# SWIM-INN 2025

WELCOME PACKET

Dear Swim-Inn families,

Welcome back, and a very happy 2025! We're very excited to get the season up and running, and can't wait to get into the water. If you are returning, welcome back, and if you are new, welcome to our Swim-Inn family!

# 2025 SEASON

This season, as we did last season, we will be offering pre-season lessons beginning on the weekends starting Saturday, May 17th, 2025. We will be open for our normal season every day from June 1st to September 30th (weather permitting). As we've always done, we're offering the options of private, semi-private, and group lessons to swimmers of all ages and skill levels.

### **NEW PROGRAM\***

This summer we have transitioned over to Acuity, a new booking software we will use (instead of Simplybook) for scheduling. Unlike in previous years, you will now be able to both schedule and pay using the platform. We've found that the registration deposit (trialed last summer) was confusing for some, and ultimately did not ease the registration experience, and we are trying our best to create as seamless of a sign-up experience as possible. We do appreciate your patience as we transition to the new software and try to find the best booking option for you. Acuity is slightly different, so we do recommend navigating around to get a feel for everything. We also have a "how-to" guide after our "pricing" section on self-scheduling using this platform.

Using Acuity, you will still be able to self-schedule in order to allow you to sign up from the comfort of your own home and smartphone. You will be able to schedule as many classes as you wish and choose an instructor according to your preference.

Please note - if you have used Simplybook in the past, your information is likely transferred over to Acuity. If you are not sure whether you have an account, when you follow the link to our self-scheduling platform, please click "log-in" on the top right corner, and type in the email associated with your Simplybook account. You can add a new password, and you will be able to book with us from there. If, for some reason it does not work and you have requested a new password, please click "sign-up", and be sure to use the same email you have associated with Simplybook, so that it links to your previous account.

## **Packages**

Back by popular demand, we have both our pay-as-you-go lesson option, and our 4, 8, 14, and 18-lesson packages. Because most of our students opt for packages, we've worked to make it as easy as possible for you to sign up for many lessons at a time. Using our new program, you now have the option of booking recurring lesson times if you'd like to stick with the same time every week and we have that time slot open and available.

You are more than welcome to sign up for multiple package types, however packages are attached to the swimmer they are purchased for, meaning that two swimmers cannot split a single package. Packages do not renew unless you re-purchase. If you'd like to check your balance/how many classes of your package you have left, you can do so at any time by logging in to your account.

# **Payment**

To give you flexibility, as always, you have the option to pay per class, or pay upfront for a package of lessons at a discounted rate.

Starting this summer, if you choose to pay-as-you-go, we accept payment via credit/debit card only.

For our packages, you have the option of paying via cash, check, Zelle, Venmo, and/or credit/debit card.

If you'd like to pay via Venmo, Zelle, cash, or check, our new system, Acuity, will need a discount code to set your total to \$0, and so that it does not require you to pay via credit/debit card. Please enter the code below depending on which method you will be paying with. This step is extremely important when booking, as when you enter the code, we will more easily be able to track where we can expect to receive payment, and will therefore more quickly be able to accept your lesson requests.

In the "coupon" box at checkout (on the right side)
Cash payment: Please enter "CASH25"
Check payment: Please enter "CHECK25"
Venmo payment: Please enter "VENMO25"
Zelle payment: Please enter "ZELLE25"

For Venmo/Zelle payment, please make sure the name on your account matches your Acuity information. If you are paying from, for example, your spouse's account, please make sure to note the name of the swimmer and/or your Acuity username on the

Zelle/Venmo payment notes so that we can link it with your Acuity self-scheduling login and make sure to approve your lessons as quickly as we can.

We can begin to approve your lessons once we receive payment. For cash/check payments of packages, we will approve your first booked lesson. Once we have received payment for your lessons on your lesson day, we can then approve the remainder of your booking requests.

\*\*Please note - we have a different Venmo account from previous years. Please be sure to use this account when sending us payment through Venmo.

Check - please address to "Swim-Inn" along with information above Venmo - @Swim-Inn (last four digits for verification - 2154)

Zelle - @AdiGlobus (845-826-4098)

As always, after self-scheduling, we must approve your choice of time and instructor, and while we aim to accommodate all requests, we reserve the right to switch instructing staff/time due to scheduling needs. If this happens, we will notify you beforehand. If you have a specific instructing request (i.e. male/female because of religion), please let us know so we can best accommodate.

#### **REGISTRATION FORMS**

Registration forms are now on Acuity, with a link to upload your waiver! When you book your first lesson on Acuity, you will need to select the type of lesson that includes "+ registration form" in order to have access to the form. We have included the waiver in this email (attached) which you can fill out, and there is a section in your registration form to upload your filled-out waiver in order to schedule your first lesson. After you have filled out your registration form, you can select from the lesson types that no longer include the "+ registration form", so that you aren't required to fill it out for each of your lessons. No need to put yourself through the stress of filling it out more than once! If you do see the lesson type that includes (confirmation), please do NOT click this, as this is for back-end management.

REGISTRATION LINK

OUR WEBSITE (REGISTRATION, REVIEWS, PRICING, AND MORE)

https://swim-inn.com

### **REGISTRATION LINK:**

# https://app.acuityscheduling.com/schedule/a1606314

Our waiver is attached to this email. Please fill out the waiver and upload it to your registration form when signing up for lessons.

### ONCE YOU'VE REGISTERED/REQUESTED A LESSON

Once you self-schedule your lessons, you will receive an email that says "Swim-Inn Request: New Appointment". Please note, this is **not** a confirmation. Once your lesson is confirmed, you will receive an email that says "You're ready to swim".

If you are still awaiting a confirmation email, this is either because:

- 1) We have not yet received payment
- 2) We are in the pool  $\bigcirc$

We do our best to confirm lessons as quickly as we can get to them! If, for some reason we cannot accommodate your lesson time because of a scheduling conflict, you will receive an email that your lesson was cancelled, and are free to rebook.

#### **GROUP AND SEMI-PRIVATE LESSON REGISTRATION**

For semi-private and group sessions, it is up to you to arrange the group with a few swimmers of the appropriate age and skill level. We can of course re-evaluate/adjust accordingly as we go. If there is an absence within the group (i.e. a child is sick for a session), you have the choice to cancel the entire session for the day, or continue the session with the swimmers who are available, *at the group rate*. We find this helps avoid any last-minute cancellations, complications within groups, and trying to keep track of individual absences within the groups. When it comes to group registration, the group registration cost must be paid from one account that will serve as the leader of the group. You are free to choose between your group which person or parent will be in charge of your account. Please note, when you are prompted to fill out a registration form, there is a section for each member of the group.

### **CANCELLATIONS**

As opposed to most other swim programs, we *do not* charge for cancellations, as long as the cancellations are at *least 24 hours in advance*. If you do not cancel at least 24 hours in advance, the lesson will be considered a no-show lesson. If you have an emergency, please reach out as soon as you can, and we will do our best to

accommodate. All lessons are for *this season only*, and all lessons must therefore be completed *before* the end of the season.

#### WEATHER

New York summer can be a hit or miss in terms of weather! As we've done in the past, if facing inclement weather, we will contact you to reschedule/cancel the session, at no cost to you. Because the weather can vary drastically between areas of the county, if you are experiencing inclement weather in your area, please contact us before canceling, as the weather may be fine for swimming by us. As a general rule, by law we must wait 30 minutes from the moment we hear thunder to get back into the water and keep everyone safe. We have umbrellas to keep everyone dry. When rain affects visibility in the pool, we must cancel the session.

# **2025 RATES**

### also on our site, for reference:

Please see our rates listed below.

Please also note that rates are *per swimmer*. For example, the group rate package of 4 lessons would be \$115 per swimmer, or for a group of 3 swimmers, \$345 total for the 4 lessons.

As another reminder, we **do not** form groups, so it is your responsibility to arrange a semi-private duo or a group of swimmers. Self-arrangement is in effort to account for potential cancellations, or vacations within the group.

When scheduling a semi-private duo or a group, please note that scheduling and payment must be done through one account, not every family/member of the group.

# **30 MINUTE LESSONS**

Session Type	Pay-as-you- go	Package of 4	Package of 8	Package of 14	Package of 18
Private (1 swimmer)	\$55	\$210	\$385	\$660	\$825
Semi-Private (2 swimmers)	\$40	\$150	\$280	\$480	\$600
Group (of 3+ swimmers)	\$30	\$115	\$210	\$360	\$450

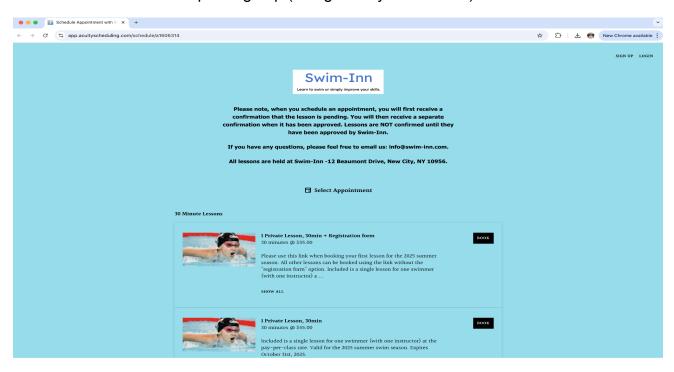
# **45 MINUTE LESSONS**

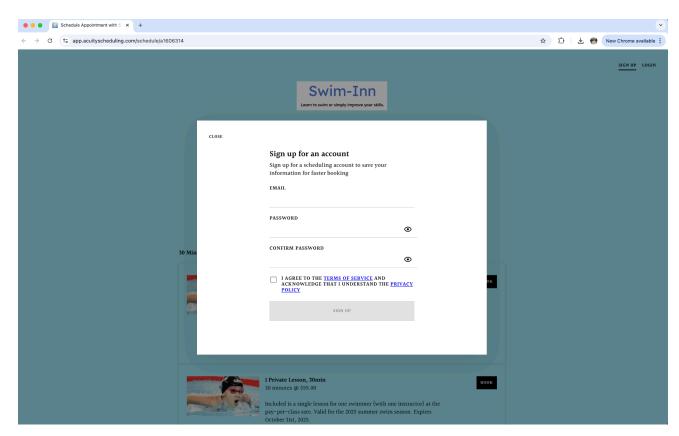
Session Type	Pay-as-you- go	Package of 4	Package of 8	Package of 14	Package of 18
Private (1 swimmer)	\$75	\$280	\$520	\$890	\$1,115
Semi-Private (2 swimmers)	\$54	\$200	\$380	\$650	\$810
Group (of 3+ swimmers)	\$40	\$155	\$280	\$480	\$610

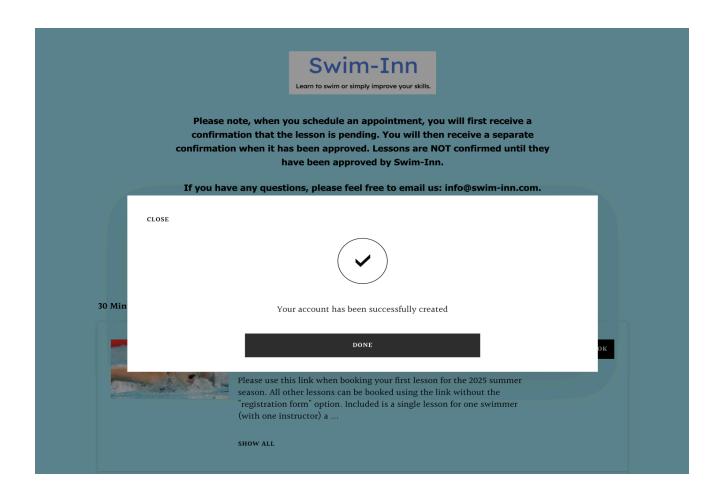
**Note:** for kids under the age of 5, we recommend a 30-minute class, however this really depends on their ability to concentrate (you know your kids better than we do).

# Acuity "How-To" Guide:

Step 1: Sign up (or log on to your account)







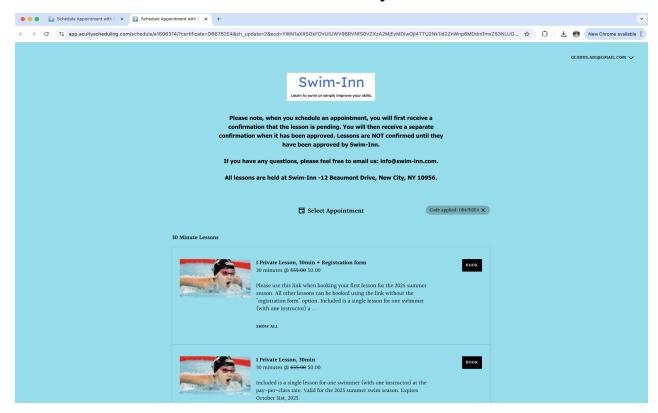
Step 2: Booking classes:

### IF YOU ARE SIGNING UP PER-CLASS:

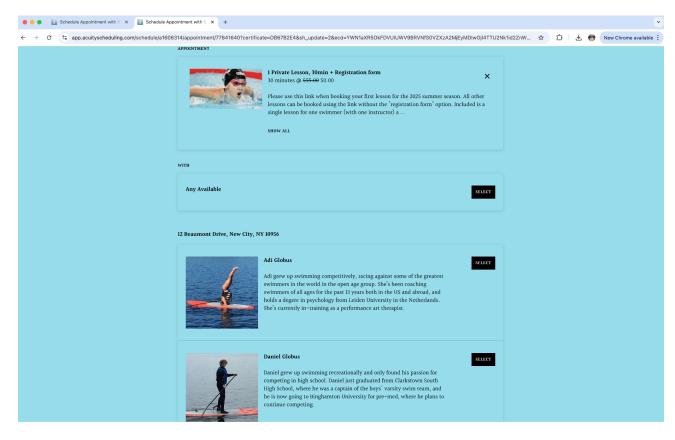
If you would like a pay-per-class lesson, simply click from any of the individual lesson options, and you will be prompted to credit card payment.

Please be sure on your first lesson to click the button that includes "+ registration form". After your first lesson, if you continue to pay-per-class, you can select the regular lesson option.

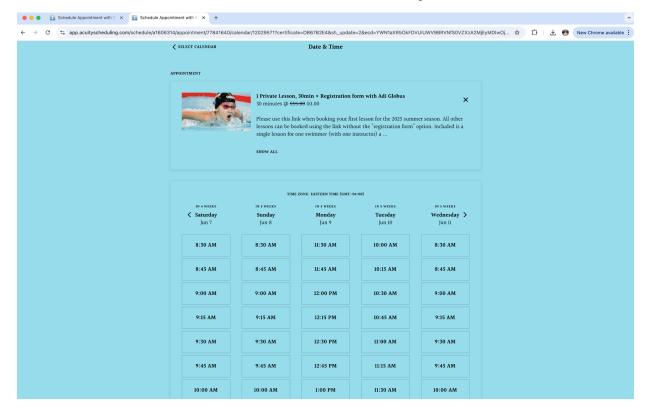
# Click on the individual lesson you would like:



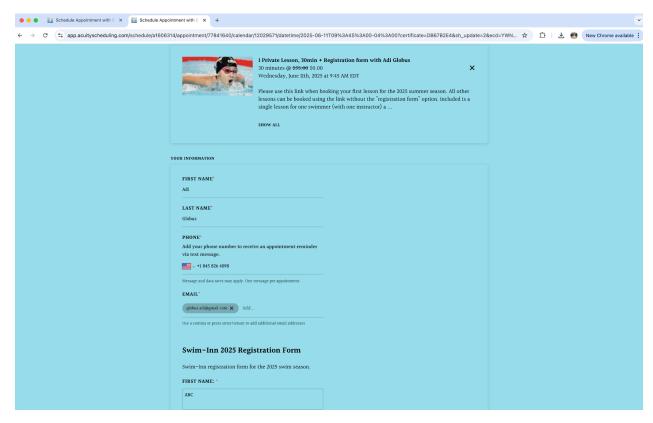
# Select the instructor you would like, or click "any available" for no preference:



# Select the time that best suits you:



# Fill out the registration form and upload your completed waiver:

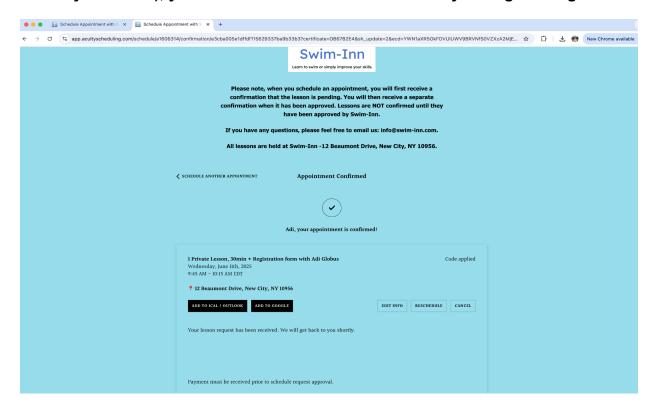




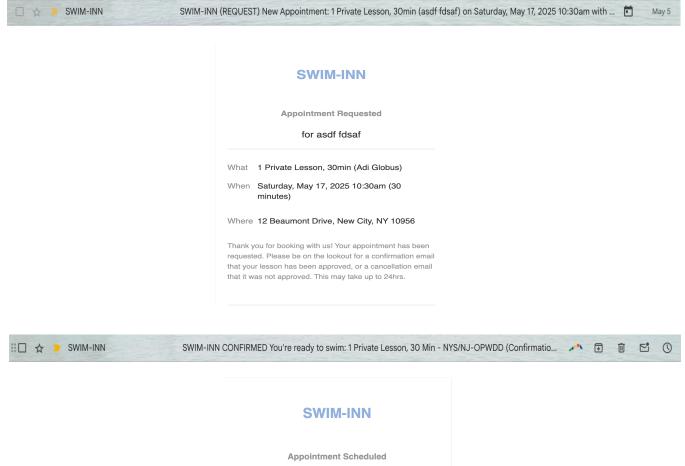
IMPORTANT - We've been finding that sometimes, once you click "confirm" on the registration page, the screen doesn't allow you to continue. We apologize for this error. If this happens, please refresh your page and re-enter your information. We are not sure the reason for this issue, however once you have refreshed once, we've found the issue does not persist. You can then click "confirm" or "continue to payment" and will be prompted through.

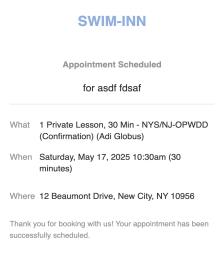
### You will be here!

Please note, this page indicates your lesson is pending. Once you receive a confirmation email that your lesson has been confirmed (subject line "you're ready to swim"), your lesson has been confirmed and you're good to go!



Step 3: Confirmation

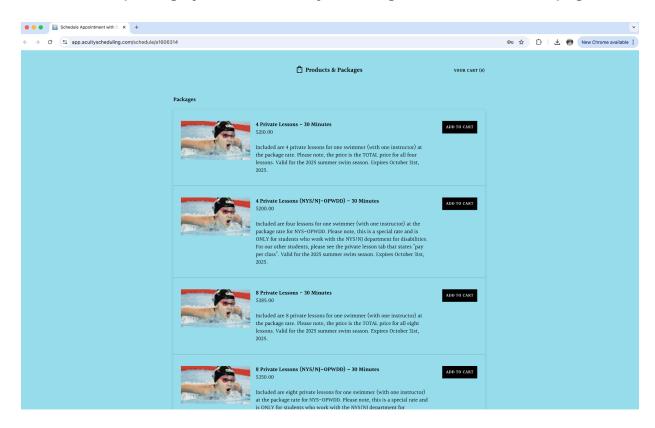




### IF YOU ARE SIGNING UP FOR A PACKAGE:

If you are signing up for a package, you will go through the same process as above. You just need to purchase your package first. Instructions for purchasing your package are below.

# Select the package you would like by scrolling to the bottom of the page:



IMPORTANT\* If you are paying via cash, check, Venmo or Zelle, here is where you enter the code that corresponds to your payment preference (listed on page 3 of the letter). If you are paying via card, please follow the prompts on the screen, and do NOT enter a code. The code is to track payment types that are not credit/debit card.

## (Code reminder)

In the "coupon" box at checkout (on the right side)

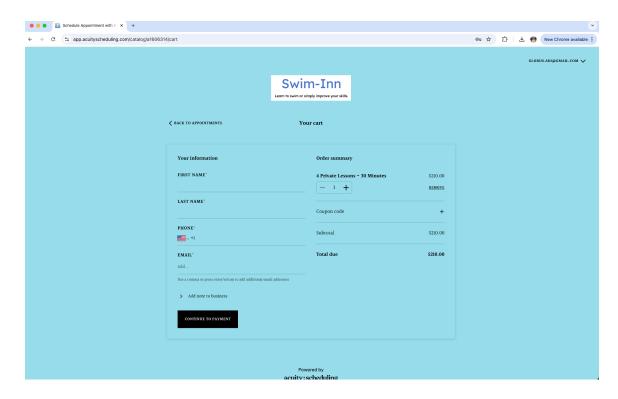
Cash payment: Please enter "CASH25"

Check payment: Please enter "CHECK25"

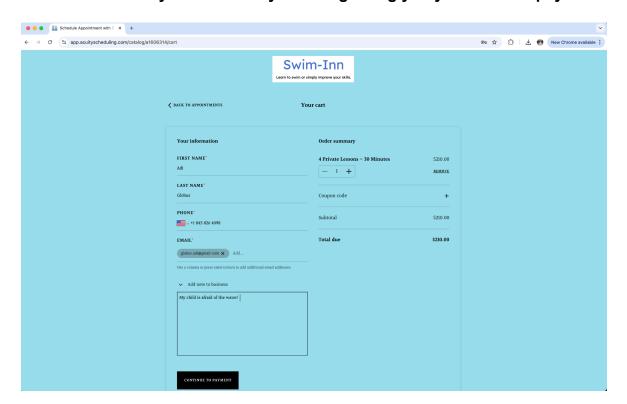
Venmo payment: Please enter "VENMO25"

Zelle payment: Please enter "ZELLE25"

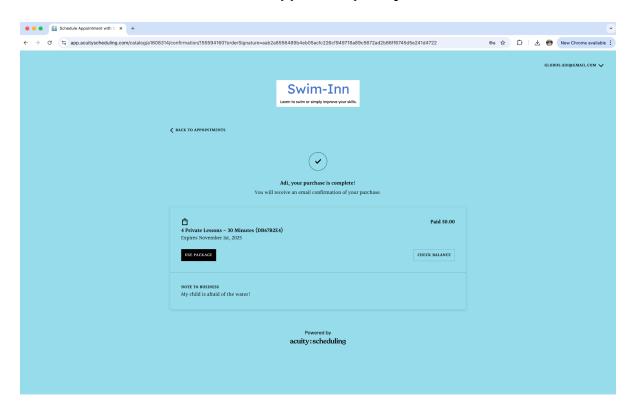
Once you've entered the code, be sure to click "apply" so you see the total due go to zero.



Feel free to enter any notes we may need regarding you/your child or payment:

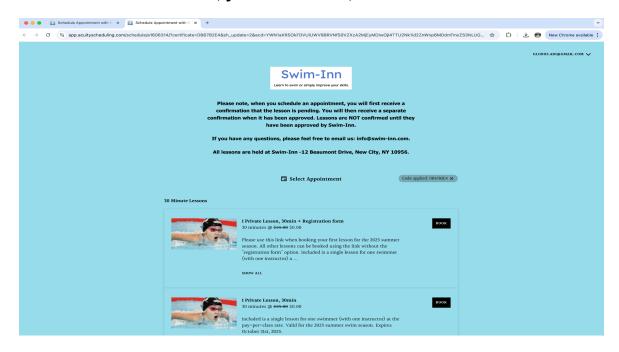


Once you are here, you have purchased your package! If you've selected Zelle/Venmo, please send over payment so that when you request lessons, they can be approved quickly.



You now have the option of either clicking "use package", and selecting lessons, or going to your email where you'll see a package code. You can log back in and use your package whenever it suits. Please note - packages correspond to the totals for their lessons, so if you have registered and paid for a package of 4 private, 30-minute lessons, you must select those in order to use the package. If you try to select another type of package, you will be prompted to provide payment.

### If all has been done, you will see this, with totals set to zero.



### And finally..... WE ARE ON INSTAGRAM!

After thirteen years, we've finally decided to keep up with the times; we're now on Instagram! Through our Instagram, you will be notified of any inclement weather cancellations (in addition to our usual notifications), events, promotions we are having, as well as seasonal updates and any changes to our hours of operation. You will also get to see what we're doing on you/your child's day off of lessons! Additionally, if you feel comfortable with you/your child being photographed, and/or would like to send us photos of you and/or your child(ren) in the water with us, please send them over, and we can feature you on our page.

Feel free to give us a follow for a special treat on your first day!



@letsgoswiminn

If you have any questions, comments or concerns, please call, text or email us:

Yaron: 845-596-6194 | yaron@swim-inn.com Adi: 845-826-4098 | adi@swim-inn.com Daniel: 845-250-2777 | daniel@swim-inn.com

Sincerely, Yaron, Adi, and Daniel

Let's Get Swimming!