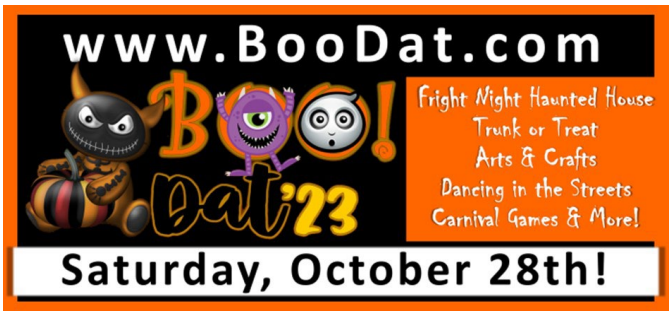

PRESS RELEASE – 10/3/2023

Contact: **Percy Marchand**
504-432-4705
whodat@boodat.com

Lifelong Gert Town resident Percy Marchand use to spend too much time, money, and nerves feeding a bad gambling problem. After voluntarily signing up for a lifetime gambling self-exclusion, one good thing did come from the habit, he realized that rather than wasting money on gambling, he could invest it in his community and the youth of New Orleans.

This year, he brings back the **BOO!Dat Halloween Extravaganza** to the **Gert Town Community** for the third year in a row. The free community event takes place **Saturday, October 28, 2023** in the 2900 block of Audubon St. (between Pritchard Place and Fig St.) and will feature:

- **Youth Arts and Crafts:** Youth will not only make various Halloween arts and crafts, but also create props for their own haunted house
- **2 haunted houses:** The **"Child's Play" Haunted House** created during the youth arts & crafts and the **"Fright Night" Haunted House** which will feature over 2 dozen animatronics, and a cast of haunting characters
- **WDSU Reporter Gina Swanson Grey** hosting **Youth and Adult Costume Contests** with **over $400 in gift card prizes**
- **The New Orleans Fire Department** providing safety demonstrations
- **The Second District New Orleans Police Department** joining other organizations for a **Safe Trunk or Treat**
- **A New Orleans vs. Indianapolis Pep Rally**
- **A Thriller Flash Mob** featuring a local high school dance team
- **STEM Nola** providing interactive STEM demonstrations
- Over a dozen **Carnival Games with Youth and Adult Prizes,** and will close out with
- **"Dancing in the Streets"** featuring celebrity **DJ Arie Spins**

Marchand says his is extremely proud of how community stakeholders have stepped up to make the event possible: "Some political leaders haven't even responded to our requests, but the organizations in our community have shown their commitment and dedication to our residents."

Together Gert Town, Transcendent Law Group, the Archdiocese of New Orleans Office of Black Catholics, Goodwill Industries, Paparazzi Cam Photo Booth and Photography, and various organizations from **Xavier University of Louisiana** are amongst the entities that have stepped up with financial and in-kind sponsorships to make this year's event a success. BOO!Dat looks forward to partnering with even more leaders and stakeholders.

Learn more and register youth at

www.BooDat.com

BOO! Dat'23

SATURDAY, OCTOBER 28, 2023

2900 Block of Audubon Street. (between Pritchard and Fig Sts.)

"Child's Play" & "Fright Night" Haunted Houses

The kids will build a haunted house, dress up, and scare the socks off the adults. Then get ready for the "Fright Night" Haunted House filled with animatronics & haunted spirits.

Costume Contest

Who will take home their share of over $400 in gift cards?

Safe Trunk or Treat

Neighbors and organizations will fill your bags with the treats (and maybe some tricks)

Carnival Games

Step right up and test your skills at over a dozen carnival games with prizes for youth & adults!

Community Resource Fair

The New Orleans Fire Department will have interative demonstrations on-site and area community organizations and non profits will information about their services available.

New Orleans vs. Indianapolis Pep Rally

It's the day before the big game join us for some New Orleans style game pep

Snap Your Spirit with Paparazzi Cam NOLA

Take your shots and send them to yourself thanks to Paparazzi Cam NOLA!

Dancing in the Streets with DJ Aire Spins

Celebrate in the streets with our celebrity DJ on the 1's and 2's

plus... Food, Beverages, and More!

Learn more at: **www.BooDat.com**

ARCHDIOCESE OF NEW ORLEANS
Office of Black Catholic Ministries

TRANSCENDENT LAW GROUP

TOGETHER GERT TOWN

Paparazzi CAM
PHOTO BOOTH & PHOTOGRAPHY

New Orleans Fire Department
EST 1891

Why isn't your logo on here yet?!?!
Sign up as a sponsor today!
www.BooDat.com