



REGISTRATION- ARTS / CRAFTS / PERFORMERS



44th Annual Hiddenite Celebration of the ARTS!

A one-day Street Festival and Folklife Pavilion celebrating cultural & heritage arts & folkways

Saturday, September 27, 2025
9:00 a.m. - 4:00 p.m.

Nestled in the foothills of North Carolina, the festival takes place in the street in beautiful downtown Hiddenite. Our small town is sure to captivate you with all activities held on shaded Hiddenite Church Road. The focus is around the Victorian era Lucas Mansion Museum listed on the National Registry of Historic Places and the home of the Alexander County Visitor Center.

This year, we celebrate the 125th Anniversary of the James Paul Lucas Mansion!

REGISTRATION: Festival exhibitors and musicians whose work and talent best reflect the standards of the festival. Your honest and explicit description of your art/music along with your photographs will help our committee in the selection process. If you are applying for the festival for the first time, a minimum of 3 photos must be included with your application (not required for musicians) or may be emailed to the addresses below. You will be notified upon acceptance or refusal. A self addressed stamped envelope must be included for return of photos. If you have previously participated, your name remains on our mailing list. There is no fee for musicians to perform unless you desire a booth adjacent to your stage to sell recordings or promotional items.

Sponsored by The Hiddenite ARTS & HERITAGE CENTER with funding from North Carolina Arts Council, Sharpe Chair of Fine & Applied Arts, The Town of Taylorsville, Alexander County Government, Sharpe Family Foundation, Winston Salem Foundation, & Friends of the Center Membership Program.

Hiddenite Arts & Heritage Center

316 Hiddenite Church Road P. O. Box 311 Hiddenite, NC 28636

Phone: 828-632-6966 FAX 828-632-3783

Email: info@hiddenitearts.org

Website: www.hiddenitearts.org

FEES: One Booth \$65. Additional booth side by side \$65 each booth. *****Please note if you requested for your fee from 2024 be rolled over to 2025.*****

Late entry Booth rentals will increase to \$70 per booth, effective August 1, 2025. The deadline for cancellation with refund of booth fees is August 15, 2025. Informational booths are \$40.

This event will take place rain or shine. We will not cancel based on rain alone. The Hiddenite Arts & Heritage Center reserves the right to cancel an event if deemed a safety hazard due to lightning, heavy winds, flooding or any other reason deemed "Unsafe." There are no refunds, no transfer of funds and no rain dates if an event is cancelled due to Act of God scenarios as mentioned above that make it unsafe.

TAXES: Exhibitors are responsible for collecting and reporting all taxes.

IF WE DO NOT HEAR FROM YOU THIS YEAR, YOUR NAME WILL BE REMOVED FROM OUR MAILING LIST.

*****RETAIN THIS PAGE FOR YOUR INFORMATION*****

FOR OFFICE USE ONLY

Exhibitor's name (Last) _____ (First) _____
Business Name _____
Booth Location _____
Booth Fee: \$ _____ Date Paid: _____ Cash _____ Check _____ Credit Card _____
Accepted _____ Rejected _____ Refund _____ \$ _____
Return Date of Check _____ Return Date of Photos _____

Print & complete this page only and mail with payment or email prior to paying online.

Name: (Last) _____ (First) _____
Business Name (Required) _____
Email(Required) _____
Address: _____ City: _____ State: _____ Zip _____
Phone Number: Day (_____) _____ Evening: (_____) _____
Website/Facebook _____

_____ Yes, I will see you at the Hiddenite Celebration of the ARTS, Saturday, September 27, 2025.
_____ No, I cannot attend this year, but keep me on the mailing list.
_____ Please remove my name from your mailing list.
_____ I am a vendor requiring _____ booth spaces. \$65 each (Fee enclosed \$ _____)
_____ I am a performer, no fee Required. Preferred performance time _____ AM _____ PM (as feasible)
_____ I am an Informational Booth vendor _____ booth space (Fee enclosed \$40 per booth space.)
MY Art/craft, product, music, entertainment is: (BE SPECIFIC)

THIS PORTION MUST BE FILLED OUT FOR NEW APPLICANTS: Information: Include photographs (non-returnable without included SASE) of your work with this application and check for your booth fee. Record name on each photo and number each to correspond with the description below. Photos may be emailed in jpeg or pdf format to info@hiddenitearts.org

1. _____
2. _____
3. _____

Make checks payable to Hiddenite Arts & Heritage Center. For Credit Cards payments, visit www.hiddenitearts.org or call 828-632-6966. *** If you are not selected, your deposit will be refunded ***

I have read the rules of the Hiddenite Celebration of the ARTS and agree to abide by them. I understand and agree that I perform, or enter all of my work at my own risk and that the Center, any business involved, or any government agency will not be responsible for damages, theft, or loss during the period of the show. **I understand that no political signs with metal stakes can be passed out.**

(Required:) *** Signature _____ Date _____

STANDARDS and RULES (ARTS/CRAFTS)

1. All Visual arts, one-of-a-kind or limited editions must be original in design and the work of the exhibitor. An exhibitor may not sell imports.
2. Crafts should be hand-made and should not include "flea market" merchandise, e.g., grab bags, surprise boxes, games of chance, cosmetics, manufactured items or items from commercial kits or molds.
3. Custom orders: must give each special-order customer a receipt for monies received. The receipt must include the exhibitor's name, phone number, and address or an attached business card. Failure to fill the order in a timely fashion will revoke your privilege to sell at future Celebration festivals.
4. All work must be of a type and quality represented in submitted photos and described explicitly on your application.
5. Booth fees must be included with a signed application to participate.
6. Sublease of your booth space to another individual is not allowed. You may share your space with the extra name and additional exhibitor's art/craft on the application. Their work will be juried as well.

STANDARDS and RULES (MUSICIANS, Dance Teams, Drama, Storytelling)

Four entertainment stages are provided:

- #1. Lucas Mansion Gazebo Stage
- #2. ASU Sponsored Stage
- #3. Gospel Stage
- #4. Folklife Pavilion Stage.

You will be assigned according to type of entertainment & availability.

1. A sound system & technician will be provided at each stage with 4 microphones each. Performance CD's or you tube links must be given to the sound tech 20 minutes prior to your performance time.
2. All time slots are in 30 minute increments. Special arrangements for one-hour blocks must be made through our office. **ARRIVE ON TIME & FINISH PROMPTLY-** plan arrival in time to locate your performance stage.
3. **You will not be able to set-up or infuse your own sound system with the existing one.**
4. No other performer may share your time slot unless indicated on the registration card.

***FOR USE of TENTS:** Fire Marshall requirements- All tents must be certified Fire Retardant with proof for inspection by Fire Marshall.

SPACE ASSIGNMENTS: Outdoor space size is approximately 10' X 10'. Assignments are made on a first-come first served basis. Booth spaces are alternated on either side of the street and may come out as far as the centerline of the street or as indicated. Exhibitors must provide their own chairs, tables, etc. **NO ELECTRICITY** is available to ANY vendor ANYWHERE! Please respect your privilege in a RESIDENTIAL AREA- Do not park, set equipment, etc. on lawns.

INFORMATIONAL BOOTHS: Non-selling booth spaces for the purpose of information/community awareness/public service are welcome with a reduced fee of \$40. (early or late registration) **POLITICAL SIGNS OR ANY SIGNS WITH METAL STAKES CANNOT BE GIVEN OUT- FOR SAFETY REASONS.**

CHECK -IN TIME is 7:00 am until 8:30 am.- Details for vendor parking, check in, booth numbers & a map will be emailed prior to the event. Our policy is to clear the street of vehicles from the festival area by 8:30 am. *Bring extra help for off-loading merchandise & move vehicles to the designated parking area promptly to keep the street clear.

CLOSING TIME is 4:00 pm. Exhibit/vendor areas are to be cleared and cleaned between 4:00 and 5:00 pm. Each vendor is responsible for clearing your belongings and trash around your area. **NO exhibitor/vendor may leave prior to the 4:00 closing time**, except in an emergency, which should be reported to the main information booth located across from Hiddenite Methodist Church. Thank you for helping keep vendors and guests safe. Noncompliance with closing requirements will result in ineligibility to return as a vendor for future festivals.