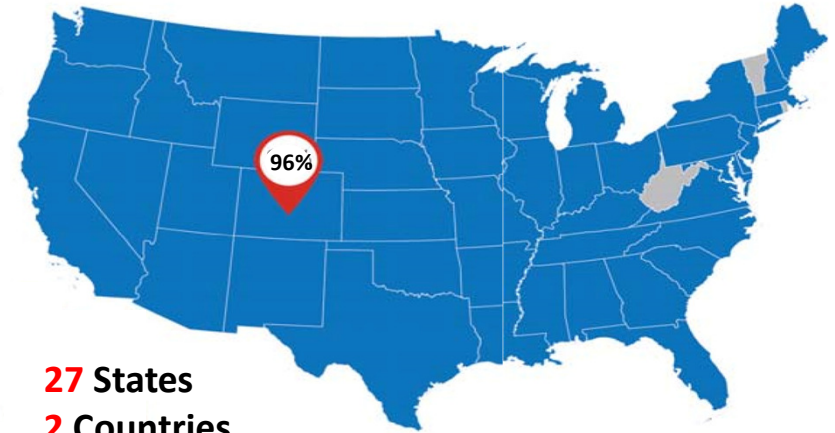


Benefit	Title Sponsor (\$10,000)	Presenting Sponsor (\$2,500 - 5,000)	Exclusive Sponsor (\$2,000)	Official Sponsor (\$1,000)	Expo Vendor/E-goody bag/Mile Marker (\$250 - \$900)
Number available	1	2-3	Unlimited	Unlimited	Unlimited
Company name incorporated into event name	X				
Marquee banners at finish line and on-course	X				
Company logo on finishers' medals	X				
Banners at starting lines and post-race party area	X	X			
Guaranteed exclusive sponsor for your industry	X	X	X		
Company logo on corresponding overall and age group awards	X	X			
Company logo on event shirts	X	X			
Company logo on runner bibs	X	X			
Company logo on advertising	X	X	X		
Company logo on event website and finish line banners	X	X	X	X	
Exclusive e-mail blasts to event database	X	X			
Priority sections in e-mail blasts to event database	X	X	X		
Opportunity for sections in e-mail blasts to event database	X	X	X	X	
Race day recognition and announcements	X	X	X	X	
Advertisement in e-goody bag that goes out to all participants	X	X	X	X	X
Booth space at the Packet Pick-up and Expo	X	X	X	X	X (Expo Vendor Only)
Booth space at finish line/post race party	X	X	X	X	X (Expo Vendor Only)
Company logo on mile marker	X	X	X	X	X (Mile Marker Sponsor Only)
Complimentary entries	12	8	4	2	0

Platte River Half Marathon & Relay Demographic Profile



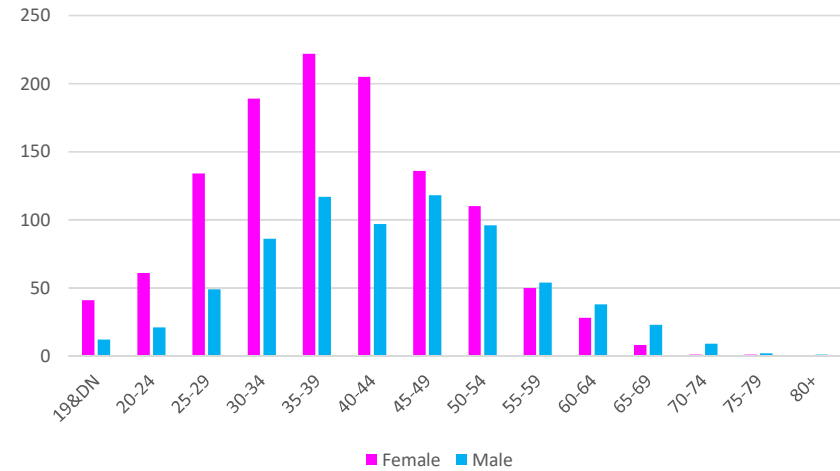
~2,000
Registrants



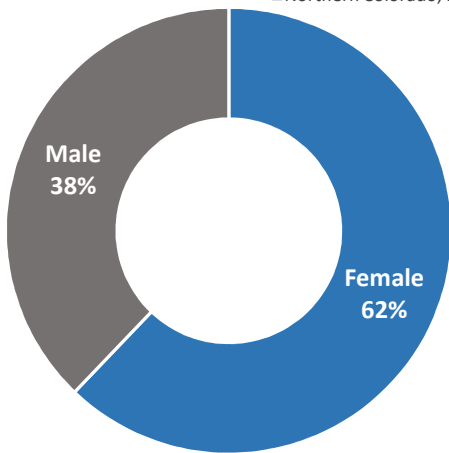
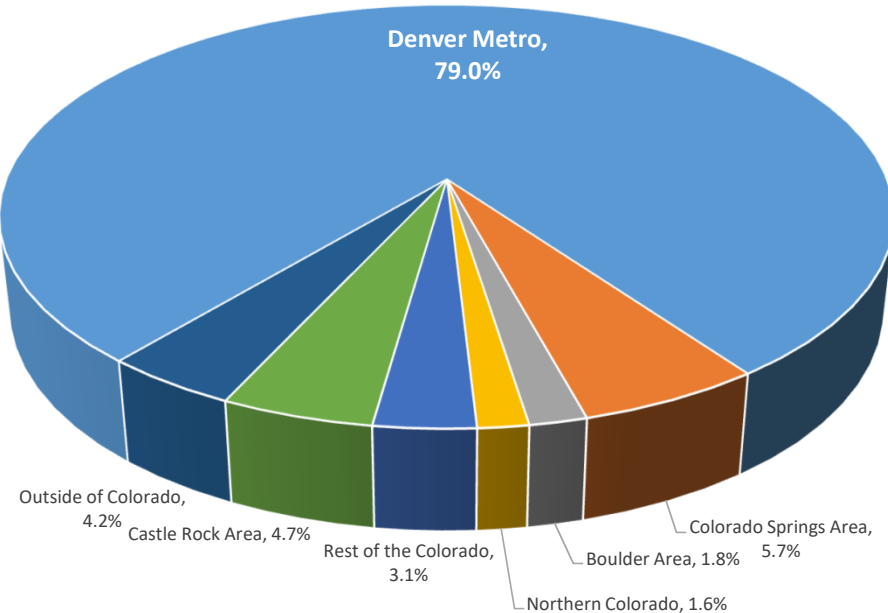
~1,500
Spectators
&
Volunteers

27 States
2 Countries

Age Groups



10:1 HALF MARATHON
Winning Times
M: 1:15:40
F: 1:27:19



Presenting Sponsor Opportunities (subject to change)

- **Presenting Photo Sponsor**
 - Sponsor logo on all participant photos
 - Free digital download with logo for all runners
- **Presenting Runner Tracking Sponsor**
 - Sponsor logo on all runner tracking e-mails (4 per runner)
- **Presenting Pace Group Sponsor**
 - Sponsor logo on all pacer shirts and information
- **Presenting Post-Race Music Sponsor**
 - Sponsor logo on stage with accompanying announcements
- **Presenting Recovery Zone Sponsor**
 - Designated Recovery Zone at finish line with sponsor logo on signage and announcements
- **Presenting Bag Check Sponsor**
 - Designated bag check area with sponsor logo at start and bag pick-up area at finish
- **Presenting Packet Pickup & Expo Sponsor**
 - Sponsor logo at packet pickup and expo
 - Exclusive booth space at packet pickup & expo and finish line area