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For Immediate Release

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BOO!Dat504 Halloween Extravaganza to help bring awareness to domestic violence

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NEW ORLEANS - October is Domestic Violence Awareness Month, and the **Boo!Dat504 Halloween Extravaganza** will raise awareness with the help of community partners Help A Sister Out and the New Orleans Family Justice Center. The event will take place Saturday, October 26, 2024 in the 2900 block of Audubon Street (between Pritchard Place and Fig Street) in New Orleans 1-9 p.m. Boo!Dat504 is free and open to the public.

“Boo!Dat504 aims to foster positive family and community interactions,” says Boo!Dat504 organizer Percy Marchand. “We want to relieve stress and help restore the collective village that supports, disciplines, and succeeds together.”

According to the National Domestic Violence Hotline, “an average of **24 people per minute** are victims of rape, physical violence or stalking by an intimate partner” in the U.S. In 2022, intimate partner violence **cost Louisiana \$10.1 billion** in medical expenses, lost productivity and criminal justice spending” according to a report published by the Newcomb Institute at Tulane University.

Boo!Dat504 is made possible by the generous support of local community stakeholders, including Total Community Action, Transcendent Law Group, Xavier University of Louisiana, Together Gert Town, Nice Guys NOLA, NOLA Amusements, Paparazzi Cam, State Senator Royce Duplessis, State Representative Mandie Landy, Orleans Entertainment, Richard’s Disposal, Greg Dumas CPA LLC, and Raising Canes. Other partners include STEM NOLA, New Orleans Police Department Second District, New Orleans Fire Department, DePaul Community Health Centers, New Orleans Mobile Crisis Intervention Unit, and other providers.

For more information, go to www.BOODat.com or contact Percy Marchand at 504-913-1888 or Whodat@boodat.com.

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