

REAL ESTATE PHOTOGRAPHY CHECKLIST

Presenting your house is the most important thing you, as a seller, can do to achieve the best price and help your home sell faster. This checklist can help you get everything ready for photos and open house days.

INTERIOR AREAS

- ✓ Turn all lights and lamps on, replace any burned out bulbs
- ✓ Close all windows and open blinds/window treatments to let in outside light
- ✓ Remove unneeded furniture, clear all counter tops and shelves
- ✓ Turn all computer screens and TV screens off
- ✓ Remove personal photographs, fridge magnets and photos on fridge
- ✓ Remove small floor rugs to reveal flooring
- ✓ Place all shoes/jackets in closets
- ✓ Straighten and push in chairs in office and kitchen
- ✓ Put dishes away and hide soaps and cleaning items
- ✓ Hide all remotes
- ✓ Tuck away loose cables by TV and electronics
- ✓ Make beds & straighten pillows
- ✓ Remove items from bedside tables
- ✓ Clean under beds
- ✓ Remove toothbrushes and shavers in bathroom
- ✓ Clean all mirrors
- ✓ Hang fresh hand towels in bathrooms
- ✓ Remove all items from bathtubs and showers
- ✓ Clean toilet and close lid

EXTERIOR AREAS

- ✓ Remove cars from driveways and front of property
- ✓ Close garage doors
- ✓ Hide trash & recycle bins
- ✓ Mow front and backyards, trim overgrown trees & bushes, sweep, rake any leaves
- ✓ Remove toys, sports equipment, empty planters and tools
- ✓ Clean pool area