



SPONSORSHIP

# The 34th NATIONAL CONFERENCE ON SOCIAL WORK AND HIV/AIDS

**MAY 25 - 28, 2022**

**INTERCONTINENTAL, NEW ORLEANS  
444 ST CHARLES AVE  
NEW ORLEANS, LA 70130**



## **National Conference on Social Work and HIV/AIDS**

Hosted by the Professional Association of Social Workers in HIV/AIDS (PASWHA).  
Managed by Collaborative Solutions, Inc.

### **SPONSORSHIP LEVELS**

Don't miss this great  
opportunity to network |  
pg 2-3

### **EXHIBITORS INFORMATION**

Showcase your company  
with an exhibit booth | pg. 5

### **SPONSORSHIP AD SPECIFICATIONS**

Know before you design  
| pg. 5

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**\$65,000**



## PRESENTING SPONSOR

- Exclusivity as Presenting Sponsor
- Targeted Social Media Promotion
- Speaking opportunity during Opening Plenary Session
- Up to 60-sec commercial ad spot during the Opening & Closing Plenary Session
- 2-page spread in the conference program booklet
- Advertisement on the conference website
- (15) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
- Sponsor recognition on the conference app

**\$50,000**



## DIAMOND SPONSOR

- Targeted Social Media Promotion
- Speaking opportunity during Closing Plenary Session
- Up to 30-sec commercial ad spot during the Closing Plenary Session
- (1) page ad in the conference program booklet
- Advertisement on the conference website
- (10) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
- Sponsor recognition on the conference app

**\$30,000**



## PLATINUM SPONSOR

- Targeted Social Media Promotion
- Speaking opportunity during Closing Plenary Session
- Up to 15-sec commercial ad spot during the Closing Plenary Session
- (1) Full page ad in the conference program booklet
- Advertisement on the conference website
- (5) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
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**\$10,000**



## **GOLD SPONSOR**

- Targeted Social Media Promotion
- 1/2 page ad in the conference program booklet
- Advertisement on the conference website
- (2) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
- Sponsor recognition on the conference app

**\$5,000**



## **SILVER SPONSOR**

- Targeted Social Media Promotion
- 1/2 page ad in the conference program booklet
- Advertisement on the conference website
- (1) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
- Logo recognition on the conference app

**\$2,500**



## **BRONZE SPONSOR**

- Recognition on Social Media Promotion
- Logo on the conference program booklet
- Logo on the conference website
- (1) Complimentary conference registrations
- (1) Exhibit table
- 1-year Organizational membership into PASWHA
- Logo recognition on the conference app



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\$1,000



## FRIEND OF THE CONFERENCE

- Recognition on Social Media Promotion
- (1) Exhibit table
- Logo on the conference program booklet
- Logo on the conference website
- Logo recognition on the conference app

\$500



## COMMUNITY PARTNER

Requirements:

- Share branded marketing materials on your website and social media channels at least 4 times leading up to the conference.

Benefits:

- Logo co-branding on all digital and print media
- (1) Exhibit table

Our company is pleased to support the conference with a sponsorship grant at the level indicated below.

- Presenting Sponsor \$65,000
- Diamond Sponsor \$50,000
- Platinum Sponsor \$30,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Friend of the conference \$1000
- Community Partner -\$500

Contact name \_\_\_\_\_

Sponsoring company \_\_\_\_\_

Address \_\_\_\_\_

Phone # (    ) \_\_\_\_\_ Email \_\_\_\_\_

**Please make checks payable to:**  
**Collaborative Solutions, Inc.**  
**Attn: 2022 NCSWH**  
**P.O. Box 130159**  
**Birmingham, AL 35213-0159**



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## EXHIBIT BOOTH INFORMATION

### Exhibit Booth Includes

- One 48' Table with two chairs.
- One standard black table cloth (table cloth with company logo can be used if you choose).

### Set up Times:

- Tuesday, May 24, 2022 5:00pm-11:00pm
- Wednesday, May 25, 2022 7:00am-12:00pm

**Exhibit Hours:** On the following days and time, we ask all exhibitors to be at their table:

- Wednesday, May 25, 2022 12:00 PM – 1:15 PM
- Thursday, May 26, 2022 7:30AM – 9:00 AM (Breakfast before plenary)
- Thursday, May 26, 2022 11:00 AM – 11:15 AM
- Thursday, May 26, 2022 3:00 PM – 4:00 PM
- Friday, May 27, 2022 7:30 AM – 9:00 AM (Breakfast before plenary)
- Friday, May 27, 2022 11:00 AM – 11:15 AM
- Friday, May 27, 2022 3:00 PM – 4:00 PM

**Breakdown: All exhibitor materials must be removed by 6:00 PM on Friday, May 27, 2022**

## SPONSORSHIP AD SPECIFICATIONS

All sponsorship ads, logos, MP4 recordings are due **Friday, April 1, 2022**

Submit to: [Valencia@collaborative-solution.net](mailto:Valencia@collaborative-solution.net)

### Ad Specifications:

- Logo jpeg
- Presenting Sponsor two-page ad spread (Vertical) 16-1/2" (live area w x h), 17"x 10-3/4" (trim size), 17-1/4" x 11" (bleed size)
- Full-page ad spread (Vertical) 8"x 10-1/4"(live area w x h), 8-1/2"x 10-3/4", (trim size), 8-3/4"x 11" (bleed size)
- Half-page ad (Horizontal) 7"x 4-7/8" (live area w x h)
- All commercial spots must be an MP4 recording or link to an MP4 recording that can be downloaded

For questions about sponsorship, contact [Valencia@collaborative-solutions.net](mailto:Valencia@collaborative-solutions.net)