Christopher Rodriguez | Graphic & Web Design   chrisrodesign.com
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Planner II, UI/UX Developer, 06/2021 – 12/2023
Travis County Emergency Management

Work with Coordinators and Planners in developing standards for using web and GIS technology which communicates critical incident information with County Officials, First Responders, and the public.
- Develop and maintain website, test for responsiveness, create instructional guides and tutorials.
- Work with planning staff to establish best practices maintaining public facing technology.
- Design incident messaging web templates for critical communication needs using ArcGIS Hub.
- Test and debug web pages with Responsive Web Design.
- Manage styles of HTML and CSS. Modify Inline, Internal, and External CSS.
- Maintain web content: Identify usable and expired content.

Crafting crisis communication messages
- Determine situationally appropriate modalities for message sending.
- Planning and drafting the composition and technical delivery of messages that address immediate threat to life or property.

Develop interactive apparatus reporting tool for geolocation integration.

IT Application Developer Sr., *08/2019 – 01/2020*
Austin Energy
- Work with developers to design and implement interactive proof of concept.
- Present solutions to UI elements during Continuous Improvement team meetings.
- Work with vendor to review, approve, or produce graphic and brand documentation.
- Provide accessibility solutions to web reports, maintaining visual communication needs under Agile development, while developing improved design standards
- Propose refactoring to CSS document to increase maintenance efficiency of user interface.
- Create and present web mockups, establish project expectations, and implement upon approval.
- Collaborate with team to fulfill web pages maintenance requests.

Graphic Designer & Web Content Lead, *01/2014 – 08/2019*
Austin Parks & Recreation History & Museums Division
- Design and maintain visual brand for Art Center marketing campaigns.
- Received Excellence Team Award for visual design of Parks Department's first Strategic Plan.
- Assist web content staff with marketing needs in Drupal CMS through training and consultation.
- Review, publish, and train staff on best practices in graphics production.
- Design monthly email campaigns for programs and events.
Dougherty Art Center
- Created measurable production milestones for seasonal brochures.
- Produced seasonal brochures, banners, flyers, emails, and requested design materials.
- Provided staff with templates and reusable design materials.
- Processed biweekly payroll time entry and reports for Arts division employees.

Graphic & Web Designer, *03/2013 – 01/2014*
Austin Parks & Recreation Emma S. Barrientos Mexican American Cultural Center
- Designed print and web marketing material and maintained web content for cultural education programs and events for Emma S. Barrientos MACC as well as the O. Henry Museum
- Worked closely with Public-Private Partnership (P3) project team for Print Design

Graphic & Web Designer, *06/2008 – 06/2012*
Austin Parks & Recreation Marketing office and Museums Division
- Designed postcards, banners, flyers, web graphics, and requested design materials.
- Lead and introduced Austin Parks and Recreation Department Logo redesign for 2010
- Created animated introductions for City wide conferences, departmental, and director's meetings.
- Spearheaded web content migration project. Identified and strategized content to fit new standards with measurable production milestones.
- Created print and web media including event advertisements, websites, brochures, logo design, and presentations for departments.
- Defined and implemented Information architecture solutions maintaining consistent program messaging, maintaining brand identity and visual consistency.
- Hosted web content management meetings and reviewed with department liaisons.
- Communicated migration status, tools and policies to appropriate liaisons.
- Educated department staff on the new CMS and best practices with industry design software.
- Design and code email templates for Departmental communications

Data entry and sales assistance, *2005 – 2008*
BioEx Systems
- Customer service calls with Nutritionists, Physical Therapists, and fitness professionals
- Assemble product demo mail outs
- Enter contact data into system for product inquiries

Clientele
Levesque Plastic Surgery: Logo Design, 2019

L & R Plumbing: Logo Design, 2014

Manu's Bodega: Logo Design, 2012

Centech Media: Logo Design, 2007

Eye Rock Inc.: Logo Design, User Interface and Print Design, 2007

Austin Elite Tours: Logo Design, flyers, Web Design, 2007

SaltLick 360: Menu Design, 2006

In Cycle Electronics: Logo Design, signage, Web Design, 2005

W.S. Benson: Web Administrator, 2005 - 2010

Heyen's Music: Instructional 3D Animation, 2005

Cellien Studios: Visual Effects and 3D Character Animation, 2004

Amici Productions: Web Animation and Web Banner, 2002

Technical Skills

3D Animation and Modeling: Autodesk 3D Studio Max, Newtek Lightwave, Z Brush.

3D Modeling and Rendering examples at: chrisrodesign.com/3d-modeling
> Models and scene layout for:
> - Architectural previsualization
> - Product visualization
> - Film storyboarding

Print and Logo Design: Adobe Photoshop, In Design, Illustrator

Video Editing and Animation: Adobe Animate, After Effects, Premiere

Web Development: PHP, MySQL, XML, Zurb Foundation framework, Angular js, Vue js

Web User Interface Design: HTML, CSS, Javascript, Adobe XD
> Experience designing ADA compliant websites in HTML & CSS, tested using JAWS screen reader and Site Improve. ArcGIS Hub. Survey123.

Word Processing and Web Content Management: Microsoft Office, Drupal CMS, IBM WebSphere

Application Development: IDE: XCode, Android Studio, Eclipse, PyCharm
> Languages: Swift, Java, Python

Alerting technology: Everbridge

Education

St. Edwards University, Austin, TX
> 2018 Bachelor of Arts, Computer Information Science

Austin Community College, Austin, TX
> 2005 Associate of Applied Science in Visual Communication / 3D Animation Specialization
> 2003 Certificate in Visual Communication Design / Applied Multimedia Technology