



# ROANN COVERED BRIDGE FESTIVAL

*September 8-10th, 2022 (Thursday - SATURDAY after Labor Day)*

***WE ARE NOW A (3) DAY FESTIVAL!!!!***

**Sponsored by the Roann Covered Bridge Lions Club**

**March, 2022**

***It's never TOO early to start planning for the Roann Covered Bridge Festival and we DO like to start early! Our theme for the 2022 festival is Farmers: Our Homegrown Heroes. We hope to spread a lot of sunshine in people's hearts as they listen to our great entertainment and attend our activities throughout the three day festival. We appreciate all of you who have sponsored the Roann Festival in the past and we hope you will continue to be a sponsor for the 2022 festival. Thank you!***

Please review the levels of sponsorship and choose the level that is best for your business. If you are a returning sponsor, thank you for your support in the past and we hope you will sponsor our festival again. If you are a "new" sponsor, we welcome you. Please send a picture of your logo to [roann.donna@gmail.com](mailto:roann.donna@gmail.com) or mail a business card with your form.

This is a great way to get your company name out there. We have a very nice three fold brochure with all the sponsors, entertainment and schedule of events. These are distributed throughout Wabash county, and surrounding counties. With a donation of \$250 or more your business name will also be placed on the information booth. It costs the festival to have a name removed, as well as putting them on the info trailer. Therefore, we request that you please keep your sponsorship of \$250 or more for two years as a courtesy to us.

We have a web site which will be updated soon at [www.roanncoveredbridgefestival.com](http://www.roanncoveredbridgefestival.com). This will have the schedule of events, vendor forms etc. listed there.

Our Facebook page ([www.facebook.com/RoannCoveredBridgeFestival](http://www.facebook.com/RoannCoveredBridgeFestival))

We appreciate your support of the Roann Covered Bridge Festival. Generous people like YOU help to make this festival possible!

**"How does this little town do this"? — It's because "we care"!**

**For additional information you may contact:**

**Donna L. Harman Phone: 765-833-5663 Festival Office: (765) 833-2136**

***"We invite you to come enjoy our festival in September".***

**PLEASE GET YOUR FORMS IN BY JUNE 10 TH. A late reply delays us in getting our information to The Paper which makes our brochure out later.**



# SPONSORSHIP FORM

***WE "MUST" RECEIVE SOME KIND OF NOTIFICATION BY JUNE 10th, 2022 TO BE ABLE TO BE ON PUBLISHED BROCHURE!!!!***

Company \_\_\_\_\_ Gold \_\_\_\_\_

Contact Person \_\_\_\_\_ Silver \_\_\_\_\_

Address: \_\_\_\_\_ Bronze \_\_\_\_\_

\_\_\_\_\_ \$50 Level \_\_\_\_\_

Phone: \_\_\_\_\_ \$25 Level \_\_\_\_\_

E-mail: \_\_\_\_\_

Amount Enclosed \_\_\_\_\_

\_\_\_\_ Returning sponsor/same advertising

\_\_\_\_ Returning sponsor/Change ad

\_\_\_\_ New Sponsor

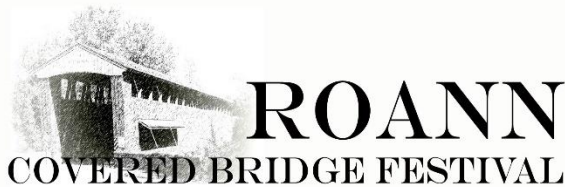
Special instructions for advertisement \_\_\_\_\_

Please read information below.....

**Please send a picture of your logo for use on the brochures, information trailer, or banners as needed for your level of sponsorship. *If you have been a sponsor in the past you do not need to send logo information unless we will use the present information unless you inform us of a change.***

1. Website ([www.RoannCoveredBridgeFestival.com](http://www.RoannCoveredBridgeFestival.com))

**Mail to: Roann Covered Bridge Festival  
P.O. Box 322  
Roann, IN 46974**



**September 8-10<sup>th</sup>, 2022**

### **Gold Level - \$500 and above**

*By sponsoring at the GOLD level you will receive:*

1. A banner with your company's name and logo at one of the three stages.
2. Ad size approximately 5 x 3 ¾ in. on the Roann Festival flyer.  
(1,500 flyers are distributed throughout the state.)
3. Your business name and logo on festival information booth trailer.
4. Your business and logo on website if e-mailed to us by June 15th of the festival year.

### **Silver Level Sponsor - \$250- \$499.99**

*By sponsoring at the SILVER level will receive:*

1. Ad size approximately 5x 2 ¾ in. on the Roann Festival flyer.
2. Your business name on the information booth trailer.
3. Your business and logo on website if e-mailed to us by June 15th of the festival year.

### **Bronze Sponsorship - \$100- \$249.99**

*By sponsoring at the bronze level you will receive:*

1. Ad size approximately 5x 1 ¾ in. on the Roann Festival flyer.

### **Other Sponsorship Opportunities**

\$50 Sponsor Level – Your business card size ad on the festival flyer.

\$25 Sponsor Level – Business name only on festival flyer- No logo