August 5, 2020

1x ODS Tour Storyboards

State Farm®

Welcome to the 1x Online Design System site.
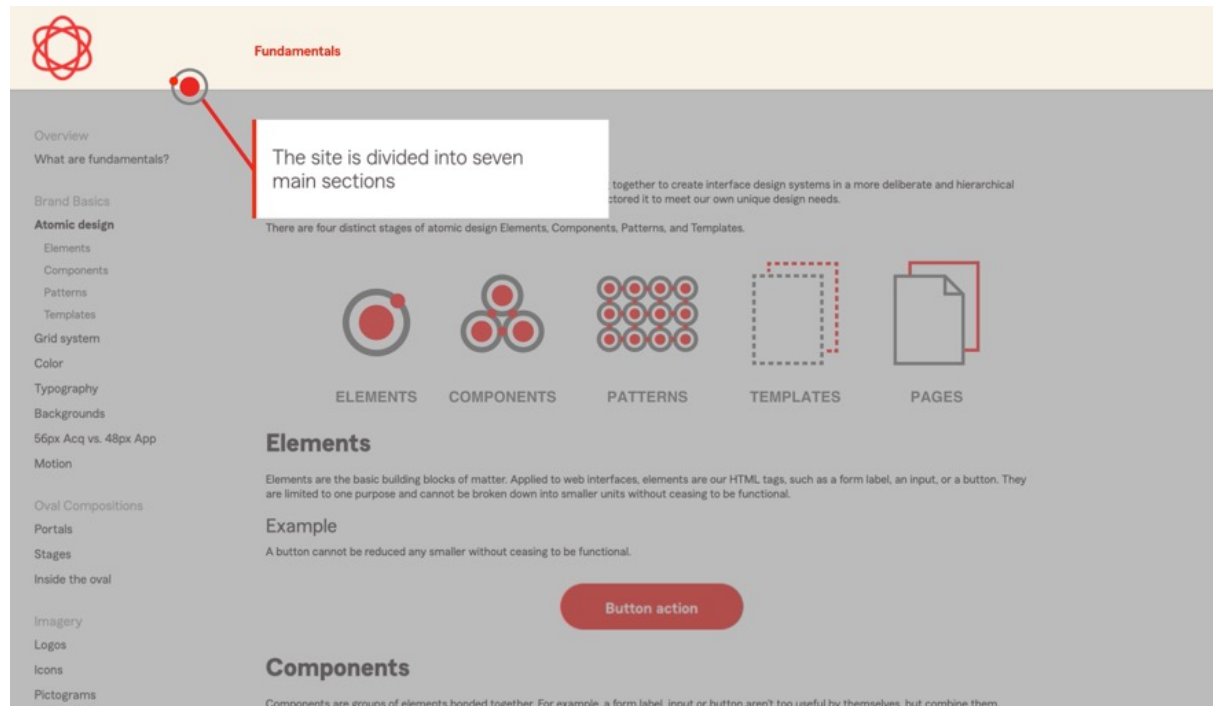
Let's take a quick tour.

1xODS is your resource for

1xODS maintains the updates and instructions for working with the online User Interface aspects of our new State Farm Brand Identity Evolution campaign commonly known as BIE.

Brand Identity
Systems NOT BIE

Once you begin using 1xODS to create online environments,
It'll become a trusted resource for our brand identity system.

The site is divided into seven, easy-to-navigate sections.

Throughout the site, you'll find brand styles…

Usage guidelines…

Pattern design specifications….

1x0DS is your
resource for
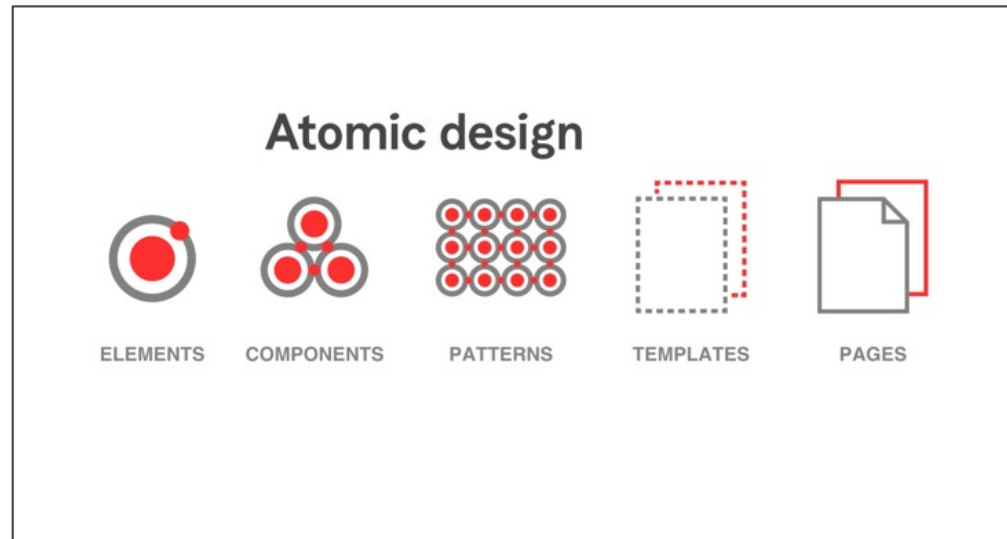
The Brand styles, usage guidelines, pattern specs,
and code snippets used in our online environment
at State Farm

HTML

```
1  <div class="-oneX">
2    <div class="-oneX-row -oneX-col-6">
3      <label>input element:</label>
4      <input type="button" class="-oneX-btn-secondary" value="Default" />
```

code snippets,
process information and much more.

Atomic design

ELEMENTS   COMPONENTS   PATTERNS   TEMPLATES   PAGES

Brad Frost's Atomic Design provides the foundation for 1xODS.

And its core concepts - elements, components, patterns and templates – make up four of the seven key sections of the site's navigation.
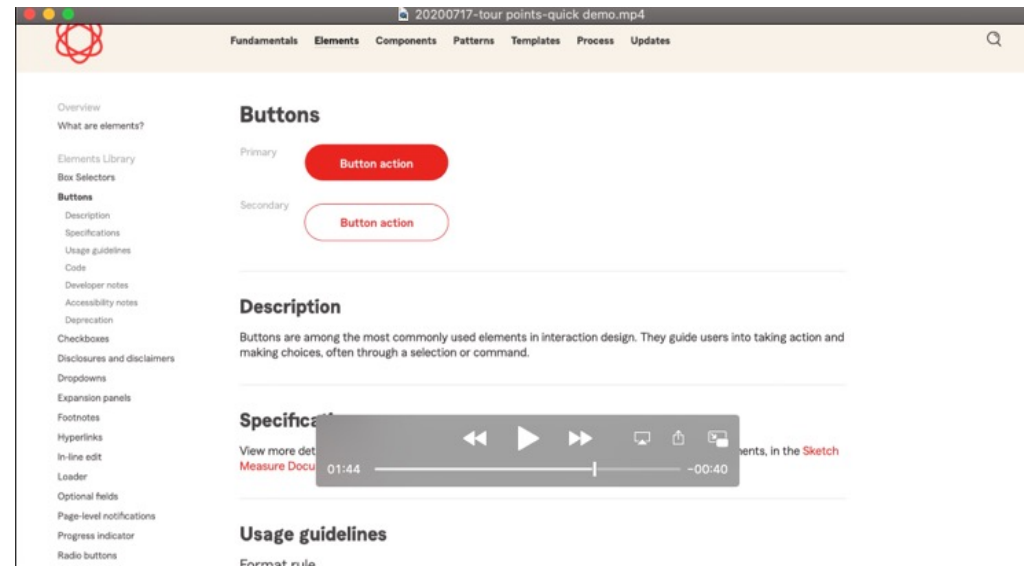
The site's pages are consistently organized to maximize your time.

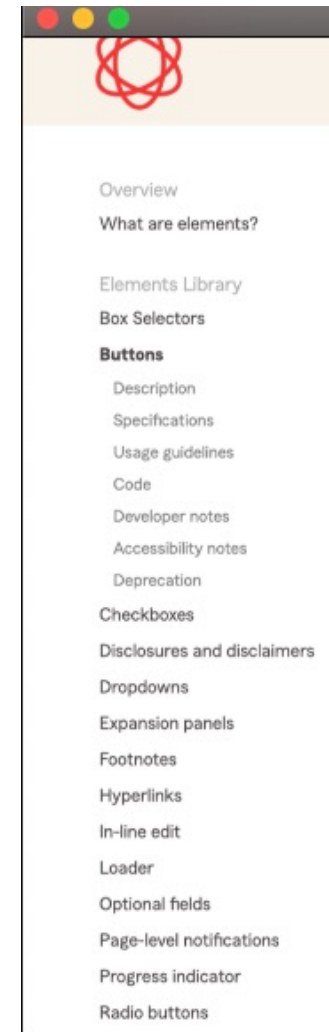Each page begins with an image, followed by a link to the Sketch measure document…

usage guidelines…

developer code and notes…

accessibility guidance, and information about previous standards.
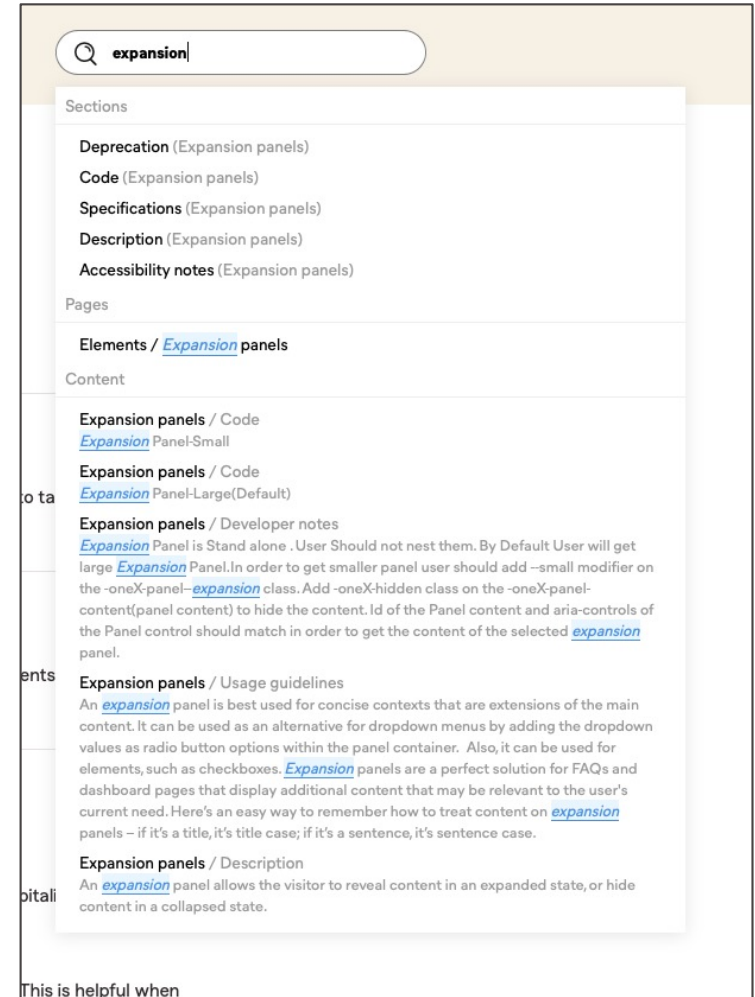
Each section's left rail offers a handy,
At-a-glance list of what you can expect to find
there.

You'll never be lost with the site's robust search functionality.

Find what you need using the tool located in the upper right of every page.
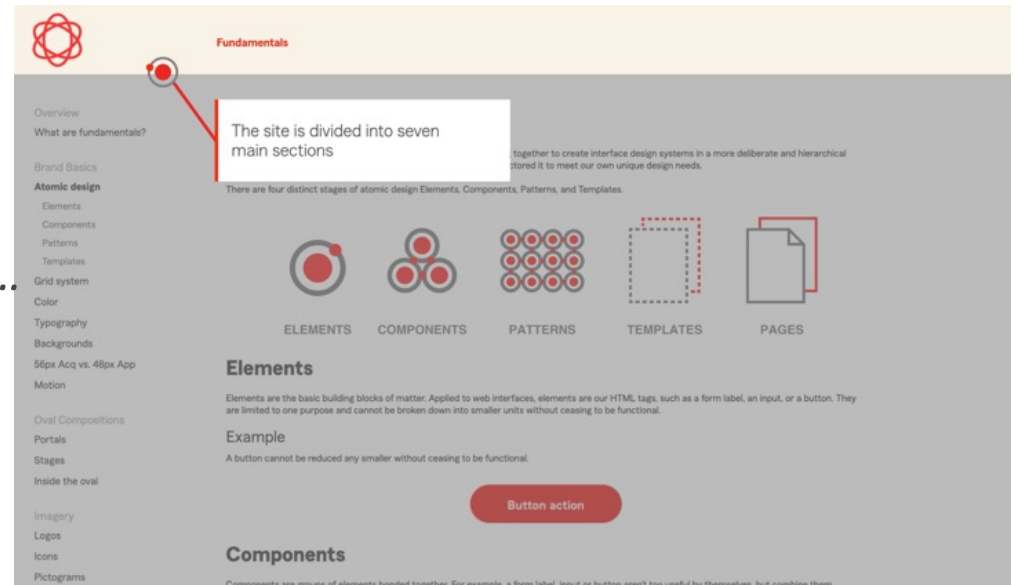
The first section is Fundamentals.

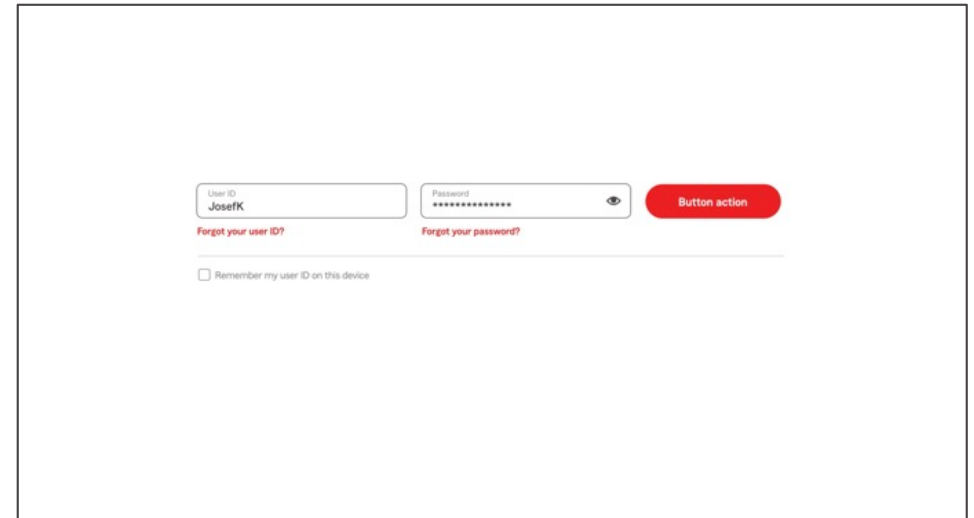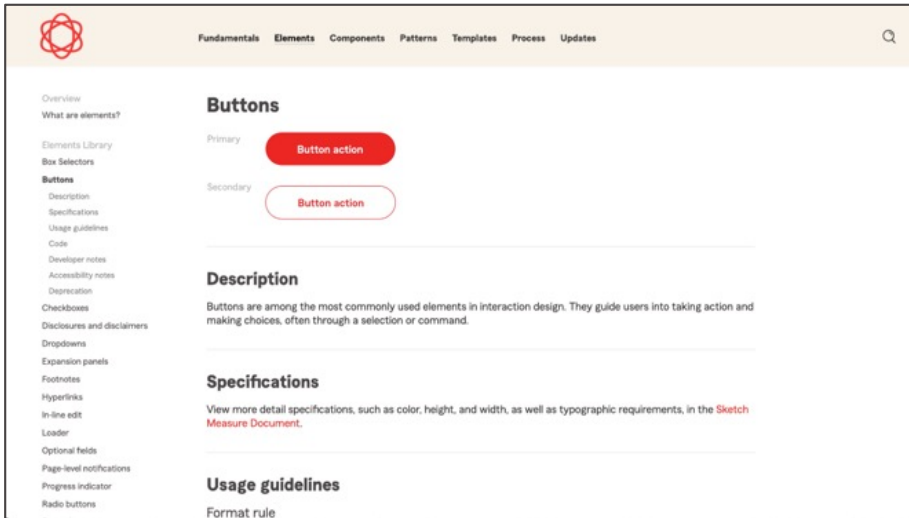Here are brand basics, like the grid system...

Color palette...

Typography... and voice and tone...

State Farm-branded ovals...

and logos, icons, illustrations and photography.

The next four sections are dedicated to style guidance for each atomic design stage.

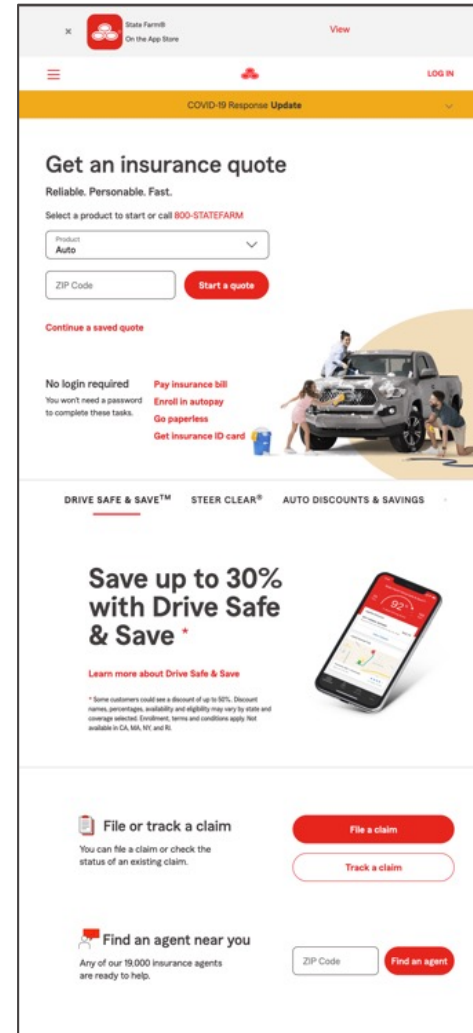*elements combine into components …*

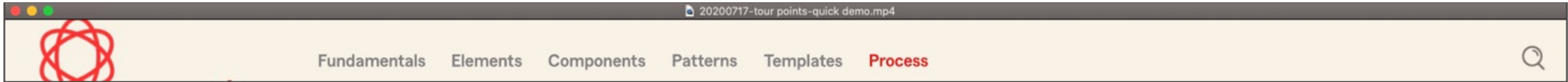*Components build into patterns …*

patterns flow into templates...

bringing all the atomic design stages together to create an approved, branded State Farm web page.
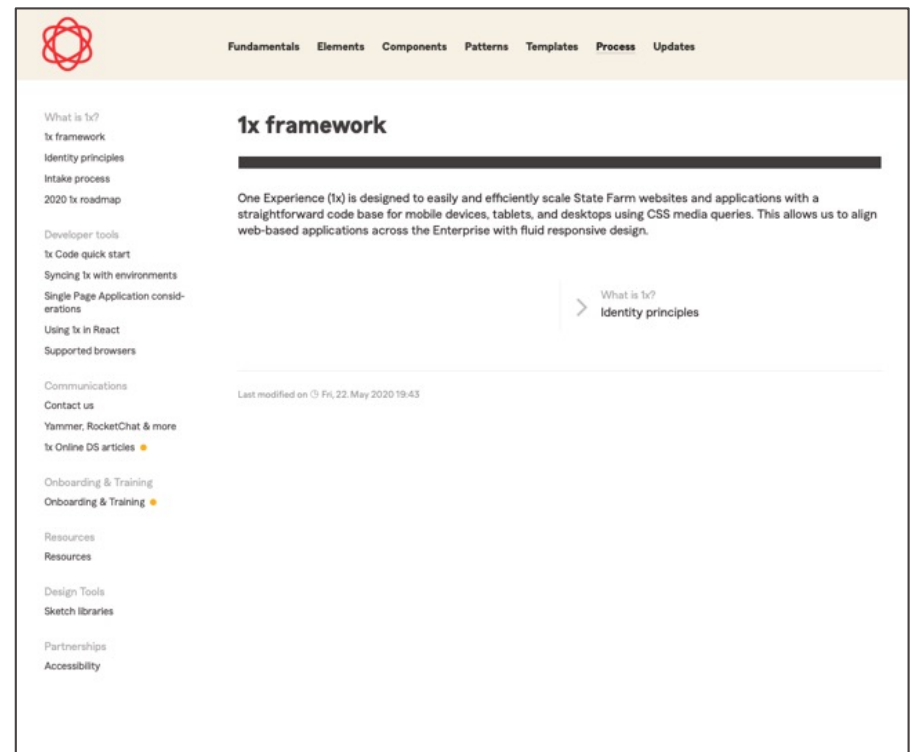
Fundamentals   Elements   Components   Patterns   Templates   **Process**

Process is one of the two remaining sections and the focus is on working with the 1x team, which uses collaboration to discover new, repeatable patterns and code to meet your needs.

Fundamentals   Elements   Components   Patterns   Templates   Process   Updates

What is 1x?
1x framework
Identity principles
Intake process
2020 1x roadmap

Developer tools
1x Code quick start
Syncing 1x with environments
Single Page Application consid-erations
Using 1x in React
Supported browsers

Communications
Contact us
Yammer, RocketChat & more
1x Online DS articles ●

Onboarding & Training
Onboarding & Training ●

Resources
Resources

Design Tools
Sketch libraries

Partnerships
Accessibility

1x framework

One Experience (1x) is designed to easily and efficiently scale State Farm websites and applications with a straightforward code base for mobile devices, tablets, and desktops using CSS media queries. This allows us to align web-based applications across the Enterprise with fluid responsive design.

> What is 1x?
> Identity principles

Last modified on ⏱ Fri, 22. May 2020 19:43

The Process section also provides access to a variety of useful resources, like the Sketch Tool Kit…

as well as architecture, content, design and development information.

The final stop on our tour is the Updates section.

Check here to stay informed about the latest events, communications, and design and code changes.

Well, that's our tour. Now that you've seen what 1xODS has to offer, don't be a stranger. Visit the site often to get the latest brand styles and standards.
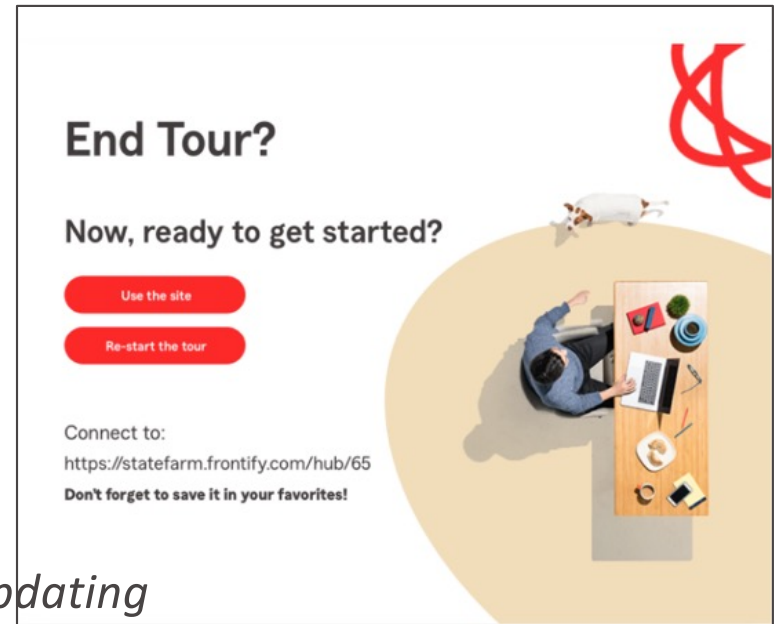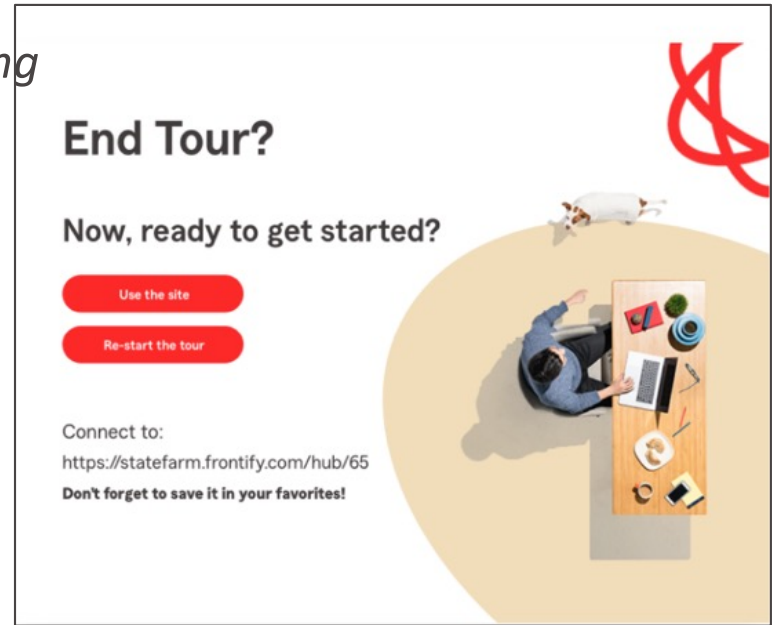

Image needs updating

Image needs updating

Be sure to bookmark our site in your browser and subscribe to our yammer page.

We want to hear from you. Contact us using the link located on our left navigation.

Thanks.