

Privacy Policy for Ess3ntia.com

Effective Date: January 1st, 2025.

Ess3ntia Functional-Ancestral Foods ("Ess3ntia," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website, www.ess3ntia.com ("Site"), or engage with our services.

1. Information We Collect

A. Personal Information We may collect personal information you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Shipping/billing address
- Payment information (processed securely through third-party services)
- Health-related preferences or goals (only when voluntarily provided for coaching or assessments)

B. Non-Personal Information We may collect non-personal data automatically, such as:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on the site
- Referral links

2. How We Use Your Information

We use your information to:

- Process transactions and fulfill orders
- Send updates, offers, and newsletters (you may opt out anytime)
- Personalize your experience with content and product recommendations
- Improve website performance and customer service
- Provide coaching or consultation services
- Comply with legal obligations







3. Sharing Your Information

We never sell your personal data. We may share information with:

- Trusted service providers (payment processors, email platforms, etc.)
- Health coaches affiliated with Ess3ntia (with your consent)
- Legal authorities if required by law or to protect our rights

4. Cookies and Tracking Technologies

We use cookies to enhance your browsing experience, track conversions, and analyze traffic. You can adjust your browser settings to manage cookie preferences.

5. Third-Party Links

Our site may include links to third-party websites. We are not responsible for the content, privacy, or practices of these external sites.

6. Data Security

We take appropriate measures to protect your personal information, including encryption and secure third-party processors. However, no system is 100% secure.

7. Children's Privacy

Our site is not intended for children under 13. We do not knowingly collect data from children.

8. Your Rights

You may request to access, update, or delete your personal information at any time. To do so, contact us at: info@ess3ntia.com





9. Updates to This Policy

We may update this policy periodically. Any changes will be posted on this page with an updated effective date.

10. Contact Us

If you have any questions about this Privacy Policy, please contact us:

• Email: info@ess3ntia.com

• Website: <u>www.ess3ntia.com</u>

