



SUPERGIRL SUMMER CAMP
501(C)3

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SPONSORSHIP PROPOSAL PACKET

SUMMER 2023

Event Date:
July 10 -14, 2023
Midland, TX

Proposal issued:
01/2023

Proposal valid to:
12/2023

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FIRSTLY

THANK YOU

FOR CONSIDERING US!

We realize there are so many 501c.3 non-profits out there. Therefore, words cannot express just how grateful we are for your consideration of sponsorship with Supergirl Summer Camp 501c.3. The impact of your contribution will resonate with our young girls just how much their local community supports and believes in their dreams.

Nothing is more gratifying than when local businesses & organizations invest back into their children's futures. Your contributions will give our girls a sense of belonging and pride for their hometown as well as express your support of their future dreams and ambitions.

With your help, our organization will be able to do the work that we envision. So, from the bottom of our heart, thank you.

Jennifer Jordan

**CAMP FOUNDER & DIRECTOR
JENNIFER@
SUPERGIRLSUMMERCAMP.ORG**



GIRLS LEADING GIRLS

Supergirl Summer Camp is a 501c.3 non-profit whose mission is to empower and inspire the next generations of young girls to dream big as they grow up. Create practical possibilities for future career paths through motivating role models. Teach fundamental life skills, encouragement to embrace their natural leadership skills, and gain self-confidence to handle anything life throws their way.

OUR STORY

... SO FAR



My name is Jennifer Jordan, and I am the founder and director of Supergirl Summer Camp 501c.3. I am a career data analyst, a growing small business owner of Bench Press Betty's Seasonings, and it was my ultimate dream to create a summer camp that would empower and inspire young girls to want to dream big as they grow up.

In 2019, I began looking around West Texas for such a camp for my stepdaughter Hailey, and saw there were very few opportunities out there for girls today. I myself was born and raised in Midland, TX and can recall times where I was motivated by strong women and role models, and taught valuable life skills that have helped shape me to become self-confident and successful in my own life.

I saw an opportunity to pay it forward and give back to my local community by creating Supergirl Summer Camp 501c.3. It is my hope that this camp will grow year after year, with opportunities to expand similar camps across the country. As these next generations of young girls grow up to become successful women, they will one day return as speakers, volunteers, or mothers who send their young girls to experience the value of what this camp has to offer. This camp is my lasting legacy, and I can't wait to see what its future holds.

THIS WEEK-LONG CAMP WILL BE COMPRISED OF 4 BASIC PRINCIPLES:



Positive INFLUENCE

We will be introducing the girls to highly motivated and influential female guest speakers who are experts in their respective fields. They will share their stories, that may resonate with and inspire the girls to desire to pursue similar career paths and possibilities.



Teach LEADERSHIP

Participating in group activities and projects, we will strengthen the girl's self confidence to leave their comfort zones, rise up to challenges, and embrace their natural leadership styles by helping each other or guiding younger girls.



Stimulate CREATIVITY

We will engage in various large and small group activities, crafts, projects, and games that will encourage conversation skills, accountability, delegation, boost self-confidence, learn strengths/weaknesses, with a healthy level of competitiveness.



Teach LIFE SKILLS

We will promote valuable life skills fundamental to participating in today's world and will prepare them for future success. By the end of the camp, girls will become more self-aware, confident, adept to problem solving, team work, creative thinking, and interpersonal communication

THE DETAILS ABOUT CAMP



LOCATION

Horeshoe Arena and Pavillion in Midland, TX

We are excited to have our Supergirl Summer Camp at the Horseshoe Arena. There is plenty of room for our camp to grow in the coming years.



DATE AND TIME

Monday July 10th thru Friday July 14th, 2023

Morning Drop-off will be from 7:30- 8:30am. Camp will take place each day from 8:30am-4:30pm. Afternoon Pick-up will be from 4:30-5:30pm.



DAILY THEMES

Each day will have a theme for speakers & activities & projects

Examples of some of the themes may include S.T.E.M., Outdoors & Sports, Military/L.E. & First Responders, and our final camp day will be Supergirl themed. Campers will be encouraged to dress up as their ideal superhero. This could be anyone from a Doctor, Fireman, or even their own Super Mom.



GUEST SPEAKERS

Female guest speakers will present each day

Speakers will visit with the girls and share their stories of how they became the women they are today and the choices that shaped their lives along the way. They will represent diverse industries and open the girls eyes to practical opportunities of career paths they can pursue.



GROUP PROJECTS

Girls will engage throughout the day in various projects & activities

Each game, craft, project or activity will spark their creativity, curiosity, as well as encourage teamwork, sharing, and friendly competitiveness.



LUNCHES & SNACKS

Lunches & snacks will be catered from local businesses

We will be providing the girls a lunch option, should they choose not to bring a packed lunch from home.



SITE STRUCTURE

Medical & Security On-Site

We will have available on-site medical staff and security to ensure the safety of our campers and staff. Safety will be our top priority.



AGES OF CAMPERS

Fun for Everyone

Girls: 7-13
Teens: 14-18*

*Scholarship Volunteer Hours Available

**SPONSORSHIP
TIER BENEFITS**

SPONSORSHIP BENEFITS	SUPERHERO \$10,000+	GOLD \$5,000+	SILVER \$1,000+	BRONZE \$500+
PRE-EVENT RECOGNITION				
TAX WRITE OFF	●	●	●	●
SOCIAL MEDIA PROMOTION	●	●	●	●
WEBSITE PRESENCE	●	●	●	●
EMAIL BLASTS	●	●	●	●
SUMMER CAMP ADVERTISEMENTS	●	●	●	●
PRINTED FLYERS	●	●	●	●
PRESS RELEASE	●	●	●	●
ON-SITE RECOGNITION				
LOGO ON EVENT SPONSOR BANNERS	●	●	●	●
SPEECH ACKNOWLEDGEMENT	●	●	●	●
LOGO DISPLAYED ON TABLES	●	●	●	●
LOGO ON BACK OF T-SHIRT	●	●	●	●
SPECIAL PLAQUE	●	●	●	●
POST-EVENT RECOGNITION				
OUTGOING PRESS RELEASE	●	●	●	●
THANK YOU EMAIL BLAST	●	●	●	●
1ST DIBS NEXT YEAR'S SPONSORSHIP	●	●	●	●

ADDITIONAL SPONSORSHIP OPTIONS

In addition to our 4 Tier Options, we also have options available for businesses & individuals who would like to sponsor specific aspects of our camp. Sponsors who elect below will also receive all of the benefits of the Bronze Tier Sponsorship as well as specific recognition via social media channels and printed recognition during the camp.



GUEST SPEAKER SPONSOR

You may elect to sponsor an out-of-town key guest speaker and aid in their travel expenses required for their visit to Midland TX for the night prior to their speech.



TECHNOLOGY & SOUND EQUIPMENT

We will be utilizing projection and sound amplification rentals for our guest speakers. We would also like to have music or a DJ for our large group activities and last day celebration.



SPONSOR A TABLE FOR CRAFTS/PROJECTS

Are you a small business owner who makes homemade crafts & would love to share your talents & skills with our girls in their small group settings? Sponsor a table & spend a day with us to teach them your trade.



LUNCHESES & SNACKS

We would love to have local restaurants in our community participate and sponsor catered lunches to feed our girls, volunteers, and staff.



SPONSOR CAMP DECORATIONS

What is a camp without flare?! It would be great to have fun vibrant color and balloon creations, etc. to fill our Education Hall to promote a positive learning environment.



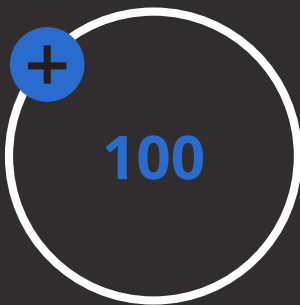
FINAL DAY CARNIVAL

Our final day's celebration will include local vendors from our community who entertain, make balloon animals, serve popcorn & sweets, customize on-demand t-shirts, etc. Are you a local small business who would love to set up a booth?



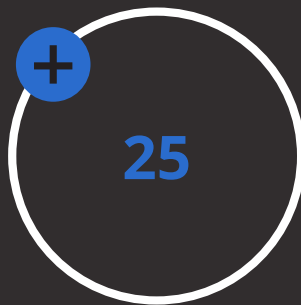
Nothing is more gratifying than when local communities invest back into their children's futures. Your contributions will give our girls a sense of belonging and pride for their hometown as well as express your support of their future dreams and ambitions.

SIMPLE FACTS ABOUT US



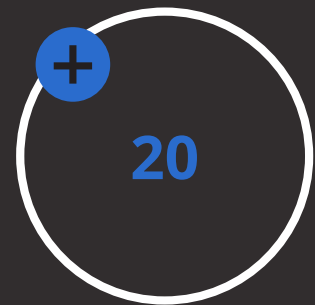
GOAL OF ATTENDEES

Our goal is to have at least 100 girls attend the first Supergirl Summer Camp. With the intention of growth in the following years.



VOLUNTEER

Our intention is to have at least 25 volunteers. We are also a source of Community Service Hours and Volunteer Service Hours.



SPECIALIZED SPEAKERS

We are on the look out for speakers from all sorts of backgrounds. Know someone special in their line of work, please have them contact us!

VOLUNTEER & COMMUNITY SERVICE



DON'T JUST SPONSOR, LEAD BY EXAMPLE BECOME A VOLUNTEER

Do you know strong women within your business or organization who could motivate and inspire our young girls? Consider volunteering with us.

*Supergirl Summer Camp is a 501c.3 non-profit organization. Female teen volunteers who are needing volunteer hours, community service hours will receive 1 hour awarded for each hour volunteered during the course of the week. 45hrs Total per camp.

GOALS GOING FORWARD



ROOM TO GROW

Our goal for the coming years is to grow our numbers of volunteers and attendees. In addition, we would like to use Midland's camp as a blueprint to expand to other locations across the state, and perhaps one day around the world!



FUNDRAISING EVENTS

Celebrating our Supergirls should not just one week out of the year. We plan to host additional fundraising events. Examples include a Valentine's Daughter Dance, Supergirl Christmas Party, and other ideas to come!



SCHOLARSHIPS

As our camp continues, we would like to offer our exiting senior teen volunteers a scholarship for college, trade school or apprenticeship to help them chase their dreams!

FUTURE GOALS



GROW # OF GIRLS IN
FUTURE CAMPS



EXPAND THE CAMP TO
ADDITIONAL CITIES



SEMINARS TO TEACH
ADDITIONAL LIFE SKILLS



AWARD SCHOLARSHIPS

SPONSOR TODAY

HERE IS HOW YOUR BUSINESS OR ORGANIZATION CAN BECOME INVOLVED:



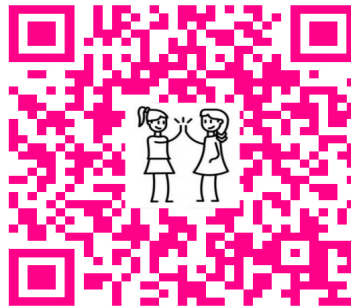
TIER SPONSOR



Visit QR code and select Tier Package Sponsorship desired or the following link on your desktop:
www.supergirlsummercamp.com/sponsor



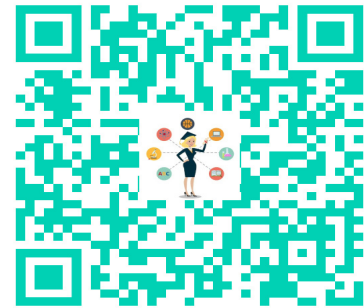
VOLUNTEER



Visit QR code or the following link on your desktop to submit a Volunteer form:
www.supergirlsummercamp.com/volunteer



GUEST SPEAKER



Visit QR code or visit the link below on your desktop to submit the application to become a Guest Speaker:
www.supergirlsummercamp.com

SHOULD YOU HAVE ANY ADDITIONAL QUESTIONS OR CONCERNS, PLEASE FEEL FREE TO REACH OUT TO OUR CAMP DIRECTOR: JENNIFER JORDAN VIA JENNIFER@SUPERGIRLSUMMERCAMP.ORG OR (432) 242-1320

