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50/50

RAFFLE

50/50 Raffle! Be part of our first online 50/50 at the Manitoba Sunflower Festival! Purchase a ticket online by scanning the QR code for your chance to win half the jackpot while supporting the festival and our community. Draw to be made Sunday, July 26.



Festival Thursday



Festival Kick Off BBQ for the Community! Thursday, July 23 - 6:00pm.

Kick off the Sunflower Festival Weekend with a Free Community BBQ sponsored by Pioneer Meat, Altona IGA and Sun Valley Co-op. Then hang around for the **Sun Valley Co-op's Family Double Feature Movie**

Night in the Park! (Cars & Night at the Museum) starting at 7:30pm at the greenspace south of the Aquatic Centre & Free POPCORN! **Enter to win 2 tickets for free helicopter ride with Provincial Helicopters. Draw to be made at Friday Night Stage Show**



Altona Fire Department Family Fun! (6:30-7:30pm) at École Parkside School

Ever dreamed of being a firefighter? Now's your chance to make it come true! Climb into the driver's seat of a real fire engine, try on a firefighter's suit, and spray the hose just like the pros! Altona Rhineland Emergency

Services is bringing out their trucks, gear, and equipment for an unforgettable hands-on experience. This interactive display is perfect for kids of all ages—and yes, that includes grown-up kids too! Come explore, learn, and have a blast with our local heroes.

Festival Friday

Gallery in the Park featuring

Kathy Levandoski, Clyde Finlay & Sylke van Niekerk.



Mennonite Food

A must do for all festival goers, all you can eat Mennonite Buffet! Kielke, Verenki, Varscht, and Schmaunfat are just some of the items that get served up in big helpings at the Rhineland Pioneer Centre Friday & Saturday.

Catered by New Style Catering

Altona Rhineland Emergency Services Fire Truck Pull

Don't miss this fun, family friendly, community event to see which team will reign supreme in a tournament style competition. All proceeds going to local charities.



Festival Friday

Food Trucks (ALL WEEKEND)

Head over to the park and get some great food available from these food trucks! **Wings N Fries, Just Loaded, Cucina Filipinas Rice and Noodles, National Concession, Mexican King, Blue Haze Barbecue, The Gravy Train, Potpourri of Flavours, The Lemon, Adeles Mini Donuts, My Boba Lab, Wacky Waffles, Pretty Pop Soda Pop, Lemon Train, Coop Cafe Coffee Bar, Beavertails**

Southern Bounce-A-Rama Inflatables

Our festival is geared towards kids! Inside the Altona Centennial Park loop children can enjoy the colourful inflatables set up by Southern Bounce-A-Rama



FREE all weekend. Sponsored by Elmers Manufacturing

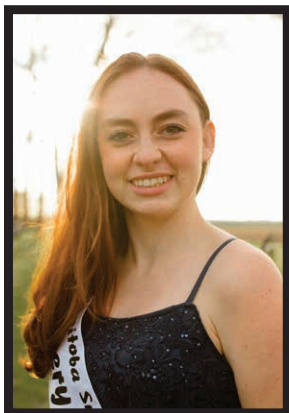


Brothers Keep is a country music duo made up of two brothers, Henry and Larry Abrams, hailing from the Manitoba Prairies. Built on the powerful harmonies and real-life connection of brothers who've turned their rural upbringing into heartfelt, hard-hitting country

music. With deep roots in country living and the stories it holds, Brothers Keep blends traditional country soul with a modern edge—songs shaped by long winters, gravel roads, and the strength of family ties. Whether they're singing about love, faith, loss, or life in general, their music is grounded in the kind of honesty you can only get from living it. One half of the duo, Larry Abrams, is a 2x Juno Award-winning musician whose work has been recognized at the highest level of Canadian music. His experience in the industry brings polish and depth to the group's sound, while his brother brings a raw vocal edge and lyrical storytelling that connects with audiences across generations. Known for their intimate live shows and natural brotherly chemistry, Brothers Keep has built a loyal following throughout Central Canada, performing everywhere from prairie festivals to small-town halls. With rich harmonies and songs that speak to the heart, they continue to carry the voice of the prairies into today's country music landscape.

Sponsored by Altona Farm Service

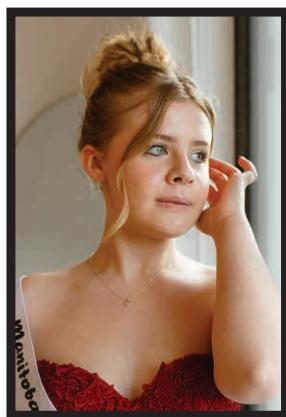
Queen Entrants



Aivery Schellenberg

Hello! My name is Aivery Schellenberg, daughter of Henry & Betty Schellenberg. I am proud to be sponsored by Friesens Corporation, where I have worked for the past year. I graduated from W.C. Miller Collegiate in 2025, and I plan to continue working as well as writing a novel. In my spare time, I enjoy writing, reading novels, hanging out with my friends and dancing in the rain. I also love to spend time outdoors whether it is hiking, camping, swimming or just sunbathing.

Hello! My name is Cassandra Wiebe, daughter of Abe & Alvina Wiebe. I am proud to be sponsored by Choice Realty Ltd. This past June, I graduated from W.C. Miller Collegiate. My plans for the future are to continue in the workforce and save money to eventually live on a farmyard and own a variety of animals. In my free time, I enjoy singing and dancing, going for drives, watching sunsets, spending time with friends and family, going fishing, and mainly just being outdoors.



Cassandra Wiebe



Diana Enns

Hello! My name is Diana Enns, daughter of Jacob & Eva Enns of Mexico. I am proud to be sponsored by West Park Chevrolet Buick GMC. I recently graduated from W.C. Miller Collegiate. In my future, I plan to travel the world and grow in my relationship with God. In my free time, I love to take long drives and listen to music, sketch cars, and hang out with friends.

Queen Entrants



Finnley Enns

Hello! My name is Finnley Enns, daughter of Chris & Andrea Enns. I am very proud to be sponsored by Sun Valley Co-op. This past June, I graduated from W.C. Miller Collegiate. My plan for this coming year is to be working, finding new hobbies, and growing deeper in my faith. I really enjoy camping with friends and family, fishing, spending time with loved ones, as well as drinking coffee with a little sweet treat!

Hello! My name is Vanessa Klippenstein, daughter of Tim & Winnie Klippenstein, and I am proud to be sponsored by GJ Chemical Company. I graduated from W.C. Miller Collegiate this past June, and this fall I will be attending the University of Calgary for my Bachelor of Arts in Psychology. In my spare time, I enjoy hanging out with my friends, travelling, going to concerts, and spending time outside!



Vanessa Klippenstein



2026 Central Highlands Easter Sunflower Festival Royalty. Queen Sophie McKenzie & Junior Princess Liana Nielsen



2026 Manitoba Sunflower Festival Royalty. Queen Lacey Toews, 1st Princess Claribelle Thiessen & 2nd Princess Alexia Loewen



CFAM

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889



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Red River
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Festival Saturday

Pancake Breakfast (located at the Access Credit Union parking lot) 7:30 – 9:30am.

You're invited to a community Pancake Breakfast at Access Credit Union! Start your day with a warm plate of fluffy pancakes and enjoy a friendly atmosphere with friends, family, and neighbours. While breakfast is free to attend, we'll be gratefully accepting donations in support of the Altona Angels Softball. Every dollar makes a difference!



10:00am Gigantic Commercial parade (map on back)

Candy and assorted items will be tossed from volunteers walking along side the crowd. Please enjoy the multitude of treats and be mindful of those around you when trying to collect these treats. Parents, we ask that you keep a close eye on your children. We wish for all to enjoy the parade, but safety must remain our top priority.

Sprkl Studio Youth Rock Band Showcase Check out Altona's hottest young talent as bands of musicians ages 7-16 take over the Main Stage to play songs you know and love and premiere some tunes of their very own.



Haulin Axe Get ready to channel your inner lumberjack with Manitoba's only stand-alone Mobile Axe Throwing Company! We bring the thrill of axe throwing straight to festivals, events, and private parties across the province. Step up, take aim, and try to hit the bullseye in a fun, safe, and professionally supervised environment. Whether you're a beginner or a seasoned pro, our mobile lanes are perfect for some friendly competition and high-energy fun. **Sponsored by Pioneer Meat**



Sunflower Cup - 3v3 Soccer Tournament Three players, one goal: put the ball in the net, keep it out of yours. No goalkeepers, no downtime — just fast, end-to-end soccer. Compete across Women's or Men's/Mixed divisions, win medals, and put your name on the inaugural Sunflower Cup trophy. Teams of up to six, open to anyone 16 and up — \$25 per player, every dollar building the Altona Soccer Park. Register at altonasoccer.ca



Festival Saturday



Rendezvous Brewery & Taproom began in August 2020 as a small craft brewery in the heart of historic downtown Morden, MB, with a mission to bring people together in a warm, inviting taproom atmosphere. Since then, it has expanded into a full-service eatery offering a menu that includes soup & sandwiches, entrees, and a fully BBQ menu every weekend. Our craft beers are easy-drinking and approachable, using recipes inspired by the classics. Today, Rendezvous proudly serves locals and visitors alike—drawing guests from all around Manitoba to enjoy our hospitality, food & drink, live music and beautiful patio.



Only Local Flower Fair Back by popular demand! Celebrate the beauty of the Pembina Valley's growing flower scene at the first-ever Only Local Flower Fair. Browse fresh-cut blooms from local growers, vote in friendly floral competitions, and admire stunning flower installations created just for the festival. Hosted by Only Local, this event is a joyful, down-to-earth tribute to our prairie flowers and the people who grow them.



Helicopter Tours - Provincial Helicopters has been servicing Manitoba, Saskatchewan, Ontario and Canada for over 30 years. We pride ourselves on our pilots, and engineers and our willingness as a team to provide excellent service to each of our customers. Each year during the summer, some of our fondest and best memories is giving families the opportunity to get the chance to see your world from our everyday perspective. Seeing the views from a helicopter is a truly remarkable experience and we love sharing this with communities especially during events, fairs and festivities. \$60.00 per ride – cash only



Gifted, The Market (Millennium Exhibition Centre lobby) We're excited to offer a space for local small businesses to shine and connect with the community. Join us Saturday only to celebrate the creativity of Manitoba makers and artisans. Admission is free, and we'll have an exciting giveaway—visit the market for all the details!

Festival Saturday



Al Simmons

He's a musician! He's an inventor! He's a nut! He's been called the Thomas Edison of entertainers, a wizard of one-liners and a lightning bolt of lunacy. His astounding gadgets, preposterous songs, impeccable comic timing and kooky take on classic vaudeville have thrilled and entertained fans of all ages for 4½ decades. Juno Award winner Al Simmons is a creative genius whose highly original performances of profound wackiness and of off-the-wall inventions have taken the arts of Music and Comedy to unparalleled heights of hilarity. Young or old, you cannot fail to appreciate this man's frenetic stage antics and mind-boggling loveliness. **Sponsored by Pattern Energy**

Vertical Adventures Climbing Wall Are you ready to reach for the sky? Our 25-foot-tall Mobile Climbing Wall is a thrilling attraction for all ages and experience levels! With four unique climbing routes, there's a challenge for everyone—from first-timers to seasoned climbers. No special gear needed—runners, sandals, or whatever you're comfortable in will do. Our trained staff will get you harnessed up and safely climbing in no time!



Sponsored by Froese Seed Service



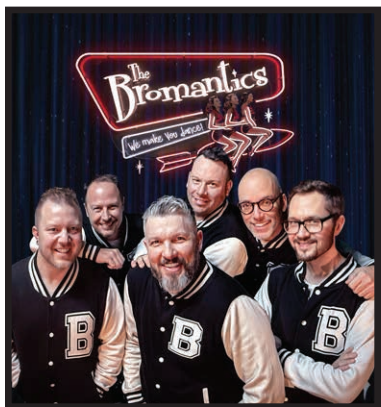
Ricklyn Farms Get up close and personal with some of your favourite farmyard friends at our Petting Zoo! Kids will love the chance to meet gentle animals like goats, lambs, bunnies, ducks, and more. It's a perfect hands-on experience where you can pet and learn all about these adorable animals in a safe and welcoming environment.

Sponsored by Cole and Mace Law Office

Prairie Exotics Make sure to check out Prairie Exotics interactive and educational display featuring a diverse collection of exotic animals from their sanctuary and around the world! Their entertaining and enthusiastic staff will introduce you to the exciting world of these exotic creatures and give you the opportunity to meet each one up close. **Sponsored by Altona Dental Centre**



Festival Saturday



The Bromantics' unique sound is a blend of classic rock, doo-wop, Motown, and modern pop. Their four-part harmonies, driving bass lines, and infectious melodies have won over fans, and their live performances are a must-see. Drawing inspiration from a diverse range of musical influences, the band has

crafted a youthful and optimistic edge that resonates with audiences of all ages. In 2023, The Bromantics released their debut record "We Make You Dance", showcasing their talent for crafting memorable songs. Tracks such as "Frankie Moon" and "Sugar Sure Can Swing" showcase the band's gift for writing hooks that linger in your head long after the show has ended. While drawing comparisons to classic artists like Roy Orbison and Neil Sedaka, The Bromantics also offer modern hooks and chord progressions that keep their sound fresh and exciting. With their undeniable talent and hardworking approach to music, The Bromantics are poised to make an even bigger impact on the music world in the coming years. Keep an eye on this exciting band as they continue to carve out their place in the music scene. Stick around after the show for the crowning of the



2026 Manitoba Sunflower Festival Queen!



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WEST PARK
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Festival Sunday



Legends 45th Annual Show in the Park

The Legends Car Club proudly host their automobile show in the park on Sunday starting at noon. These auto enthusiasts have been at this for a long time and take pride in arranging a huge assortment of classic and antique cars, trucks, motorcycles and even some snowmobiles all beautifully displayed through the finely manicured park grounds. As with most other festival events, there is no cost to participate and admission is free.



Sleepy the Clown

Sleepy has been clowning around the Manitoba for nearly thirty years. From Churchill to Emerson and even on the other side of the world in Dubai and India. Bringing the fun with award winning balloon twisting, vaudeville style clown shows and enjoyment for the whole family. Sleepy will try anything once, twice if you feed him. **Sponsored by Red River Mutual Insurance**

Free Faspa - Watermelon & Rollkuchen

A long time Mennonite tradition is a light lunch on Sunday afternoon. On Sunday, you can enjoy FREE watermelon and Rollkuchen. This delicious treat is sponsored and served by the **Altona Town Council and the Municipality of Rhineland.**



Festival Sunday

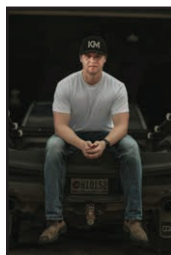
Sunday Afternoon Music in the Park



KW Band Kathryn Jane Music are a dad and daughter duo featuring Kathryn on vocals, violin, mandolin, guitar and Wayne on Keyboard and guitar. We have worked together to create an easy listening range of music for a wide audience. All for the love of music. **1:45pm - 2:45pm**



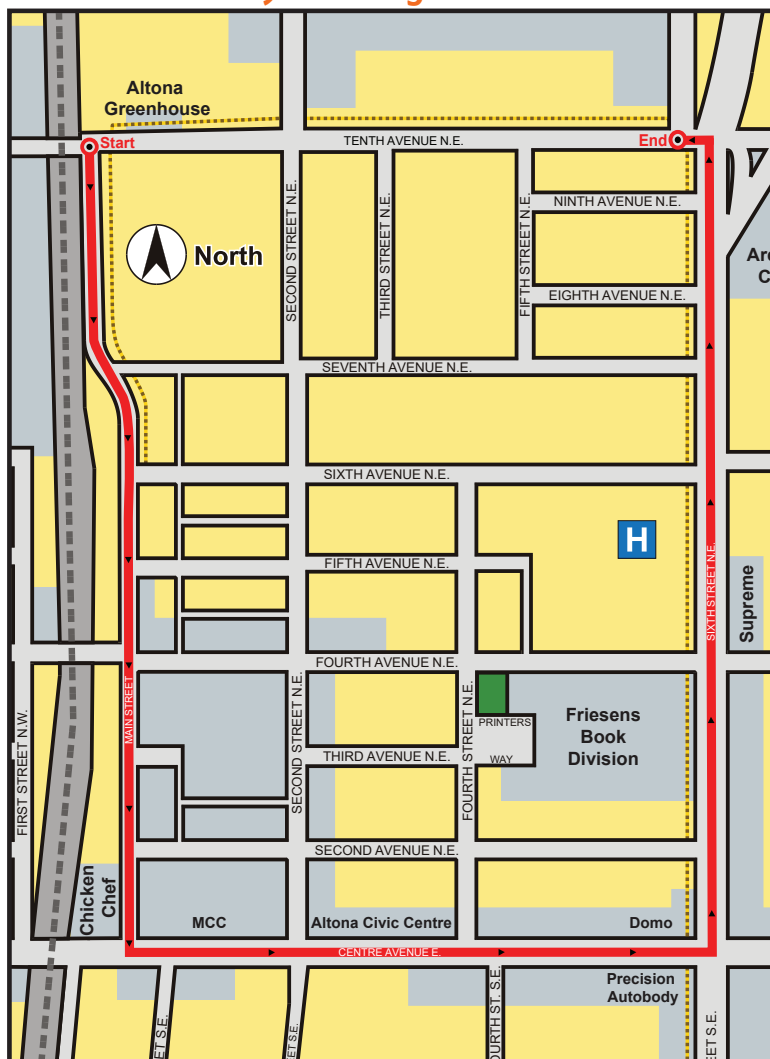
Silas Presley is a 22-year-old singer-songwriter and guitarist Silas Presley is emerging as one of Manitoba's most electrifying new artists. Blending psychedelic rock with blues-driven guitar work and smooth, soulful vocals, Silas brings a theatrical, high-energy performance reminiscent of the 1960s & 1970s. With a unique sound, powerful stage presence, and dynamic live band, Silas Presley's upcoming debut album marks his next step as a growing force across Western Canada. **3:00pm - 4:00pm**



Kevin Martin didn't just stumble into music, he grew into it. Starting young with a love for sound and storytelling, it wasn't until high school choir that his voice really found its place. From there, things moved fast. What began as a university project turned into something much bigger. A band that, after a name change and a fresh identity, quickly gained momentum and started lighting up stages everywhere. Blending country roots, rock energy, and timeless classics, Kevin Martin and his band deliver a sound that feels both familiar and electric. Their shows aren't just performances, they're experiences. With powerhouse vocals, real musicianship, and an undeniable chemistry on stage, they bring a level of authenticity that keeps crowds locked in from the first note to the last. **4:15pm - 5:15pm**



Saturday Morning Parade Route



Official Stage Sponsor

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All Festival Events in Altona Centennial Park unless otherwise noted

Thursday

6:00pm – Festival Kick Off BBQ for Community sponsored by Pioneer Meat, Altona IGA, Sun Valley Coop, Old Dutch (South of the Altona Aquatic Centre)

6:30 – 7:30pm - Altona Fire Dept – Family Fun! (Ecole Parkside School)

7:45pm - Sun Valley Co-op Double Feature Movie Night in the Park (South of the Altona Aquatic Centre)

Friday

11:00am – 8:00pm - Gallery in the Park featuring • Kathy Levandoski • Clyde Finlay • Sylke van Niekerk

2:00pm – Queen Quest Speeches (Millennium Exhibition Centre lobby)

4:00 – 8:00pm – Mennonite Foods (Rhineland Pioneer Centre)

5:00 – 8:00pm – Southern Bounce-A-Rama Inflatables sponsored by Elmers Manufacturing

5:00 – 8:00pm – Axe Throwing sponsored by Pioneer Meat

5:00 – 9:00pm – Helicopter Tours by Provincial Helicopters (Baseball diamond 3)

5:00 – 10:00pm - Food Trucks

5:00 – 11:00pm – Rendezvous Brewery Beer Gardens (Altona Centennial Park, Shelter 1)

6:30pm – Altona Rhineland Emergency Services Fire Truck Pull (10th Ave across from Altona Centennial Park)

7:30pm – Opening Ceremonies (Manitoba Liquor and Lotteries Stage)

Joe Creek Singers | Introduction of 2026 Manitoba Sunflower Festival Queen Entrants, 2025 Manitoba Sunflower Festival Royalty, and 2026 Central Highlands Easter Sunflower Festival Queen and Princess | Altona Farm Service Friday Night Stage Show presenting “Brothers Keep”

Saturday

7:30 – 9:30am – Access Credit Union Pancake Breakfast by donation (All proceeds to Altona Angels Softball) (Access Credit Union parking lot)

10:00am – Gigantic Commercial Parade (Downtown Altona)

11:00 – 3:00pm – Altona Farmers Market (10th Ave at the Altona Centennial Park)

11:00 – 7:00pm – Mennonite Foods (Rhineland Pioneer Centre)

11:00 – 8:00pm – Southern Bounce-A-rama Inflatables sponsored by Elmers Manufacturing

11:00 – 8:00pm – Ricklyn Farms Petting Zoo sponsored by Cole and Mace Law Office

11:00am – 8:00pm - Gallery in the Park featuring • Kathy Levandoski • Clyde Finlay • Sylke van Niekerk

11:00 – 9:00pm – Helicopter Tours by Provincial Helicopters (Baseball diamond 3)

12:00 – 3:00pm – Only Local Flower Fair (Gallery in the Park Grounds)

12:00 - 10:00pm – Food Trucks

12:00 – 8:00pm- Vertical Adventures Climbing Wall sponsored by Froese Seed Service

12:00 – 8:00pm – Inflatable Mini Golf sponsored by Golden West

12:00 – 8:00pm – Axe Throwing sponsored by Pioneer Meat

12:00 – 7:00pm – Gifted The Market (Millennium Exhibition Centre Lobby)

12:00 – 8:00pm – Prairie Exotics Interactive Display sponsored by Altana Dental Centre

12:00 – 11:00pm - Rendezvous Brewery Beer Gardens
(Altana Centennial Park, Shelter 1)

1:00pm – Inaugural Sunflower Cup – 3v3 Soccer Tournament

2:00pm - Manitoba Sunflower Festival Queen Quest Fashion Show
(Manitoba Liquor & Lotteries Stage)

3:00pm – Children's Entertainment – Al Simmons sponsored by Pattern Energy (Sun Valley Co-op Stage)

4:00pm – Sprkl Studio Youth Band Showcase (Manitoba Liquor & Lotteries Stage)

6:30pm - Al Simmons Family Show sponsored by Pattern Energy
(Manitoba Liquor & Lotteries Stage)

7:30pm - Saturday Night Stage Show (Manitoba Liquor & Lotteries Stage) **The Bromantics** sponsored by Elmers Manufacturing, Friesens Corporation, Access Credit Union, Sun Valley Coop and The Town of Altana

Stage show ending with the Crowning of the 2026 Manitoba Sunflower Festival Queen

10:00pm – 2:00am – Altana Elks Lodge #447 Sunflower Festival Social
(Rhineland Pioneer Centre)

Sunday

10:30 am – Community Worship Service (Manitoba Liquor & Lotteries Stage) Rain Location: Altana EMMC Church

11:00am – 5:00pm - Gallery in the Park featuring • Kathy Levandoski • Clyde Finlay • Sylke van Niekerk

12:00 – 4:30pm – 45th Annual Legends Car Club Show in the Park

12:00 – 6:00pm – Food Trucks

12:00pm – 6:00pm – Southern Bounce-A-Rama Inflatables
sponsored by Elmers Manufacturing

12:00 – 6:00pm - Ricklyn Farms Petting Zoo sponsored by Cole and Mace Law Office

12:00 – 6:00pm – Inflatable Mini Golf sponsored by Golden West

12:00 – 6:00pm – Prairie Exotics Interactive Display sponsored by Altana Dental Centre

12:00 – 6:00pm- Vertical Adventures Climbing Wall sponsored by Froese Seed Service

12:00 – 6:00pm – Axe Throwing sponsored by Pioneer Meat

12:00 – 6:00pm – Helicopter Tours by Provincial Helicopters (Baseball diamond 3)

1:30pm – Sleepy the Clown Show sponsored by Red River Mutual
(Sun Valley Co-op Stage)

1:30 – 8:00pm – Free Public Swimming (Altana Aquatic Centre)

Sunday Afternoon Music in the Park (Manitoba Liquor & Lotteries Stage)

- **1:45 – 2:45pm – KW Band**

- **3:00 – 4:00pm – Silas Presley**

- **4:15 – 5:15pm – Kevin Martin**

3:00pm – Free Fasma – Watermelon and Rollkuchen served to you by Town of Altana and Municipality of Rhineland Council (Shelter 1)

3:30 – Sleepy the Clown Show sponsored by Red River Mutual
(Sun Valley Co-op Stage)