leverage their existing investments which create islands of automation. Additionally most of the larger players in the market want to sell a turnkey solution rendering prior technology investments useless. With OneMind's Hypervisor product organizations within the city can utilize existing technology investments to share data and manage it effectively in real-time.

An article titled, "[How Smart City Technology is Making Cities Around the World More Livable](#)" describes how OneMind's Hypervisor System can be used by smart cities and older conventional cities.





Here is an overview of how it works

The OneMind hypervisor is a software layer that lays on top of expert subsystems that operate a city. It is capable of connecting and retrieving information from those subsystems, independently of the technology they use, and showcasing it on a unique layer. Essentially, a hypervisor breaks the silos between the information systems and gives a holistic view on the entire city, granting access to any data provided by operational subsystems.

A hypervisor also constantly monitors the collected data, compares it with analytics indexes and triggers alerts when thresholds are exceeded. It also links these alerts to a response plan previously configured by the user based on the city's standard operating procedures and launches automatic responses where business rules allow it. It does all this to address the situation quickly and swiftly, mitigate the issue and improve the resilience of the city.

Example of this technology in action

Bogota, Colombia runs on smart city technology. The city has 7.8 million residents and 1.2 million vehicles, and it's been dealing with significant traffic congestion since the 1990s. City authorities set up an alternate-day vehicle traffic system, but that didn't solve their growing congestion problem.

Now, Bogota has one of the most complete and advanced mobility management solutions in the world. Smart city technology unified the city's systems into one central control center for traffic management, vehicle counting, agent tracking, traffic cameras and incidents. Integrated systems include an accident-reporting tool, 1,600 agents, towing vehicles, a Twitter feed, traffic lights, bicycle lanes, bus stops and street works with hundreds of sensors.

As a result, emergency response times improved by 40%. Solving Bogota's traffic congestion problems reduced the time people spend traveling through it and helped decrease air pollution, resulting in significant cost savings for the city.

OneMind Recent Success Stories

The OneMind product is also deployed throughout the world with implementations in Oslo, Mexico City, Barcelona and San Francisco. OneMind has recently been selected as the command and control software for one of the world's largest smart city projects in the Middle East. Another recent success story is a Smart Tourism project for Quang Ninh Province in Vietnam, which consists of a complete intelligence operations center that integrates several systems deployed throughout a large and diverse geographic area. The platform continues to evolve with the needs of the province, integrating any new system the city deploys and becoming a fully integrated system for the leaders' daily decision-making. The project is operational and recently entered a second, and larger phase of deployment.

What makes OneMind technology different from the offerings from other companies?

Unlike solutions offered by other companies, OneMind technology works with the technology investments that cities already have installed so that they don't have to replace every part of their system. OneMind's platform is nimble, easily connecting to any external subsystem technology. It also has unique features for operators, managers and city decision-makers.

OneMind's technology can be deployed in any environment with high availability through cloud, multi-cloud, on-premises and hybrid access. It is also multi-tenant and SaaS-ready. The technology is fully configurable on the front end and uses a low-code engine to perform ETL data processes, configure business processes and automate alarm triggers and action workflows.

OneMind also offers an adaptive, multi-device front end that can connect a smartphone to the video wall. It has a modular, plug-in architecture that allows it to adapt analytics to the user's needs and is a multilingual and multicultural platform.

The future for smart city technology

Today, smart city technology is becoming even more integrated into almost every city in the world. Most cities are already using massive numbers of input devices that a staggering amount of data that needs to be processed for real-time situational awareness, and we are only seeing the tip of the iceberg. Today, any of 10,000 cities can implement 'Command & Control' software to quickly upgrade all vital operations and improve life for millions.

Affluence Corp. OneMind Technologies is at the forefront of Smart City technology with well-known partners Dell Technologies and Orange Business Services and there is “greenfield” opportunity as more and more cities see the benefits of being a truly smart city. The market will double in size to \$1 trillion over the next 4 years and technologies like OneMind will play a key role in its growth.

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