





for the 43rd ANNUAL

# **Hiddenite Celebration of the ARTS!**

A one-day Street Festival and Folklife Pavilion celebrating cultural & heritage arts & folkways

## Saturday, September 28, 2024 9:00 a.m.- 4:00 p.m.

On Church Street in beautiful downtown Hiddenite, nestled in the foothills of North Carolina. Our small rural town is sure to captivate you with all activities held on shaded Hiddenite Church Road and focused around the Victorian era Lucas Mansion Museum listed on the National Registry of Historic Places and also home of the Alexander County Visitor Center.

**REGISTRATION**: Festival exhibitors and musicians whose work and talent best reflect the standards of the festival. Your honest and explicit description of your art/music along with your photographs will help our committee in the selection process. If you are applying for the festival for the first time, a minimum of 3 photos must be included with your application (not required for musicians) or may be emailed to the addresses below. You will be notified upon acceptance or refusal. A self addressed stamped envelope must be included for return of photos. If you have previously participated, your name remains on our mailing list. There is no fee for musicians to perform unless you desire a booth adjacent to your stage to sell recordings or promotional items.

Sponsored by The Hiddenite ARTS & HERITAGE CENTER with funding from North Carolina Arts Council, Sharpe Chair of Fine & Applied Arts, The Town of Taylorsville, Alexander County Government, Sharpe Family Foundation, Winston Salem Foundation, & Friends of the Center Membership Program.

Hiddenite Arts & Heritage Center

316 Hiddenite Church Road P. O. Box 311 Hiddenite, NC 28636

Phone: 828-632-6966 FAX 828-632-3783

Email: mailto:info@hiddenitearts.org
Website: www.hiddenitearts.org

## \*\*\*RETAIN THIS PAGE FOR YOUR INFORMATION\*\*\*

**FEES:** One Booth \$65. Additional booth side by side \$65 each booth. Late entry Booth rentals will increase to \$70 per booth, effective August 1, 2024. The deadline for cancellation with refund of booth fees is August 30, 2024. Informational booths are \$40

**TAXES:** Exhibitors are responsible for collecting and reporting all taxes.

IF WE DO NOT HEAR FROM YOU THIS YEAR, YOUR NAME WILL BE REMOVED FROM OUR MAILING LIST.

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### **STANDARDS and RULES (ARTS/CRAFTS)**

- **1**. All Visual arts, one-of-a-kind or limited editions must be original in design and the work of the exhibitor. An exhibitor may not sell imports.
- **2.** Crafts should be hand-made and should not include "flea market" merchandise, e.g., grab bags, surprise boxes, games of chance, cosmetics, manufactured items or items from commercial kits or molds.
- **3**. Custom orders: must give each special-order customer a receipt for monies received. The receipt must include the exhibitor's name, phone number, and address or an attached business card. Failure to fill the order in a timely fashion will revoke your privilege to sell at future Celebration festivals.
- **4.** All work must be of a type and quality represented in submitted photos and described explicitly on your application.
- **5.** Booth fees must be included with a signed application to participate.
- **6.** Sublease of your booth space to another individual is not allowed. You may share your space with the extra name and additional exhibitor's art/craft on the application . Their work will be juried as well.

#### STANDARDS and RULES (MUSICIANS, Dance Teams, Drama, Storytelling)

Four entertainment stages are provided:#1. Lucas Mansion Gazebo Stage #2. ASU Sponsored Stage #3. Gospel Stage, #4. Folklife Pavilion Stage. You will be assigned according to type of entertainment & availability.

- **1.** A sound system & technician will be provided at each stage with 4 microphones each. Performance CD's or you tube links must be given to the sound tech 20 minutes prior to your performance time.
- **2.** All time slots are in 30 minute increments. Special arrangements for one-hour blocks must be made through our office. ARRIVE ON TIME & FINISH PROMPTLY- plan arrival in time to locate your performance stage.
- 3. You will not be able to set-up or infuse your own sound system with the existing one.
- 4. No other performer may share your time slot unless indicated on the registration card.

**\*FOR USE of TENTS:** Fire Marshall requirements- All tents must be certified Fire Retardant with proof for inspection by Fire Marshall.

**SPACE ASSIGNMENTS**: Outdoor space size is approximately 10' X 10'. Assignments are made on a first-come first served basis. Booth spaces are alternated on either side of the street and may come out as far as the centerline of the street or as indicated. Exhibitors must provide their own chairs, tables, etc. **NO ELECTRICITY** is available to ANY vendor ANYWHERE! Please respect your privilege in a RESIDENTIAL AREA- Do not park, set equipment, etc. on lawns.

**INFORMATIONAL BOOTHS:** Non-selling booth spaces for the purpose of information/community awareness/public service are welcome with a reduced fee of \$40. (early or late registration) **POLITICAL SIGNS OR ANY SIGNS WITH METAL STAKES CANNOT BE GIVEN OUT- FOR SAFETY REASONS.** 

CHECK –IN TIME is 7:00 am until 8:30 am. Details for vendor parking, check in, booth numbers & a map will be emailed prior to the event. Our policy is to clear the street of vehicles from the festival area by 8:30 am. \*Bring extra help for off-loading merchandise & move vehicle to the designated parking area promptly to keep street clear.

**CLOSING TIME** is **4:00 pm.** Exhibit/vendor areas are to be cleared and cleaned between 4:00 and 5:00 pm. Each vendor is responsible for clearing your belongings and trash around your area. **NO exhibitor/vendor may leave prior to the 4:00 closing time**, except in an emergency, which should be reported to the main information booth located across from Hiddenite Methodist Church. Thank you for helping keep vendors and guests safe. Noncompliance with closing requirements will result in ineligibility to return as a vendor for future festivals.