

FOR IMMEDIATE RELEASE

October 24, 2023

Free event to accept donations for local mother recently struck by tragedy

October is **National Domestic Violence Awareness Month** and **Wild Wayne, Megan Andry**, and **BOO!Dat23** have teamed up to support the mother who recently lost her 3 angels, her home, and all of her possessions due to a domestic violence tragedy.

Donations will be accepted at BOO!Dat23 – a free community Halloween event being organized by **Percy Marchand**. Financial and in-kind / pro bono professional services donations can also be set up online by visiting **www.BooDat.com**.

Marchand says he started the event to thank and give back to the community that raised him.

“We have all been blessed so much, we are charged to give back, support each other, and be active stakeholders in our communities. This event celebrates family and community in the month of October which makes it a perfect opportunity for the community to come together and support a family that is facing so many challenges due to domestic violence.”

BOO!Dat23 takes place this **Saturday, October 28, 2023** in the **2900 Block of Audubon St.** The event features:

- Youth Arts & Crafts with renowned artist **Ayo Scott**
- The “Child’s Play” Haunted House (youth run and created)
- A Youth and Adult Costume Contest hosted by journalist **Gina Swanson Gray**
- A Thriller Flash Mob and Pre-Game New Orleans Pep Rally
- Safe Trunk or Treat
- Youth enrichment activities from the **STEM Nola** and the **New Orleans Fire Department**
- The “Fright Night” Haunted House
- “Dancing in the Streets with **DJ Arie Spins** presented by **Nice Guys NOLA**
- **And the event’s iconic 20ft “BooDat” the Wicked Cat perched 30 feet in the air!**

Schedule and more information can be found at www.BooDat.com

The event is made possible through the support of **Xavier University of Louisiana, Total Community Action, Goodwill Industries of Southeastern Louisiana, Together Gert Town, The Archdiocese of New Orleans Office of Black Catholics, Go.Be., Transcendent Law Group, Nice Guys NOLA, K. Jones Advisors, DJ Arie Spins, Richards Disposal Inc., Paparazzi Cam Photo Booth, and Photography, STEM Nola, the New Orleans Fire Department, Orleans Entertainment, and the New Orleans Police Department.**

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