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The Legendary Campbell Apartment Reopens In Grand Central

by Jen Carlson in Food on May 17, 2017 12:42 pm



(The Gerber Group)

It's five o'clock somewhere, and <u>The Campbell</u> (née <u>the Campbell Apartment</u>) is now officially reopened. The bar, hidden away in Grand Central's southwest corner, has <u>a storied history</u>, and most recently underwent a somewhat controversial ownership change. This transition has, of course, included renovations that have shut the doors for months.

The space, originally under the lock and key of John W. Campbell, has over time been an office, a parlor, a jail, a storage closet, and since the late 1990s: a bar. In <u>April 2016</u>, however, it was announced that the space would be taken away from original bar owner Mark Grossich, who spent \$2.5 million on restorations, and given to Scott

Gerber, who runs The Gerber Group. At the time, MTA spokesman Stephen Morello explained that Gerber offered "significantly more" money for the space.

And now, life begins again for the bar, which, to be honest, needed a little update. The first photos show promising, subtle retouches, with the original classic charm intact. And maybe even showing through *more*.



(The Gerber Group)

According to Vogue,

"Since the space is historically landmarked, Gerber Group and Ingrao were constrained in just how much they were able to do, and all changes had to receive the blessing of the State Historic Preservation Office. This limited the renovation to updating existing features of the rooms, and adding seamless elements that optimize guest experience while staying true to the character of the space: A new custom lighting system, for instance, better highlights the hand-painted ceiling; the oversize fireplace remains intact; and a new air-conditioning system keeps guests comfortable and climate-controlled more than ever before. The leaded stained glass window and all original millwork remain intact. Luxurious new mohair and leather barstools and banquettes add warmth and texture to the space."

The downside for longtime visitors, of course, is that what was a historic little place to visit during uncrowded happy hours and on lazy late afternoon Sundays — before the real nighttime crowds — is now going to become more popular around the clock. Good for business, bad for those wanting to drink their Scotch in peace on a barstool.

We'll have more photos coming on Thursday, but the spot, which has a shortened name: The Campbell, is now open for business.

The Campbell is located at The Campbell, 15 Vanderbilt Ave, inside Grand Central Terminal.

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Lloyd Bergenson • 2 years ago

Contrary to the Vogue article, the space is not landmarked. The space was not publicly accessible when Grand Central's interiors were landmarked in 1980.

1 ^ Share



Jerk Store • 2 years ago

1. 'This transition has, of course, included renovations that have shut the doors for months.'

definitely not 'of course' plenty of ownership changes that are never apparent to customers

2. 'the spot, which has a shortened name: The Campbell, is now open for business.' this was hard to read

^ Share >



Xavier 22 • 2 years ago

Looks like they replaced the couches and comfy chairs with hightops. Oh well.

3 ^ Share



Life in the A Train • 2 years ago

For a moment I thought it was this John W. Campbell, and was shocked at how much a SF author could apparently make in those days...

https://en.wikipedia.org/wi...

1 ^ Share



joey_c • 2 years ago

well it looks cool. less cool is that they co-opted a bunch of the space outside to turn into the "campbell terrace" or something.

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